

# Reddit Data Analysis

*Pramod Duvvuri*

*4/2/2019*

```
# Reading Data
```

```
reddit_data <- read.csv('./reddit.csv')
```

```
head(reddit_data)
```

```
##   id gender age.range marital.status
## 1  1      0    25-34          <NA>
## 2  2      0    25-34          <NA>
## 3  3      1    18-24          <NA>
## 4  4      0    25-34          <NA>
## 5  5      1    25-34          <NA>
## 6  6      0    25-34 Married/civil union/domestic partnership
##   employment.status military.service children education
## 1 Employed full time          <NA>    No Bachelor's degree
## 2 Employed full time          <NA>    No Bachelor's degree
## 3           Freelance          <NA>    No      Some college
## 4           Freelance          <NA>    No Bachelor's degree
## 5 Employed full time          <NA>    No Bachelor's degree
## 6 Employed full time          No      No Bachelor's degree
##   country      state income.range fav.reddit dog.cat
## 1 United States New York $150,000 or more getmotivated <NA>
## 2 United States New York $150,000 or more      gaming <NA>
## 3 United States Virginia   Under $20,000 snackexchange <NA>
## 4 United States New York $150,000 or more    spacedicks <NA>
## 5 United States California $70,000 - $99,999      aww <NA>
## 6 United States New York $150,000 or more gaming I like dogs.
##   cheese
## 1    <NA>
## 2    <NA>
## 3    <NA>
## 4    <NA>
## 5    <NA>
## 6 Cheddar
```

```
table(reddit_data$employment.status)
```

```
##
##           Employed full time
##                14814
##           Freelance
##                1948
## Not employed and not looking for work
##                682
##   Not employed, but looking for work
##                2087
##           Retired
##                85
##           Student
##                12987
```

```
#summary(reddit_data)
```

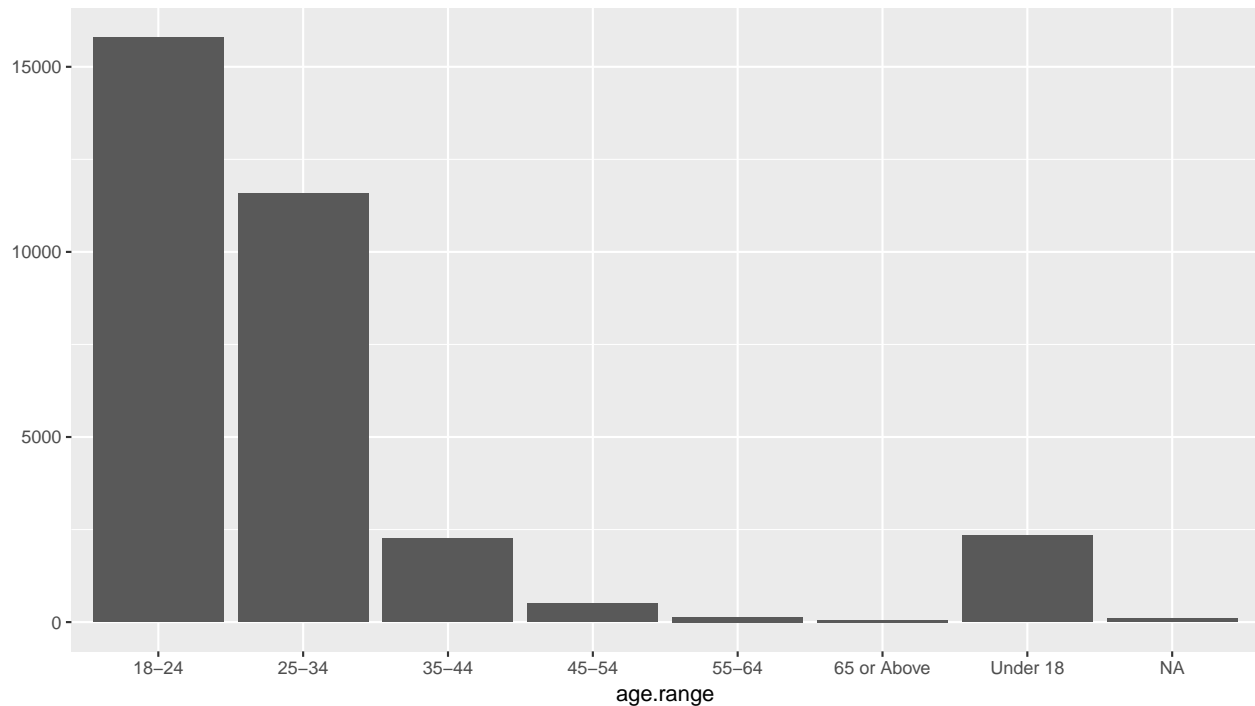
```
levels(reddit_data$age.range)
```

```
## [1] "18-24"      "25-34"      "35-44"      "45-54"      "55-64"  
## [6] "65 or Above" "Under 18"
```

