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Artevelde University College Ghent

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1. Briefing

Maak een website drie voorgestelde onderwerpen. Onze keuze gaat voor stevia chocolade in plaats van suiker.

1.1. Beschrijving

De site is gemaakt via een CMS systeem, in dit geval Wordpress. De klant heeft via een backoffice volledige controle over de inhoud van de site.

2. Functionele analyse

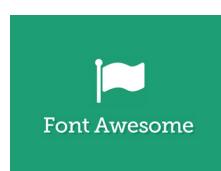
De site maakt gebruik van een blogsysteem, beschikt over een contactformulier, Google Maps integratie, wedstrijdformulier en Sociale Media feed.

Waarover gaat de app? Het stelt de vele mogelijkheden van chocolade met de suikervervanger 'stevia' voor.

Hoe? Aan de hand van Wordpress en dus een mobiel geoptimaliseerde site.

Doelgroep? Mensen die op zoek zijn naar alternatieven voor suiker, maar ook personen die een lekker recept zoeken waar chocolade de basis legt.

Software?



3. Persona's



Man, 60 jaar

Zoekt een goed recept

Geïnteresseerd in koken

Gebruikt de website om een lekker recept te vinden. Hierbij maakt hij niet bewust een keuze tussen suiker of stevia. Het gaat vooral om iets nieuws dat hij nog niet gemaakt heeft.



Leerkracht, 35 jaar

Wilt leerlingen gezond laten eten

Geïnteresseerd in musea

Wilt haar studenten iets meer over de gevolgen van suiker vertellen. Hierbij maakt ze gebruik van foto's en documentatie. Ze laat weten dat niet veel moet veranderen om een grote impact te hebben. Op de site vindt ze de nadelen van suiker alsook de voordelen van stevia in voedsel.



