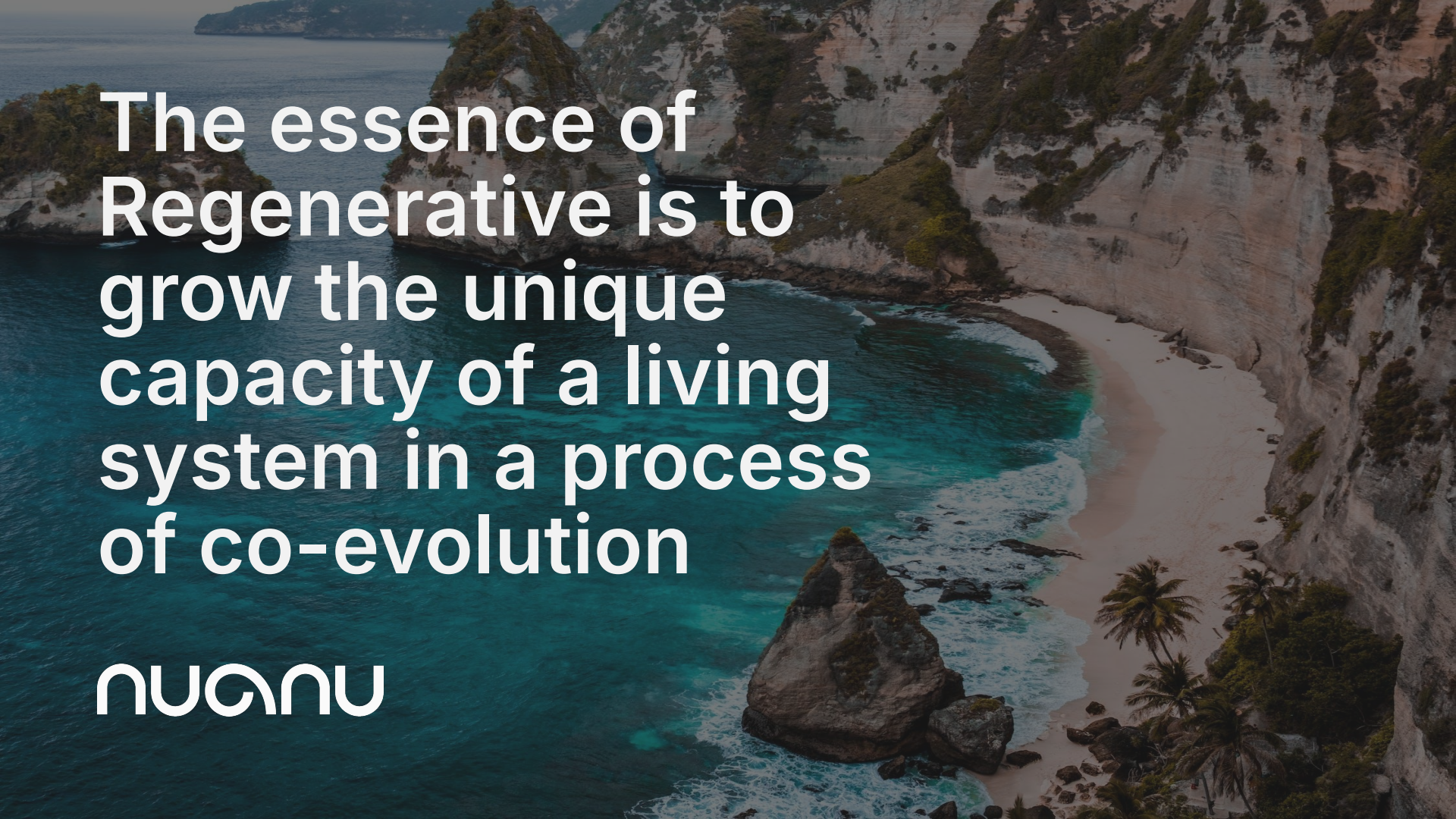


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GreenApp

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An aerial photograph of a tropical coastline. The water is a vibrant turquoise, transitioning to a deeper blue further out. A narrow, crescent-shaped white sand beach is nestled between steep, light-colored limestone cliffs. The cliffs are covered in patches of green vegetation. In the foreground, a large, dark rock formation sits in the shallow water. Several palm trees are visible on the right side of the beach, near the base of the cliffs. The overall scene is serene and picturesque, representing a natural, living system.

The essence of
Regenerative is to
grow the unique
capacity of a living
system in a process
of co-evolution

NUONU

Beyond Sustainability...

