

Bottom Line Impact Analysis

Premium Payment Solutions With Unmatched Service

Executive Summary

For business owners and executives seeking reliable, cost-effective payment processing, this analysis demonstrates how Dynamic's **Dual Pricing** solution can add up to 3% to your bottom line. We deliver personalized solutions that optimize cash flow and maximize savings.

MONTHLY PROFIT BOOST

\$1,511.32

Annualized: \$18,135.88

% OF PROCESSING COST OFFSET

60.5%

of fees eliminated

PROGRAM

Dual Pricing

Bottom Line Impact (Monthly)

| | |
|-----------------------------------|-------------------|
| Current Processing Fees | \$2,500.00 |
| Net Cost After Price Differential | \$4,065.60 |
| % of Processing Cost Offset | \$1,511.32 |

Trusted by 2,000+ businesses nationwide

Program Benefits

- Superior service with dedicated support team
- Significant profit added to your bottom line
- Compliance experts ensuring worry-free operations
- 2,000+ satisfied clients across the nation
- 20+ years of industry expertise and stability
- Implementation in days, not months

Turn Fees Into Growth

You're currently losing on every transaction. Here's how flipping that script transforms your business:

\$1,511.00/mo → Expand your team or reduce labor pressure during peak hours.

\$4,534.00/qtr → Upgrade equipment or refresh your dining atmosphere.

\$18,136.00/yr → Build reserves for seasonal fluctuations or expansion plans.

2,000+

Active Merchants

Processing with confidence daily

\$1B+

Annual Volume

Processed securely in 2024

24/7

Live Support

Real humans, not chatbots

Why Business Owners Choose Dynamic

✓ **Industry-Leading Support**
24/7 access to real people, not automated systems

✓ **Transparent Pricing**
Clear costs with no hidden fees

✓ **Proven Track Record**
20+ years serving businesses nationwide

✓ **Same-Day Funding Available**
Get your money when you need it

Ready to Get Started?


Start saving today with Dynamic's proven payment solutions.

- ✓ White-glove service
- ✓ 2,000+ businesses trust us

YOUR REPRESENTATIVE

Sean

 dwilkins@titaniumpayments.com

 (123) 456-6464

3 Easy Implementation Steps

- 1 Complete Paperwork
- 2 White Glove Solution Ordering
- 3 Go-Live

Customer Information

| | |
|------------------|-------------------------------|
| BUSINESS NAME | TEst |
| STREET ADDRESS | 213 main |
| CITY, STATE, ZIP | annistion, AL, 23423 |
| CONTACT NAME | brad |
| CONTACT TITLE | onwwer |
| CONTACT EMAIL | dustin@dmprocessing.com |
| SALES REP NAME | Sean |
| SALES REP EMAIL | dwilkins@titaniumpayments.com |
| SALES REP PHONE | (123) 456-6464 |

Processing Cost Breakdown

| | |
|--|-------------|
| CURRENT PROCESSING COST (TODAY) | \$2,500.00 |
| PROCESSOR CHARGE ON CARDS | \$4,065.60 |
| CARD PRICE INCREASE COLLECTED (CARDS) | \$3,076.92 |
| PROCESSING COST AFTER PRICE DIFFERENTIAL | -\$988.68 |
| PROCESSING COST SAVINGS (CARDS ONLY) | \$1,511.32 |
| PROCESSING COST SAVINGS % | 60.5% |
| TOTAL NET GAIN (MONTHLY) | \$1,511.32 |
| ANNUAL NET GAIN | \$18,135.88 |

95%+

Client Retention
Year over year

\$1B+

Annual Volume
Processed in 2024

A+

BBB Rating
Verified & accredited

Technical Calculation Details

Derived Bases & Totals

| | |
|---|--------------|
| BASE CARD VOLUME (PRE-TAX, PRE-TIP) | \$76,923.08 |
| BASE CARD VOLUME + PRICE DIFFERENTIAL | \$80,000.00 |
| CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP) | \$105,600.00 |

Processing on Cards (New Program)

| | |
|---|--------------|
| CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP) | \$105,600.00 |
| FLAT RATE % | 3.9% |
| PROCESSOR CHARGE ON CARDS | \$4,065.60 |
| CARD PRICE INCREASE COLLECTED (CARDS) | \$3,076.92 |
| PROCESSING COST AFTER PRICE DIFFERENTIAL | -\$988.68 |
| COVERAGE % | 75.7% |

Savings vs Today

| | |
|--|-------------|
| CURRENT PROCESSING COST (TODAY) | \$2,500.00 |
| PROCESSING COST AFTER PRICE DIFFERENTIAL | \$988.68 |
| PROCESSING COST SAVINGS (CARDS ONLY) | \$1,511.32 |
| TOTAL NET GAIN (MONTHLY) | \$1,511.32 |
| ANNUAL NET GAIN | \$18,135.88 |

Base Card Volume → +Price Differential → +Tax → +Tip