

SOLUTRANS

16 - 20 NOV 2021 LYON · EUREXPO

Sustainable and Connected Solutions
— for a Responsible Transport Sector —

NEW!

SOLUTRANS
DIGITAL
SHOW

Simultaneously
with the physical show

90,000 sq.m.

1,000
exhibitors

60,000
visitors

    
SOLUTRANS.EU
#SOLUTRANS

SOLUTRANS, THE GLOBAL HUB FOR HEAVY & LIGHT COMMERCIAL VEHICLES

SOLUTRANS brings together the stakeholders from throughout the commercial vehicle industry and will hold its 16th edition to 16 from 20 November 2021 at Lyon Eurexpo.



Accredited by OICA, SOLUTRANS is a trade show of the French Bodywork Federation, organised by COMEXPOSIUM.

A showcase for the innovations of LDV and HGV manufacturers, bodywork manufacturers, conversion specialists, parts manufacturers, manufacturers of workshop equipments, tyre specialists, distribution networks, SOLUTRANS is also the biennial international meeting place for haulage contractors and international loaders, local authority managers and influencers in the sector.



NEW
2021
HALL 1

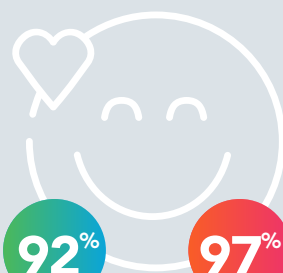
NEW HALL
TO ACCOMMODATE
SOLUTRANS 4.0
the future begins here

bringing together
new technologies and
industrial processes.

WHO EXHIBITS?

11 SECTORS OF EXPERTISE

1. Vehicles and bodywork
2. Vehicle fittings and equipment
3. Tyres
4. Energy
5. New technology and industrial processes - SOLUTRANS 4.0 HALL 1
6. Lifting and handling equipment
7. Maintenance, repairs, breakdown assistance and services
8. Information technology, software
9. Services for professionals (finance, insurance, rental)
10. Training and employment
11. Logistics and connected warehouse



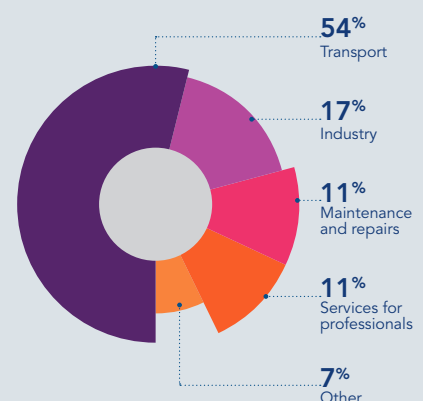
of exhibitors
were satisfied
with the 2019
show

97%

of visitors were
satisfied with
their visit
in 2019

WHO VISITS?

HGV AND LDV PROFESSIONALS





OUR COMMITMENTS FOR 2021

PROMOTE INNOVATION

- The I-INNOVATION AWARDS including a new Digital award, the INTERNATIONAL AWARDS (Truck of the Year, Pick-Up Award, an Van of the Year),
- Talks and round tables on disruptive topics (powertrains, materials, regulations, industry digitalisation)

NEW 2021

- A platform for the sector's start-ups (New hall: SOLUTRANS 4.0)
- Outdoor demonstration zones dedicated to new products with the opportunity to drive and operate innovative vehicles and equipments

FOSTER BUSINESS AND COMMERCIAL CONTACTS

- An exhaustive range of supply and demand
- Qualified and decision-making visitors

Professionals with investment plans

- 61% decision makers
- 72% of them have investment plans
- 91% found the means to fulfill them
- Presentation of the European study Vision'AIR, which will be establish by country the energy mix for 2040



PROVIDE AN INTERNATIONAL VISION

- 11% international visitors from 33 countries in 2019
- 28% of non-French exhibitors
- Mobilisation of an international promotional network: Asia Pacific Region, Belgium, Germany, Italy, Morocco, Netherlands, Poland, Portugal, Spain, Turkey, United Kingdom, Asia Pacific region

ENCOURAGE DIALOGUE IN A CONVIVIAL SETTING

- Gala Dinner on November 17th with 1,200 attendees (exhibitors and VIP clients)

NEW IN 2021

**SOLUTRANS
DIGITAL
SHOW**

**SOLUTRANS ADAPTS
TO THE SITUATION AND
CREATES SOLUTRANS
DIGITAL SHOW**

Agile, attentive to its community and anchored in economic reality, SOLUTRANS is offering this year, in addition to the physical fair, a digital version open to all!

ANY PLANS?
NEED AN ESTIMATE
FOR YOUR
PARTICIPATION IN
SOLUTRANS 2021?

65% of stand space
already booked!

VISIT

<https://www.solutrans.eu/Exhibit-at-SOLUTRANS-show>

Pricing (starting at, conditions apply):
Stand space only €226 / m² excl. VAT.
Exhibitor Pack registration €701 excl. VAT.
Automatic insurance €5 /m² excl. VAT.

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COMEXPOSIUM

under the high patronage of

MINISTÈRE DE L'ÉCONOMIE
ET DES FINANCES

Accredited by

COICA

A show by

FFC

Fédération Française de Carrosserie
Industrie et Services

Partners

ONLY LYON
COMMUNAUTÉ URBAINE DE LYON

CARA
CENTRE AUTOMOBILE
RÉGION AUVERGNE RHÔNE-ALPES

EXPO
EXPO 2025

PFA

FLIÈRE
AUTOMOBILE
& MOBILITÉS

La Région
Auvergne-Rhône-Alpes

ESSIAM