

Cat Race: The Fast and the Furry

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High Concept

Racing through moonlit alleyways, through lush gardens, only the strongest cat will survive. A racing game in which the player is a cat racing against other cats. You can play against computer controlled cats or other players.

Features

- Racing cats.
- Multiple themed courses that you can race, urban, homes, and other outdoor spaces.
- Multiplayer.
- Eat mice along the course to earn speedups.
- Players can throw catnip on the course to slow down other racers.
- Players can earn or buy upgrades to increase the racing stats of their cat.
- Players can “adopt” cats as they progress through the game.

Player Motivation

Players race to see who will be the first to finish.

Genre

Racing game.

Target Customer

Players looking for a novel racing game and are also interested in racing games similar to Mario Kart.

Competition

You race against computer controlled players, other players or a mix of the two.

Unique selling points

- Playing a racing cat.
- Promoting pet adoption.
- Unique racing environments and points of view.

Target Hardware

Console game.

Design Goals

Simple: The game should be easy to learn and play for the average player. Game play will still be attractive to the casual gamer.

Fast: Game play will be fast paced with a clock to show the time in the race.

Fun: Racing as a cat offers some unique perspectives and can be more entertaining than a standard vehicle.

Characters

Various cats with varying stats for racing.