

STT 465 Homework 1

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```
order_details <- read.csv("order_details.csv")
orders <- read.csv("orders.csv")
territories <- read.csv("territories.csv")
regions <- read.csv("regions.csv")
employee_territories <- read.csv("employee_territories.csv")
employees <- read.csv("employees.csv")
customers <- read.csv("customers.csv")
shippers <- read.csv("shippers.csv")
suppliers <- read.csv("suppliers.csv")
products <- read.csv("products.csv")
categories <- read.csv("categories.csv")
```

```
library(sqlite)
```

```
## Loading required package: gsubfn
```

```
## Loading required package: proto
```

```
## Warning in doTryCatch(return(expr), name, parentenv, handler): unable to load shared object '/Library
##   dlopen(/Library/Frameworks/R.framework/Resources/modules//R_X11.so, 0x0006): Library not loaded: /
##     Referenced from: <51CE3E53-B0D5-3EC3-9C0E-347A62D97B61> /Library/Frameworks/R.framework/Versions/4
##     Reason: tried: '/opt/X11/lib/libSM.6.dylib' (no such file), '/System/Volumes/Preboot/Cryptexes/OS/
```

```
## Could not load tcltk. Will use slower R code instead.
```

```
## Loading required package: RSQLite
```

```
#Perform a sort of orders by employeeID, then by shipVia, and then by freight, for those orders by ship
```

```
order_sort <- sqldf("SELECT employeeID, shipVia, freight, shipCountry
                     FROM orders
                     ORDER BY
                           CASE WHEN shipCountry = 'France' THEN 0
                                ELSE 1
                           END,
                           shipCountry")
head(order_sort)
```

```

##   employeeID shipVia freight shipCountry
## 1          5      3    32.38     France
## 2          3      1    41.34     France
## 3          2      1    55.28     France
## 4          6      1     6.01     France
## 5          2      2     1.15     France
## 6          5      2     5.74     France

#Which shipVia has the largest average cost?
#summary, shipvia, freight,
larg_avg_cost <- sqldf("SELECT avg(freight), shipVia
                      FROM orders
                      ORDER BY freight")
larg_avg_cost

##   avg(freight) shipVia
## 1      78.2442      3

#Which product category has the highest average UnitPrice? The Lowest?
high_avg <- sqldf("SELECT avg(UnitPrice), categoryName
                   FROM products, categories
                   WHERE categories.categoryID = products.categoryID
                   GROUP BY UnitPrice, categoryName")

high_avg

##   avg(UnitPrice) categoryName
## 1          2.50 Dairy Products
## 2          4.50 Beverages
## 3          6.00 Seafood
## 4          7.00 Grains/Cereals
## 5          7.45 Meat/Poultry
## 6          7.75 Beverages
## 7          9.00 Grains/Cereals
## 8          9.20 Confections
## 9          9.50 Confections
## 10         9.50 Seafood
## 11         9.65 Seafood
## 12        10.00 Condiments
## 13        10.00 Confections
## 14        10.00 Produce
## 15        12.00 Seafood
## 16        12.50 Confections
## 17        12.50 Dairy Products
## 18        12.75 Confections
## 19        13.00 Condiments
## 20        13.25 Seafood
## 21        14.00 Beverages
## 22        14.00 Confections
## 23        14.00 Grains/Cereals
## 24        15.00 Beverages
## 25        15.00 Seafood
## 26        15.50 Condiments

```

```

## 27      16.25   Confections
## 28      17.00   Condiments
## 29      17.45   Confections
## 30      18.00   Beverages
## 31      18.40   Seafood
## 32      19.00   Beverages
## 33      19.00   Seafood
## 34      19.45   Condiments
## 35      19.50   Grains/Cereals
## 36      20.00   Confections
## 37      21.00   Dairy Products
## 38      21.00   Grains/Cereals
## 39      21.05   Condiments
## 40      21.35   Condiments
## 41      21.50   Dairy Products
## 42      22.00   Condiments
## 43      23.25   Produce
## 44      24.00   Meat/Poultry
## 45      25.00   Condiments
## 46      25.89   Seafood
## 47      26.00   Seafood
## 48      28.50   Condiments
## 49      30.00   Produce
## 50      31.00   Seafood
## 51      31.23   Confections
## 52      32.00   Dairy Products
## 53      32.80   Meat/Poultry
## 54      33.25   Grains/Cereals
## 55      34.00   Dairy Products
## 56      34.80   Dairy Products
## 57      36.00   Dairy Products
## 58      38.00   Dairy Products
## 59      38.00   Grains/Cereals
## 60      39.00   Meat/Poultry
## 61      40.00   Condiments
## 62      43.90   Condiments
## 63      43.90   Confections
## 64      45.60   Produce
## 65      46.00   Beverages
## 66      49.30   Confections
## 67      53.00   Produce
## 68      55.00   Dairy Products
## 69      62.50   Seafood
## 70      81.00   Confections
## 71      97.00   Meat/Poultry
## 72     123.79   Meat/Poultry
## 73     263.50   Beverages

```

#Dairy has the lowest, beverages has the highest.

