

Presenting:

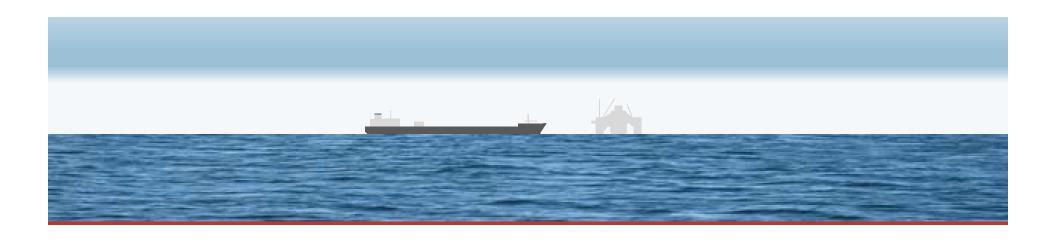
A Must Do Project Without the Required Capital Jerry Lieberman

DAAG Conference 2016

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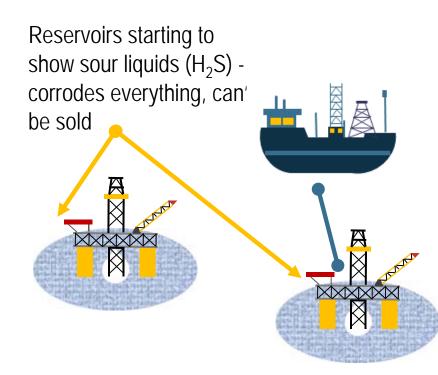
A Must Do Project Without the Required Capital

DAAG 2016, Banff, Alberta
Session on: Capital Decision Making Under Resource Constrained Circumstances
April 8, 2016

Purpose: Project level case study to illustrate approaches for a resource constrained environment.



Situation: Offshore oil asset, shallow water, in production, not fully developed yet







Solution: Install equipment that won't corrode and facilities to sweeten sour crude.

Must Do: Have known crude that cannot be recovered without sweetening facilities.

Resource Constraint: With low oil price, cannot generate cash flow or capital to pay for sweetening facilities.



Reservoir with souring crude



Reservoir with sweet crude



Well Head Platform (WHP)



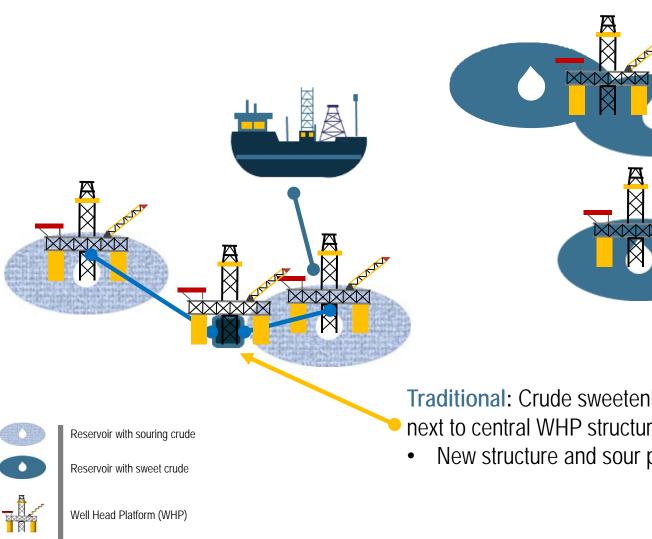
FPSO (Floating Production Storage and Offloading)

Analogy: Any Must Do project facing Resource **Constraints**

Uncertainties / Risks

- ▲ How much crude will sour? How fast?
 - How much crude sweetening capacity?
 - More (traditional) assures sufficient capacity at higher cost
 - Less saves money, maybe insufficient
- How much more new crude exists? (Infill drilling, reservoir extensions, deeper strata)
 - How much added production capacity?
 - More (traditional) assures sufficient capacity at higher cost
 - · Less saves money, maybe insufficient
 - Synergy: More production capacity can "piggy back" on crude sweetening facility at little extra cost.
- Oil Price: How far will it drop? For how long?

Traditional alternative



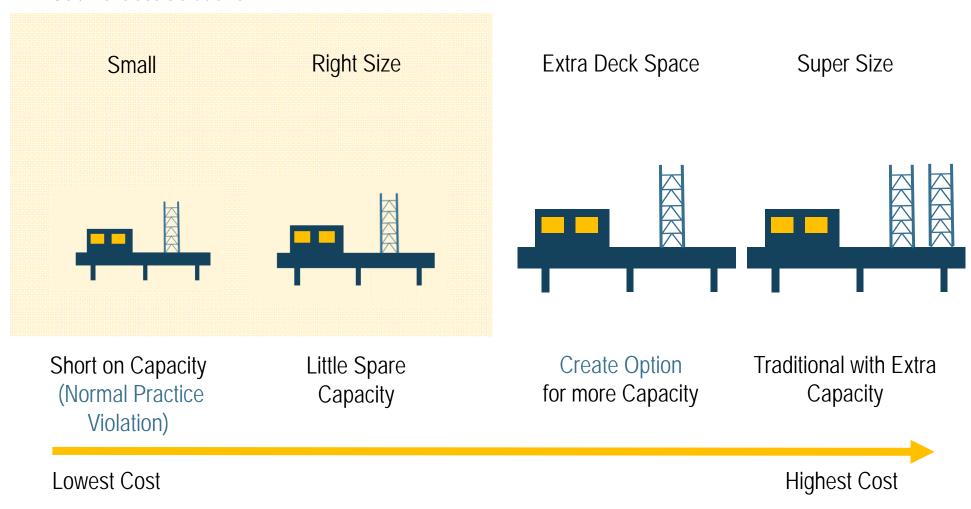
Traditional: Crude sweetening and production capacity next to central WHP structure

