

## Bottom Line Impact Analysis

Premium Payment Solutions With Unmatched Service

### Executive Summary

For business owners and CFOs seeking reliable, cost-effective payment processing, this analysis demonstrates how Dynamic's **Dual Pricing** solution can add up to 3% to your bottom line. We deliver personalized solutions that optimize cash flow and maximize savings.

#### MONTHLY PROFIT BOOST

**\$2,844.37**

Annualized: \$34,132.44

#### ADDED TO BOTTOM LINE

**71.1%**

of fees eliminated

#### PROGRAM

**Dual Pricing**

### Bottom Line Impact (Monthly)

Current Processing Fees	\$4,000.00
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Fees With Program	\$8,052.18
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Added to Bottom Line	<b>\$2,844.37</b>
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Trusted by 2,000+ businesses nationwide

### Program Benefits

- Implementation in days, not months
- Zero liability with compliant signage
- Roll-back safety net included

## Turn Fees Into Growth

You're losing 2.25% to 3% on every transaction. Here's how flipping that script transforms your business:

**\$2,844.00/mo** → Labor coverage (reduce OT or add a server/line cook).

**\$8,533.00/qtr** → Menu & experience (smallwares, linen, menu photography).

**\$34,132.00/yr** → Upgrades (kitchen equipment, patio/dining refresh).

**2,000+**

Active Merchants

Processing with confidence daily

**\$2.4B+**

Annual Volume

Processed securely in 2024

**24/7**

Live Support

Real humans, not chatbots

### Why Business Owners Choose Dynamic

#### ✓ Compliant Implementation

All signage, receipts, and training included

#### ✓ No Contracts or Termination Fees

Month-to-month flexibility with no penalties

#### ✓ Roll-Back Safety Net

Switch back anytime in first 90 days

#### ✓ Same-Day Funding Available

Get your money when you need it

### Ready to Get Started?

Add **3% to your bottom line** with Dynamic's proven payment solutions.

✓ White-glove service

✓ 2,000+ businesses trust us

#### YOUR REPRESENTATIVE

adsafasdfs

 a@m.com

 (234) 234-2342

### 3 Easy Implementation Steps

1 Confirm Inputs

2 Prebuild & Schedule

3 Go-Live & Support

#### Customer Information

BUSINESS NAME	test
STREET ADDRESS	123423
CITY, STATE, ZIP	sadfdsa, AL, 34234
CONTACT NAME	234234
CONTACT TITLE	sadfas
CONTACT EMAIL	d@m.com
SALES REP NAME	adsafasdf
SALES REP EMAIL	a@m.com
SALES REP PHONE	(234) 234-2342

#### Processing Cost Breakdown

CURRENT PROCESSING COST (TODAY)	\$4,000.00
PROCESSOR CHARGE ON CARDS	\$8,052.18
CARD PRICE INCREASE COLLECTED (CARDS)	\$6,896.55
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$1,155.63
PROCESSING COST SAVINGS (CARDS ONLY)	\$2,844.37
PROCESSING COST SAVINGS %	71.1%
TOTAL NET GAIN (MONTHLY)	\$2,844.37
ANNUAL NET GAIN	\$34,132.44

**98%**

Client Retention  
Year over year

**45 Days**

Avg Implementation  
Start to finish

**A+**

BBB Rating  
Verified & accredited

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24/7 support • Compliant signage & receipts included • Roll-Back Safety Net

## Technical Calculation Details

### Derived Bases & Totals

BASE CARD VOLUME (PRE-TAX, PRE-TIP)	\$172,413.79
BASE CARD VOLUME + PRICE DIFFERENTIAL	\$179,310.34
CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$209,147.59

### Processing on Cards (New Program)

CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$209,147.59
FLAT RATE %	3.9%
PROCESSOR CHARGE ON CARDS	\$8,052.18
CARD PRICE INCREASE COLLECTED (CARDS)	\$6,896.55
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$1,155.63
COVERAGE %	85.6%

### Savings vs Today

CURRENT PROCESSING COST (TODAY)	\$4,000.00
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$1,155.63
PROCESSING COST SAVINGS (CARDS ONLY)	\$2,844.37
TOTAL NET GAIN (MONTHLY)	\$2,844.37
ANNUAL NET GAIN	\$34,132.44

Base Card Volume → +Price Differential → +Tax → +Tip