```

#Which products are supplied by a company in the United States?
supp_USA <- sqldf("SELECT ProductName, Country
                     FROM products, suppliers
                     WHERE products.supplierID = suppliers.supplierID")

```

```
        ORDER BY Country DESC")
head(supp_USA)
```

```
##                               ProductName Country
## 1     Chef Anton's Cajun Seasoning    USA
## 2     Chef Anton's Gumbo Mix        USA
## 3   Grandma's Boysenberry Spread    USA
## 4 Uncle Bob's Organic Dried Pears    USA
## 5   Northwoods Cranberry Sauce    USA
## 6          Sasquatch Ale        USA
```

#Products shown in DESC, 12 products from USA.

#Which shipper is shipping the largest number of units of product? Answer in terms of units; you do not

```
ship_ship <- sqldf("SELECT shippers.shipperID, max(UnitsOnOrder), companyName
                     FROM products, shippers
                     WHERE products.supplierID = shippers.shipperID
                     ORDER BY companyName")
ship_ship
```

```
##      shipperID max(UnitsOnOrder)    companyName
## 1             2            100 United Package
```

#United Package, ships 100.

#Which employee is tied to the most sales revenue? Give the name, not the code, along with the total revenue.

```
employee_rev<- sqldf("SELECT firstName, lastName,
                        unitPrice*quantity
                        AS revenue
                        FROM order_details, employees
                        ORDER BY revenue DESC")
```

```
head(employee_rev)
```

```
##      firstName  lastName revenue
## 1      Nancy     Davolio   15810
## 2     Andrew     Fuller    15810
## 3     Janet    Leverling   15810
## 4 Margaret    Peacock   15810
## 5    Steven   Buchanan   15810
## 6 Michael    Suyama    15810
```

#Find the total revenue for each product category.

```
total_revenue <- sqldf("SELECT sum(order_details.quantity*order_details.unitPrice), ProductName
                         FROM order_details, products
                         WHERE products.ProductID =order_details.productID
                         GROUP BY ProductName")
total_revenue
```

```

##      sum(order_details.quantity*order_details.unitPrice)
## 1          35482.20
## 2          3080.00
## 3          19048.30
## 4          50286.00
## 5          31987.50
## 6          14277.60
## 7          18559.20
## 8          13150.80
## 9          9424.80
## 10         5801.15
## 11         1542.75
## 12         149984.20
## 13         6664.75
## 14         3383.80
## 15         20876.50
## 16         1713.50
## 17         1813.50
## 18         45121.20
## 19         16172.50
## 20         7345.00
## 21         3047.20
## 22         4782.60
## 23         24307.20
## 24         10524.20
## 25         21534.90
## 26         7232.40
## 27         22140.20
## 28         14542.60
## 29         25079.20
## 30         9098.10
## 31         5234.40
## 32         16794.00
## 33         2562.00
## 34         2566.00
## 35         14607.00
## 36         3519.00
## 37         44742.60
## 38         9171.20
## 39         9500.00
## 40         8827.00
## 41         25738.80
## 42         14775.54
## 43         13760.00
## 44         4051.60
## 45         9685.00
## 46         11472.00
## 47         18748.05
## 48         21510.20
## 49         19512.00
## 50         13902.00
## 51         12866.80
## 52         76296.00
## 53         7807.80

```

| | | |
|-------|------------------------------|----------|
| ## 54 | | 8650.55 |
| ## 55 | | 4740.50 |
| ## 56 | | 4200.00 |
| ## 57 | | 26865.60 |
| ## 58 | | 6678.00 |
| ## 59 | | 15231.50 |
| ## 60 | | 9362.50 |
| ## 61 | | 9332.40 |
| ## 62 | | 23635.80 |
| ## 63 | | 9636.00 |
| ## 64 | | 16438.80 |
| ## 65 | | 6144.00 |
| ## 66 | | 14536.80 |
| ## 67 | | 49827.90 |
| ## 68 | | 6159.50 |
| ## 69 | | 87736.40 |
| ## 70 | | 8630.40 |
| ## 71 | | 5121.00 |
| ## 72 | | 4840.20 |
| ## 73 | | 22464.00 |
| ## 74 | | 3510.00 |
| ## 75 | | 17696.30 |
| ## 76 | | 23009.00 |
| ## 77 | | 4358.60 |
| ## | ProductName | |
| ## 1 | Alice Mutton | |
| ## 2 | Aniseed Syrup | |
| ## 3 | Boston Crab Meat | |
| ## 4 | Camembert Pierrot | |
| ## 5 | Carnarvon Tigers | |
| ## 6 | Chai | |
| ## 7 | Chang | |
| ## 8 | Chartreuse verte | |
| ## 9 | Chef Anton's Cajun Seasoning | |
| ## 10 | Chef Anton's Gumbo Mix | |
| ## 11 | Chocolade | |
| ## 12 | Côte de Blaye | |
| ## 13 | Escargots de Bourgogne | |
| ## 14 | Filo Mix | |
| ## 15 | Flotemysost | |
| ## 16 | Geitost | |
| ## 17 | Genen Shouyu | |
| ## 18 | Gnocchi di nonna Alice | |
| ## 19 | Gorgonzola Telino | |
| ## 20 | Grandma's Boysenberry Spread | |
| ## 21 | Gravad lax | |
| ## 22 | Guaraná Fantástica | |
| ## 23 | Gudbrandsdalsost | |
| ## 24 | Gula Malacca | |
| ## 25 | Gumbär Gummibärchen | |
| ## 26 | Gustaf's Knäckebröd | |
| ## 27 | Ikura | |
| ## 28 | Inlagd Sill | |
| ## 29 | Ipoh Coffee | |

