





USER EXPERIENCE DESIGNER

NIMET DIVARCI

- nimet.divarci@gmail.com
- 017681215776
- www.linkedin.com/in/nimetdivarci
- www.instagram.com/dvrcci.uxdesign/

A BIT ABOUT ME TO GET THINGS STARTED

I'm a creative people's person with a background in ecommerce management and strategic partnerships. I always put the user first, in the most efficient way possible and believe that being practical and creating something beautiful is entirely possible.

TOOLS

- Sketch
- Invision
- G. Analytics
- Jira
- Atom
- Github
- Confluence

SKILLS

- UX
- UI
- User research
- HTML
- CSS
- Prototyping
- Project Management

INTERESTS

- Interior Design
- Real estate
- Pottery
- Drawing
- Fleamarkets
- Finance

LANGUAGES

GERMAN
NATIVE

ENGLISH
NATIVE

TURKISH
BASIC

FRENCH
BASIC

WORK EXPERIENCE

UX/UI DESIGNER - IDEALO

03.2019-current

- Working in agile teams
- Designing for a responsive web app in a team of 25 UX/UI designers
- App design for IOS & Android
- Member of the Pattern Library Team

UX CONSULTANT - EDITION OPEN ACCESS

09.2018-03.2019

- External UX consultant at the Max Plank Institute for the History of Science for the new Edition Open Access website.

STRATEGIC PARTNERSHIPS MANAGER - DAWANDA

01.2016-09.2017

- Creating bespoke content and marketing campaigns for key accounts.
- Design of the ‚partner portal’ interface, which presents the portfolio for prospective clients.
- Client acquisition including planning workshops, pitching to senior management and creating bespoke presentations.

PARTNER PRODUCTION EXEC. (B2B) - NOTONTHEHIGHSTREET

11/2014 – 09/2015

- Design of the Adyen Interface, which allowed German merchants to easily register and process payments in their shops.
- Working with engineering to optimize the German CMS, compiling reports about merchant feedback and improvement briefs for existing features.

INTERNATIONAL ECOMMERCE MANAGER - BOOHOO

01/2014 – 11/2014

- Designed new checkout using lean UX methodologies to improve conversion rate on the DE Platform.
- Development of 5 new international marketplaces, managing full product life cycle from first concept to successful launch.

INTERNATIONAL ECOMMERCE ASSISTANT - EVANS

01/2013 – 01/2014

- Project management of an interactive sizeguide relaunch.
- Analysis of key metrics and international market trends in order to improve conversion rate.
- Building emails, homepages and features in the CMS.

EDUCATION

FRONTEND DEVELOPMENT FOR UX DESIGNERS - CAREERFOUNDRY

01 - 03/2020

- HTML & CSS fundamentals
- Responsive css layouts, css transitions and animations
- responsive css layouts
- Git and Github
- Javascripts basics, Javascript libraries
- Cross-browser testing, QA and debugging

CERTIFIED UX DESIGN- CAREERFOUNDRY

06 - 10/2018

- User research methodologies
- Information architecture
- Wireframing
- Prototyping
- UI/ Visual Design
- Testing/ Analytics

FASHION BUYING (HONS) - MANCHESTER METROPOLITAN UNIVERSITY

09/2009- 09/2012

- Computer aided design
- Production Systems and Operations
- Product Technology Management
- Creative Communications
- Financial Management
- Logistics

FOUNDATION IN ART AND DESIGN - MANCHESTER METROPOLITAN

UNIVERSITY

09/2007 – 09/2008

INTERNATIONAL BACCALAUREATE - NELSON MANDELA SCHULE BERLIN

08/2005 – 07/2007