## Business Use Case

An airline may want to understand what relationships exist between customer purchases within and across flights for marketing and other reasons. Being able to identify common purchases and their relationship to cities and/or routes would help the airline understand customer behavior, preferences, etc.

## Data Model

### Nodes

Purchaser (Name, CardType, Last4digitsCC)

Product (Name)

Flight (Number, Takeoff)

Aircraft (id)

Airport (id)

### Relationships

Purchase: between Purchaser and product nodes

ProductAvailable: between Product and Flight nodes

Departed: between Flight and Airport nodes

Arrived: between Flight and Airport nodes

Flew: between Aircraft and Flight

## Data Import Queries