



Bottom Line Impact Analysis

Premium Payment Solutions With Unmatched Service

Executive Summary

For business owners and CFOs seeking reliable, cost-effective payment processing, this analysis demonstrates how Dynamic's **Dual Pricing** solution can add up to 3% to your bottom line. We deliver personalized solutions that optimize cash flow and maximize savings.

MONTHLY PROFIT BOOST

\$1,238.74

Annualized: \$14,864.91

ADDED TO BOTTOM LINE

49.5%

of fees eliminated

PROGRAM

Dual Pricing

Bottom Line Impact (Monthly)

Current Processing Fees	\$2,500.00
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Fees With Program	\$4,118.40
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Added to Bottom Line	\$1,238.74
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Trusted by 2,000+ businesses nationwide

Program Benefits

- Implementation in days, not months
- Zero liability with compliant signage
- Roll-back safety net included

Turn Fees Into Growth

You're losing 2.25% to 3% on every transaction. Here's how flipping that script transforms your business:

\$1,239.00/mo → Labor coverage (reduce OT or add a server/line cook).

\$3,716.00/qtr → Menu & experience (smallwares, linen, menu photography).

\$14,865.00/yr → Upgrades (kitchen equipment, patio/dining refresh).

Ready to Get Started?

Add **3% to your bottom line** with Dynamic's proven payment solutions.

- ✓ White-glove service
- ✓ 2,000+ businesses trust us

YOUR REPRESENTATIVE

asdfasd

 s@m.com

 (324) 234-2342

Customer Information

BUSINESS NAME	test
STREET ADDRESS	asdfasd
CITY, STATE, ZIP	asdfasfd, AL, 23423
CONTACT NAME	asdfa
CONTACT TITLE	safds
CONTACT EMAIL	d@m.com
SALES REP NAME	asdfasd
SALES REP EMAIL	s@m.com
SALES REP PHONE	(324) 234-2342

Processing Cost Breakdown

CURRENT PROCESSING COST (TODAY)	\$2,500.00
PROCESSOR CHARGE ON CARDS	\$4,118.40
CARD PRICE INCREASE COLLECTED (CARDS)	\$2,857.14
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$1,261.26
PROCESSING COST SAVINGS (CARDS ONLY)	\$1,238.74
PROCESSING COST SAVINGS %	49.5%
TOTAL NET GAIN (MONTHLY)	\$1,238.74
ANNUAL NET GAIN	\$14,864.91

Technical Calculation Details

Derived Bases & Totals

BASE CARD VOLUME (PRE-TAX, PRE-TIP)	\$71,428.57
BASE CARD VOLUME + PRICE DIFFERENTIAL	\$74,285.71
CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$106,971.43

Processing on Cards (New Program)

CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$106,971.43
FLAT RATE %	3.9%
PROCESSOR CHARGE ON CARDS	\$4,118.40
CARD PRICE INCREASE COLLECTED (CARDS)	\$2,857.14
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$1,261.26
COVERAGE %	69.4%

Savings vs Today

CURRENT PROCESSING COST (TODAY)	\$2,500.00
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$1,261.26
PROCESSING COST SAVINGS (CARDS ONLY)	\$1,238.74
TOTAL NET GAIN (MONTHLY)	\$1,238.74
ANNUAL NET GAIN	\$14,864.91

Base Card Volume → +Price Differential → +Tax → +Tip