

RESEARCH
SYNTHESIS

HAS FRIENDS
ALL OVER THE
WORLD

FITNESS IS
VERY
IMPORTANT

REVIEWES
CLASS LECTURES
ON COMMOE

NO ALARM
FOR
WAKE-UP

NO ALARMS
NATURAL
SLEEP/WAKE

PREFERS
ICAL OVER
GOOGLE CAL

USES
IPHONE

Schedule
IN
IPHONE
CALENDAR

USES
IPHONE

USES
IPHONE
I-CAL APP

DID NOT
GO OUT
DANCE DURING
BOOTCAMP

STAYS LATE
TO COMPLETE
EXTRA WORK

FORMER
PARTNER
FOCUSE ON
CAREER

HEAVY
RESEARCH
3 MATH

NO FREE
TIME DURING
BOOTCAMP

VERY
LITTLE
FREE
TIME

FREQUENTLY
TESTS

LOVES TO
JOURNAL

PREFERS
TEXT
MESSAGES

LIKES
BIRTHDAY
FEATURE OF
ICAL

EVERYONE
HE KNOWS
USES INSTAGRAM

WANTS APP
FOR
REACH 3
HISTORY

WISHES
INSTAGRAM
WAS MORE
INTERMED

SOMETIMES
USES
GOOGLE CAL

LOVES
INSTAGRAM

NOT VERY
SOCIAL BUT
LIKE TO STAY
UPDATED

ENJOYS
GOING OUT
ON
WEEKENDS

SCHEDULED
EVENTS

GOES TO
PARTIES ONLY
WHEN VISITING
HOME

WANTS AN
APP WITH
RELIABLE TIME
ESTIMATES

SHARING
ON GOOGLE
DRIVE TOO
COMBESOME

LOOKING
FOR
CONFIRMATION
3 REMINDERS

SETS
REMINDERS

GOOGLE
LAST MIN
UPDATES
MISSED

LIKES
FLUID
APPS.

NEEDS
AUDIBLE
ALARMS

WANTS TO
PAY FOR
EVENTS IN
A CENTRAL LOC

GETS LOST
IN WORK
NEEDS ALERTS

WANTS
AUTOMATIC
R.S.V.P
SENT.

WANTS TO
R.S.V.P FOR
EVENTS FROM
INSTAGRAM

WISHES
GOOGLE
APP WORKED
WELL 400%

Willing to
integrate
GOOGLE CAL
IN LIFE

LOVE SHARING
CALENDARS

USES GOOGLE
CALENDAR
A TON IN BC

DOES NOT
LIKE USING
GOOGLE DRIVE

USED EMAIL
A LOT MORE
DURING
BOOTCAMP

USES
SLACK IN
BOOTCAMP

GOOGLE
CALENDAR
FOR SCHEDULE

RECENT
GRADUATE

RECENT
GRADUATE

FREELANCE
(CODED)
WEB APPS

PROFESSIONAL
ILLUSTRATOR

GRABS
LUNCH 4/
BC. FRIENDS

GRABS
MEALS ON
THE GO

OPEN TO
LAST MIN
ARRANGEMENT

GRABS
MEALS ON
THE GO

OPEN TO
LAST MINUTE
MEET-UPS

I am fully focused on my bootcamp studies.

DID NOT
GO OUT
ONCE DURING
BOOTCAMP

STAYS LATE
TO COMPLETE
EXTRA WORK

FORMER
PARTIER
FOCUSE ON
CAREER

HEAVY
RESEARCH
& MATH

NO FREE
TIME DURING
BOOT CAMP

VERY
LITTLE
FREE
TIME

NO FREE
TIME DURING
BOOT CAMP

VERY
LITTLE
FREE
TIME

I AM OPEN TO SCHEDULED EVENTS

ENJOYS
GOING OUT
ON
WEEKENDS

SCHEDULED
EVENTS

GOES TO
PARTIES ONLY
WHEN VISITING
HOME

GOOGLE
DAR

DOES NOT
LIKE KINK

GRABS

I AM OPEN TO LAST MINUTE ACTIVITIES.

LE
BC

DOES NOT
LIKE USING
GOOGLE DRIVE

GOOGLE
LENDAR
SCHEDULE

GRABS
LUNCH W/
B.C. FRIENDS

GRABS
MEALS ON
THE GO

OPEN TO
LAST MIN
ARRANGEMENT

GRABS
MEALS IN
THE GO

OPEN TO
LAST MINUTE
MEET-UPS

I DISCOVERED NEW APPS/FEATURES IN BOOTCAMP

LOVE ~~SHAR~~
SHARING
CALENDARS

USES GOOGLE
CALENDAR
A TON IN BC

DOES NOT
LIKE USING
GOOGLE DRIVE

USED EMAIL
A LOT MORE
DURING
BOOTCAMP

USES
SLACK IN
BOOTCAMP

GOOGLE
CALENDAR
FOR SCHEDULE

I LIKE TO HAVE ACCESS TO MY CHAT/TEXT/ACTIVITY/FRIENDS HISTORY

FREQUENTLY
TEXTS

LOVES TO
JOURNAL

PREFERS
TEXT
MESS AGES

LIKES
BIRTHDAY
FEATURE OF
ICAL

EVERYONE
HE KNOWS
USES INSTAGRAM

Whats APP
FOR
REACH &
HISTORY

WISHES
INSTAGRAM
WAS MORE
INTEGRATED

SOMETIMES
USES
GOOGLE CAL

LOVES
INSTAGRAM

NOT VERY
SOCIAL BUT
LIKE TO STAY
UPDATED

GOOGLE

I PREFER THE IPHONE OVER OTHER TYPES OF PHONES

PREFERS
ICAL OVER
GOOGLE CAL

USES
IPHONE

Schedule
IN
IPHONE
CALENDAR

USES
IPHONE

USES
IPHONE
I-CAL APP

I WOULD INTEGRATE & USE GOOGLE DRIVE/CAL MORE IF
THEY IMPROVE:

SHARING
ON GOOGLE
DRIVE TOO
COMBERSOME

WANTS AN
APP WITH
RELIABLE TIME
ESTIMATES

LOOKING
FOR
CONFIRMATION
& REMINDERS

SETS
REMINDERS

GOOGLE
LAST MIN
UPDATES
MISSED

LIKES
FLUID
APPS.

NEEDS
AUDIBLE
ALARMS

WANTS TO
PAY FOR
EVENTS IN
A CENTRAL LOC

GETS LOST
IN WORK
NEEDS ALERTS

WANTS
AUTOMATIC
R.S.V.P.
SENT.

WANTS TO
RSVP FOR
EVENTS FROM
INSTAGRAM

WISHES
GOOGLE
APP WORKED
WELL 4 OTHERS

Willing to
integrate
Google CAL
IN LIFE

BIRTHDAY
FEATURE OF
CAL

SOMETIMES
USES
GOOGLE CAL

USES M

USED EM
A LOT MO
DURING
BOOTCA