

User Persona #1

Name:Adela Dazeem

Age: 17

Occupation: Mesquite High School Student

Status: Currently enrolled in Architectural Design

Goals: Sarah wants to get good grades, stay on top of homework and participate in school activities. She intends on going to college and becoming an architect.



Bio: Adela is a Senior at Mesquite high school and is a part of the Technology Student Association. She is interested in pursuing a career in Architecture and is currently enrolled in Architecture I. Adela keeps up with all of her homework and makes great grades. She is currently researching colleges and plans to apply for an Engineering school.

Frustrations:Adela hates that she can't find information about her class quickly and wants to be able to look up the information she needs quickly. She is used to interactive and responsive websites that anticipate her needs and have great organization.

Personality: Adela is hardworking and wants to do her best. In her spare time, Adela follows her favorite YouTubers and has a lot of followers on Instagram.

Technology: YouTube, Smart Phone, Laptop, Tablets

User Persona #2

Name: Kyreena Richards

Age: 41

Occupation: Therapist

Status: Mother of Mesquite High School Student

Goals: Kyreena wants to help her student succeed. She would like to see her student be proud of their work in their Engineering class.



Bio: Kyreena is the mother of a Mesquite High School student. Her child just joined TSA and Kyreena could not be more excited. She works hard to balance her family, work hours, and personal time. Her love for her kids trumps all other responsibilities.

Frustrations: Kyreena wants to be able to help her student stay on top of assignments. Since she doesn't trust her student to communicate all of the information she needs, she looks to the school website for important dates and information about TSA. She is very busy and wants to find all of the information she needs to keep her student on track and on time for events.

Personality: Kyreena is extremely organized and plans all of her events months in advance. She makes sure her kids come first and she wants to make sure they are all involved in student activities. She is constantly on the go and needs information quickly.

Technology: Google Home, Smart Phone, Laptop