

Bottom Line Impact Analysis

Premium Payment Solutions With Unmatched Service

Executive Summary

For business owners and CFOs seeking reliable, cost-effective payment processing, this analysis demonstrates how Dynamic's **Dual Pricing** solution can add up to 3% to your bottom line. We deliver personalized solutions that optimize cash flow and maximize savings.

MONTHLY PROFIT BOOST

\$1,011.32

Annualized: \$12,135.88

ADDED TO BOTTOM LINE

50.6%

of fees eliminated

PROGRAM

Dual Pricing

Bottom Line Impact (Monthly)

Current Processing Fees	\$2,000.00
Fees With Program	\$4,065.60
Added to Bottom Line	\$1,011.32

Trusted by 2,000+ businesses nationwide

Program Benefits

- Implementation in days, not months
- Zero liability with compliant signage
- Roll-back safety net included

Turn Fees Into Growth

You're losing 2.25% to 3% on every transaction. Here's how flipping that script transforms your business:

\$1,011.00/mo → Labor coverage (reduce OT or add a server/line cook).

\$3,034.00/qtr → Menu & experience (smallwares, linen, menu photography).

\$12,136.00/yr → Upgrades (kitchen equipment, patio/dining refresh).

2,000+

Active Merchants

Processing with confidence daily

\$2.4B+

Annual Volume

Processed securely in 2024

24/7

Live Support

Real humans, not chatbots

Why Business Owners Choose Dynamic

- ✓ **Compliant Implementation**
All signage, receipts, and training included
- ✓ **Roll-Back Safety Net**
Switch back anytime in first 90 days
- ✓ **No Contracts or Termination Fees**
Month-to-month flexibility with no penalties
- ✓ **Same-Day Funding Available**
Get your money when you need it

Ready to Get Started?


Add **3% to your bottom line** with Dynamic's proven payment solutions.

- ✓ White-glove service
- ✓ 2,000+ businesses trust us

YOUR REPRESENTATIVE

adsfasdf

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3 Easy Implementation Steps

- 1 Confirm Inputs
- 2 Prebuild & Schedule
- 3 Go-Live & Support

Customer Information

STREET ADDRESS	290 Apple Blossom Way
CITY, STATE, ZIP	Oxford, AR, 36203
CONTACT NAME	adfasdf
CONTACT TITLE	adsfads
CONTACT EMAIL	dustin@dmprocessing.com
SALES REP NAME	adfasdf
SALES REP EMAIL	Admin@dmprocessing.com
SALES REP PHONE	(234) 234-2342

Processing Cost Breakdown

CURRENT PROCESSING COST (TODAY)	\$2,000.00
PROCESSOR CHARGE ON CARDS	\$4,065.60
CARD PRICE INCREASE COLLECTED (CARDS)	\$3,076.92
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$988.68
PROCESSING COST SAVINGS (CARDS ONLY)	\$1,011.32
PROCESSING COST SAVINGS %	50.6%
TOTAL NET GAIN (MONTHLY)	\$1,011.32
ANNUAL NET GAIN	\$12,135.88

24/7 support • Compliant signage & receipts included • Roll-Back Safety Net

Technical Calculation Details

Derived Bases & Totals

BASE CARD VOLUME (PRE-TAX, PRE-TIP)	\$76,923.08
BASE CARD VOLUME + PRICE DIFFERENTIAL	\$80,000.00
CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$105,600.00

Processing on Cards (New Program)

CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$105,600.00
FLAT RATE %	3.9%
PROCESSOR CHARGE ON CARDS	\$4,065.60
CARD PRICE INCREASE COLLECTED (CARDS)	\$3,076.92
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$988.68
COVERAGE %	75.7%

Savings vs Today

CURRENT PROCESSING COST (TODAY)	\$2,000.00
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$988.68
PROCESSING COST SAVINGS (CARDS ONLY)	\$1,011.32
TOTAL NET GAIN (MONTHLY)	\$1,011.32
ANNUAL NET GAIN	\$12,135.88

Base Card Volume → +Price Differential → +Tax → +Tip

24/7 support • Compliant signage & receipts included • Roll-Back Safety Net