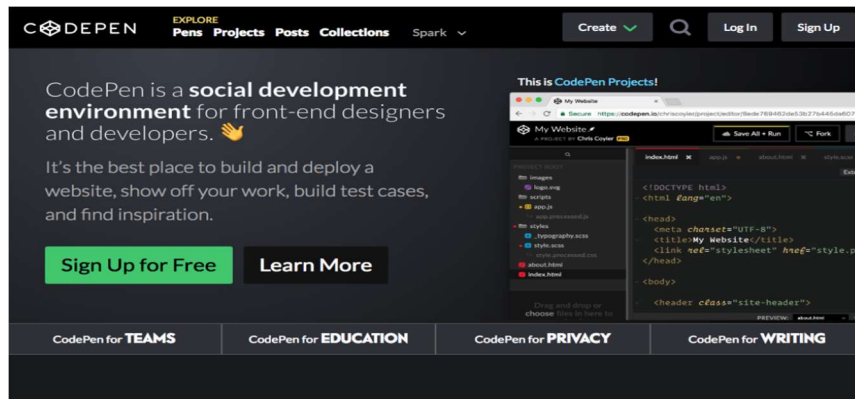
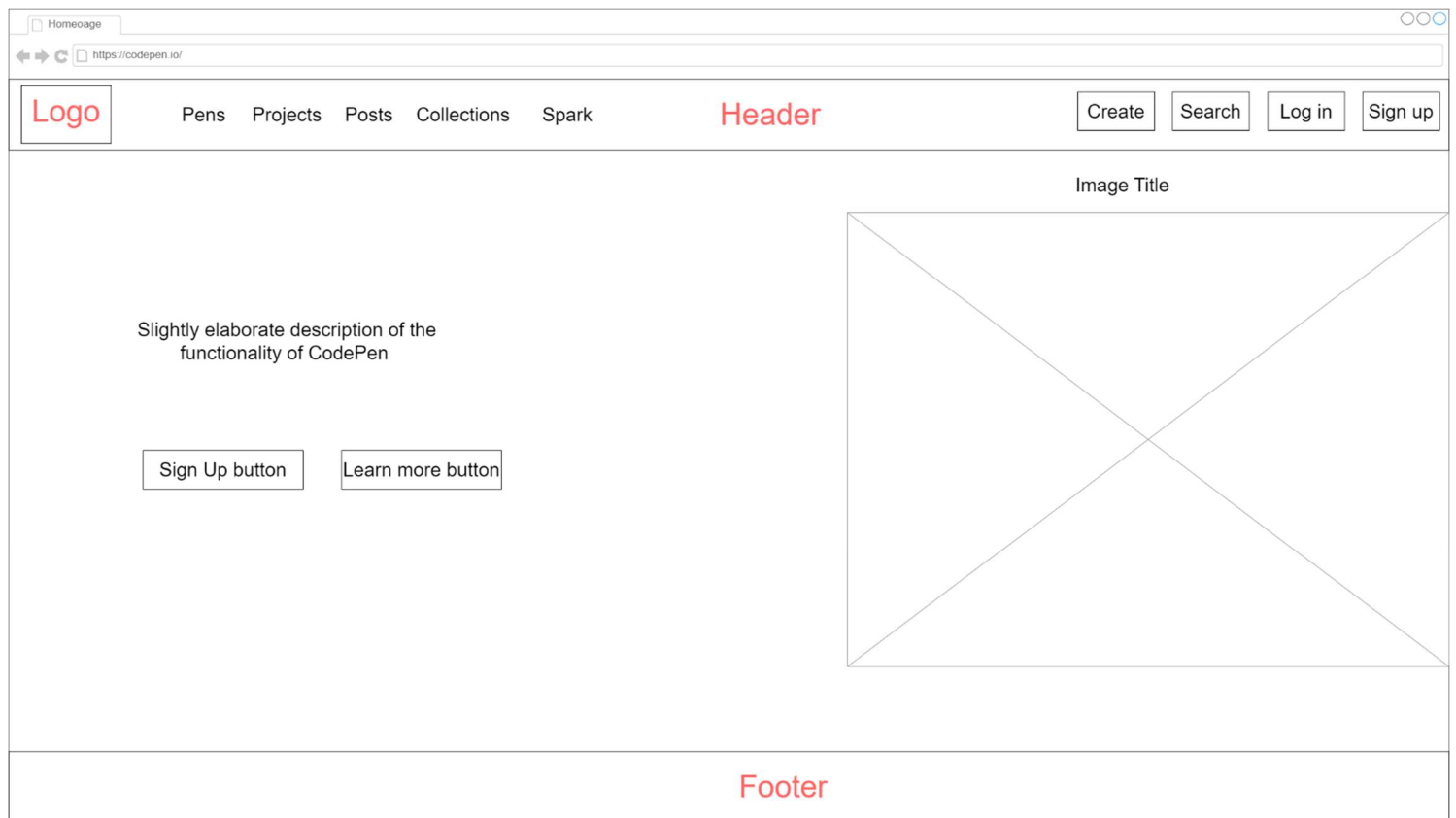


# M1C2 UI/UX Assignment

**Task One:** Referencing this image, create a low-fidelity wireframe.



**Solution:**



**Task Two:** Use one of the following websites and the inspect tool to identify 2-3 colors used repeatedly as part of the site's color scheme. Remember that different shades of gray and black can be included as a color.

**Solution:** Using <https://sebkay.com/>

Some of the colors used repeatedly in the page are as follows:

- '#fff' as the main background color
- '#4b6cc1' as link and text decoration color, some links also use '#f9322c'
- '#333', '#5e5e5e' as text colors
- '#191a1d' as heading color

**Task Three:** Create a user story by referencing one of these websites

- YouTube: <https://www.youtube.com/>

**Solution:** I am a teacher and want to spread knowledge about my subject. I want to be able to create a channel and upload informative videos. I want to be able to chat with my viewers and clear their doubts. I also want to viewer feedback so I can improve my content and its delivery. I also like the idea to have live sessions with my viewers.

**Task Four:** Identify the prime objective of Facebook, Twitter, Google, and YouTube.

**Solution:** Prime objective of

- Facebook: Serve as a platform to connect to close friends and friends of friends, or connect with your client base as a small business. This can be done by sharing regular updates in the form of photos, posts and life updates.
- Twitter: Serve as platform to post real time information in the form of concise messages, or short videos and photo update. It allows to follow and stay updated on diverse set of topics and people owing to the diverse user base of twitter.
- Google: To serve as a fast and efficient search engine. It optimizes search results based on user preferences, search history and location, such that by default the most relevant results show up first.
- YouTube: To serve as a video sharing platform. The videos can be used for entertainment, education and sharing information. Viewers and content creator can also engage with each other via comments, likes and subscriptions.

From a business perspective all the webpages do engage in collection of user data and habits in some form or the other for targeted advertisement and platform optimization.