

Bottom Line Impact Analysis

Premium Payment Solutions With Unmatched Service

Executive Summary

For business owners and executives seeking reliable, cost-effective payment processing, this analysis demonstrates how Dynamic's **Dual Pricing** solution can add up to 3% to your bottom line. We deliver personalized solutions that optimize cash flow and maximize savings.

MONTHLY PROFIT BOOST

\$1,511.32

Annualized: \$18,135.88

% OF PROCESSING COST OFFSET

60.5%

of fees eliminated

PROGRAM

Dual Pricing

Bottom Line Impact (Monthly)

Current Processing Fees	\$2,500.00
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Net Cost After Price Differential	\$4,065.60
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% of Processing Cost Offset	\$1,511.32
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Trusted by 2,000+ businesses nationwide

Program Benefits

- Superior service with dedicated support team
- Significant profit added to your bottom line
- Compliance experts ensuring worry-free operations
- 2,000+ satisfied clients across the nation
- 20+ years of industry expertise and stability
- Implementation in days, not months

Turn Fees Into Growth

You're currently losing on every transaction. Here's how flipping that script transforms your business:

\$1,511.00/mo → Expand your team or reduce labor pressure during peak hours.

\$4,534.00/qtr → Upgrade equipment or refresh your dining atmosphere.

\$18,136.00/yr → Build reserves for seasonal fluctuations or expansion plans.

2,000+

Active Merchants

Processing with confidence daily

\$1B+

Annual Volume

Processed securely in 2024

24/7

Live Support

Real humans, not chatbots

Why Business Owners Choose Dynamic

✓ Industry-Leading Support

24/7 access to real people, not automated systems

✓ Proven Track Record

20+ years serving businesses nationwide

✓ Transparent Pricing

Clear costs with no hidden fees

✓ Same-Day Funding Available

Get your money when you need it

Ready to Get Started?

Start saving today with Dynamic's proven payment solutions.

✓ White-glove service

✓ 2,000+ businesses trust us

YOUR REPRESENTATIVE

Sean

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 (123) 456-6464

3 Easy Implementation Steps

1 Complete Paperwork

2 White Glove Solution Ordering

3 Go-Live

Customer Information

BUSINESS NAME	TEst
STREET ADDRESS	213 main
CITY, STATE, ZIP	anniston, AL, 23423
CONTACT NAME	brad
CONTACT TITLE	onwwer
CONTACT EMAIL	dustin@dmpprocessing.com
SALES REP NAME	Sean
SALES REP EMAIL	dwilkins@titaniumpayments.com
SALES REP PHONE	(123) 456-6464

Processing Cost Breakdown

CURRENT PROCESSING COST (TODAY)	\$2,500.00
PROCESSOR CHARGE ON CARDS	\$4,065.60
CARD PRICE INCREASE COLLECTED (CARDS)	\$3,076.92
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$988.68
PROCESSING COST SAVINGS (CARDS ONLY)	\$1,511.32
PROCESSING COST SAVINGS %	60.5%
TOTAL NET GAIN (MONTHLY)	\$1,511.32
ANNUAL NET GAIN	\$18,135.88

95%+

Client Retention
Year over year

\$1B+

Annual Volume
Processed in 2024

A+

BBB Rating
Verified & accredited

Technical Calculation Details

Derived Bases & Totals

BASE CARD VOLUME (PRE-TAX, PRE-TIP)	\$76,923.08
BASE CARD VOLUME + PRICE DIFFERENTIAL	\$80,000.00
CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$105,600.00

Processing on Cards (New Program)

CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$105,600.00
FLAT RATE %	3.9%
PROCESSOR CHARGE ON CARDS	\$4,065.60
CARD PRICE INCREASE COLLECTED (CARDS)	\$3,076.92
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$988.68
COVERAGE %	75.7%

Savings vs Today

CURRENT PROCESSING COST (TODAY)	\$2,500.00
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$988.68
PROCESSING COST SAVINGS (CARDS ONLY)	\$1,511.32
TOTAL NET GAIN (MONTHLY)	\$1,511.32
ANNUAL NET GAIN	\$18,135.88

Base Card Volume → +Price Differential → +Tax → +Tip