Employer Ready vs. Employer Competitive

There is a difference between being **Employer Ready** and **Employer Competitive**. **Employer Ready** means that you have the minimum of what is expected to enter into a typical job application process. Your job search materials are strong and complete, and with some luck, an employer will notice you in a tall stack of applications and decide you are the right fit for the role. **Employer Competitive** means that you have given yourself the best chance to secure your desired job. Your job search materials are excellent; you are well-prepared for interviews; and, you are pro-actively seeking and pursuing the jobs that you want with multiple networking strategies.

*- Your Career Services Team is here to help you become **Employer Competitive** -*

Employer Ready

Create Professional Materials
- Clear, concise and compelling resume
- Up-to-date LinkedIn Profile with strong bio statement; professional photo

Polish Your Portfolio & Github
- Portfolio analytical projects
- On your "contact" page, you list your email and phone number, not a contact form
- Attention-grabbing template is fine, but add your personality
- Deployed projects - link to both the deployed project AND the Github repo
- Link a PDF of your resume to your site

Build Your Visibility
- Attend all employer facing events organized by the Bootcamp
- Use LinkedIn to connect with employees at desired companies
- Follow desired companies on social media

Apply to Jobs
- Apply to at least 10 jobs per week
- Set up email notifications for your common keyword searches from job boards

Prepare for a Successful Interview
- Complete Interview Stories worksheet prior to Behavioral Interview session
- Attend Behavioral Interview session
- Attend Technical Interview session

Employer Competitive

Create Professional Materials

- Clear, concise and compelling resume, tailored to the type of job you're applying for
- Targeted cover letters that capture why you want to work for each company
- Up-to-date LinkedIn Profile with strong bio statement, professional photo, links to your Github and portfolio, includes Projects section

Polish Your Portfolio & Github

- Portfolio with 3+ analytical projects
- Attention-grabbing: template is fine, but customize and add your personality
- Deployed projects - link to both the deployed project AND the Github repo
- Link a PDF of your resume to your site
- Github: 200+ commits, refactor previously submitted code
- Contribute regularly to open source projects or data competitions
- 3-6 pinned repositories, all of which have professional titles (not "Homework 1"), thorough ReadMe's, and clean code

Build Your Visibility

- Attend all employer facing events organized by the Bootcamp
- Attend 1-2 local Meetups/Eventbrite events per week, make 2-3 solid connections per event.
- Create business cards to hand out, include desired title, links to Github, Portfolio, LinkedIn, and a QR code to scan for your resume
- Reach out to your entire network to let them know what types of roles you're looking for
- Use LinkedIn to connect with 5 employees/decision makers weekly during the program and throughout the job search
- Conduct 3+ informational interviews per week with industry leaders
- Follow desired companies on social media

Prepare for a Successful Interview

- Complete Interview Stories worksheet prior to Behavioral Interview session
- Attend Behavioral Interview session
- Research common behavioral interview questions, write answers, practice until your answers flow
- Schedule a 1:1 mock behavioral interview with your Career Director
- Attend Technical Interview session
- Attend TA Office Hours for 1:1 technical interview support/practice

Apply to Jobs

- Apply to at least 10 jobs per week
- Set up email notifications for your common keyword searches from job boards
- Share application status with Career Director so he/ she can leverage possible employer relationships or alumni connections
- Follow up on all applications within 1 week
- Create a candidate profile on angel.co, your local Built In website (e.g., Built In Colorado, Built In Chicago)

Improve Your Skills

- Strengthen Javascript fundamentals, practice 3+ data structure/algorithm problems per week
- Take courses online, target your learning by researching the technology in-demand in your market
- Build a solo project. Incorporate a new analytical technique, visualization, or statistical method to showcase
- Present a technical report or tutorial at a local meetup