

Different Audiences

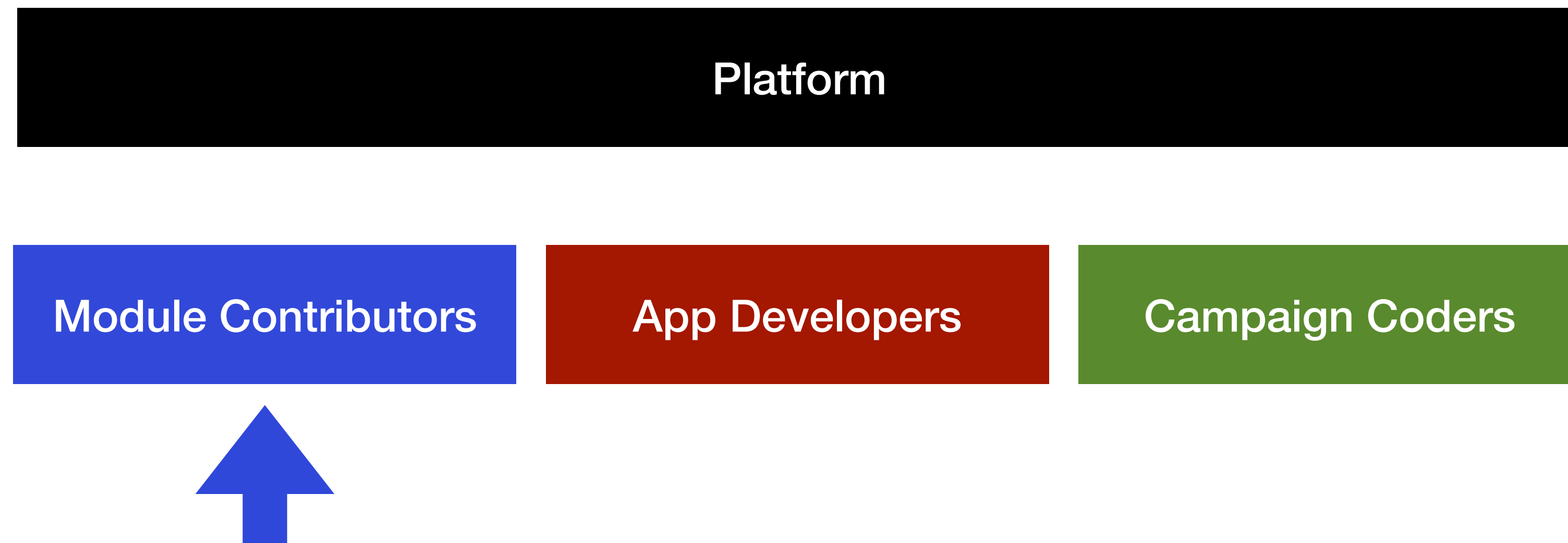
Platform

Module Contributors

App Developers

Campaign Coders

Different Audiences



These are the people who will contribute new functionality within your software

- you design your APIs to be modular so that new components can easily be created
- you are almost certainly a member of this audience as well: you are writing against your own API