

# DAVINA NUR OKTAVIA

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A highly motivated individual eager to learn and grow, possessing a strong work ethic and the ability to adapt quickly to new environments. Experienced in operating various software and equipped with strong communication skills, both verbal and written. Accustomed to working independently as well as part of a team, and capable of managing tasks in an organized and meticulous manner. Ready to contribute and deliver my best.

## **WORK EXPERIENCE**

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### **Website Developer (Internship)**

*BADAN PENGAWAS KEUANGAN DAN PEMBANGUNAN (BPKP) – JAKARTA*

**July 2025 – December 2025**

- Developed 'Pramana', a web-based internship monitoring system using PHP Laravel and MySQL, specifically designed to streamline intern tracking within the division.
- Collaborated with UI/UX designers to translate Figma prototypes into interactive web interfaces.
- Participated in the full software development life cycle (SDLC), from initial planning to deployment and maintenance.
- Developed standardized contract templates and documentation systems, improving legal administration efficiency by 40%.

### **Practicum Assistant (E-Technology)**

*PAKUAN UNIVERSITY – BOGOR*

**February 2025 – June 2025**

- Supported E-Technology practicum activities, with key materials covering ecommerce business feature analysis and e-commerce application project development
- Assisted in preparing practicum materials, evaluating assignments, and assessing student project progress
- Delivered presentations and facilitated discussions on basic marketing strategies (such as pricing, promotion techniques, and discount implementation).

### **Practicum Assistant (Introduction to Information Technology)**

*PAKUAN UNIVERSITY – BOGOR*

**October 2024 – January 2025**

- Achieved a 35% increase in student skill proficiency scores from the beginning to the end of the semester by delivering structured IT fundamental materials and technical support.
- Supervised and evaluated student practicum outcomes to ensure proper understanding of the material.
- Conducted evaluations of student work and provided feedback for student skill improvement.

### **AI Digital Marketing Leader (Internship)**

*SF GROUP ENTERPRISE – NORTH SERPONG, BANTEN*

**July 2024 – November 2024**

- Led and mentored a digital marketing team to achieve strategic targets through data-driven decision-making.
- Developed digital marketing strategies utilizing AI technology to enhance engagement and conversion rates.
- Analyzed marketing data using AI to understand market trends and customer behavior.

## **SELECTED PROJECT**

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### **Pramana – Internship Monitoring System**

*Tech Stack: PHP, Laravel, MySQL, Tailwinds*

- Engineered a management system for tracking and monitoring student internship activities. Features include real-time progress reporting and administrative data management to improve oversight efficiency.

### **Hotel Booking System (TERRA Hotel)**

*Tech Stack: Next.js, Prisma, Tailwind CSS.*

- Built a modern reservation platform with real-time room availability checks and a seamless booking workflow. Integrated Midtrans Payment Gateway(Sandbox) to handle secure and automated payment transactions, including automated payment status updates via webhooks.

### **Clothier AI - AI-Driven Outfit Matching Website**

*Tech Stack : React.js, Python, Flask, Body Detection AI API.*

- Developed an innovative web application using body detection technology to recommend fashion outfits based on user measurements. Integrated AI models to provide personalized style suggestions.

## **EDUCATION**

### **Associate Degree (D3) in Informatics Management**

*UNIVERSITAS PAKUAN – West Java, Bogor*

**2023 – Present**

- Relevant Coursework: Algorithms & Programming, Database Management, Web Development, Object-Oriented Programming, and Data Structures.
- Current GPA: 3.8

### **Travel and Tourism Management**

*BINANTARA VOCATIONAL HIGH SCHOOL – West Java, Bogor*

**2020 – 2023**

- Relevant Coursework: English, Itineraries, Event Planning, Communication, Public Speaking, Tour Planning, Travel and Tourism Guided Tours

## **CERTIFICATIONS**

- 3rd Place Winner: National University Debating Championship (NUDC) - University Level | Pakuan University
- Object-Oriented Programming (OOP) in Python | Udemy
- Introduction to R Programming | DQLab

## **ORGANIZATIONAL EXPERIENCE**

### **Computer Diploma Student Association (HIMADIKOM) Pakuan University – Bogor, West Java**

*Infocomm Division (Information and Communication)*

- Managed HIMADIKOM's social media accounts (primarily Instagram) to disseminate the latest information regarding association activities.
- Created posters for HIMADIKOM events and announcements for publication on Instagram.
- Responsible for documenting HIMA activities through social media, photos, and videos.

### **Student Council (OSIS) Binantara Vocational High School – Bogor, West Java**

*Information Systems Division*

- Managed the OSIS social media accounts to share the latest school-related information and updates.
- Created posters for school events and announcements for publication on OSIS social media accounts.
- Responsible for documenting OSIS activities through social media, videos, or written reports.

## **SKILLS**

### **Soft Skills**

- Teamwork & Leadership
- Adaptability & Flexibility
- Public Speaking & Communication
- Time Management & Multitasking

### **Programming Languages**

- Frontend : React.js, Next.js, Tailwind CSS
- Backend : PHP, Python, JavaScript
- Legal Document & Archive Management
- Corporate Legal Affairs (Legal Officer function)

### **Languages**

- Indonesian: Native
- English: Conversational

### **Tools & Technologies**

- Database: MySQL
- Tools : VS Code, Laragon
- Design : Figma, Canva
- Basic Microsoft Office (Ms.Word, Ms. Excel, Ms. Power Point)