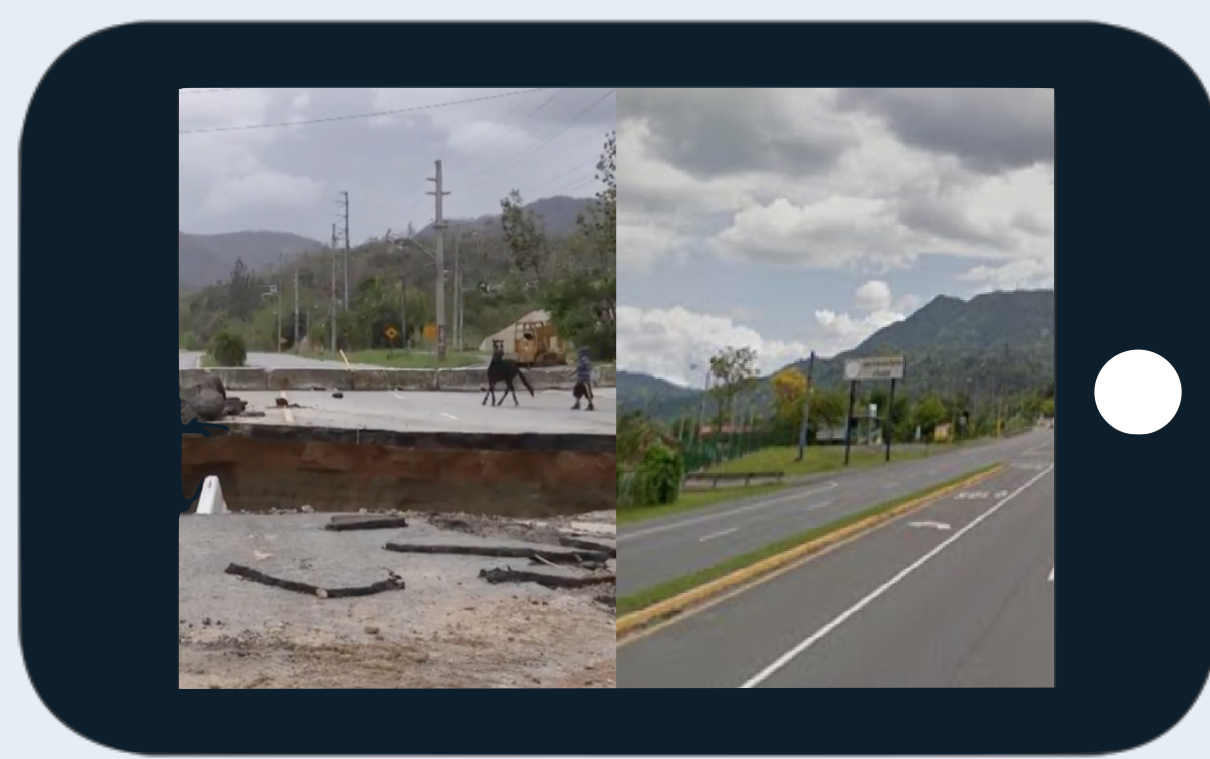




Provocative Contrasts. Prompting Action.



1. Provocative social photos

Enabling the production of provocative side-by-side comparison photos from before, after and during relief of Hurricane Maria is core to Nuestra Vista. An Ionic mobile app is soon to be available on Android and iOS.

2. On the ground in Puerto Rico

In Q1 2017 the team will visit PR to facilitate adoption of the application and partner with local and international relief organizations such as the Red Cross. Generating a critical mass of content from users will be key.



3. Mapping with metadata

For journalists, policy makers, and people who are concerned about the lack of response in Puerto Rico to date, Nuestra Vista provides a cutting edge analysis tool using the open source platform, Ushahidi.



4. Bottom-up media, upfront

Beyond Puerto Rico there are a countless number of other pressing disasters requiring immediate and effective action. People on the front line, both in relief efforts and citizens experience this most acutely. A generalized Nuestra Vista will enable these stories to be told.