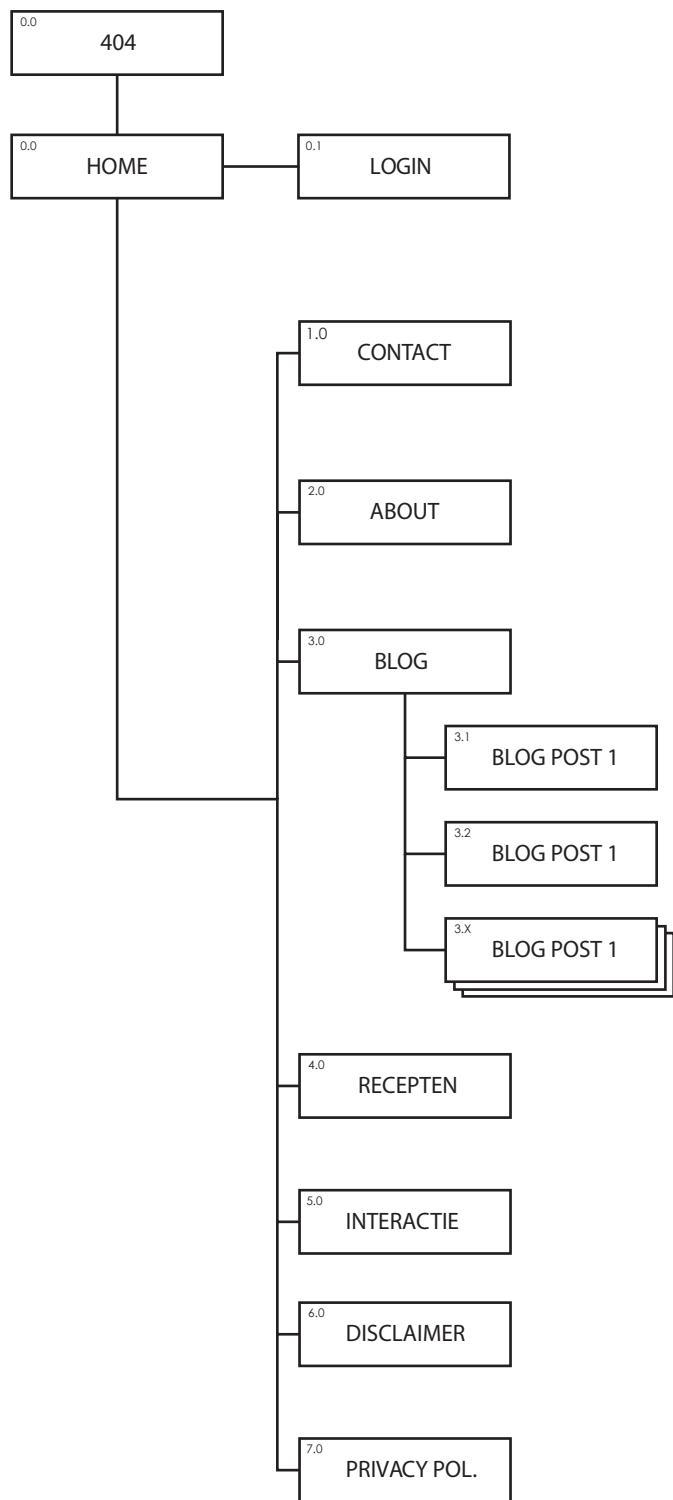
Studenten, 22 jaar

Zit op kantoor in Gent

Schrijft een thesis over stevia VS. suiker

Hij gebruikt de voorbeelden op de site als basis voor zijn werkstuk. Hij komt via het contactformulier in aan接触 with het bedrijf. Hij is geïnteresseerd in de wedstrijd en deelt dit via social media met al zijn vrienden.

4. Sitemap



5. Ideeën bord

The image shows a dark-themed contact us page from Everyday UI. It features a map of São Paulo, Brazil, showing the location of 'The Astronaut Company'. Below the map is a table comparing sugar alternatives:

	Honey	Stevia	Agave Nectar
1 cup sugar			
1 Tbsp. sugar			
1 tsp. sugar			
Notes	Decrease baking time by 2-4 minutes, add a pinch of baking soda and decrease oven temperature by 25 degrees.		
	To replace bulk, add applesauce, apple butter or yogurt.		
	Decrease liquid by 1/4 cup, increase cook time by 10% and decrease oven temperature by 25 degrees.		

An introduction to the zero calorie, plant-based sweetener of natural origin. Key points include:

- Stevia is a plant originally from South America.
- Discovered 200+ years ago in Paraguay, the leaves were used to sweeten beverages.
- Today, stevia is grown in Paraguay, Kenya, China and the US.
- For those with a green thumb, it can be grown in your home garden for other needs and spice.
- The stevia leaf is naturally sweet, up to 350x sweeter than sugar.
- About 3 leaves can replace 25% of the calories in 1 glass of soda.
- Stevia can play a role in a well-balanced diet, containing 0 calories.
- Over 200 studies have illustrated stevia safety for the entire family.
- It has been approved for use by multiple regulatory agencies around the world.
- Stevia is enjoyed across the globe, with 4 billion people using it in their food and beverage products.

A vertical triptych of desert landscapes at sunset, titled 'DESERT NIGHTS'.

HOW TO WRITE THE PERFECT About Page

Introduce Yourself

What's your core message? Let people know what you do and how you can help. Connect with them.

Let them know that you get them

Let them know that you know who they are... that you get what they want / need. Address their questions.

- How am I feeling right now?
- What do I want most right now?
- What am I trying to do but can't?
- What's stopping me?
- How do you know what it's like and the feeling I have around it?

Next, tell your story

Tell the story of your biz and your why. Explain what you do and how it relates to them. Share what you've overcome. Leave your heart on the page.

Paint a picture of what will change for them after YOU

What will they have after you? How will they feel after you? What will they be able to do?

Tell them what to do next

Join the community... SIGN UP FOR TIPS + STRATEGIES! Include a sign up form.

For more visit conversionminded.com

A website for 'Chocolate' featuring a top navigation bar with 'CHOCOLAT' and 'DIFFERENCE BETWEEN CHOCOLATE & ICE CREAM'. Below is a grid of images showing various chocolate products and a 'OUR STORY' section.