```

## 30 Jack's New England Clam Chowder
## 31                               Konbu
## 32                               Lakkaliköori
## 33 Laughing Lumberjack Lager
## 34                               Longlife Tofu
## 35 Louisiana Fiery Hot Pepper Sauce
## 36 Louisiana Hot Spiced Okra
## 37 Manjimup Dried Apples
## 38                               Mascarpone Fabioli
## 39                               Maxilaku
## 40 Mishi Kobe Niku
## 41 Mozzarella di Giovanni
## 42 Nord-Ost Matjeshering
## 43 Northwoods Cranberry Sauce
## 44 NuNuCa Nuß-Nougat-Creme
## 45 Original Frankfurter grüne Soße
## 46 Outback Lager
## 47 Pavlova
## 48 Perth Pasties
## 49 Pâté chinois
## 50 Queso Cabrales
## 51 Queso Manchego La Pastora
## 52 Raclette Courdavault
## 53 Ravioli Angelo
## 54 Rhönbräu Klosterbier
## 55 Rogede sild
## 56 Röd Kaviar
## 57 Rössle Sauerkraut
## 58 Sasquatch Ale
## 59 Schoggis Schokolade
## 60 Scottish Longbreads
## 61 Singaporean Hokkien Fried Mee
## 62 Sir Rodney's Marmalade
## 63 Sir Rodney's Scones
## 64 Sirop d'éutable
## 65 Spegesild
## 66 Steeleye Stout
## 67 Tarte au sucre
## 68 Teatime Chocolate Biscuits
## 69 Thüringer Rostbratwurst
## 70 Tofu
## 71 Tourtière
## 72 Tunnbröd
## 73 Uncle Bob's Organic Dried Pears
## 74 Valkoinen suklaa
## 75 Vegie-spread
## 76 Wimmers gute Semmelknödel
## 77 Zaanse koeken

```

#How do I incorporate productName?

#Consider the amount of revenue for each customer. If there were no discounts applied, which customer would benefit the most?

```

increase_in_cost <- sqldf("SELECT customerID,

```

```

        unitPrice*quantity-discount
        AS revenue
        FROM order_details, customers
        ORDER BY revenue DESC")
head(increase_in_cost)

```

```

##   customerID revenue
## 1      ALFKI    15810
## 2      ANATR    15810
## 3      ANTON    15810
## 4      AROUT    15810
## 5      BERGS    15810
## 6      BLAUS    15810

```

#same as problem 6?

#Which order(s) has the most number of items (and how many)? Give the orderID for this one.

```

most_items <- sqldf("SELECT max(quantity), orders.orderID
                     FROM orders, order_details
                     WHERE orders.orderID = order_details.orderID")
most_items

```

```

##   max(quantity) orderID
## 1          130    10764

```

#Create a new field called "InventoryOrderRatio" which is, for each product, the UnitsInStock (the inventory)

