Rosetta Stone & Navajo Language Renaissance: Collaboration for Revitalization

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The Rosetta Stone Endangered Language Program

The Endangered Language Program has worked with
Native language communities to create custom Rosetta Stone
software for use in their language revitalization programs.
Through a variety of development models designed to make
Rosetta Stone software available to a
wide range of indigenous groups,
we promote global linguistic diversity and
embody Rosetta Stone's belief that language learning
makes the world a better place.



Timeline

* 1999	First EL project launched at Rosetta Stone		
* 2004	Endangered Language Program founded		
* 2006	Mohawk Level 1		
* 2007	Iñupiaq (Coastal) Level 1		
	Inuttitut Level 1		
	Two company grants offered (Chitimacha, Navajo)		
* 2009	Mohawk Level 2		
* 2010	Chitimacha Levels 1 & 2		
	Navajo Levels 1 & 2		
	Iñupiaq (Kobuk/Selawik) Level 1		
* 2011	Iñupiaq (North Slope) Levels 1-3		



Navajo Language Renaissance

- ❖501(c)(3) nonprofit corporation
- Navajo linguists and language educators from Arizona, New Mexico, and Utah
- Full support of the Navajo Board of Education
- ❖ Recipient of a 2007 Rosetta Stone Endangered Language Program grant for software development

Rosetta Stone Endangered Language Program

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Navajo Language Renaissance

The goal:

- ❖Use of Rosetta Stone Navajo in 100% of Navajo Nation Schools
- Rosetta Stone Navajo available in all Navajo Nation chapter houses
- Use of Rosetta Stone Navajo by Navajos living outside the reservation

Guiding principles

- Language knowledge is provided primarily by the sponsoring communities
- Language work takes place within the sponsoring community
- All intellectual property, sales, and distribution rights belong to the sponsoring group

Other guiding principles

- Customize language functions whenever possible
 - ❖e.g. Rosetta Stone English teaches 'How are you?'
 - ❖Rosetta Stone Navajo teaches 'What are you doing?'
- Customize for cultural items whenever possible
- Local, relevant photography
- ❖ Native speaker audio

















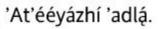




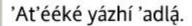














'At'ééké yázhí da'adlá.



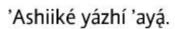






'Ashkii yázhí 'ayá.







'Ashiiké yázhí da'ayá.













A collaborative effort

- Collaborative decision making
- Variety of inputs from
 - Elders
 - Community (different dialect speakers)
 - Family
 - Linguists
 - Language professors and teachers
 - Voicers / voice actors
 - Language team
- ❖What is "standard Navajo"?

Decisions in the lexicon

Word length

- chid7 bik4e'j8' 'adeez'1h7
- '44' naats'--d7t'3h7
- pa' hooghan7d00
- ch'iy11n '1daal'7n7 g0ne'
- 'awoo' bee yich'iish7
- 'awoo' bip yich'iish7

'truck'

'T-shirt'

'family'

'kitchen'

'toothbrush'

'toothpaste'

Decisions in the lexicon

Coining words:

peeyi' g11l7

• tsx99p hane'4

• '44' naats'--d7t'3h7

'subway'

'e-mail'

'T-shirt'

❖ Dialects:

yas / zas

n7t'66' / `t'66' / `d66'

gohw44h / 'ahw44h / dihw44h

'snow'

past tense

'coffee'

• na'ah00hai 'chicken, rodeo' / agod7 'chicken'

- *'ahinoolch44p
- 'ahi'noolch44p
- 'ahenoolch44p

'they (2) are running'

- da'ad1n7 g0ne'
- ❖da'ad1n7di
- ❖da'jiy1n7di
- da'jiy1n7 g0ne'

- 'in the restaurant / dining room'
- 'at the restaurant'
- 'at the restaurant'
- 'in the restaurant/dining room'

- *'adl3 / yidl3
- ◆b44sh / b47sh

- 'he is drinking (it)'
- 'fall (season)'
- 'metal, knife'
- bik11' dah 'asd1h7 / bik'i dah 'asd1h7

'chair'

Decisions in the lexicon

- ❖dootp'izh
- t1tp'id dootp'izh
- t1tp'idgo dootp'izh
- ch'ilgo dootp'izh
- ❖y1go dootp'izh
- ❖ pizhingo dootp'izh
- diphipgo dootp'izh
- ❖y4ego dootp'izh

'green-blue (thing)'

