

Bottom Line Impact Analysis

Premium Payment Solutions With Unmatched Service

Executive Summary

For business owners and executives seeking reliable, cost-effective payment processing, this analysis demonstrates how Dynamic's **Dual Pricing** solution can add up to 3% to your bottom line. We deliver personalized solutions that optimize cash flow and maximize savings.

MONTHLY SAVINGS

\$1,511.32

monthly bottom line impact

ANNUAL IMPACT

\$18,135.88

yearly bottom line boost

% OF PROCESSING COST OFFSET

60%

Dual Pricing

Bottom Line Impact (Monthly)

Current Processing Fees	\$2,500.00
Net Cost After Price Differential	
Monthly Savings	\$1,511.32

Program Benefits

- White-Glove service & 24/7 Customer Support
- Tailored solutions: end-to-end customization for your specific needs
- A Partner you can trust for your payment processing needs
- 20+ years of industry expertise and stability
- Implementation in days, not months
- Trusted by 2,000+ businesses nationwide

Turn Fees Into Growth

You're currently losing on every transaction. Here's how flipping that script transforms your business:

\$1,511.32/mo → Expand your team or reduce labor pressure during peak hours.

\$4,533.97/qtr → Upgrade equipment or refresh your dining atmosphere.

\$18,135.88/yr → Build reserves for seasonal fluctuations or expansion plans.

2,000+

Active Merchants

Processing with confidence daily

\$1B+

Annual Volume

Processed securely in 2024

24/7

Live Support

Real humans, not chatbots

Why Business Owners Choose Dynamic

- ✓ **Industry-Leading Support**
24/7 access to real people, not automated systems
- ✓ **Proven Track Record**
20+ years serving businesses nationwide

- ✓ **Transparent Pricing**
Clear costs with no hidden fees
- ✓ **Same-Day Funding Available**
Get your money when you need it

Ready to Get Started?


Start saving today with Dynamic's proven payment solutions.

- ✓ White-glove service
- ✓ 2,000+ businesses trust us

YOUR REPRESENTATIVE

Dustin Wilkins

 dustin@dmprocessing.com

 (904) 874-7714

3 Easy Implementation Steps

- 1 Complete Paperwork
- 2 White Glove Solution Ordering
- 3 Go-Live

Customer Information

BUSINESS NAME	Final Test
STREET ADDRESS	123 Main St
CITY, STATE, ZIP	Jacks, AL, 23423
CONTACT NAME	Brad Ross
CONTACT TITLE	Manager
CONTACT EMAIL	dwilkins@titaniumpayments.com
SALES REP NAME	Dustin Wilkins
SALES REP EMAIL	dustin@dmprocessing.com
SALES REP PHONE	(904) 874-7714

Processing Cost Breakdown

CURRENT PROCESSING COST (TODAY)	\$2,500.00
PROCESSOR CHARGE ON CARDS	\$4,065.60
CARD PRICE INCREASE COLLECTED (CARDS)	\$3,076.92
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$988.68
PROCESSING COST SAVINGS (CARDS ONLY)	\$1,511.32
PROCESSING COST SAVINGS %	60%
TOTAL NET GAIN (MONTHLY)	\$1,511.32
ANNUAL NET GAIN	\$18,135.88

95%+

Client Retention
Year over year

\$1B+

Annual Volume
Processed in 2024

A+

BBB Rating
Verified & accredited

Technical Calculation Details

Derived Bases & Totals

BASE CARD VOLUME (PRE-TAX, PRE-TIP)	\$76,923.08
BASE CARD VOLUME + PRICE DIFFERENTIAL	\$80,000.00
CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$105,600.00

Processing on Cards (New Program)

CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$105,600.00
FLAT RATE %	4%
PROCESSOR CHARGE ON CARDS	\$4,065.60
CARD PRICE INCREASE COLLECTED (CARDS)	\$3,076.92
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$988.68
COVERAGE %	76%

Savings vs Today

CURRENT PROCESSING COST (TODAY)	\$2,500.00
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$988.68
PROCESSING COST SAVINGS (CARDS ONLY)	\$1,511.32
TOTAL NET GAIN (MONTHLY)	\$1,511.32
ANNUAL NET GAIN	\$18,135.88

Base Card Volume → +Price Differential → +Tax → +Tip