Conventional

Degenerative impact on highly fragmented technical designed systems

Sustainable

Equilibrium position. The essence of sustainability is do less harm so an activity can sustain through a period of time. Carbon footprint. Sustainability works on optimizing efficiency and minimizing harm in parts of a system (like minimizing carbon emissions). Focusing on minimization of harm

Regenerative

The regenerative approach takes into account many factors beyond a few environmental metrics, studying the environmental, cultural, and economic patterns that can be leveraged to create transformational change in a whole host of areas. E.g. Flourishing index agenda. Regeneration works on designing conditions that allow for highest potential expression of a unique place, taking into account the systems that it's nested within. Focusing on Maximization of potential.

Future orientation...

Regenerative actions in focus

- Trained farmers in biodynamic / permaculture based practices
- Restored the bird and butterfly populations and native wildlife
- Cleaning the nature and environment from waste
- Minimizing carbon emissions

Economic Growth

Restored the dying economy of the local town through win-win partnerships with the resort.

Community Engagement

Forged strong social trust between resort growers and local townspeople.

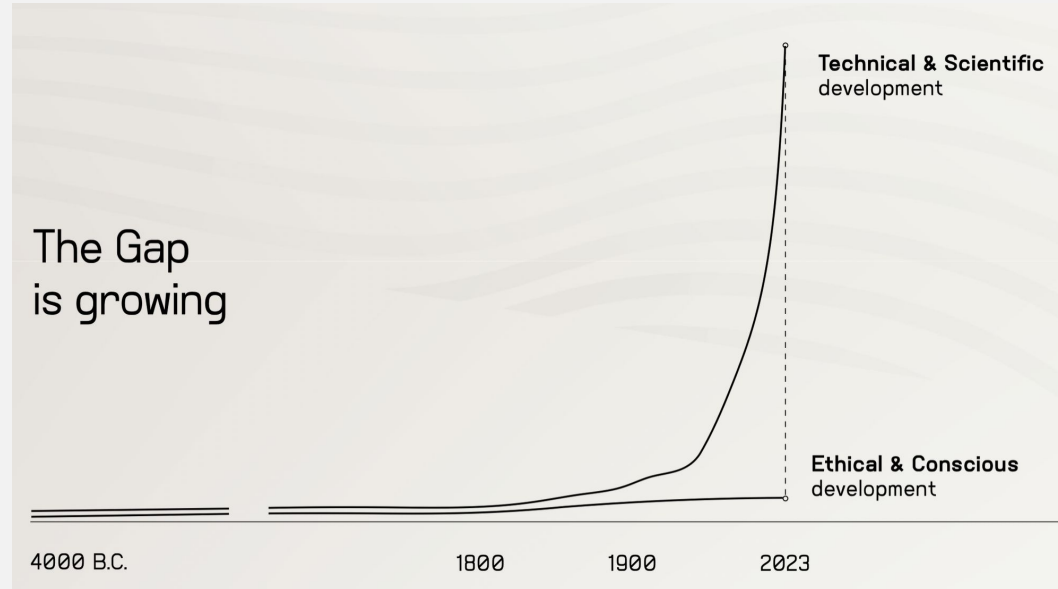
Education and development

The future orientation of potential allows us to evolve from what currently exists, bringing into possibility the relationships, projects, and systemic change that seems impossible when focusing on all the individual problems.

Focus on Potential

Work from potential, not problems. The future orientation of potential allows us to evolve from what currently exists, bringing into possibility of systemic change that seems impossible when focusing on all the individual problems.

ReFi Potential is massive





**ReFi
Village**



**Regenerative
Village**

(Regenerative Social, Environmental
& Economic Framework)



**Web3
Tooling**

(Land-based Impact DAOs,
Web3 Identity & ReFi)



ReFi is aligning financial and social activities with the principles of regeneration - in essence it creates win-win scenarios for all stakeholders

The unique ability of living systems lies in their ability to self-regulate, grow, reproduce and adapt to the environment.

Web3 tooling as enabler...

Decentralized ledgers

Source of truth and tool for governance that could enable previously excluded stakeholders to co-create and manage projects. These decentralized ledgers, when correctly integrated, could also enable us to visualize and track the nestedness of systems, understanding how local actions can have national or global ripple effects in an environmental and social context.