```

new_inventory <- sqldf("SELECT products.ProductName, products.UnitsInStock/SUM(order_details.quantity)
                        AS InventoryOrderRatio
                        FROM products
                        INNER JOIN order_details
                        ON products.ProductID = order_details.productID
                        GROUP BY products.ProductID")

```

new_inventory

| | ProductName | InventoryOrderRatio |
|-------|---------------------------------|---------------------|
| ## 1 | Chai | 0 |
| ## 2 | Chang | 0 |
| ## 3 | Aniseed Syrup | 0 |
| ## 4 | Chef Anton's Cajun Seasoning | 0 |
| ## 5 | Chef Anton's Gumbo Mix | 0 |
| ## 6 | Grandma's Boysenberry Spread | 0 |
| ## 7 | Uncle Bob's Organic Dried Pears | 0 |
| ## 8 | Northwoods Cranberry Sauce | 0 |
| ## 9 | Mishi Kobe Niku | 0 |
| ## 10 | Ikura | 0 |
| ## 11 | Queso Cabrales | 0 |
| ## 12 | Queso Manchego La Pastora | 0 |
| ## 13 | Konbu | 0 |

| | | |
|-------|----------------------------------|---|
| ## 14 | Tofu | 0 |
| ## 15 | Genen Shouyu | 0 |
| ## 16 | Pavlova | 0 |
| ## 17 | Alice Mutton | 0 |
| ## 18 | Carnarvon Tigers | 0 |
| ## 19 | Teatime Chocolate Biscuits | 0 |
| ## 20 | Sir Rodney's Marmalade | 0 |
| ## 21 | Sir Rodney's Scones | 0 |
| ## 22 | Gustaf's Knäckebröd | 0 |
| ## 23 | Tunnbröd | 0 |
| ## 24 | Guaraná Fantástica | 0 |
| ## 25 | NuNuCa Nuß-Nougat-Creme | 0 |
| ## 26 | Gumbär Gummibärchen | 0 |
| ## 27 | Schoggi Schokolade | 0 |
| ## 28 | Rössle Sauerkraut | 0 |
| ## 29 | Thüringer Rostbratwurst | 0 |
| ## 30 | Nord-Ost Matjeshering | 0 |
| ## 31 | Gorgonzola Telino | 0 |
| ## 32 | Mascarpone Fabioli | 0 |
| ## 33 | Geitost | 0 |
| ## 34 | Sasquatch Ale | 0 |
| ## 35 | Steeleye Stout | 0 |
| ## 36 | Inlagd Sill | 0 |
| ## 37 | Gravad lax | 0 |
| ## 38 | Côte de Blaye | 0 |
| ## 39 | Chartreuse verte | 0 |
| ## 40 | Boston Crab Meat | 0 |
| ## 41 | Jack's New England Clam Chowder | 0 |
| ## 42 | Singaporean Hokkien Fried Mee | 0 |
| ## 43 | Ipoh Coffee | 0 |
| ## 44 | Gula Malacca | 0 |
| ## 45 | Rogede sild | 0 |
| ## 46 | Spegesild | 0 |
| ## 47 | Zaanse koeken | 0 |
| ## 48 | Chocolade | 0 |
| ## 49 | Maxilaku | 0 |
| ## 50 | Valkoinen suklaa | 0 |
| ## 51 | Manjimup Dried Apples | 0 |
| ## 52 | Filo Mix | 0 |
| ## 53 | Perth Pasties | 0 |
| ## 54 | Tourtière | 0 |
| ## 55 | Pâté chinois | 0 |
| ## 56 | Gnocchi di nonna Alice | 0 |
| ## 57 | Ravioli Angelo | 0 |
| ## 58 | Escargots de Bourgogne | 0 |
| ## 59 | Raclette Courdavault | 0 |
| ## 60 | Camembert Pierrot | 0 |
| ## 61 | Sirop d'éralbe | 0 |
| ## 62 | Tarte au sucre | 0 |
| ## 63 | Vegie-spread | 0 |
| ## 64 | Wimmers gute Semmelknödel | 0 |
| ## 65 | Louisiana Fiery Hot Pepper Sauce | 0 |
| ## 66 | Louisiana Hot Spiced Okra | 0 |
| ## 67 | Laughing Lumberjack Lager | 0 |

```

## 68      Scottish Longbreads          0
## 69      Gudbrandsdalsost            0
## 70      Outback Lager             0
## 71      Flotemysost              0
## 72      Mozzarella di Giovanni    0
## 73      Röd Kaviar                 0
## 74      Longlife Tofu              0
## 75      Rhönbräu Klosterbier       0
## 76      Lakkalikööri              0
## 77  Original Frankfurter grüne Sofße 0

```

#A recommender engine looks at which pairs of products tend to be bought by the same customer, so that

```

frequently_purchased <- sqldf("SELECT order_details.productID, orders.orderID, orders.customerID FROM order_details
                               INNER JOIN orders
                               ON orders.orderID = order_details.orderID")
frequently_purchased <- sqldf("SELECT orders.productID, order_details.productID, COUNT(*) as FrequencyOfPurchase
                               INNER JOIN frequently_purchased order_details ON orders.customerID = order_details.customerID
                               WHERE order_details.productID > frequently_purchased.productID
                               GROUP BY frequently_purchased.productID, order_details.productID")
frequently_purchased[which.max(frequently_purchased$FrequencyOfPurchase),]

##      productID productID FrequencyOfPurchase
## 722        21         61                  8

```