

Bottom Line Impact Analysis

Premium Payment Solutions With Unmatched Service

Executive Summary

For business owners and CFOs seeking reliable, cost-effective payment processing, this analysis demonstrates how Dynamic's **Dual Pricing** solution can add up to 3% to your bottom line. We deliver personalized solutions that optimize cash flow and maximize savings.

MONTHLY PROFIT BOOST

\$2,844.37

Annualized: \$34,132.44

ADDED TO BOTTOM LINE

71.1%

of fees eliminated

PROGRAM

Dual Pricing

Bottom Line Impact (Monthly)

Current Processing Fees	\$4,000.00
Fees With Program	\$8,052.18
Added to Bottom Line	\$2,844.37

Trusted by 2,000+ businesses nationwide

Program Benefits

- Implementation in days, not months
- Zero liability with compliant signage
- Roll-back safety net included

Turn Fees Into Growth

You're losing 2.25% to 3% on every transaction. Here's how flipping that script transforms your business:

\$2,844.00/mo → Labor coverage (reduce OT or add a server/line cook).

\$8,533.00/qtr → Menu & experience (smallwares, linen, menu photography).

\$34,132.00/yr → Upgrades (kitchen equipment, patio/dining refresh).

2,000+

Active Merchants

Processing with confidence daily

\$2.4B+

Annual Volume

Processed securely in 2024

24/7

Live Support

Real humans, not chatbots

Why Business Owners Choose Dynamic

- ✓ **Compliant Implementation**
All signage, receipts, and training included
- ✓ **Roll-Back Safety Net**
Switch back anytime in first 90 days
- ✓ **No Contracts or Termination Fees**
Month-to-month flexibility with no penalties
- ✓ **Same-Day Funding Available**
Get your money when you need it

Ready to Get Started?


Add **3% to your bottom line** with Dynamic's proven payment solutions.

- ✓ White-glove service
- ✓ 2,000+ businesses trust us

YOUR REPRESENTATIVE

adsafasdf

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3 Easy Implementation Steps

- 1 Confirm Inputs
- 2 Prebuild & Schedule
- 3 Go-Live & Support

Customer Information

BUSINESS NAME	test
STREET ADDRESS	123423
CITY, STATE, ZIP	sadfdsa, AL, 34234
CONTACT NAME	234234
CONTACT TITLE	sadfas
CONTACT EMAIL	d@m.com
SALES REP NAME	adsafasdf
SALES REP EMAIL	a@m.com
SALES REP PHONE	(234) 234-2342

Processing Cost Breakdown

CURRENT PROCESSING COST (TODAY)	\$4,000.00
PROCESSOR CHARGE ON CARDS	\$8,052.18
CARD PRICE INCREASE COLLECTED (CARDS)	\$6,896.55
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$1,155.63
PROCESSING COST SAVINGS (CARDS ONLY)	\$2,844.37
PROCESSING COST SAVINGS %	71.1%
TOTAL NET GAIN (MONTHLY)	\$2,844.37
ANNUAL NET GAIN	\$34,132.44

98%

Client Retention
Year over year

45 Days

Avg Implementation
Start to finish

A+

BBB Rating
Verified & accredited

24/7 support • Compliant signage & receipts included • Roll-Back Safety Net

Technical Calculation Details

Derived Bases & Totals

BASE CARD VOLUME (PRE-TAX, PRE-TIP)	\$172,413.79
BASE CARD VOLUME + PRICE DIFFERENTIAL	\$179,310.34
CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$209,147.59

Processing on Cards (New Program)

CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$209,147.59
FLAT RATE %	3.9%
PROCESSOR CHARGE ON CARDS	\$8,052.18
CARD PRICE INCREASE COLLECTED (CARDS)	\$6,896.55
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$1,155.63
COVERAGE %	85.6%

Savings vs Today

CURRENT PROCESSING COST (TODAY)	\$4,000.00
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$1,155.63
PROCESSING COST SAVINGS (CARDS ONLY)	\$2,844.37
TOTAL NET GAIN (MONTHLY)	\$2,844.37
ANNUAL NET GAIN	\$34,132.44

Base Card Volume → +Price Differential → +Tax → +Tip