

SOLVEWORKS

Business Growth Proposal for Greener Gardens and Landscaping

AI-Powered Growth System for Your Landscaping Business

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Prepared by: SolveWorks | solveworks.io

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The Challenge

Why your landscaping business is losing revenue every day

Your landscaping business is losing revenue every day. Calls go to voicemail during jobs. Leads from your website slip through the cracks. Your marketing efforts feel scattered and inconsistent. Meanwhile, your competitors are booking the clients you should be winning.

Our Solution

A complete lead capture and conversion system

SolveWorks.io provides a complete lead capture and conversion system designed specifically for local service businesses. We combine a high-converting landing page, an AI-powered voice agent that answers calls 24/7, and a strategic 90-day social media plan—giving you a professional, always-on sales machine that works while you're on the job site.

95%+

Calls captured vs.
industry average of 60%

Instant

Lead response time
vs. hours or days

10-15hrs

Saved per week on
phone screening

Studies show 85% of callers who reach voicemail don't leave a message—they just move on. Average landscaping job value: \$500-\$5,000+. One missed call could be your biggest job of the month.

Pain Points You Face

The real cost of missed opportunities



The Missed Call Problem

85% of voicemail callers don't leave messages

You're knee-deep in mulch or running a mower when your phone rings. By the time you call back, that homeowner has already booked with your competitor. Studies show 85% of callers who reach voicemail don't leave a message—they just move on.



The Tire-Kicker Trap

20+ minutes wasted on unqualified leads

Not every call is a good call. You spend 20 minutes on the phone with someone who just wants a "quick price" for a job outside your service area or budget. That's time stolen from paying customers and actual work.



The Marketing Black Hole

Random acts of marketing with no system

You've tried Facebook ads. You posted on Instagram for a while. Maybe you even paid for a website that sits there collecting dust. Nothing seems to stick because there's no system—just random acts of marketing.



The Credibility Gap

First impressions matter to homeowners

Larger competitors have polished websites, professional call handling, and consistent branding. When a homeowner is choosing between you and them, first impressions matter.

The Real Cost of Lost Opportunities

| Lost Opportunity | Estimated Annual Impact |
|-------------------------------------|---|
| 5 missed calls/week @ \$500 avg job | \$130,000/year |
| 3 hours/week on unqualified calls | 150+ hours/year |
| Inconsistent marketing | Invisible to new customers |
| Bottom Line | You're not just losing calls—you're losing transformational jobs |

What's Included

Three powerful systems working together for your growth



High-Converting Landing Page

Professional, mobile-first design that converts

A professional, mobile-optimized landing page designed to turn visitors into leads. Fast-loading design, clear calls-to-action, trust builders with reviews and photos, and SEO-ready structure to rank for "[your city] landscaping" searches. Includes 1 year of hosting and SSL certificate.

Mobile-optimized design

Clear call-to-action

Trust builders included

SEO-ready structure

1 year hosting included



AI Voice Agent (24/7)

Your virtual receptionist that never sleeps

An AI-powered voice agent that answers every call instantly—nights, weekends, while you're on a job. Qualifies leads automatically by asking about project type, timeline, budget range, and location. Books appointments and sends you qualified lead details. Professional, natural conversations—callers won't know it's AI.

24/7 call answering

Automatic lead qualification

Appointment booking

Professional conversations

Instant lead alerts



90-Day Social Media Strategy

Never wonder "what should I post?" again

A complete content roadmap with 90 days of planned posts across platforms. Includes content calendar, post templates, visual style guide, platform-specific recommendations, hashtag research, and content pillar framework. Focus on before/after transformations, tips, behind-the-scenes, and customer spotlights.

90-day content calendar

30+ post templates

Visual style guide

Hashtag research

Multiple platforms

💡 **Training & Support Included**

- **1-hour onboarding call**
- **Video walkthrough** of all systems
- **30 days of email support** post-launch
- **Call recordings and transcripts**
- **Up to 500 minutes/month** AI agent service

Investment Options

Complete package or ongoing support — your choice

RECOMMENDED

ONE-TIME PACKAGE

\$7,500

complete system

50% at kickoff, 50% at launch

- ✓ High-converting landing page (design, copy, hosting)
- ✓ AI Voice Agent setup + 3 months service
- ✓ 90-Day Social Media Strategy
- ✓ Training & onboarding
- ✓ 1 year hosting included
- ✓ Up to 500 minutes/month AI service
- ✓ SSL certificate & analytics setup

"Complete growth system, ready to work"

MONTHLY RETAINER

\$1,250

/month

After 3-month initial commitment

- ✓ AI Voice Agent service (500 min/month)
- ✓ Landing page updates & optimization
- ✓ Monthly performance review call
- ✓ Priority support
- ✓ Social media content refresh (quarterly)
- ✓ No long-term contract
- ✓ Month-to-month after initial period

"Ongoing support to maintain momentum"

Payment methods: Credit card, ACH transfer, check

Performance guarantee: 30-day money-back guarantee if AI Voice Agent doesn't work as promised

Implementation Timeline

3-4 weeks to full launch with zero disruption to your work

1 WEEK 1

Discovery & Setup

Kickoff call, brand questionnaire, content gathering, access setup. We learn your business, your voice, your ideal customers.

2 WEEK 2

Design & Development

Landing page design, AI agent training begins, social strategy drafting. You review and provide feedback on everything.

3

WEEK 3

Build & Refine

Landing page development, AI agent testing with real scenarios, social calendar creation. Final adjustments made.

4

WEEK 4

Launch & Train

Final review, systems go live, comprehensive onboarding session, handoff documentation delivered.

SOLVEWORKS

Ready to grow smarter?

Let's discuss your specific landscaping business and show you exactly how this system can help you capture more leads, save time, and grow faster — no obligation.

Book Your Strategy Call →

30-Day Performance Promise

If your AI Voice Agent isn't working as promised within 30 days, we'll refund your final payment.

hello@solveworks.io | solveworks.io

This proposal is valid for 30 days. AI that works for your business.