NFTs

NFTs could provide a container for the data of a regenerative project, tracking social, environmental, and economic data within a specific bio-region or other area that defines a whole system

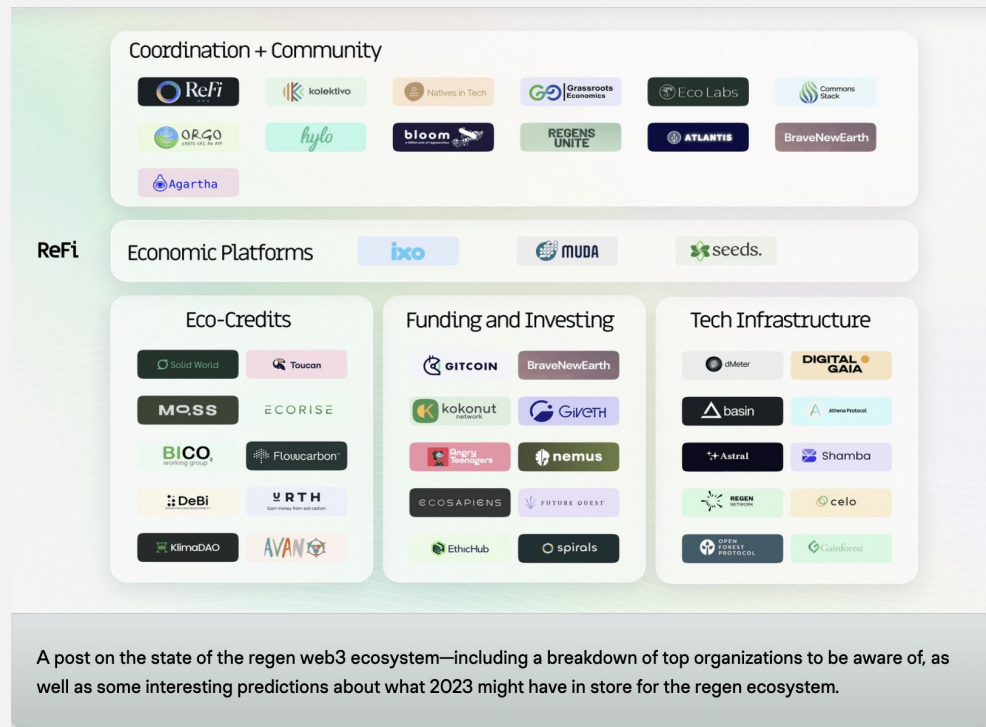
Smart Contracts

can act as a new containers and transaction structures for holistic value. Smart contracts and DAO's could enable communities to collectively create and decide on which projects to execute and invest in

DAO's, AI, CoOps and Deep Funding

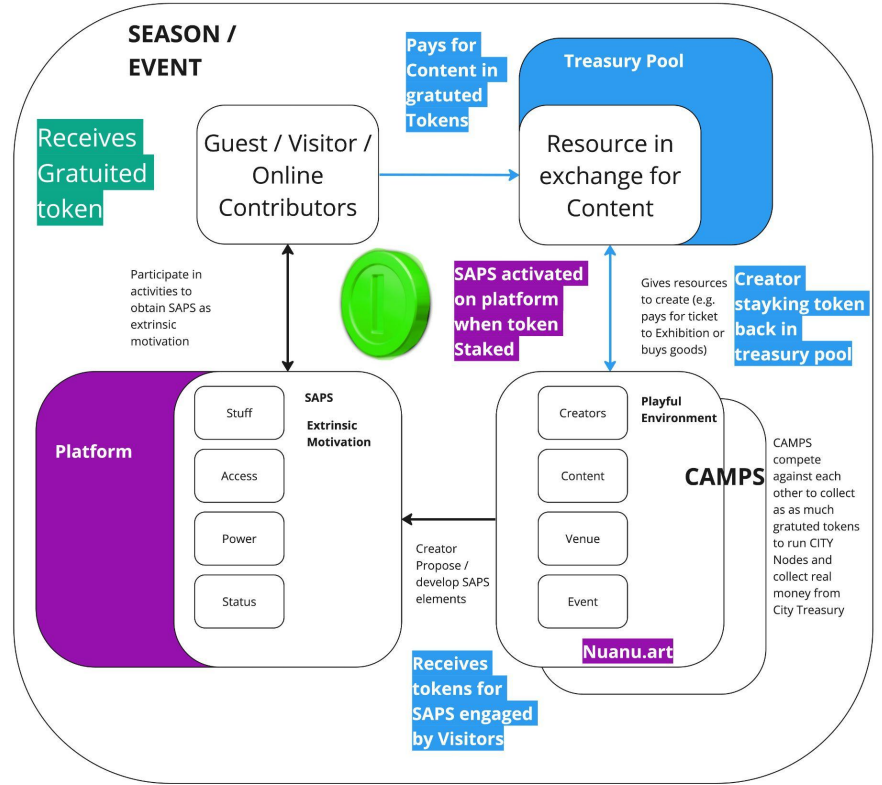
Allows to implement regenerative design is the governance and decision making space. DAO's can organize people under a shared potential or purpose that organizes this governance process, enabling structures to be built around a specific potential system, actualizing the regenerative principle of work from potential, not problems. A global community observed and harmonized by A.I.

