


# Broc Johnson

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## SKILLS

Project Planning  
Data Analytics  
Organization  
Team-oriented  
Website Building  
Photography/Video  
Email Marketing  
Customer Service  
Troubleshooting

## TOOLS

Jira  
Microsoft Office  
Python  
SQL  
HTML  
CSS  
Javascript  
GitHub  
Photoshop  
Illustrator  
Salesforce

## Certifications

CAPM  
SSI Search and Rescue Diver

## EDUCATION

University of Colorado Boulder  
B.S. Strategic Communications  
August 2018- May 2020

The Odin Project  
Fullstack Developer Course  
August 2023 - Ongoing

## EXPERIENCE

### Work Sabbatical

July 2022 - August 2024

- Traveled to 35 countries, gaining exposure to diverse cultures and perspectives.
- Engaged in volunteer projects, developed language skills, honed problem-solving in dynamic environments
- Tried a variety of different professions and used each opportunity to improve my work-habits and communication skills

### Celebrity Home Loans — Corporate Project Manager

July 2020 - July 2022

- Created project plans, assembled project teams, and collected requirements from stakeholders to achieve project objectives
- Coordinated tasks and deadlines with internal and external project members to ensure project success
- Measured project returns against KPI's, archiving institutional knowledge for future iterations
- Worked with several internal departments on a variety of projects: marketing campaigns, brand strategy, event planning, accounts payable, defining corporate policies & procedures

### HomeAdvisor — Marketing Advisor

January 2020 - July 2020

- Acquiring new clients for the platform, developing a marketing and spend strategy for their goals
- Delivering value to their businesses and setting proper expectations of lead generation strategies, optimal practices

### Fillmore Auditorium — Bartender

August 2016 - July 2022

- Manage bar operations, including inventory management, invoicing, and ID checks
- Ensuring both customer service and state compliance related to serving alcohol

### CU Boulder Rave Club — Co-president

September 2018 - May 2020

- Organized marketing programs with local music venues, ride-sharing programs, curated events, education seminars related to substance abuse, a radio program, talent booking, social media management