

DAVINA NUR OKTAVIA

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A highly motivated individual eager to learn and grow, possessing a strong work ethic and the ability to adapt quickly to new environments. Experienced in operating various software and equipped with strong communication skills, both verbal and written. Accustomed to working independently as well as part of a team, and capable of managing tasks in an organized and meticulous manner. Ready to contribute and deliver my best.

WORK EXPERIENCE

Website Developer (Internship)

BADAN PENGAWAS KEUANGAN DAN PEMBANGUNAN (BPKP) – JAKARTA

July 2025 – December 2025

- Developed 'Pramana', a web-based internship monitoring system using PHP Laravel and MySQL, specifically designed to streamline intern tracking within the division.
- Collaborated with UI/UX designers to translate Figma prototypes into interactive web interfaces.
- Participated in the full software development life cycle (SDLC), from initial planning to deployment and maintenance.
- Developed standardized contract templates and documentation systems, improving legal administration efficiency by 40%.

Practicum Assistant (E-Technology)

PAKUAN UNIVERSITY – BOGOR

February 2025 – June 2025

- Supported E-Technology practicum activities, with key materials covering ecommerce business feature analysis and e-commerce application project development
- Assisted in preparing practicum materials, evaluating assignments, and assessing student project progress
- Delivered presentations and facilitated discussions on basic marketing strategies (such as pricing, promotion techniques, and discount implementation).

Practicum Assistant (Introduction to Information Technology)

PAKUAN UNIVERSITY – BOGOR

October 2024 – January 2025

- Achieved a 35% increase in student skill proficiency scores from the beginning to the end of the semester by delivering structured IT fundamental materials and technical support.
- Supervised and evaluated student practicum outcomes to ensure proper understanding of the material.
- Conducted evaluations of student work and provided feedback for student skill improvement.

AI Digital Marketing Leader (Internship)

SF GROUP ENTERPRISE – NORTH SERPONG, BANTEN

July 2024 – November 2024

- Led and mentored a digital marketing team to achieve strategic targets through data-driven decision-making.
- Developed digital marketing strategies utilizing AI technology to enhance engagement and conversion rates.
- Analyzed marketing data using AI to understand market trends and customer behavior.

SELECTED PROJECT

Pramana – Internship Monitoring System

Tech Stack: PHP, Laravel, MySQL, Tailwinds

- Engineered a management system for tracking and monitoring student internship activities. Features include real-time progress reporting and administrative data management to improve oversight efficiency.

Hotel Booking System (TERRA Hotel)

Tech Stack: Next.js, Prisma, Tailwind CSS.

- Built a modern reservation platform with real-time room availability checks and a seamless booking workflow. Integrated Midtrans Payment Gateway(Sandbox) to handle secure and automated payment transactions, including automated payment status updates via webhooks.

Clothier AI - AI-Driven Outfit Matching Website

Tech Stack : React.js, Python, Flask, Body Detection AI API.

- Developed an innovative web application using body detection technology to recommend fashion outfits based on user measurements. Integrated AI models to provide personalized style suggestions.

EDUCATION

Associate Degree (D3) in Informatics Management

UNIVERSITAS PAKUAN – West Java, Bogor

2023 – Present

- **Relevant Coursework:** Algorithms & Programming, Database Management, Web Development, Object-Oriented Programming, and Data Structures.
- **Current GPA:** 3.8

Travel and Tourism Management

BINANTARA VOCATIONAL HIGH SCHOOL – West Java, Bogor

2020 – 2023

- **Relevant Coursework:** English, Itineraries, Event Planning, Communication, Public Speaking, Tour Planning, Travel and Tourism Guided Tours

CERTIFICATIONS

- **3rd Place Winner: National University Debating Championship (NUDC) - University Level | Pakuan University**
- **Object-Oriented Programming (OOP) in Python | Udemy**
- **Introduction to R Programming | DQLab**

ORGANIZATIONAL EXPERIENCE

Computer Diploma Student Association (HIMADIKOM) Pakuan University – Bogor, West Java

Infocomm Division (Information and Communication)

- Managed HIMADIKOM's social media accounts (primarily Instagram) to disseminate the latest information regarding association activities.
- Created posters for HIMADIKOM events and announcements for publication on Instagram.
- Responsible for documenting HIMA activities through social media, photos, and videos.

Student Council (OSIS) Binantara Vocational High School – Bogor, West Java

Information Systems Division

- Managed the OSIS social media accounts to share the latest school-related information and updates.
- Created posters for school events and announcements for publication on OSIS social media accounts.
- Responsible for documenting OSIS activities through social media, videos, or written reports.

SKILLS

Soft Skills

- Teamwork & Leadership
- Adaptability & Flexibility
- Public Speaking & Communication
- Time Management & Multitasking

Programming Languages

- Frontend : React.js, Next.js, Tailwind CSS
- Backend : PHP, Python, JavaScript

Languages

- Indonesian: Native
- English: Conversational

Tools & Technologies

- Database: MySQL
- Tools : VS Code, Laragon
- Design : Figma, Canva
- Basic Microsoft Office (Ms.Word, Ms. Excel, Ms. Power Point)