PROFILE

I am Kevin Rhodes, a creative graphic designer from San Diego, California who is seeking a position within computer visual arts and web design using industry leading software.

SKILLS

Web Design

Expert knowledge transforming graphic files into working code.

Print Layout

Superior eye for layouts, color palettes, and proper design schemes.

Marketing

Implementation of SEO, social networking, and real world interaction.

TECHNICAL

- ✔ XHTML 1.0 & CSS 2.1
- ✔ Emerging HTML5 & CSS3
- ✔ UI/UX Conceptual Design

- ✔ Wordpress PHP
- ✔ Actionscript 3.0
- ✔ Javascript/AJAX/XML

- ✔ Adobe Creative Suite 6
- ✔ Microsoft Visio 2013
- ✔ Mac OS X/Windows 8

EDUCATION

San Diego State University—San Diego, CA [2011]

Bachelor of Arts in Applied Arts & Sciences; Emphasis in Graphic Design

Grossmont College—El Cajon, CA [2009]

Associate in Arts; University Transfer Studies

EMPLOYMENT

American Specialty Health, Multimedia/UX Designer—San Diego, CA [Present]

Design and create interactive multimedia projects, online software demonstrations, software simulations, branched scenarios, and randomized quizzes using Adobe Captivate. Produce instructional DVDs for key demographics, which are distributed to leading healthcare organizations.

The ACTIVE Network, Visual Designer—San Diego, CA [2012-2013]

Participated in the the redesign of ACTIVE.com, the most prominent activity registration site in the world, receiving over 5,000 unique visitors a day. Constructed HTML emails, web banners, and advertisements for the world's top corporate companies including Nike, Timex, and Subway.

LNR Designs, User Experience Designer—San Diego, CA [2009-Present]

Managed web operations of a freelance graphic design company whose services include web page design, vector/raster graphics, photography, motion graphics, and logo design with global client relationships.

Wells Fargo Bank, Lead Teller—San Diego, CA [2006-2012]

Gained extensive experience in areas of corporate operations including implementing new marketing campaigns, mentoring staff to achieve full potential, and maintaining customer relationships on a daily basis.

Etched Earth, Senior Design Intern—Honolulu, HI [2011]

Designed, built, and coded ecommerce website design from the ground up with team of staff through the use of PHP code for working cart, sign-in, and payment services, then observed new growth of customers using tracking tools such as Google Analytics.

PORTFOLIO

Available online at KevinRhodesNow.com