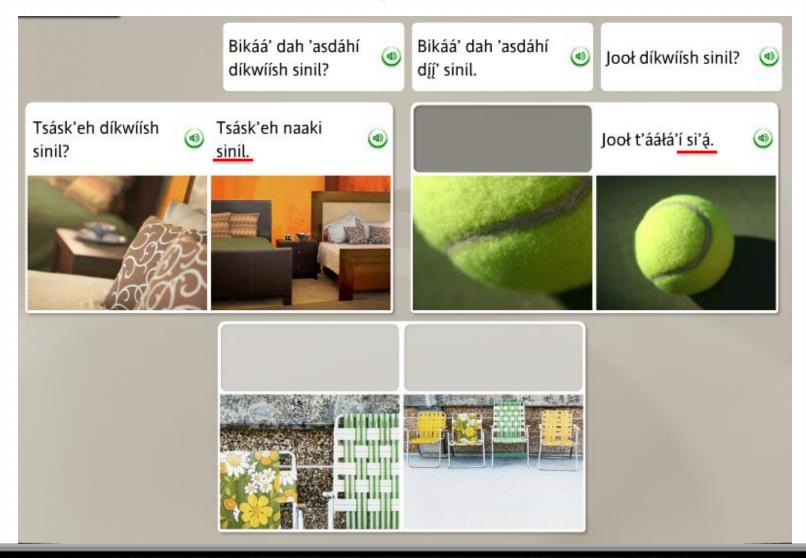
'moss green, green'

'green'

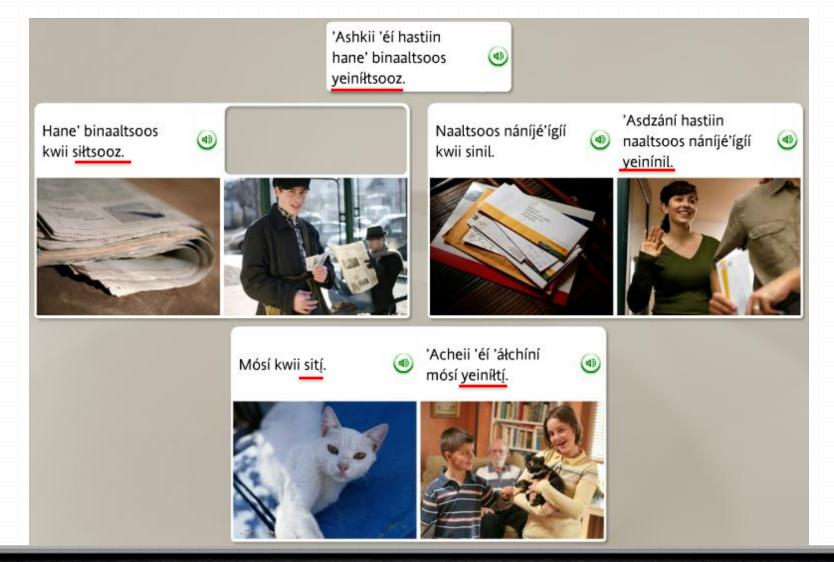
'blue or sky blue'

'royal/navy blue'

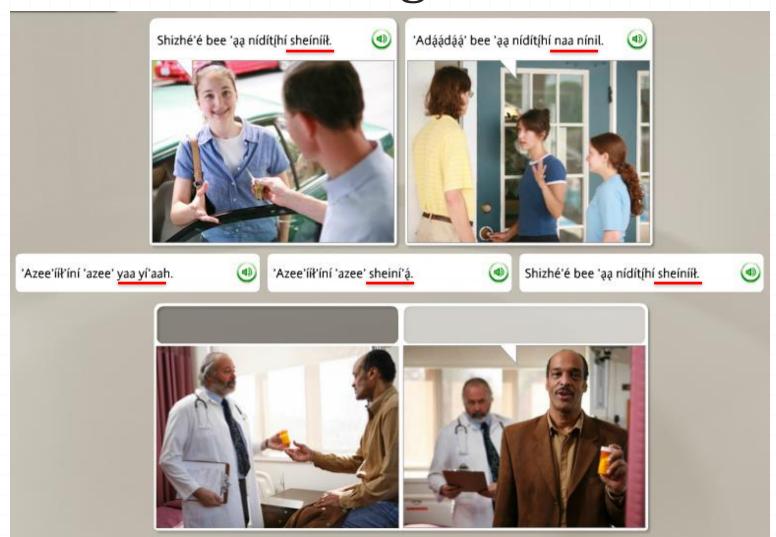
Teaching verb-heavy language: Classificatory stative verbs