ReFi a collection of climate-focused orgs creating financial systems that incentivize and compensate regenerative actions.



How reward bridges capital from external audience and needs of those who work/live/collaborate with camps

Bridging



Given Case:

People are
buying limited
tickets (from
1500\$ to 2750\$)
to grasp
experience
through limited
participation



**External
audience
capital
participation**



GreenApp



**Special
products /
services /
special rates**



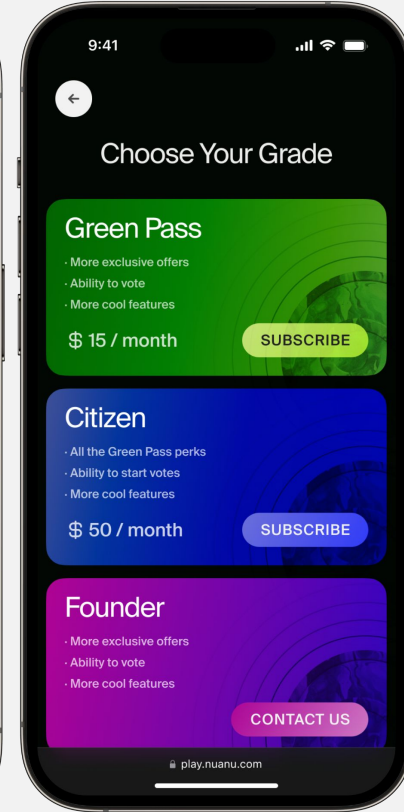
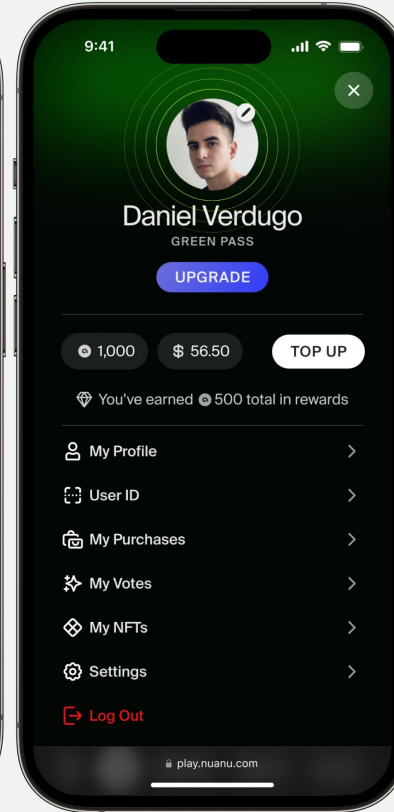
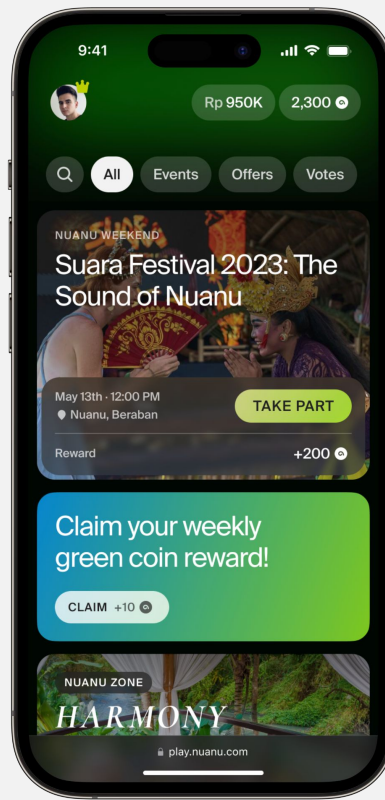
**Rewards
for ReFI
Activities**

GreenApp

GreenApp is a loyalty platform that incentivizes regenerative actions of any of five capitals (manufacturing, financial, human social, natural) with a form of reward - Green Coins.

GreenCoin used to vote for distribution of Capital accumulated by GreenApp for improvement of zones, areas, merchants which participates in Green Movement.

