

The Big Picture

This is a competitive process

- A successful proposal leads to a contract then implementation!
- The reviewers are human beings that want to read interesting and well written proposals
- Putting the reader to sleep is a poor strategy for winning a grant
- Last cycle, less than half of proposals were successful (26 awarded out of 72 applications)



Increase your Odds

- Local official at mandatory pre-application meeting
- The activity presented is eligible
- Funding request is within reason and relevant
- Demonstrated problem and solution
- Identified project manager
- Demonstrated capacity (Risk Assessment)





Convince the Review Committee that:

- The applicant is not making up the problem; it really exists and there is proof
- 2) The applicant understands the nuances of the problem in a specific geographic area
- 3) The problem is one DVRPC is highly interested in addressing



Explain what the Need is!

- Describe a situation that can be impacted in 1, 2, or 3 years depending on lifespan of project
- Combine subjective (resident perceptions or experiences as well as observation) and objective (local statistical) info
- Use well designed graphs and charts (as attachments)



Do NOT 'bleed' into how you are going to solve the problem



SOB in the **SOW**

- Step by step explanation how you will use your knowledge and resources to attain project objectives
- Describe the big picture (goals) and the measurable outcomes for the project
- Convince the reader that you know how much of the problem/need you will address/change and by when
- Identify the deliverable (s) for the proposed solution
- Includes people, materials, supplies, activities, space, and any other resources
- Everything in the budget is mentioned in the methodology

Communicate the return on investment of the funder #dvrpc

Goals and Outcomes

- Tie outcomes DIRECTLY to the community need section
- Do not drift into how you are going to implement the project (save it for the methodology section)
- Be realistic (avoid world peace approach)
- Have baselines and systems to measure progress







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Increase bicycle commuter safety from Jenkintown to Abington along Route 206 by 50% by October 2018. (current bike accident rate is 20 per month)

Keep in Mind ...

- Have you explained the transportation nexus?
- Does it directly relate to the 5 key principles?
- Is this an innovative solution?
- What improvement would you make with \$2,000?





Tentative FY 2019 TCDI Schedule

March 8, 2018

• March 13, 2018

March 14, 2018

April 20, 2018

May 20, 2018

April-May 2018

• June 28, 2018

• July 1, 2018

• June 30, 2020

TCDI Program Guide distributed

Pre-application meeting at DVRPC

Application portal opens

Applications/Attachments Due

Resolutions must be received

TCDI Application Review

DVRPC Board Meeting

Funding available for reimbursement

Grant tasks completed



Anticipated Changes...

- Risk Assessment (only for awarded communities)
- Contract Management Requirements
- Applications must address diversity/equity (IPD analysis)
- Provide budget at time of application



DVRPC Resources

- Municipal Resource Funding Opportunities Guide
- Smart Growth Project Database
- Downtown Retail Districts (2013)
- Technical Assistance for Implementation
- Environmental Tools and Services

