

Bottom Line Impact Analysis

Premium Payment Solutions With Unmatched Service

Executive Summary

For business owners and executives seeking reliable, cost-effective payment processing, this analysis demonstrates how Dynamic's **Dual Pricing** solution can add up to 3% to your bottom line. We deliver personalized solutions that optimize cash flow and maximize savings.

MONTHLY SAVINGS

\$497,127.83

monthly bottom line impact

ANNUAL IMPACT

\$5,965,533.96

yearly bottom line boost

% OF PROCESSING COST OFFSET

73%

Dual Pricing

Bottom Line Impact (Monthly)

Current Processing Fees	\$682,468.46
Net Cost After Price Differential	
Monthly Savings	\$497,127.83

Program Benefits

- White-Glove service & 24/7 Customer Support
- Tailored solutions: end-to-end customization for your specific needs
- A Partner you can trust for your payment processing needs
- 20+ years of industry expertise and stability
- Implementation in days, not months
- Trusted by 2,000+ businesses nationwide

Turn Fees Into Growth

You're currently losing on every transaction. Here's how flipping that script transforms your business:

\$497,127.83/mo → Expand your team or reduce labor pressure during peak hours.

\$1,491,383.49/qtr → Upgrade equipment or refresh your dining atmosphere.

\$5,965,533.96/yr → Build reserves for seasonal fluctuations or expansion plans.

2,000+

Active Merchants

Processing with confidence daily

\$1B+

Annual Volume

Processed securely in 2024

24/7

Live Support

Real humans, not chatbots

Why Business Owners Choose Dynamic

- ✓ **Industry-Leading Support**
24/7 access to real people, not automated systems
- ✓ **Proven Track Record**
20+ years serving businesses nationwide

- ✓ **Transparent Pricing**
Clear costs with no hidden fees
- ✓ **Same-Day Funding Available**
Get your money when you need it

Ready to Get Started?

Start saving today with Dynamic's proven payment solutions.

- ✓ White-glove service
- ✓ 2,000+ businesses trust us

YOUR REPRESENTATIVE



3 Easy Implementation Steps

- 1 Complete Paperwork
- 2 White Glove Solution Ordering
- 3 Go-Live

Customer Information

Processing Cost Breakdown

CURRENT PROCESSING COST (TODAY)	\$682,468.46
PROCESSOR CHARGE ON CARDS	\$1,372,242.30
CARD PRICE INCREASE COLLECTED (CARDS)	\$1,186,901.67
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$185,340.63
PROCESSING COST SAVINGS (CARDS ONLY)	\$497,127.83
PROCESSING COST SAVINGS %	73%
TOTAL NET GAIN (MONTHLY)	\$497,127.83
ANNUAL NET GAIN	\$5,965,533.96

95%+

Client Retention
Year over year

\$1B+

Annual Volume
Processed in 2024

A+

BBB Rating
Verified & accredited

Technical Calculation Details

Derived Bases & Totals

BASE CARD VOLUME (PRE-TAX, PRE-TIP)	\$29,672,541.74
BASE CARD VOLUME + PRICE DIFFERENTIAL	\$30,859,443.41
CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$35,642,657.14

Processing on Cards (New Program)

CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$35,642,657.14
FLAT RATE %	4%
PROCESSOR CHARGE ON CARDS	\$1,372,242.30
CARD PRICE INCREASE COLLECTED (CARDS)	\$1,186,901.67
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$185,340.63
COST REDUCTION %	73%

Savings vs Today

CURRENT PROCESSING COST (TODAY)	\$682,468.46
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$185,340.63
PROCESSING COST SAVINGS (CARDS ONLY)	\$497,127.83
TOTAL NET GAIN (MONTHLY)	\$497,127.83
ANNUAL NET GAIN	\$5,965,533.96

Base Card Volume → +Price Differential → +Tax → +Tip