

SALES PERFORMANCE

Overview

Total Revenue
282,252,100

Transactions
5,000

Customers
100

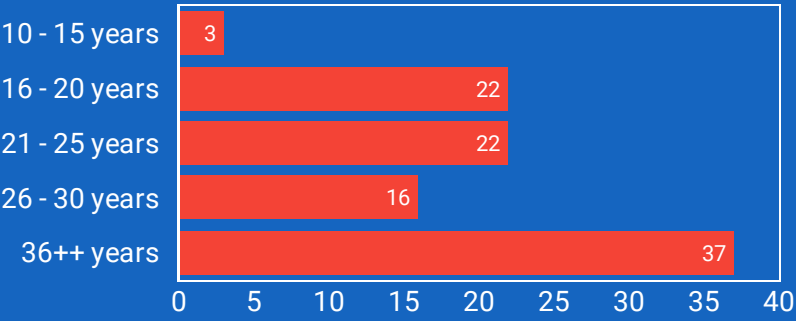
Avg Basket Size
5.56

Demographic

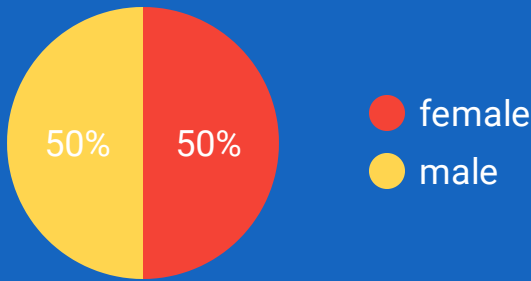
Avg. Customer Age
26.85

Oldest Customer Age
39

Age Segmentation by # Customers

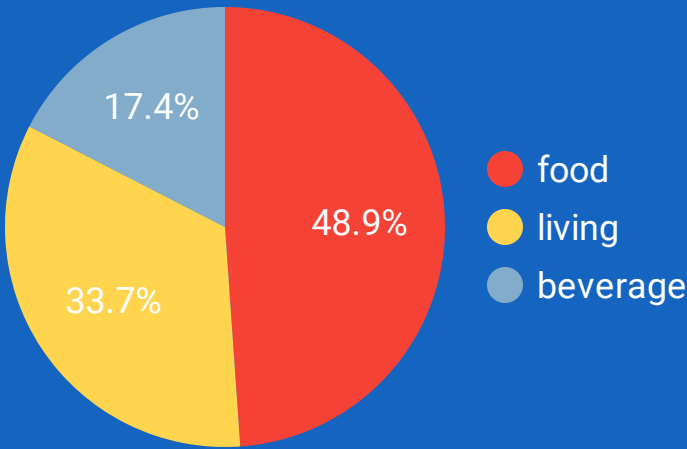


Gender by # Customers



Product

Revenue per Category



Top 10 Products by Revenue

	Product	Category	Total Revenue (Rp) ▾
1.	Downy Softener Passion	living	35,538,600
2.	Kraft Keju Quick Melt	food	25,118,700
3.	Harpic Pembersih Kloset	living	20,738,500
4.	So Klin Detergent Cair Anti Bacterial	living	16,298,500
5.	Nice Facial Tissue	living	15,628,800
6.	Sari Roti Tawar Kupas	food	13,357,500
7.	Aqua Galon 19L	beverage	13,347,600
8.	Chitato Snack Potato Chips Beef Barbeque	food	10,670,400
9.	Chitato Snack Potato Chips Sourcream Onion	food	10,103,600
10.	Chitato Snack Potato Chips Mi Goreng	food	9,073,500

Details

Transaction Details

Trx ID ▴	Trx Date	Customer	Gender	Age	Product	Category	Quantity	Total Revenue (Rp)
1	Oct 5, 2022	Terry Swaine	female	30	Downy Softener Passion	living	3	109,800
2	Oct 1, 2022	Donald Kamal	male	36	Indomie Mie Instan Kaldu Ayam	food	10	31,000
3	Oct 3, 2022	Marianne Velasco	female	36	Chitato Snack Potato Chips Truffle	food	7	77,700
4	Oct 5, 2022	James Hawkins	male	23	Chitato Snack Potato Chips Truffle	food	7	77,700
5	Oct 1, 2022	Fred Scott	male	34	Harpic Pembersih Kloset	living	2	59,000
6	Oct 2, 2022	Gerald Mosher	male	16	Good Mood Lemon	beverage	1	5,800
7	Oct 3, 2022	Geraldine Ivory	female	25	Chitato Snack Potato Chips Salmo...	food	6	68,400
8	Oct 2, 2022	Marianne Velasco	female	36	Golda Coffe Drink Cappuccino	beverage	2	6,000
9	Oct 2, 2022	Terry Swaine	female	30	Good Mood Stroberi	beverage	3	17,400
10	Oct 3, 2022	Jose Moczo	male	33	Oreo Wafer Vanilla	food	2	17,200