

## Bottom Line Impact Analysis

Premium Payment Solutions With Unmatched Service

### Executive Summary

For business owners and CFOs seeking reliable, cost-effective payment processing, this analysis demonstrates how Dynamic's **DUAL\_PRICING** solution can add up to 3% to your bottom line. Backed by our commitment to never raise your rates, we deliver personalized solutions that optimize cash flow and maximize savings.

MONTHLY PROFIT BOOST

**\$0.00**

Annualized: \$0.00

ADDED TO BOTTOM LINE

**0.0%**

of fees eliminated

PROGRAM

**DUAL\_PRICING**

### Bottom Line Impact (Monthly)

Current Processing Fees	\$0.00
Fees With Program	\$0.00
Added to Bottom Line	<b>\$0.00</b>

Trusted by 2,000+ businesses nationwide | We'll never raise your rates

### Program Benefits

- Seamless onboarding from discovery to full setup
- White-glove service with 24/7 customer support
- Compliance expertise - never worry about fines

## Turn Fees Into Growth

You're losing 2.25% to 3% on every transaction. Here's how flipping that script transforms your business:

**\$0.00** per month → Offset two server shifts weekly

**\$0.00** per quarter → Smallwares/linen refresh or menu board updates

**\$0.00** per year → Replace aging kitchen equipment or expand catering

**\$0.00** per month → Fund seasonal promotions and local advertising

**\$0.00** per quarter → Refresh inventory displays or POS upgrades

**\$0.00** per year → Store renovation or e-commerce expansion

## Ready to Get Started?

Add **3% to your bottom line** with Dynamic's proven payment solutions.

- ✓ White-glove service
- ✓ 2,000+ businesses trust us
- ✓ We'll never raise your rates

### YOUR REPRESENTATIVE



## Customer Information

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## Technical Calculation Details

### Derived Bases & Totals

BASE CARD VOLUME (PRE-TAX, PRE-TIP)	\$0.00
BASE CARD VOLUME + PRICE DIFFERENTIAL	\$0.00
CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$0.00

### Processing on Cards (New Program)

CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$0.00
FLAT RATE %	0.0%
PROCESSOR CHARGE ON CARDS	\$0.00
CARD PRICE INCREASE COLLECTED (CARDS)	\$0.00
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$0.00
COVERAGE %	0.0%

### Savings vs Today

CURRENT PROCESSING COST (TODAY)	\$0.00
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$0.00
PROCESSING COST SAVINGS (CARDS ONLY)	\$0.00
TOTAL NET GAIN (MONTHLY)	\$0.00
ANNUAL NET GAIN	\$0.00

Base Card Volume → +Price Differential → +Tax → +Tip

Processing Cost Breakdown

CURRENT PROCESSING COST (TODAY)	\$0.00
PROCESSOR CHARGE ON CARDS	\$0.00
CARD PRICE INCREASE COLLECTED (CARDS)	\$0.00
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$0.00
PROCESSING COST SAVINGS (CARDS ONLY)	\$0.00
PROCESSING COST SAVINGS %	0.0%
TOTAL NET GAIN (MONTHLY)	\$0.00
ANNUAL NET GAIN	\$0.00