

Bottom Line Impact Analysis

Premium Payment Solutions With Unmatched Service

Executive Summary

For business owners and CFOs seeking reliable, cost-effective payment processing, this analysis demonstrates how Dynamic's **Dual Pricing** solution can add up to 3% to your bottom line. We deliver personalized solutions that optimize cash flow and maximize savings.

MONTHLY PROFIT BOOST

\$35,527.17

Annualized: \$426,326.07

ADDED TO BOTTOM LINE

3.6%

of fees eliminated

PROGRAM

Dual Pricing

Bottom Line Impact (Monthly)

Current Processing Fees	\$10,000.00
Fees With Program	\$43,438.34
Added to Bottom Line	\$35,527.17

Trusted by 2,000+ businesses nationwide

Program Benefits

- Implementation in days, not months
- Zero liability with compliant signage
- Roll-back safety net included

Turn Fees Into Growth

You're losing 2.25% to 3% on every transaction. Here's how flipping that script transforms your business:

\$35,527.00/mo → Labor coverage (reduce OT or add a server/line cook).

\$106,582.00/qtr → Menu & experience (smallwares, linen, menu photography).

\$426,326.00/yr → Upgrades (kitchen equipment, patio/dining refresh).

2,000+

Active Merchants

Processing with confidence daily

\$2.4B+

Annual Volume

Processed securely in 2024

24/7

Live Support

Real humans, not chatbots

Why Business Owners Choose Dynamic

- ✓ **Compliant Implementation**
All signage, receipts, and training included
- ✓ **Roll-Back Safety Net**
Switch back anytime in first 90 days
- ✓ **No Contracts or Termination Fees**
Month-to-month flexibility with no penalties
- ✓ **Same-Day Funding Available**
Get your money when you need it

Ready to Get Started?


Add **3% to your bottom line** with Dynamic's proven payment solutions.

- ✓ White-glove service
- ✓ 2,000+ businesses trust us

YOUR REPRESENTATIVE

dasdfas

 d@Qm.com

 (234) 234-2342

3 Easy Implementation Steps

- 1 Confirm Inputs
- 2 Prebuild & Schedule
- 3 Go-Live & Support

Customer Information

BUSINESS NAME	Test
STREET ADDRESS	asdf
CITY, STATE, ZIP	saddfa, AL, 12341
CONTACT NAME	asefasd
CONTACT TITLE	sadfas
CONTACT EMAIL	d@m.com
SALES REP NAME	dasdfas
SALES REP EMAIL	d@Qm.com
SALES REP PHONE	(234) 234-2342

Processing Cost Breakdown

CURRENT PROCESSING COST (TODAY)	\$10,000.00
PROCESSOR CHARGE ON CARDS	\$43,438.34
CARD PRICE INCREASE COLLECTED (CARDS)	\$68,965.52
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$25,527.17
PROCESSING COST SAVINGS (CARDS ONLY)	\$35,527.17
PROCESSING COST SAVINGS %	3.6%
TOTAL NET GAIN (MONTHLY)	\$35,527.17
ANNUAL NET GAIN	\$426,326.07

98%

Client Retention

45 Days

Avg Implementation

A+

BBB Rating

Year over year	Start to finish	Verified & accredited
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24/7 support • Compliant signage & receipts included • Roll-Back Safety Net

Technical Calculation Details

Derived Bases & Totals

BASE CARD VOLUME (PRE-TAX, PRE-TIP)	\$862,068.97
BASE CARD VOLUME + PRICE DIFFERENTIAL	\$931,034.48
CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$1,085,958.62

Processing on Cards (New Program)

CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$1,085,958.62
FLAT RATE %	4.0%
PROCESSOR CHARGE ON CARDS	\$43,438.34
CARD PRICE INCREASE COLLECTED (CARDS)	\$68,965.52
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$25,527.17
COVERAGE %	1.6%

Savings vs Today

CURRENT PROCESSING COST (TODAY)	\$10,000.00
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$25,527.17
PROCESSING COST SAVINGS (CARDS ONLY)	\$35,527.17
TOTAL NET GAIN (MONTHLY)	\$35,527.17
ANNUAL NET GAIN	\$426,326.07

Base Card Volume → +Price Differential → +Tax → +Tip