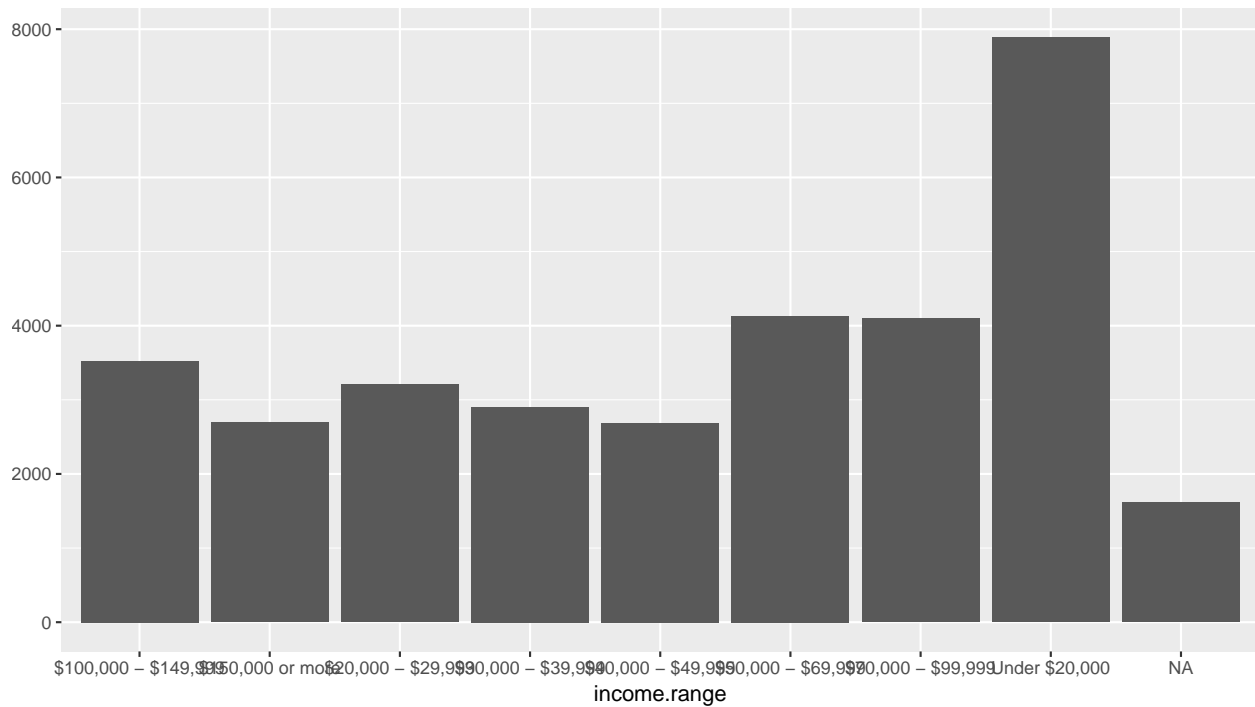
```
# Basic Plot of unordered factors
```

```
library(ggplot2)
```

```
qplot(data = reddit_data, x = age.range)
```