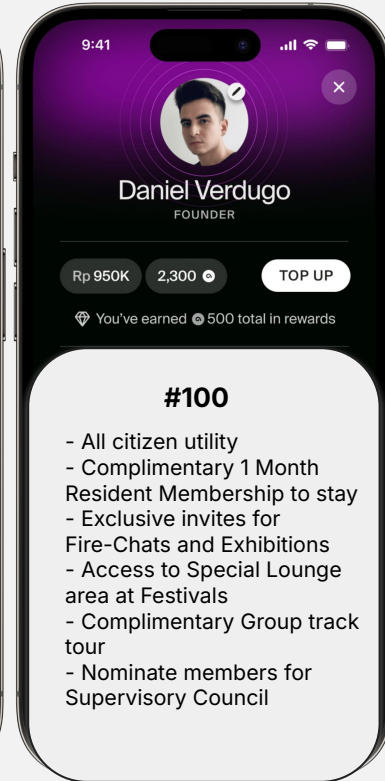
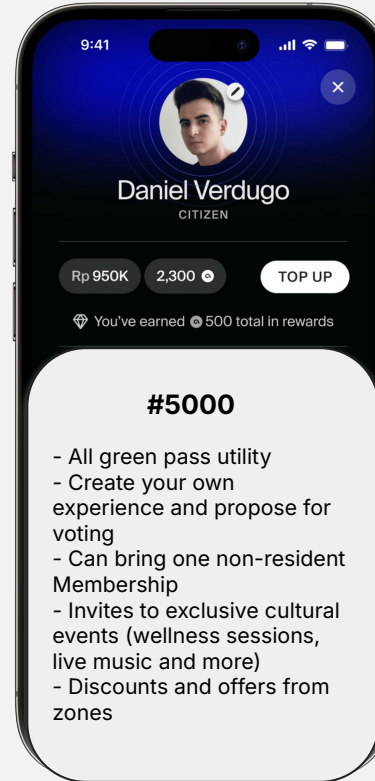
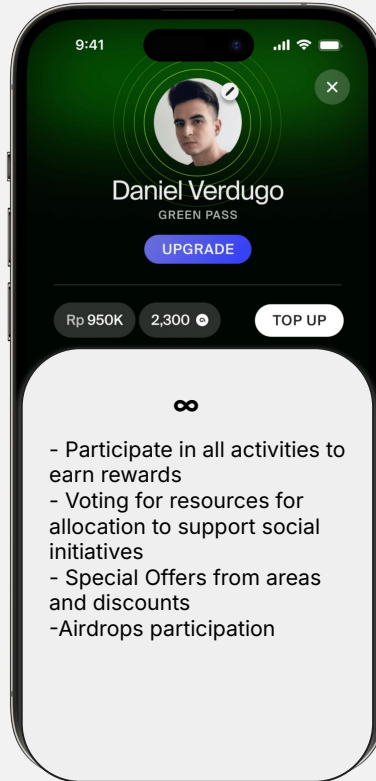
Once Merchant agrees to participate in Green Movement, it gives discount or special offerings for GreenApp Members



GRADES

Number of votes a Citizen has, would be equal to the square root of their Citizen GreenCoin holdings.

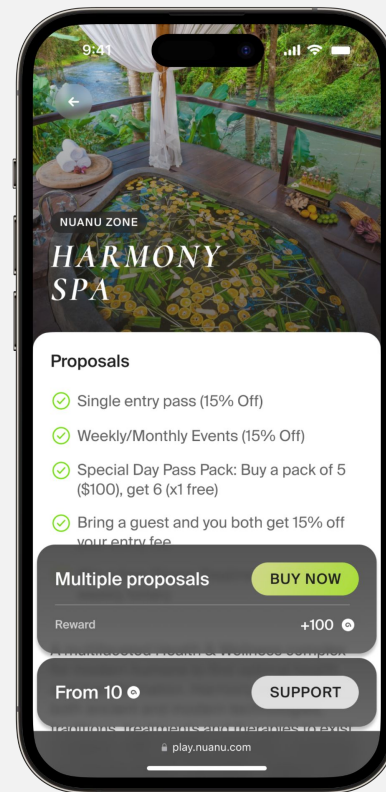
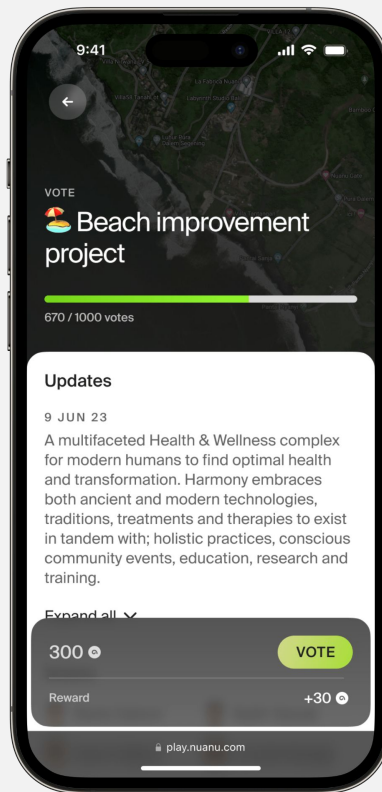
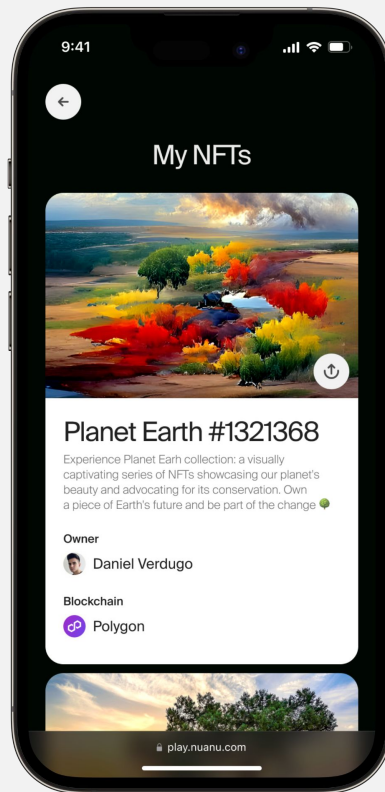
- **GreenPass** - gives regular rewards size
- **Citizen** - gives 50% more GreenCoins as a rewards
- **Founder** - gives 100% more GreenCoins as a rewards