6. Moodboard



BROWNIE PUDDING

www.melskitchencafe.com



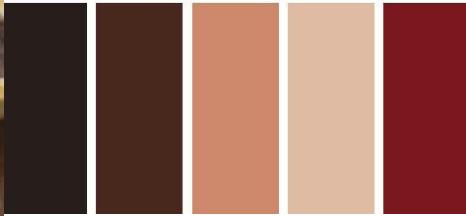
IN
COLOR
BALANCE



chocolate heaven



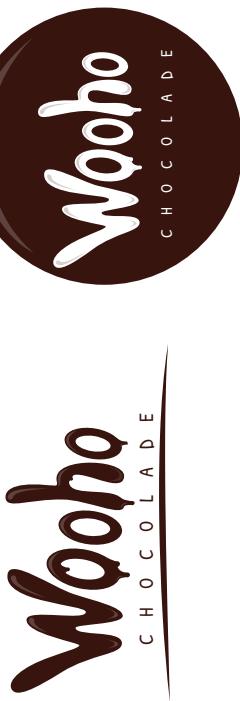
© SweetRevelations



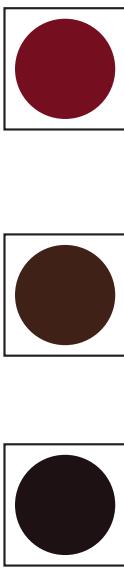
7. Style Tile



CMP II - Wordpress Site



COLOR PALETTE



rgba: 39, 29, 27, 1
hex: #271D1B

rgba: 72, 41, 29, 1
hex: #48291D

rgba: 123, 24, 1, 1
hex: #7B181E

rgba: 208, 139, 109, 1
hex: #D08B6D

rgba: 244, 189, 163, 1
hex: #E0BDAA

TYPOGRAPHY

This is an Example of a Header

Baloo Regular 16pt, black

This is an Example of a Subheader

Baloo Regular 20pt, black

This is an example of a standard text layout. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus eu posuere augue. Integer nec luctus felis, quis tristique massa. Nunc urna ipsum, mattis non sem eget, condimentum efficitur nunc. In ultrices ac neque vehicula maximus. Ut vehicula tempor leo dictum lobortis. Morbi a mi ultricies, iaculis mauris egestas, placerat mi. Donec consequat faucibus lacinia. Morbi at tempor neque, ac venenatis urna. Vivamus eu orci tempus, vestibulum metus quis, venenatis dolor. Nulla porta velit at massa condimentum, at lobortis justo imperdiet. Vivamus in ipsum nibh. Etiam non maximus massa.

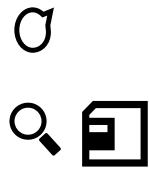
Latof Regular 12pt, black

BUTTONS



Button

ICONS



Q

A

D

8. Wireframes

8.1. Wireframe HomeWireframes

The wireframe shows the layout of the home page:

- Header:** A dark grey header bar with a navigation menu containing "Home", "Interactie", "Recepten", "Blog", "About", and "Contact". There is also a placeholder for a logo or image.
- Section - HOME -**: A large white section with the heading "- HOME -".
- Section WEDSTRIJD**: A grey section with the heading "WEDSTRIJD" and a sub-section "Registreer nu voor de wedstrijd.".
- Section ABOUT**: A grey section with the heading "ABOUT" and two columns of text. Both columns begin with a placeholder text block: "Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi." followed by a shorter version: "Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt uaoreet dolore magna aliquam erat volutpat. Ut wisi".
- Section RECEPTEN**: A large white section with a grid of 12 placeholder square images arranged in three rows of four.
- Section BLOG**: A white section featuring a grid of four placeholder square images. To the right of the grid are small arrows for navigating through blog posts.
- Footer:** A dark grey footer bar with the same navigation menu as the header. It also includes social media icons (Facebook, Instagram, YouTube, etc.) and copyright information: "© 2017 - Woohoo Chocolade", "Disclaimer - Privacy Policy", and a "login" link.