Teaching verb-heavy language: Using stative verbs to teach handling verbs



Teaching verb-heavy language: Handling verbs



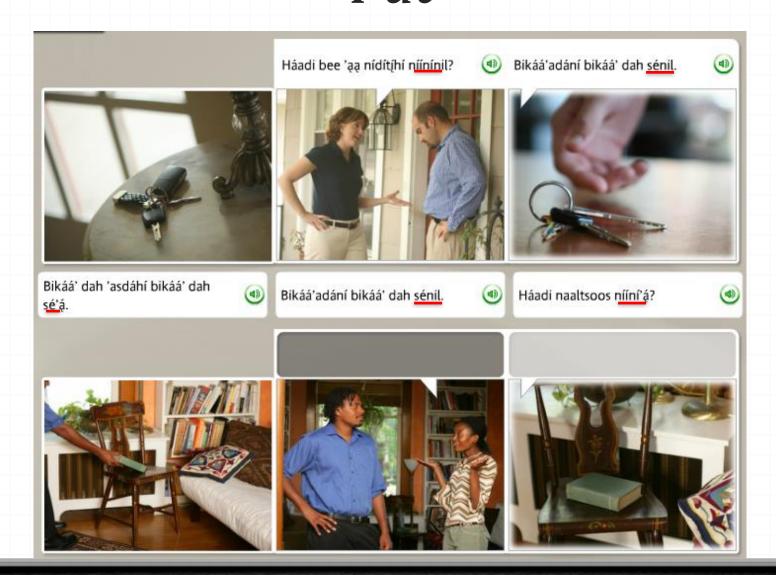
Teaching verb-heavy language: Handling verbs



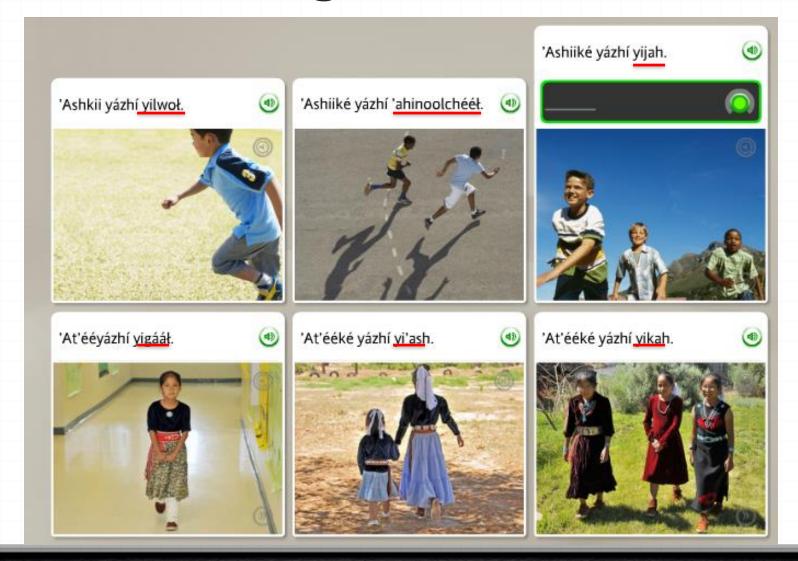
Teaching verb-heavy language: 'Put'



Teaching verb-heavy language: 'Put'



Teaching verb-heavy language: Irregular verbs



Teaching verb-heavy language: Dual and plural, regular and irregular verbs



Use in the classroom

- Required texts / teaching materials:
 - Navajo Language Renaissance: Rosetta Stone Classroom
 http://navajolangren.rosettastoneclassroom.com/en-US/
 - Conversational Navajo Dictionary w/CD Garth A.
 Wilson
 - · Navajo Alphabets, pronunciation CD Clayton Long

Use in the classroom

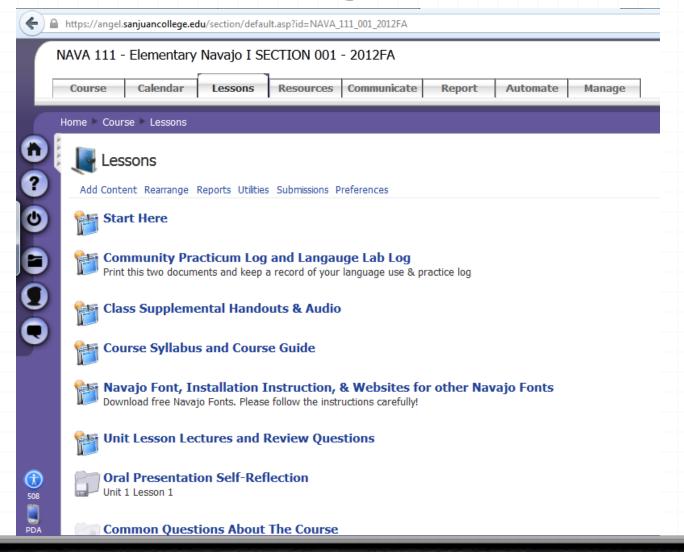
Required technology and software:

