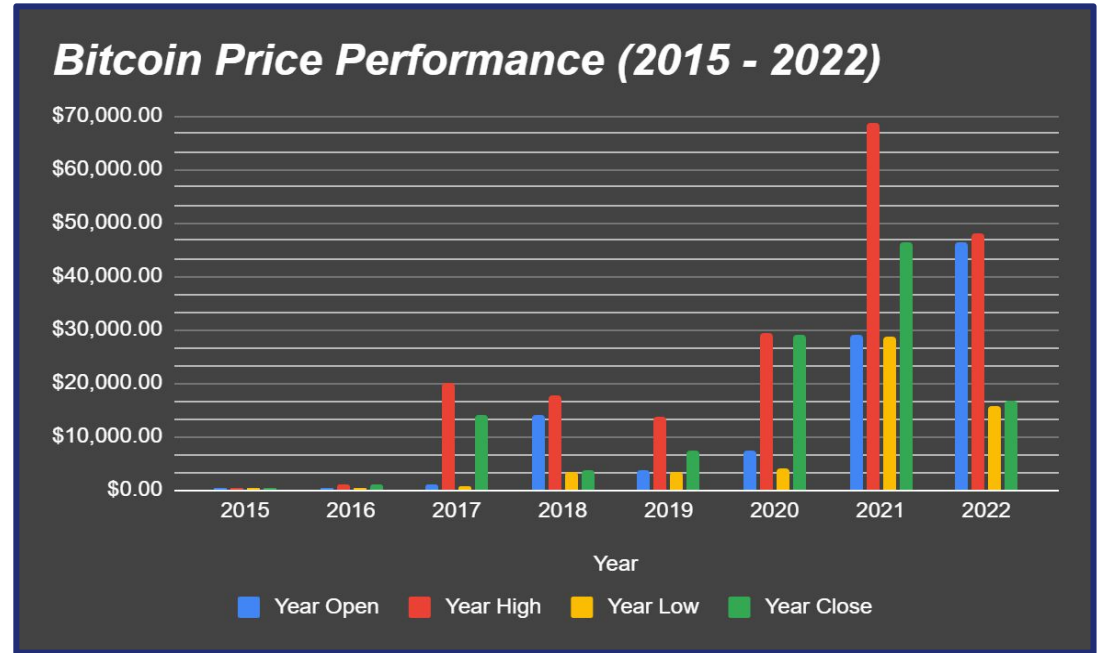




Bitcoin vs Gold - Where Are The Most Gains?