8.2. Wireframe Interactie

The wireframe illustrates a web page layout for an interaction competition. At the top, there's a navigation bar with links to Home, Interactie, Recepten, Blog, About, and Contact. Below the navigation is a main content area with a title '- INTERACTIE -'. A sub-instruction 'Registreer hieronder voor de wedstrijd en maak kans op 1 jaar lang chocolade.' follows. The form section contains fields for Naam, Voornaam, Emailadres, and a text area for 'Waarom zou je een jaar Woohoo chocolade willen winnen?'. A 'Send' button is located below the form. To the right of the form is a sidebar with two sections: 'Reglement' and 'Wedstrijdverloop', each containing a large amount of placeholder text.

Naam

Voornaam

Emailadres

Waarom zou je een jaar Woohoo chocolade willen winnen?

Send

Reglement
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque gravida rhoncus facilisis. Fusce ac purus sit amet ex imperdiet porttitor sit amet nec orci. Proin arcu augue, faucibus at felis eu, aliquam aliquet leo. Mauris sed purus nec ex mattis lobortis non sed massa. Nam vehicula cursus maximus libero, it elementum sed. Duis id lobortis felis, sed dignissim tellus. In at sagittis leo. Fusce euismod lectus ac dolor elementum. non luctus massa scelerisque. In et nibh rutrum, interdum elit vitae, aliquet est. Proin pellentesque, metus eget pellentesque blandit, nissu nunc varius mi, in gravida dolor elit quis odio. Etiam arcu ex, interdum ut auctor eget, aliquet sit amet nisl. It elementum sed. Duis id lobortis felis, sed dignissim tellus. In at sagittis leo. Fusce euismod lectus ac dolor elementum, non luctus massa scelerisque. In et nibh rutrum, interdum elit vitae, aliquet est. Proin pellentesque, metus eget pellentesque blandit, nissu nunc varius mi, in gravida dolor elit quis odio. Etiam arcu ex, interdum ut auctor eget, aliquet sit amet nisl.

Wedstrijdverloop
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque gravida rhoncus facilisis. Fusce ac purus sit amet ex imperdiet porttitor sit amet nec orci. Proin arcu augue, faucibus at felis eu, aliquam aliquet leo. Mauris sed purus nec ex mattis lobortis non sed massa. Nam vehicula cursus maximus libero, it elementum sed. Duis id lobortis felis, sed dignissim tellus. In at sagittis leo. Fusce euismod lectus ac dolor elementum. non luctus massa scelerisque. In et nibh rutrum, interdum elit vitae, aliquet est. Proin pellentesque, metus eget pellentesque blandit, nissu nunc varius mi, in gravida dolor elit quis odio. Etiam arcu ex, interdum ut auctor eget, aliquet sit amet nisl. It elementum sed. Duis id lobortis felis, sed dignissim tellus. In at sagittis leo. Fusce euismod lectus ac dolor elementum, non luctus massa scelerisque. In et nibh rutrum, interdum elit vitae, aliquet est. Proin pellentesque, metus eget pellentesque blandit, nissu nunc varius mi, in gravida dolor elit quis odio. Etiam arcu ex, interdum ut auctor eget, aliquet sit amet nisl.

Home Interactie Recepten Blog About Contact

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Disclaimer - Privacy Policy
Login

8.3. Wireframe Recepten

The wireframe illustrates a user interface for a recipe website. At the top, a dark grey header bar contains navigation links: Home, Interactie, Recepten, Blog, About, and Contact. To the right of these links is a large, empty white rectangular area. Below the header is a light grey main content area. In the center of this area, the text "- RECEPTEN -" is displayed in a bold, sans-serif font. Below this, there is a search bar with the placeholder "Zoek naar een recept" and a button labeled "Zoeken". A small note below the search bar says "Zoeken naar: [input field] Zoeken". The main content area is divided into two sections, each featuring a recipe card. The first card is titled "Chocolade Cake" and contains a short description of the recipe followed by a large amount of placeholder text (Lorem ipsum). The second card is titled "Chocolade Muffins" and also contains a short description and placeholder text. Both cards have a light grey background and a thin black border.