MVP stage

MVP stage product consists:

- Events / Promo pages for GreenApp Members
- Tasks/Action pages from Merchants for Members
- TopUp and Wallet function to make regular payments for Membership and HotPromos
- Voting feature for Social Initiatives which published by Merchants
- NFT Collections for Artbooks and Content



The background features a dark gray field with a large, light gray spiral that originates from the center and expands outwards. Overlaid on this are several concentric circles of varying shades of gray, creating a layered, tunnel-like effect.

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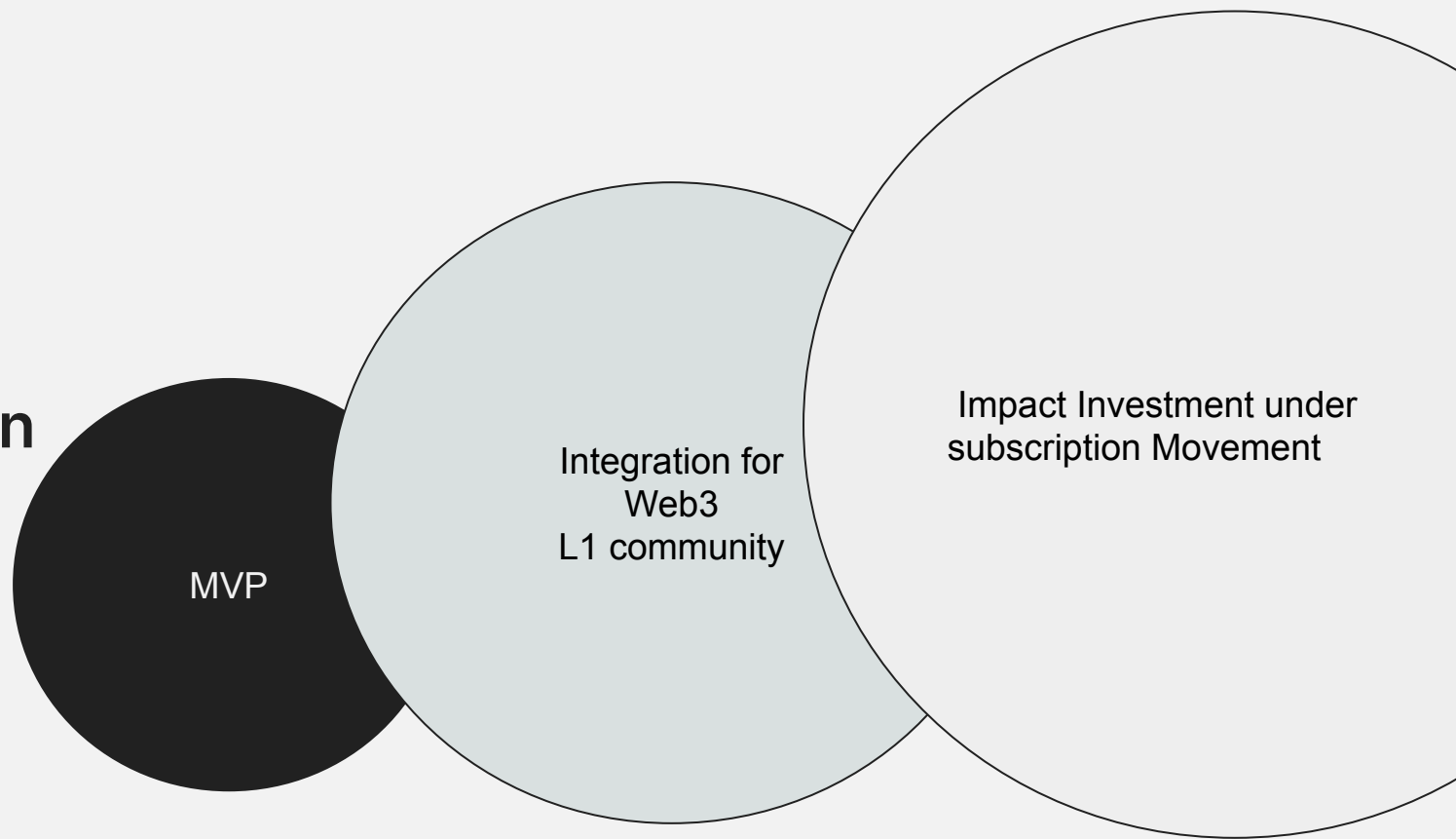
comments/questions