- Personal laptop and headset
- Language lab and Navajo multimedia materials
- License for Rosetta Stone classroom (purchased from bookstore)
- Angel (student-management platform)
- Microsoft® Word
- Navajo font
- Books in Navajo:
 - o http://www.dinecollege.edu/cdte/mmbooks/tsf

L2-only teaching strategies

Primarily oral

- Use gestures, miming, actions, pictures, TPRS (Teaching Proficiency through Reading & Storytelling), and more
- Immersion (no English translation)
 - Engage students in communicative activities.
- Teach through repetition of vocabulary that was introduced the whole semester/year.
- Activities and Games in Navajo: board games, card games, etc.
- Student must understand the word before they can produce a word.
- Grammar will come naturally through teaching unless the learner otherwise asks for explanation.
- Use praise and use positive forms of correction.





Class Supplemental Handouts

Add Content Rearrange Settings Reports Utilities

Print these handouts prior to the first day of class.



Saad Bee Alini



Useful Phrases for the Classroom



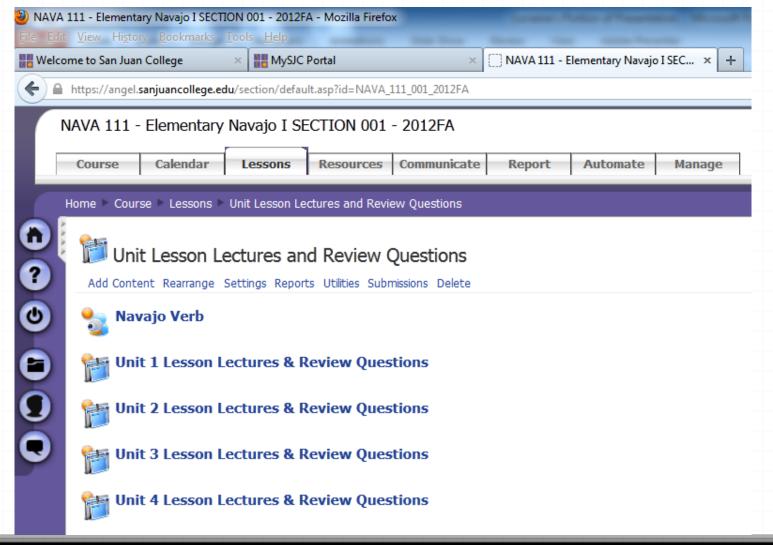
Languages, Culture, & Migrations





Question Words & Games

Angel: The flipped classroom









Unit 1 Lesson Lectures & Review Questions

Add Content Rearrange Settings Reports Utilities Submissions Delete



Marie 1 Lectures: Language Basics

Nouns with plurals **Dual & Plural** Singular 'asdzání sáanii hastiin hastóí o 'at' ééyázhí o 'at' ééké yázhí o 'ashkii yázhí o 'ashiiké yázhí

3rd Person Plural with prefixes before -da-Singular & Dual Plural Ch'iyáán 'íílééh o Ch'iyáán 'ádeilééh Na'ałkóó' Nida'ałkóó' o 'ak'e'ełchí o 'ak' eda' ałchí



Unit 1 Lesson Lectures & Review Questions

Review Questions

- Explain in your own words what are the difference between a singular and plural Sanuon ?
- What is the function of the –da-prefix?
- Write 2 sentences with irregular verb, one singular and one with plural.

Complementary materials: Workbooks

Unit 1 Lesson 1 Worksheet 1

Exercise 1. Cross out the word that does not belong. Pay attention to the number of the noun (singular/plural).

Follow the example:

sáanii	'ashkii yázh í	'asdzání
1) 'ashiikéyázhí	'ashkii yázhí	'at'ééyázhí
2) 'asdzání	hastóí	'at'ééké yázhí
3) hastiin	sáanii	hastóí
4) 'at'ééyázhí	hastiin	'at'ééké yázhí

Exercise 3. Fill in the blank with the correct noun based on the photo. Follow the example:



2)







Jat Ládi

'at'ééyázhí

Complementary materials: Quizzes

Unit 1 Lesson 1, Quiz

Exercise 1. Based on the picture, write the correct verb for the sentence. Follow the example:



vilwoł

2)



3)



4)



5



Exercise 2. Place a check mark next to the sentence if the underlined word is correct. If not, provide the correct word. Follow the example:

1)	<u>'Ashkii yázhí</u> yijah.	'Ashiiké yázhí
2)	<u>Hastóí</u> ch'iyáán 'ádeilééh.	
3)	<u>'Asdzání</u> 'ółta'.	
4)	'At'ééyázhí'ak'eda'akchí.	
5)	Hastiin 'ayą́.	