New structure and sour pipelines expensive

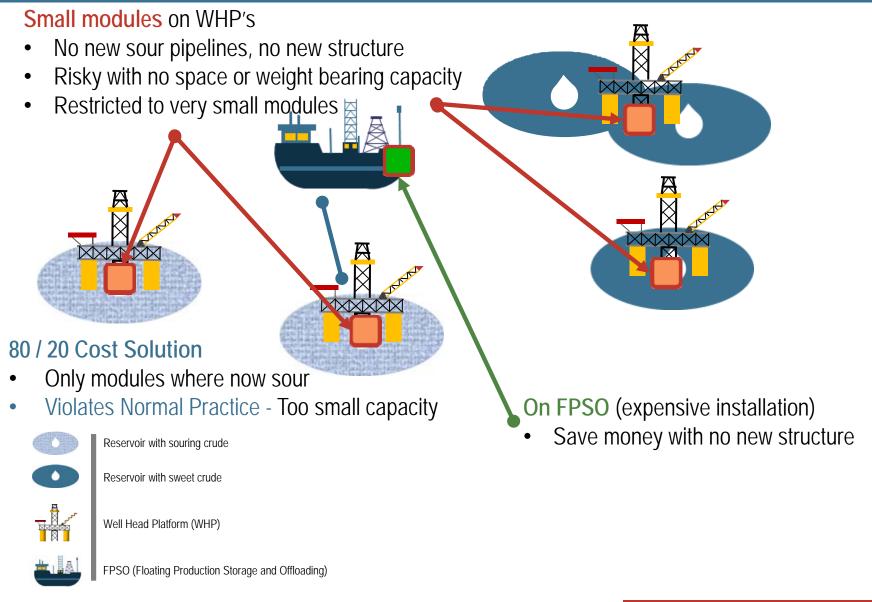
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Facility sizing alternatives

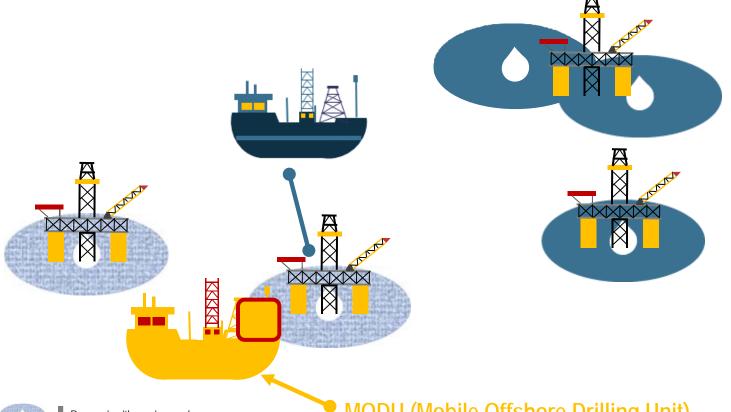
80 / 20 Cost Solutions



Other facility location alternatives



Facility on vessel alternatives – Save capital





Reservoir with souring crude



Reservoir with sweet crude



Well Head Platform (WHP)



FPSO (Floating Production Storage and Offloading)

MODU (Mobile Offshore Drilling Unit)

A converted tanker with production and sweetening facilities:

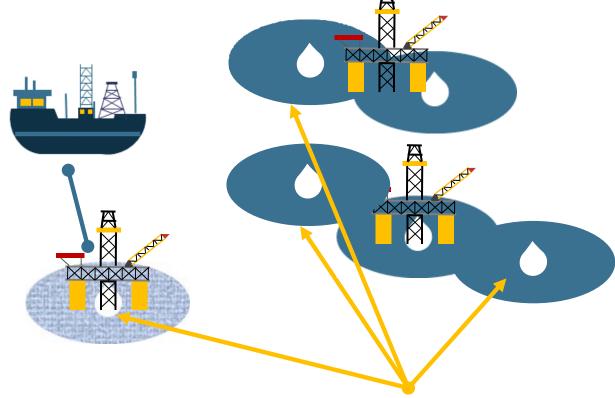
- Since vessel can sail away, vessel owner can make capital investment and lease to operator, turning CapEx into OpEx.
- Someone else's capital

Summary: Alternatives to get an economically viable project

- Smaller Sizes: Just enough or not enough capacity
- Optionality: Build deck space w/o equipment
- 80 / 20 Cost Solutions: E.g. small modules only on WHP's with current souring
- Violate normal practices
- ▲ Someone else's capital: E.g. lease MODU and use vessel owner's capital
- Pricing Creativity
 - Explore breakeven oil prices: When could we afford project?
 - Consider oil price hedging to "guarantee" above breakeven price.

Analytical insight led to positive reframing







Reservoir with souring crude



Reservoir with sweet crude



Well Head Platform (WHP)



FPSO (Floating Production Storage and Offloading)

Expand production of sweet crude

More value from producing added sweet crude than from sour:

- Just drill and produce more sweet wells
- No need for new facility capital
- More production to sustain operations and cash flow
- Risk: More wells could sour and strand investment

Outcome and Learnings

- Oil prices kept dropping during the project life:
 - At start, had a chance for economic viability.
 - At end, project delay until prices recovered.
 - Real hope for price exceeding breakeven.
 - Near Term / Phase 1: Drill and produce more sweet wells.
- In a capital and cash flow constrained environment, don't get trapped into not studying the opportunity:
 - Be creative with a different approach than in normal times, looking for lower cost, non-traditional, creative solutions.
 - If you try to find a way to make the project work, you might succeed.
- Take what you learn to reframe project for success.

Do some of these learnings apply to your situation?