alex@nuanu.com

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Future orientation

Focusing on growth







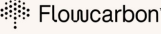

Decentralized Ledger

226,269,018

Our mission is to build a *regenerative* digital economy that creates conditions of *prosperity* for all.

Total transactions

150+

 impact market	 EthicHub	 Toucan	 UNISWAP
valora	KICKSTARTER	 Flowcarbon™	 kolektivo

Countries

22,191,140

Unique Wallets

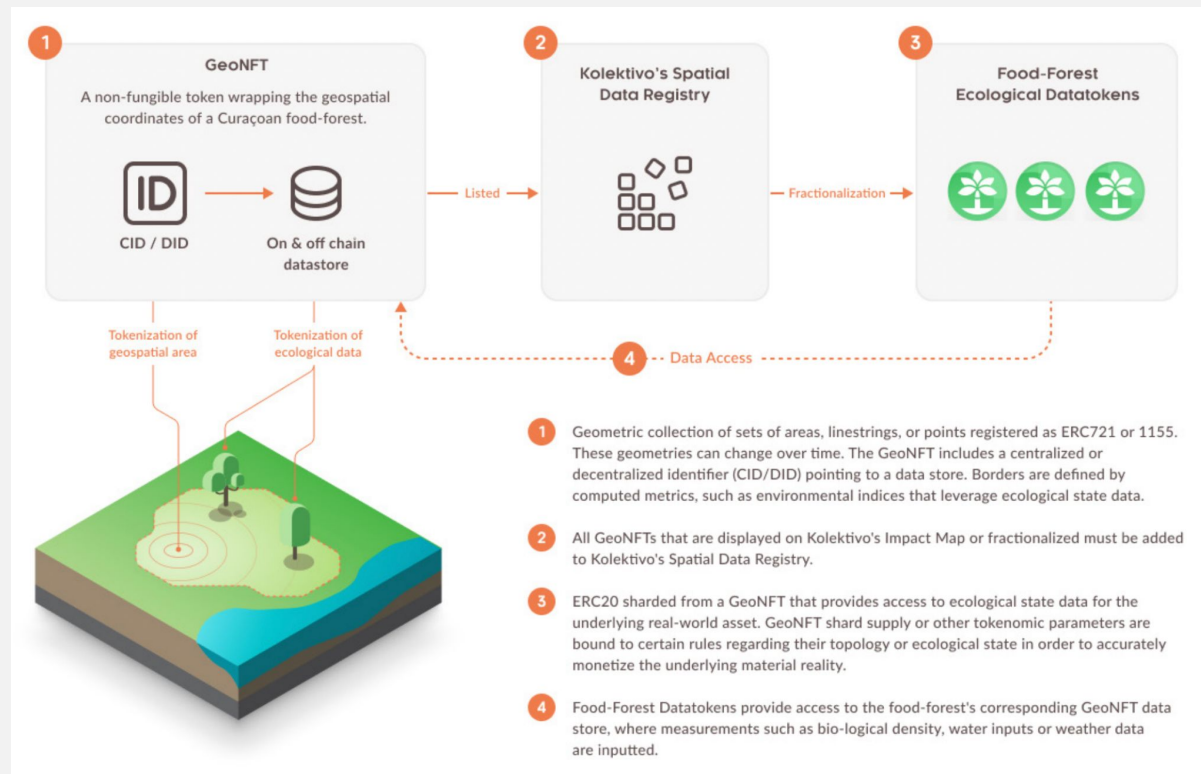
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Cities



GEO NFTs

a faithful digital twin of the underlying physical reality. It is a non-fungible token consisting of topological data, such as geometric collections of areas, linestrings, or points. It includes a centralized or decentralized identifier (CID/DID) pointing to a datastore of the ecological state data for its constituent territory



Project-based Governance NFT Containers

Time-Locks. Assets deposited into an NFT are unable to be withdrawn until a certain time period.

