

# HOTEL REVENUE REPORT

## FROM 2015 TO 2017

Number of Year	Number of Quarter	Customer Type	Avarage Daily Rate	Hotel Booking Count
2015	Quarter 3	Contract	\$141,089.00	1,575.00
		Group	\$5,219.00	61.00
		Transient	\$662,487.00	5,752.00
		Transient-Party	\$359,482.00	4,386.00
		<b>Total</b>	<b>\$1,168,277.00</b>	<b>11,774.00</b>
	Quarter 4	Contract	\$98,604.00	1,083.00
		Group	\$9,479.00	131.00
		Transient	\$398,373.00	5,671.00
		Transient-Party	\$224,228.00	3,162.00
		<b>Total</b>	<b>\$730,684.00</b>	<b>10,047.00</b>
2016	Quarter 1	Contract	\$6,759.00	87.00
		Group	\$2,390.00	42.00
		Transient	\$615,450.00	8,411.00
		Transient-Party	\$156,936.00	2,172.00
		<b>Total</b>	<b>\$781,535.00</b>	<b>10,712.00</b>
	Quarter 2	Contract	\$23,945.00	335.00

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		Group	\$2,519.00	36.00
		Transient	\$1,191,625.00	11,764.00
		Transient-Party	\$347,297.00	3,936.00
		<b>Total</b>	<b>\$1,565,386.00</b>	<b>16,071.00</b>
	Quarter 3	Contract	\$25,522.00	291.00
		Group	\$3,448.00	24.00
		Transient	\$1,618,951.00	12,246.00
		Transient-Party	\$257,402.00	2,413.00
		<b>Total</b>	<b>\$1,905,323.00</b>	<b>14,974.00</b>
	Quarter 4	Contract	\$2,618.00	40.00
		Group	\$4,109.00	65.00
		Transient	\$1,054,967.00	11,725.00
		Transient-Party	\$208,878.00	2,534.00
		<b>Total</b>	<b>\$1,270,572.00</b>	<b>14,364.00</b>
<b>2017</b>	Quarter 1	Contract	\$3,134.00	49.00
		Group	\$5,687.00	87.00
		Transient	\$838,894.00	10,343.00
		Transient-Party	\$135,984.00	2,066.00
		<b>Total</b>	<b>\$983,699.00</b>	<b>12,545.00</b>

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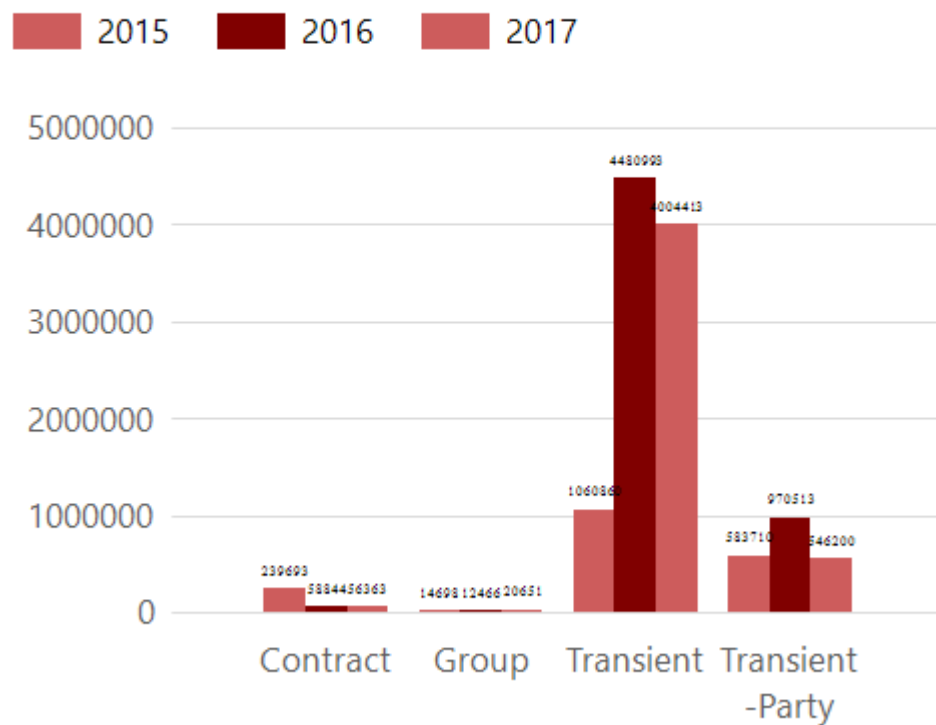
## FROM 2015 TO 2017

	Quarter 2	Contract	\$27,724.00	403.00
		Group	\$7,595.00	80.00
		Transient	\$1,800,570.00	14,617.00
		Transient-Party	\$247,521.00	2,427.00
		<b>Total</b>	<b>\$2,083,410.00</b>	<b>17,527.00</b>
	Quarter 3	Contract	\$25,505.00	198.00
		Group	\$7,369.00	49.00
		Transient	\$1,364,949.00	8,697.00
		Transient-Party	\$162,695.00	1,258.00
		<b>Total</b>	<b>\$1,560,518.00</b>	<b>10,202.00</b>

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## Chart Report

Annual revenue of each types of customer



Number of reservations by types of customers

