Bottom Line Impact Analysis

Premium Payment Solutions With Unmatched Service

Executive Summary

For business owners and CFOs seeking reliable, cost-effective payment processing, this analysis demonstrates how Dynamic's **Dual Pricing** solution can add up to 3% to your bottom line. Backed by our commitment to never raise your rates, we deliver personalized solutions that optimize cash flow and maximize savings.

MONTHLY PROFIT BOOST	ADDED TO BOTTOM LINE	PROGRAM
$2,810.15	**1.1%**	**Dual Pricing**
Annualized: $33,721.80	of fees eliminated	

Bottom Line Impact (Monthly)

Current Processing Fees	$2,500.00
Fees With Program	$4,305.23
Added to Bottom Line	**$2,810.15**

Trusted by 2,000+ businesses nationwide | We'll never raise your rates

Program Benefits

• Seamless onboarding from discovery to full setup

• White-glove service with 24/7 customer support

• Compliance expertise - never worry about fines

Turn Fees Into Growth

You're losing 2.25% to 3% on every transaction. Here's how flipping that script transforms your business:

$2,810.15 per month → Offset two server shifts weekly

$8,430.45 per quarter → Smallwares/linen refresh or menu board updates

$33,721.80 per year → Replace aging kitchen equipment or expand catering

$2,810.15 per month → Fund seasonal promotions and local advertising

$8,430.45 per quarter → Refresh inventory displays or POS upgrades

$33,721.80 per year → Store renovation or e-commerce expansion

Ready to Get Started?

Add **3% to your bottom line** with Dynamic's proven payment solutions.

√ White-glove service

√ 2,000+ businesses trust us

√ We'll never raise your rates

YOUR REPRESENTATIVE

asdfasd

📧 s@m.com
📞 (234) 324-2342

Customer Information

BUSINESS NAME	TEst
STREET ADDRESS	123432
CITY, STATE, ZIP	sdfasdf, AL, 23432
CONTACT NAME	adsfads
CONTACT TITLE	asdfasd
CONTACT EMAIL	d@m.com
SALES REP NAME	asdfasd
SALES REP EMAIL	s@m.com
SALES REP PHONE	(234) 324-2342

Technical Calculation Details

Derived Bases & Totals

BASE CARD VOLUME (PRE-TAX, PRE-TIP)	$76,923.08
BASE CARD VOLUME + PRICE DIFFERENTIAL	$81,538.46
CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	$107,630.77

Processing on Cards (New Program)

CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	$107,630.77
FLAT RATE %	4.0%
PROCESSOR CHARGE ON CARDS	$4,305.23
CARD PRICE INCREASE COLLECTED (CARDS)	$4,615.38
PROCESSING COST AFTER PRICE DIFFERENTIAL	$310.15
COVERAGE %	1.1%

Savings vs Today

CURRENT PROCESSING COST (TODAY)	$2,500.00
PROCESSING COST AFTER PRICE DIFFERENTIAL	**-$310.15**
PROCESSING COST SAVINGS (CARDS ONLY)	$2,810.15
TOTAL NET GAIN (MONTHLY)	$2,810.15
ANNUAL NET GAIN	$33,721.85

Base Card Volume → +Price Differential → +Tax → +Tip

Processing Cost Breakdown

CURRENT PROCESSING COST (TODAY)	$2,500.00
PROCESSOR CHARGE ON CARDS	$4,305.23
CARD PRICE INCREASE COLLECTED (CARDS)	$4,615.38
PROCESSING COST AFTER PRICE DIFFERENTIAL	$310.15
PROCESSING COST SAVINGS (CARDS ONLY)	$2,810.15
PROCESSING COST SAVINGS %	1.1%
TOTAL NET GAIN (MONTHLY)	$2,810.15
ANNUAL NET GAIN	$33,721.85