Language learners today

- Up until now, most Navajo curricula have been based on Navajo as a first language.
- Now, most students who know the language go to college with Navajo as a second language.
- There's a need to change the curriculum from first language to second language instruction.
- Rosetta Stone is helping with this shift, supporting NLR's efforts to develop workbooks & the online test.

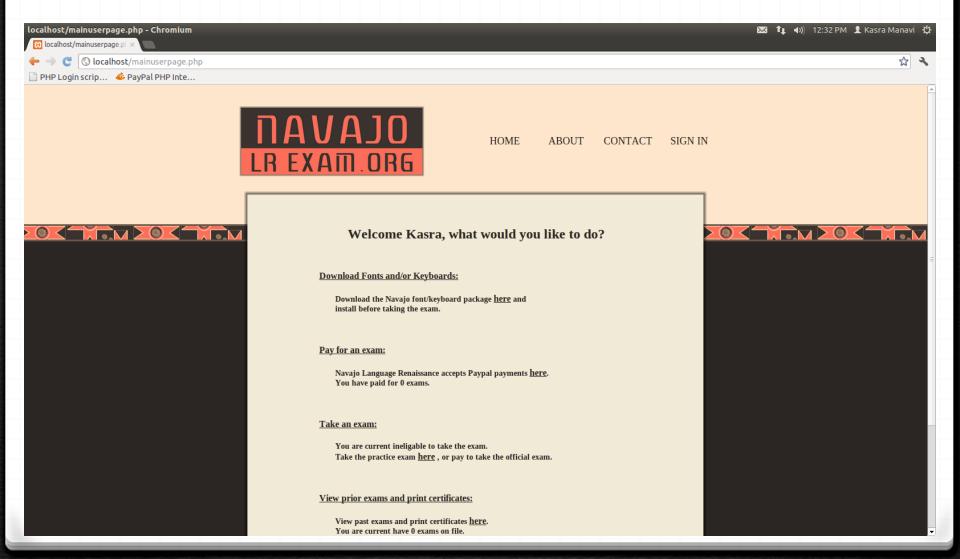
Use as a proficiency exam

- The Navajo Nation offers the Chief Manuelito Scholarship to Navajo high school students who have completed the equivalent of Navajo Language I and II
- Not all Navajo students have access to Navajo language classes, so an entire subset of students automatically doesn't qualify
- Navajo Nation scholarship office actually approached Navajo Language Renaissance to create this test

Use as a proficiency exam

- •We have formatted the workbooks for Level I and II into a simple online exam which test for Navajo proficiency.
- Students sign up for an account, pay the examination fee and take the test.
- Students who pass receive a certificate, which can exempt them from taking Navajo I and II classes.









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Question 7 of 7 🔻	- CORRECT -	Point Value: 1
Rearrange the order	of the sentences so that they make a	conversation.
Ha'át'íísh nínízir	n? 3	
Yá'át'ééh.	1	
Díkwíísh bááh 'í	l[? 5	
Nidaga', bee 'aa hadaajilí bee ni'	8	
Saad biihi'níłí ni	isin. 4	
Da' t'áá béeso t ni'nílé?	pee 7	
'Aoo', yá'átééh.	2	
Díí saad biihi'níl 'aláahgo 'íl <u>í</u> .	lí ts'ídá 6	

Who is buying Rosetta Stone Navajo?

- Navajos are not the only people buying Rosetta Stone Navajo – orders have been received from all over the continental United States and internationally.
- Navajo Language Renaissance uses profits from sales of Rosetta Stone Navajo to continue its pursuit of Navajo language revitalization.
- A variety of schools, community colleges, museums, health centers, chapter houses, universities.

Potential outside of the classroom

- ❖We see interest from non Native American linguists who enjoy learning languages
 - http://www.youtube.com/watch?v=aeqCw6tFdE4
- ❖We see Rosetta Stone Navajo as a broader phenomenon, helping to address the shift from L1 to L2 speakers.
- ❖Navajo Language Renaissance working in conjunction with Rosetta Stone may also be formalizing/standardizing the Navajo Language

Future work on Rosetta Stone Navajo

- ❖Further development of workbooks (Level 1 is in progress and Level 2 is forthcoming)
- ❖Going live with the Navajo LR Exam website (probably October 2012)



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