8.4. Wireframe Blog

The wireframe illustrates a blog website layout. At the top is a dark grey header bar with a central white square placeholder. Below it is a navigation bar with links: Home, Interactie, Recepten, Blog, About, and Contact. The main content area is titled "- BLOG -". It contains four blog post cards, each with a title, date, author, and a snippet of text. To the right is a sidebar with a dark grey background. It features a "Categorieën" section with a dropdown menu labeled "Selecteer een Categorie", and a "Recente Berichten" section with a snippet of text. At the bottom is a dark grey footer bar with the same navigation links as the header. The footer also includes social media icons (Facebook, Twitter, YouTube, Instagram), copyright information (© 2017 - Woohoo Chocolade), a disclaimer link, a privacy policy link, and a login link.

Bericht 1
2017-04-13
Auteur: Jonas
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam

Bericht 2
2017-04-13
Auteur: Jonas
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam

Bericht 3
2017-04-13
Auteur: Jonas
Lorem ipsum dolor sit amet, consectetur adipiscing elit,

Bericht 4
2017-04-13
Auteur: Jonas
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy

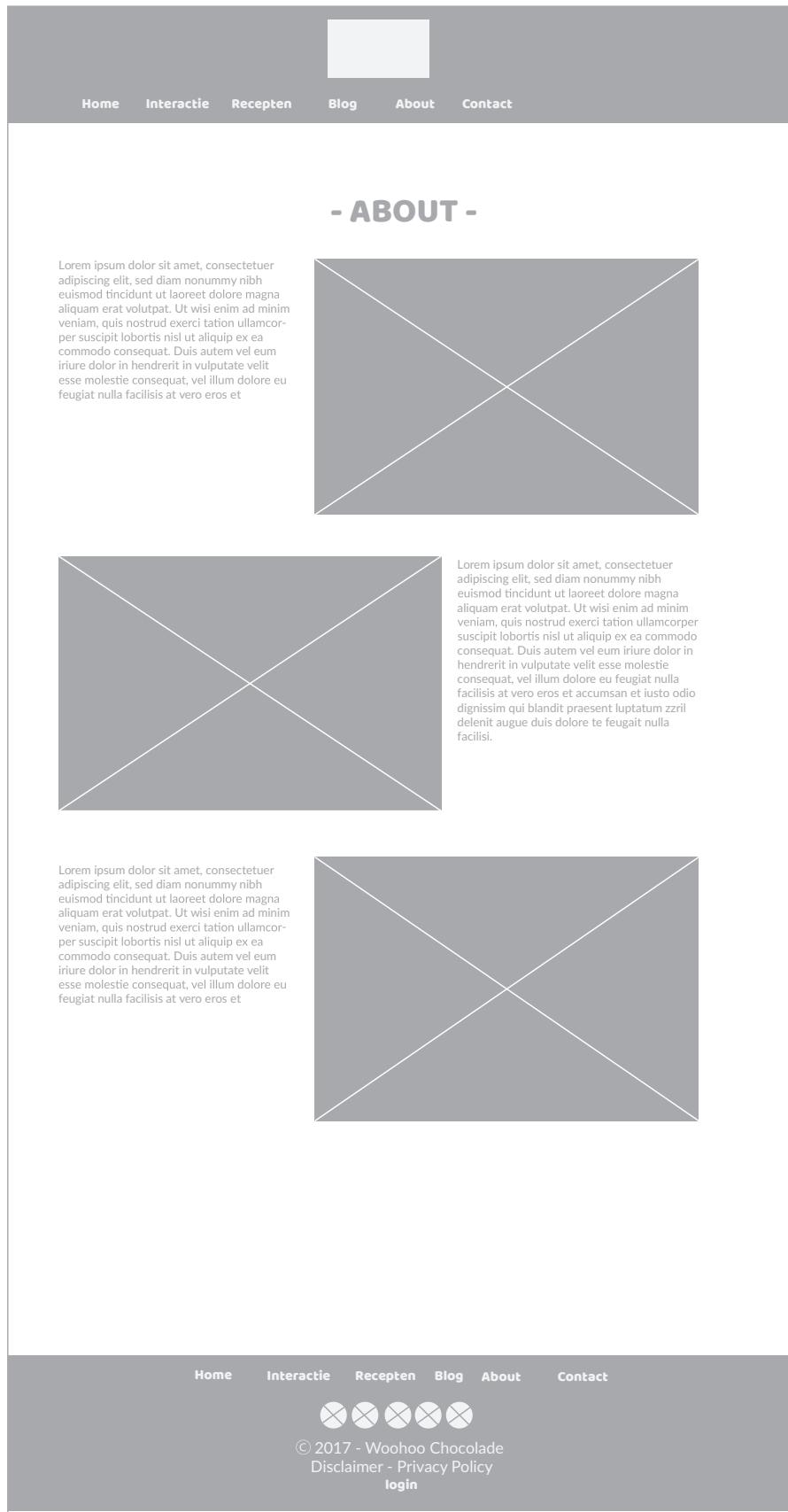
Categorieën
Selecteer een Categorie

Recente Berichten
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam

Home Interactie Recepten **Blog** About Contact

© 2017 - Woohoo Chocolade
Disclaimer - Privacy Policy
[login](#)

8.5. Wireframe About



The wireframe shows the layout of the 'About' page. At the top, there is a navigation bar with links: Home, Interactie, Recepten, Blog, About, and Contact. Below the navigation bar is a large section titled '- ABOUT -'. This section contains three columns of placeholder text and three large, empty rectangular boxes for images. The first column of text is as follows:

Placeholder Text Column 1:
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et

The second and third columns of text are identical:

Placeholder Text Columns 2 & 3:
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

