



## Bottom Line Impact Analysis

Premium Payment Solutions With Unmatched Service

### Executive Summary

For business owners and CFOs seeking reliable, cost-effective payment processing, this analysis demonstrates how Dynamic's **Dual Pricing** solution can add up to 3% to your bottom line. We deliver personalized solutions that optimize cash flow and maximize savings.

MONTHLY PROFIT BOOST

**\$1,011.32**

Annualized: \$12,135.88

ADDED TO BOTTOM LINE

**50.6%**

of fees eliminated

PROGRAM

**Dual Pricing**

### Bottom Line Impact (Monthly)

Current Processing Fees	\$2,000.00
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Fees With Program	\$4,065.60
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Added to Bottom Line	<b>\$1,011.32</b>
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Trusted by 2,000+ businesses nationwide

### Program Benefits

- Implementation in days, not months
- Zero liability with compliant signage
- Roll-back safety net included

## Turn Fees Into Growth

You're losing 2.25% to 3% on every transaction. Here's how flipping that script transforms your business:

**\$1,011.00/mo → Labor coverage (reduce OT or add a server/line cook).**

**\$3,034.00/qtr → Menu & experience (smallwares, linen, menu photography).**

**\$12,136.00/yr → Upgrades (kitchen equipment, patio/dining refresh).**

**2,000+**

Active Merchants

Processing with confidence daily

**\$2.4B+**

Annual Volume

Processed securely in 2024

**24/7**

Live Support

Real humans, not chatbots

## Why Business Owners Choose Dynamic

### ✓ Compliant Implementation

All signage, receipts, and training included

### ✓ No Contracts or Termination Fees

Month-to-month flexibility with no penalties

### ✓ Roll-Back Safety Net

Switch back anytime in first 90 days

### ✓ Same-Day Funding Available

Get your money when you need it

## Ready to Get Started?

Add **3% to your bottom line** with Dynamic's proven payment solutions.

✓ White-glove service

✓ 2,000+ businesses trust us

YOUR REPRESENTATIVE

adsfasdf

 Admin@dmpprocessing.com

 (234) 234-2342

### 3 Easy Implementation Steps

1 Confirm Inputs

2 Prebuild & Schedule

3 Go-Live & Support

#### Customer Information

STREET ADDRESS	290 Apple Blossom Way
CITY, STATE, ZIP	Oxford, AR, 36203
CONTACT NAME	adfasdf
CONTACT TITLE	adsfads
CONTACT EMAIL	dustin@dmprocessing.com
SALES REP NAME	adsfasdf
SALES REP EMAIL	Admin@dmprocessing.com
SALES REP PHONE	(234) 234-2342

#### Processing Cost Breakdown

CURRENT PROCESSING COST (TODAY)	\$2,000.00
PROCESSOR CHARGE ON CARDS	\$4,065.60
CARD PRICE INCREASE COLLECTED (CARDS)	\$3,076.92
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$988.68
PROCESSING COST SAVINGS (CARDS ONLY)	\$1,011.32
PROCESSING COST SAVINGS %	50.6%
TOTAL NET GAIN (MONTHLY)	\$1,011.32
ANNUAL NET GAIN	\$12,135.88

24/7 support • Compliant signage & receipts included • Roll-Back Safety Net

## Technical Calculation Details

### Derived Bases & Totals

BASE CARD VOLUME (PRE-TAX, PRE-TIP)	\$76,923.08
BASE CARD VOLUME + PRICE DIFFERENTIAL	\$80,000.00
CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$105,600.00

### Processing on Cards (New Program)

CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$105,600.00
FLAT RATE %	3.9%
PROCESSOR CHARGE ON CARDS	\$4,065.60
CARD PRICE INCREASE COLLECTED (CARDS)	\$3,076.92
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$988.68
COVERAGE %	75.7%

### Savings vs Today

CURRENT PROCESSING COST (TODAY)	\$2,000.00
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$988.68
PROCESSING COST SAVINGS (CARDS ONLY)	\$1,011.32
TOTAL NET GAIN (MONTHLY)	\$1,011.32
ANNUAL NET GAIN	\$12,135.88

Base Card Volume → +Price Differential → +Tax → +Tip

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24/7 support • Compliant signage & receipts included • Roll-Back Safety Net