

## Bottom Line Impact Analysis

Premium Payment Solutions With Unmatched Service

### Executive Summary

For business owners and CFOs seeking reliable, cost-effective payment processing, this analysis demonstrates how Dynamic's **Dual Pricing** solution can add up to 3% to your bottom line. We deliver personalized solutions that optimize cash flow and maximize savings.

MONTHLY PROFIT BOOST

**\$15,113.23**

Annualized: \$181,358.77

ADDED TO BOTTOM LINE

**60.5%**

of fees eliminated

PROGRAM

**Dual Pricing**

### Bottom Line Impact (Monthly)

Current Processing Fees	\$25,000.00
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Fees With Program	\$40,656.00
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Added to Bottom Line	<b>\$15,113.23</b>
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Trusted by 2,000+ businesses nationwide

### Program Benefits

- Implementation in days, not months
- Zero liability with compliant signage
- Roll-back safety net included

## Turn Fees Into Growth

You're losing 2.25% to 3% on every transaction. Here's how flipping that script transforms your business:

**\$15,113.00/mo → Labor coverage (reduce OT or add a server/line cook).**

**\$45,340.00/qtr → Menu & experience (smallwares, linen, menu photography).**

**\$181,359.00/yr → Upgrades (kitchen equipment, patio/dining refresh).**

### Ready to Get Started?

Add **3% to your bottom line** with Dynamic's proven payment solutions.

- ✓ White-glove service
- ✓ 2,000+ businesses trust us

#### YOUR REPRESENTATIVE

adsfasdf

 d@m.com

 (234) 234-2342

### Customer Information

BUSINESS NAME	TEst
STREET ADDRESS	23423 ;lasdf
CITY, STATE, ZIP	ann, AL, 23432
CONTACT NAME	dustin
CONTACT TITLE	owner
CONTACT EMAIL	d@m.com
SALES REP NAME	adsfasdf
SALES REP EMAIL	d@m.com
SALES REP PHONE	(234) 234-2342

### Processing Cost Breakdown

CURRENT PROCESSING COST (TODAY)	\$25,000.00
PROCESSOR CHARGE ON CARDS	\$40,656.00
CARD PRICE INCREASE COLLECTED (CARDS)	\$30,769.23
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$9,886.77
PROCESSING COST SAVINGS (CARDS ONLY)	\$15,113.23
PROCESSING COST SAVINGS %	60.5%
TOTAL NET GAIN (MONTHLY)	\$15,113.23
ANNUAL NET GAIN	\$181,358.77

## Technical Calculation Details

### Derived Bases & Totals

BASE CARD VOLUME (PRE-TAX, PRE-TIP)	\$769,230.77
BASE CARD VOLUME + PRICE DIFFERENTIAL	\$800,000.00
CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$1,056,000.00

### Processing on Cards (New Program)

CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$1,056,000.00
FLAT RATE %	3.9%
PROCESSOR CHARGE ON CARDS	\$40,656.00
CARD PRICE INCREASE COLLECTED (CARDS)	\$30,769.23
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$9,886.77
COVERAGE %	75.7%

### Savings vs Today

CURRENT PROCESSING COST (TODAY)	\$25,000.00
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$9,886.77
PROCESSING COST SAVINGS (CARDS ONLY)	\$15,113.23
TOTAL NET GAIN (MONTHLY)	\$15,113.23
ANNUAL NET GAIN	\$181,358.77

Base Card Volume → +Price Differential → +Tax → +Tip