18,325
Goal: 17339 (+5.69%)

\$71,682 \rightarrow \text{Goal: 67.87K (+5.61%)}

496 Coal: 482 (+2.9%)

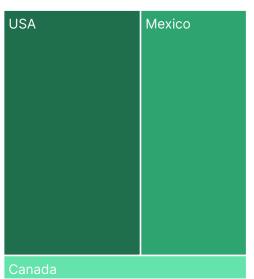
Select all

Canada

Mexico

USA

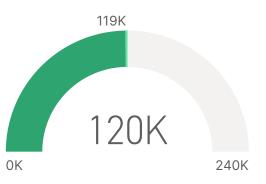




WEEKLY REVENUE TRENDING

20K 20K Jan 1998 Apr 1998 Jul 1998 Oct 1998 Start of Week

REVENUE VS. TARGET





Total Transactions Total Profit Profit Margin Return Rate **Product Brand** 5,342 \$21,753 58.64% 0.95% Hermanos \$20,354 59.81% 0.96% Ebony 5,238 Tell Tale 5,112 \$19,982 58.05% 0.99% 58.91% Tri-State 5,099 \$19,980 1.10% High Top 4,940 \$19,810 60.42% 1.01% 4,408 \$18,617 60.44% 1.18% Nationeel **Best Choice 4**,218 \$18,355 60.64% 0.81% Horatio 1,195 \$17,737 58.42% 1.26% \$15,834 0.97% Fort West 1,108 59.80% 1.07% Fast 4,097 \$16,469 61.03% ,953 \$14,018 60.45% 1.03% Sunset Carrington 3,891 \$14,883 59.52% 0.78% \$15,870 1.06% Red Wing 3,870 59.36% 3,816 \$15,560 60.20% 1.05% Big Time 3,744 \$15,749 61.60% 0.87% Cormorant Imagine 3,634 \$15,102 61.40% 1.06% \$13,868 60.59% 0.96% Super 3,618 \$16,015 58.02% 0.99% Denny 3,584 High Quality 3,577 \$16,139 59.98% 1.13% Golden 3,550 \$13,256 58.72% 0.88% **BBB Best** 3,514 \$12,991 62.12% 0.80% PiqTail 3,467 \$11,617 60.68% 1.04% \$12,748 63.55% 1.06% 3,352 Plato Landslide 3,270 58.65% 0.98% \$10,647 CDR 3,078 58.98% 1.11% \$12,062 Better 2,823 \$9,179 61.15% 1.07% Carlson 2,564 \$10,534 61.20% 0.97% 2,564 \$10,187 60.18% 0.92% Pleasant Just Right 2,558 \$9,283 59.54% 0.83% 2,484 \$11,027 59.15% 0.82% Bravo 113,668 \$449,627 59.94% 1.00% **Total**