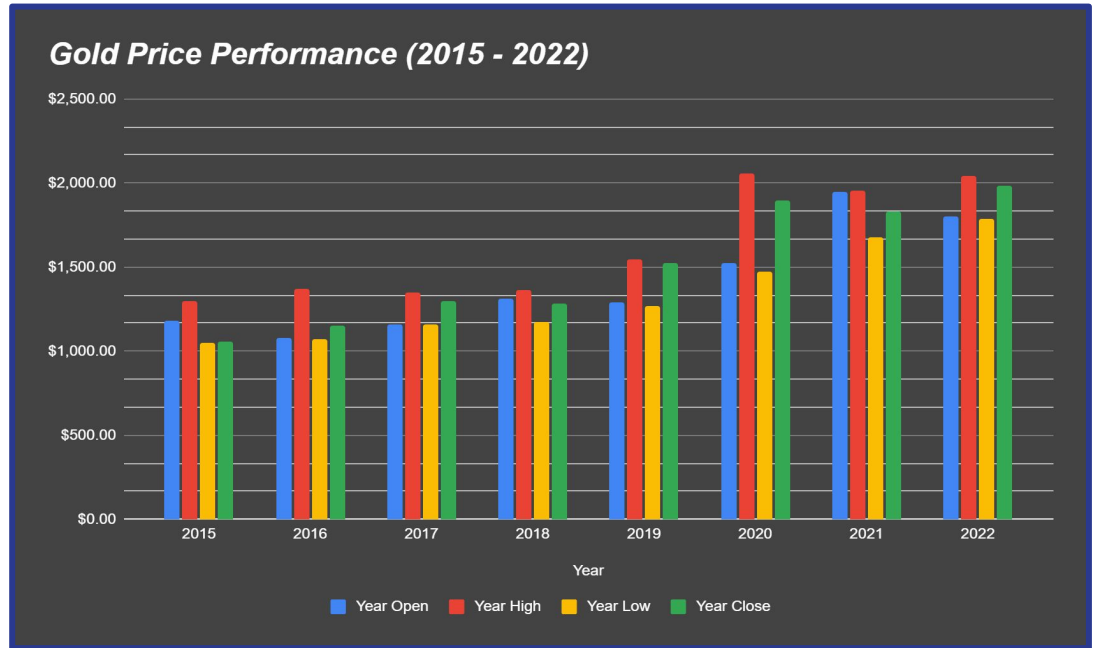
Bitcoin Price Performance

- Huge Increase Over Short Amount Of Time
- Much More Volatile
- Newer Asset, Less Trust
- High Risk
- Significantly Larger Return Compared to Gold



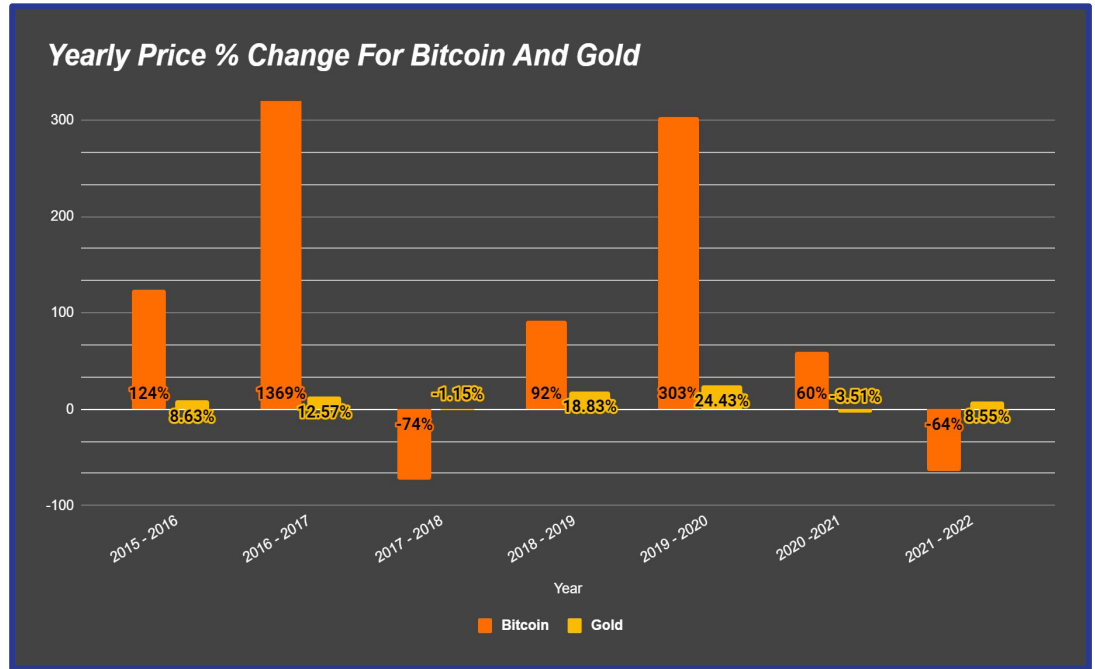
Gold Price Performance

- Slower, More Steady Increase
- Less Volatility
- Proven Historical Asset
- Less Risk
- Much Lower Return Compared To Bitcoin



% Return For Each Asset

- Bitcoin % Increase Significantly Higher Than Gold
- Bitcoin % Drop Also Much Higher Than Gold
- Gold Price Much More Stable But Gains Pale In Comparison
- Bitcoin Has A Much Higher Chance To Substantially Increase Client Portfolio Wealth



Conclusion Based On The Data

- In every year where both assets had positive growth, bitcoin drastically outperformed gold in gains.
- Despite volatility, the upside to bitcoin's future price performance is well worth the risk.
- If clients have more of an appetite to risk, allocating more of their portfolio into bitcoin proves to be an investment that will give them substantial gains in their portfolio based on the historical price performance of the asset.
- Gold is a much more safer, risk-free asset, however the remarkable returns that your clients will miss out on with allocating to Bitcoin vastly outweighs the safety that comes from holding gold.

