

Bottom Line Impact Analysis

Premium Payment Solutions With Unmatched Service

Executive Summary

For business owners and executives seeking reliable, cost-effective payment processing, this analysis demonstrates how Dynamic's **Dual Pricing** solution can add up to 3% to your bottom line. We deliver personalized solutions that optimize cash flow and maximize savings.

MONTHLY SAVINGS

\$1,513.46

monthly bottom line impact

ANNUAL IMPACT

\$18,161.56

yearly bottom line boost

% OF PROCESSING COST OFFSET

61%

Dual Pricing

Bottom Line Impact (Monthly)

Current Processing Fees	\$2,500.00
Net Cost After Price Differential	
Monthly Savings	\$1,513.46

Program Benefits

- White-Glove service & 24/7 Customer Support
- Tailored solutions: end-to-end customization for your specific needs
- A Partner you can trust for your payment processing needs
- 20+ years of industry expertise and stability
- Implementation in days, not months
- Trusted by 2,000+ businesses nationwide

Turn Fees Into Growth

You're currently losing on every transaction. Here's how flipping that script transforms your business:

\$1,513.46/mo → Expand your team or reduce labor pressure during peak hours.

\$4,540.39/qtr → Upgrade equipment or refresh your dining atmosphere.

\$18,161.56/yr → Build reserves for seasonal fluctuations or expansion plans.

2,000+

Active Merchants

Processing with confidence daily

\$1B+

Annual Volume

Processed securely in 2024

24/7

Live Support

Real humans, not chatbots

Why Business Owners Choose Dynamic

✓ Industry-Leading Support

24/7 access to real people, not automated systems

✓ Proven Track Record

20+ years serving businesses nationwide

✓ Transparent Pricing

Clear costs with no hidden fees

✓ Same-Day Funding Available

Get your money when you need it

Ready to Get Started?

Start saving today with Dynamic's proven payment solutions.

✓ White-glove service

✓ 2,000+ businesses trust us

YOUR REPRESENTATIVE

Dustin Wilkins

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3 Easy Implementation Steps

1 Complete Paperwork

2 White Glove Solution Ordering

3 Go-Live

Customer Information

BUSINESS NAME	Test Merchant
STREET ADDRESS	123 Main
CITY, STATE, ZIP	anniston, AL, 23423
CONTACT NAME	colby y
CONTACT TITLE	owner
CONTACT EMAIL	dwilkins@titaniumpayments.com
SALES REP NAME	Dustin Wilkins
SALES REP EMAIL	dustin@dmprocessing.com
SALES REP PHONE	(213) 423-4234

Processing Cost Breakdown

CURRENT PROCESSING COST (TODAY)	\$2,500.00
PROCESSOR CHARGE ON CARDS	\$4,237.02
CARD PRICE INCREASE COLLECTED (CARDS)	\$3,250.48
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$986.54
PROCESSING COST SAVINGS (CARDS ONLY)	\$1,513.46
PROCESSING COST SAVINGS %	61%
TOTAL NET GAIN (MONTHLY)	\$1,513.46
ANNUAL NET GAIN	\$18,161.56

95%+

Client Retention
Year over year

\$1B+

Annual Volume
Processed in 2024

A+

BBB Rating
Verified & accredited

Technical Calculation Details

Derived Bases & Totals

BASE CARD VOLUME (PRE-TAX, PRE-TIP)	\$76,481.84
BASE CARD VOLUME + PRICE DIFFERENTIAL	\$79,732.31
CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$105,925.38

Processing on Cards (New Program)

CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$105,925.38
FLAT RATE %	4%
PROCESSOR CHARGE ON CARDS	\$4,237.02
CARD PRICE INCREASE COLLECTED (CARDS)	\$3,250.48
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$986.54
COST REDUCTION %	77%

Savings vs Today

CURRENT PROCESSING COST (TODAY)	\$2,500.00
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$986.54
PROCESSING COST SAVINGS (CARDS ONLY)	\$1,513.46
TOTAL NET GAIN (MONTHLY)	\$1,513.46
ANNUAL NET GAIN	\$18,161.56

Base Card Volume → +Price Differential → +Tax → +Tip