At the bottom of the page is another navigation bar with links: Home, Interactie, Recepten, Blog, About, and Contact. Below this bar are five small circular icons, followed by the copyright notice: © 2017 - Woohoo Chocolade, Disclaimer - Privacy Policy, and a link to login.

8.6. Wireframe Contact

The wireframe shows the layout of the contact page. At the top, there is a navigation bar with links for Home, Interactie, Recepten, Blog, About, and Contact. Below the navigation is a main content area with a title '- Contact -'. To the left of the title is a form containing fields for Naam, Voornaam, Emailadres, Onderwerp, and Bericht of opmerking, each with its own input field. To the right of the title is a large gray rectangular area with a white 'X' drawn through it. At the bottom of the page is a footer with links for Home, Interactie, Recepten, Blog, About, and Contact, along with social media icons for Facebook, Twitter, YouTube, and Instagram. The footer also includes copyright information: © 2017 - Woohoo Chocolade, Disclaimer - Privacy Policy, and a login link.

Home Interactie Recepten Blog About Contact

- Contact -

Naam

Voornaam

Emailadres

Onderwerp

Bericht of opmerking

Home Interactie Recepten Blog About Contact

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Disclaimer - Privacy Policy
[login](#)

8.7. Wireframe Blog detailpagina

The wireframe illustrates a blog detail page layout:

- Header:** A dark grey header bar with a logo placeholder and a navigation menu below it. The menu items are Home, Interactie, Recepten, Blog, About, and Contact.
- Main Content Area:** A large white area containing:
 - Title:** "Titel, Hier gaan we weer"
 - Bericht:** A section labeled "Bericht:" containing the text "Dit is een eerste blogbericht."
 - Date:** "2017-04-15"
 - Author Information:** "Dwiewzel zegt:
Mei 22, 2017 bij 9:41 am
Dit is een reactie op het bericht "Hier gaan we weer."
 - Reply Button:** "Beantwoord"
- Comment Section:** A section titled "Geef een reactie" (Leave a comment) with a "Reactie" input field, four smaller input fields for Name (Voornaam), Email, Website, and a "Send" button.
- Footer:** A dark grey footer bar with a navigation menu and social media icons. The menu items are Home, Interactie, Recepten, Blog, About, and Contact. The social media icons are represented by five small circles with diagonal lines.

