## Artificial intelligence What (I think) it is currently

- Current Al systems use a mix of the following strategies for task-solving:
  - Expert-derived rules-based systems
  - Data-driven pattern-matching systems

## Automated cell culture media exchanger Hypothetical Al Product

- A company develops a machine that automatically refreshes cell culture media, tailored to the specific cell type
- The data science team propose two methods to automate this process:
  - R&D team provides specific optimal conditions for all on-market cell types (eg. mice cells ~24h, rat cells ~30h, ...) -> **Expert-derived**
  - DS team applies natural language processing methods to research literature and cell product brochures to identify optimal cell types vs. conditions -> Data-driven