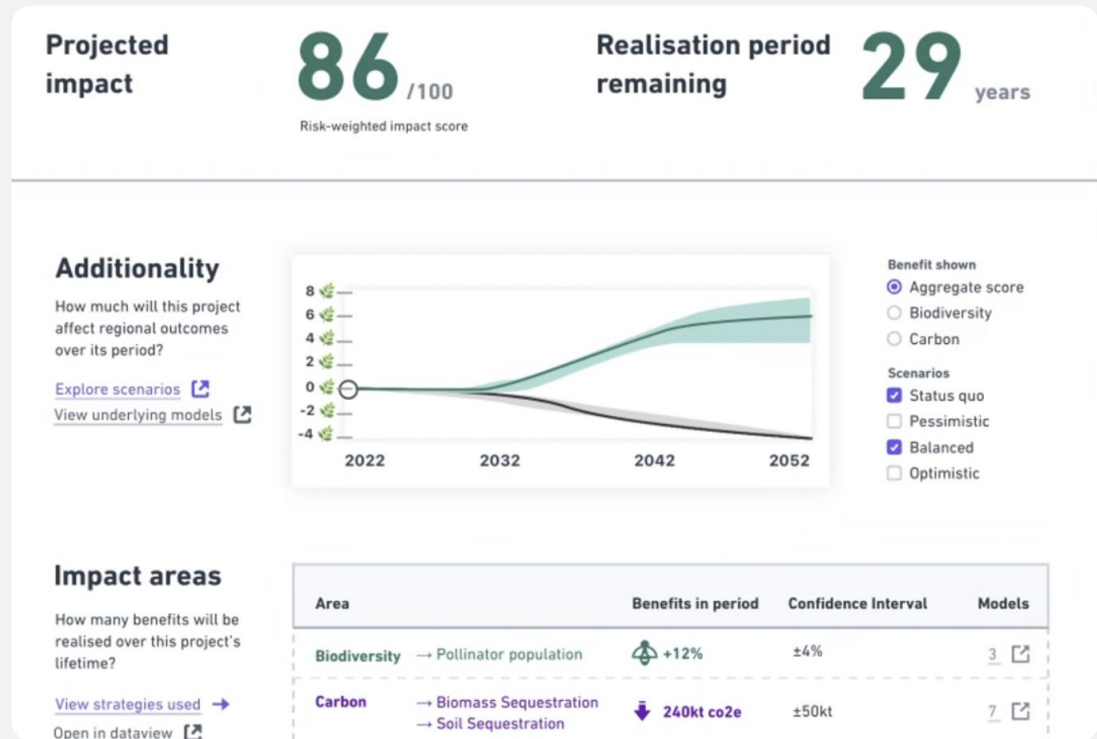
Charge. If you deposit an asset that's supported as an Aave aToken — it's instantly swapped and you can determine how you would like to treat the interest. For example, this charge can be discharged to a different address — the NFT creator, a friend, a charity — your choice!

Discharge (removing accrued interest)
Configurations.



DAO, A.I. and Co-Ops

Decentralized platform that empowers local communities to demonstrate, optimize and monetize their environmental impact, supporting prosperous bioeconomies and natural regeneration at scale. It guides individuals to collect the data most needed and rewards the practices that optimize natural health. And it provides investors with a vehicle for directing resources towards positive-impact projects, with end-to-end integrity, transparency and confidence.



Additionality

How much will this project affect regional outcomes over its period?

[Explore scenarios](#)

[View underlying models](#)

Benefit shown

- ☒ Aggregate score
- ☐ Biodiversity
- ☐ Carbon

Scenarios

- ☒ Status quo
- ☐ Pessimistic
- ☒ Balanced
- ☐ Optimistic

Impact areas

How many benefits will be realised over this project's lifetime?

[View strategies used](#) →

Open in dataview

Area	Benefits in period	Confidence Interval	Models
Biodiversity → Pollinator population	+12%	±4%	3
Carbon → Biomass Sequestration → Soil Sequestration	240kt co2e	±50kt	7