9. Designs

9.1. Design Home

Woohoo
CHOCOLADE

Home Interactie Recepten Blog About Contact

- HOME -

WEDSTRIJD

[Registrer nu voor de wedstrijd.](#)

ABOUT

Lore ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

Lore ipsum dolor sit amet, cons ectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ulioreet dolore magna aliquam erat volutpat. Ut wisi

Lore ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

Lore ipsum dolor sit amet, cons ectetur adipiscing elit, sed diam nonummy nibh euismod

RECEPTEN

BLOG

Home Interactie Recepten Blog About Contact

[Instagram](#) [YouTube](#) [Pinterest](#) [Twitter](#) [Facebook](#)

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Disclaimer - Privacy Policy
[login](#)

The screenshot shows a website layout for 'Woohoo CHOCOLADE'. At the top, there's a dark header bar with the brand name 'Woohoo' and 'CHOCOLADE' below it. Below the header is a navigation menu with links: Home, Interactie, Recepten, Blog, About, and Contact. The main content area features a section titled '- INTERACTIE -' with a sub-instruction: 'Registreer hieronder voor de wedstrijd en maak kans op 1 jaar lang chocolade.' To the left of this text is a form with fields for Naam, Voornaam, and Emailadres, followed by a text area for 'Waarom zou je een jaar Woohoo chocolade willen winnen?' and a 'Send' button. To the right of the text is a sidebar with sections titled 'Reglement' and 'Wedstrijdverloop', each containing placeholder text. At the bottom of the page is a dark footer bar with the same navigation menu and social media icons for Instagram, YouTube, Pinterest, Twitter, and Facebook. It also includes copyright information: '© 2017 - Woohoo Chocolade', 'Disclaimer - Privacy Policy', and a 'login' link.

9.3. Design Recepten

The screenshot shows a dark-themed website for "Woohoo CHOCOLADE". At the top, there's a navigation bar with links for Home, Interactie, Recepten, Blog, About, and Contact. The "Home" link is highlighted in black. Below the navigation is a search bar with the placeholder "Zoek naar een recept" and a "Zoeken" button. The main content area features two recipe cards with dark red backgrounds and white text.

- RECEPTEN -

Zoek naar een recept
Zoeken naar: Zoeken

Chocolade Cake

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

Lorem ipsum dolor sit amet, cons ectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam,

Chocolade Muffins

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

Lorem ipsum dolor sit amet, cons ectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam,

Home **Interactie** **Recepten** **Blog** **About** **Contact**

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Disclaimer - Privacy Policy
[login](#)

9.4. Design Blog

The screenshot displays a blog page layout for 'Woohoo CHOCOLADE'. The header features the brand name 'Woohoo' in a stylized font above the word 'CHOCOLADE'. Below the header is a navigation bar with links: Home, Interactie, Recepten, **Blog**, About, and Contact. The main content area is titled '- BLOG -'. It contains four blog posts, each with a title, date, author, and a snippet of text. To the right of the posts is a sidebar with sections for 'Categorieën' (with a dropdown menu 'Selecteer een Categorie') and 'Recente Berichten' (listing recent posts). The footer is a dark red bar with links to Home, Interactie, Recepten, Blog, About, Contact, and social media icons for Instagram, YouTube, Pinterest, Twitter, and Facebook. It also includes copyright information: '© 2017 - Woohoo Chocolade', 'Disclaimer - Privacy Policy', and a 'login' link.