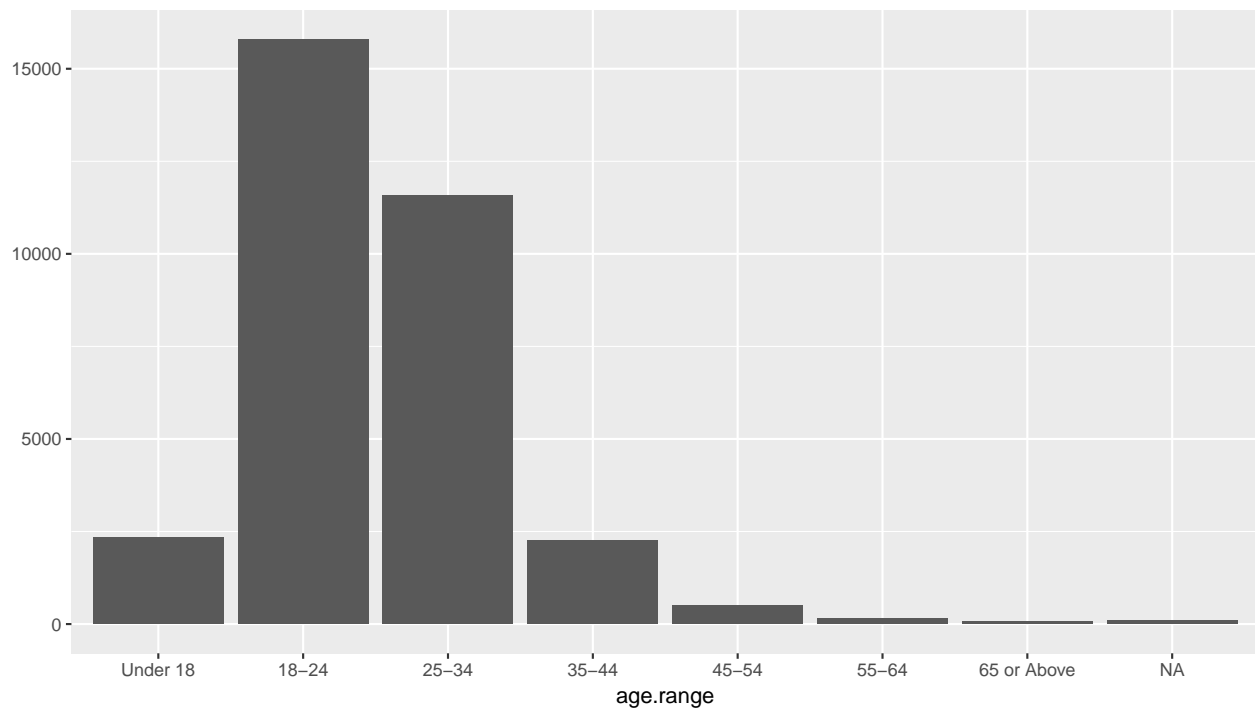


```
qplot(data = reddit_data, x = income.range)
```



```
# Creating ordered variables for better plots
reddit_data$age.range <- ordered(reddit_data$age.range,
                                levels = c("Under 18", "18-24" ,
                                             "25-34", "35-44", "45-54",
                                             "55-64", "65 or Above" ))
```

```
qplot(data = reddit_data, x = age.range)
```



```
levels(reddit_data$income.range)
```

```
## [1] "$100,000 - $149,999" "$150,000 or more" "$20,000 - $29,999"  
## [4] "$30,000 - $39,999" "$40,000 - $49,999" "$50,000 - $69,999"  
## [7] "$70,000 - $99,999" "Under $20,000"
```

```
# Creating ordered variables for better plots
```

```
reddit_data$income.range <- ordered(reddit_data$income.range,  
                                   levels = c("Under $20,000", "$20,000 - $29,999",  
                                             "$30,000 - $39,999", "$40,000 - $49,999",  
                                             "$50,000 - $69,999", "$70,000 - $99,999",  
                                             "$100,000 - $149,999", "$150,000 or more"))  
qplot(data = reddit_data, x = income.range) + coord_flip()
```

