

USER EXPERIENCE DESIGNER

NIMET DIVARCI

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A BIT ABOUT ME TO GET THINGS STARTED

I’m a creative people’s person with a background in ecommerce management and strategic partnerships. I always put the user first, in the most efficient way possible and believe that being practical and creating something beautiful is entirely possible.

TOOLS

- Sketchapp
- Invision
- G. Analytics
- Photoshop
- Balsamiq
- UXPin
- Monetate

SKILLS

- UX
- UI
- User research
- Prototyping
- Marketing Strategy
- Content Creation
- Business Strategy

INTERESTS

- Interior Design
- Real estate
- Medical docus
- Pottery
- Drawing
- Fleamarkets

LANGUAGES

GERMAN

NATIVE

ENGLISH

NATIVE

TURKISH

INTERMEDIATE

FRENCH

BASIC

WORK EXPERIENCE

STRATEGIC PARTNERSHIPS MANAGER - DAWANDA

01.2016-09.2017
Creating bespoke content and marketing campaigns for key accounts.
Design of the ‚partner portal‘ interface, which presents the portfolio for prospective clients.
Client acquisition including planning workshops, pitching to senior management and creating bespoke presentations.

PARTNER PRODUCTION EXEC. (B2B) - NOTONTHEHIGHSTREET

11/2014 – 09/2015
Working with engineering to optimize the German CMS, compiling reports about merchant feedback and improvement briefs for existing features.
Design of the Adyen Interface (Payment Service Providers), which allowed German merchants to easily register and process payments in their shops.

INTERNATIONAL ECOMMERCE MANAGER - BOOHOO

01/2014 – 11/2014
1-page checkout design using lean UX methodologies.
Development of 5 new international marketplaces, managing full product life cycle from first concept to successful launch.
Conversion optimisation using Monetate for complex A/B testing.
Lead a team of 2, comprised of two international ecommerce assistants.

INTERNATIONAL ECOMMERCE ASSISTANT - EVANS

01/2013 – 01/2014
Projectmanagement of an interactive sizeguide relaunch.
Analysis of key metrics and international market trends in order to improve conversion rate.
Building emails, homepages and features in CMS.

EDUCATION

CERTIFIED UX DESIGN- CAREERFOUNDRY

- 06 - 10/2018
- User research methodologies
 - Information architecture
 - Wireframing
 - Prototyping
 - UI/ Visual Design
 - Testing/ Analytics

FASHION BUYING (HONS) - MANCHESTER METROPOLITAN UNIVERSITY

- 09/2009- 09/2012
- Computer aided design
 - Production Systems and Operations
 - Product Technology Management
 - Creative Communications
 - Financial Management
 - Logistics

FOUNDATION IN ART AND DESIGN - MANCHESTER METROPOLITAN UNIVERSITY

09/2007 – 09/2008

INTERNATIONAL BACCALAUREATE - NELSON MANDELA SCHULE BERLIN

08/2005 – 07/2007