Bericht 1 2017-04-13 Auteur: Jonas
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam

Bericht 2 2017-04-13 Auteur: Jonas
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam

Bericht 3 2017-04-13 Auteur: Jonas
Lorem ipsum dolor sit amet, consectetur adipiscing elit,

Bericht 4 2017-04-13 Auteur: Jonas
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy

Categorieën
Selecteer een Categorie

Recente Berichten

Lore ipsum dolor sit amet, consectetur adipiscing elit, sed diam
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Home **Interactie** **Recepten** **Blog** **About** **Contact**

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9.5. Design About

Woohoo
C HOCOLADE E

Home Interactie Recepten Blog About Contact

- ABOUT -

Strawberries & Sugar

Silhouettes at a Window

Dessert Display

Woohoo Chocolade

Interactie Recepten Blog About Contact

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9.6. Design Contact

Woohoo
CHOCOLADE

Home Interactie Recepten Blog About Contact

- Contact -

Naam

Voornaam

Emailadres

Onderwerp

Bericht of opmerking

Send

Kaart Satelliet



Google Kaartgegevens ©2017 Google Gebruiksvoorwaarden Een kaartfout rapporteren

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9.7. Design Blog Detail

The screenshot shows a blog post detail page for 'Woohoo CHOCOLADE'. The header features the brand's logo and a navigation menu with links to Home, Interactie, Recepten, Blog, About, and Contact. The main content area displays a post titled 'Titel, Hier gaan we weer' with a placeholder message: 'Dit is een eerste blogbericht.' Below the post is a timestamp: '2017-04-15'. A comment section follows, showing a single comment from 'Dwizel' posted on 'Mei 22, 2017 bij 9:41 am'. The comment text is 'Dit is een reactie op het bericht "Hier gaan we weer."'. There is a 'Beantwoord' button next to the comment. The page also includes a large 'Geef een reactie' section with a text input field and a 'Send' button. At the bottom, there is a footer with social media icons for Instagram, YouTube, Pinterest, Twitter, and Facebook, along with links for 'Disclaimer - Privacy Policy' and 'login'.

Bericht:

Dit is een eerste blogbericht.

2017-04-15

Dwizel zegt:
Mei 22, 2017 bij 9:41 am
Dit is een reactie op het bericht "Hier gaan we weer."

Beantwoord

Geef een reactie

Reactie

Naam
Voomaan

Email
Email

Website
Email

Send

Home **Interactie** **Recepten** **Blog** **About** **Contact**

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login

10. Screenshots

The screenshots illustrate the Woohoo Chocolade website's layout and features:

- Top Navigation:** Home, Interactie, Recepten, Blog, About, Contact.
- Home Page:** Features a "WEDSTRIJD" section with a registration form for a competition. It includes sections for "ABOUT", "Recepten" (with images of various chocolate dishes), and "BLOG".
- Interactie Page:** A competition entry form titled "- Interactie -" asking for name, email, and a reason why someone wants to win a year of chocolate. It includes a "Reglement" (Rules) section and a "Wedstrijdverloop" (Competition process) section.
- Recepten Page:** A search bar for recipes, followed by two recipe cards: "Chocolade Cake" and "Chocolade Muffins". Each card contains the recipe steps, ingredients, and a photo. The "Chocolade Cake" card is signed off by "Schrijver: Dweezel Van Eeckhout".
- BLOG Page:** A blog section with five categories: "Hier gaan we weer", "Blog sjijlen", "Wie zijn er bijna, maar nog niet thuis!", "Going live", and "Coding @ McDonalds".
- Footer:** Copyright © 2017 - Woohoo Chocolade, Disclaimer - Privacy Policy, and a link to Legal.

11. Screenshots

The screenshot shows the 'About' page of the Woohoo Chocolade website. At the top, there's a navigation bar with links for Home, Interactie, Recepten, Blog, About, and Contact. Below the navigation, there's a section titled '- About -' featuring a large image of a spoon filled with white chocolate next to two strawberries. To the left of the image is some descriptive text about the company's mission and history. To the right is a photograph of three people standing in front of a large window overlooking a city skyline. Further down the page, there are sections about the chocolate-making process and a quote from Luk De Coster.

The screenshot shows the 'Contact' page of the Woohoo Chocolade website. It features a map of Ghent with a red pin indicating the company's location. There are several input fields for Name, Voornaam, Email, and Onderwerp, followed by a larger area for a Bericht of opmerking (Message or comment). A 'Send' button is at the bottom. The page also includes a standard footer with links for Home, Interactie, Recepten, Blog, About, and Contact, along with social media icons and a copyright notice.