



## Bottom Line Impact Analysis

Premium Payment Solutions With Unmatched Service

### Executive Summary

For business owners and CFOs seeking reliable, cost-effective payment processing, this analysis demonstrates how Dynamic's **Dual Pricing** solution can add up to 3% to your bottom line. We deliver personalized solutions that optimize cash flow and maximize savings.

MONTHLY PROFIT BOOST

**\$1,511.32**

Annualized: \$18,135.88

ADDED TO BOTTOM LINE

**60.5%**

of fees eliminated

PROGRAM

**Dual Pricing**

### Bottom Line Impact (Monthly)

Current Processing Fees	\$2,500.00
-------------------------	------------

Fees With Program	\$4,065.60
-------------------	------------

Added to Bottom Line	<b>\$1,511.32</b>
----------------------	-------------------

Trusted by 2,000+ businesses nationwide

### Program Benefits

- Implementation in days, not months
- Zero liability with compliant signage
- Roll-back safety net included

## Turn Fees Into Growth

You're losing 2.25% to 3% on every transaction. Here's how flipping that script transforms your business:

**\$1,511.00/mo → Labor coverage (reduce OT or add a server/line cook).**

**\$4,534.00/qtr → Menu & experience (smallwares, linen, menu photography).**

**\$18,136.00/yr → Upgrades (kitchen equipment, patio/dining refresh).**

**2,000+**

Active Merchants

Processing with confidence daily

**\$2.4B+**

Annual Volume

Processed securely in 2024

**24/7**

Live Support

Real humans, not chatbots

## Why Business Owners Choose Dynamic

### ✓ Compliant Implementation

All signage, receipts, and training included

### ✓ No Contracts or Termination Fees

Month-to-month flexibility with no penalties

### ✓ Roll-Back Safety Net

Switch back anytime in first 90 days

### ✓ Same-Day Funding Available

Get your money when you need it

## Ready to Get Started?

Add **3% to your bottom line** with Dynamic's proven payment solutions.

✓ White-glove service

✓ 2,000+ businesses trust us

YOUR REPRESENTATIVE

asdfasdfs

 dustin@dmprocessing.com

 (423) 412-4213

1 Confirm Inputs

2 Prebuild & Schedule

3 Go-Live & Support

### Customer Information

STREET ADDRESS	290 Apple Blossom Way
CITY, STATE, ZIP	Oxford, CA, 36203
CONTACT NAME	Dustin
CONTACT TITLE	owner
CONTACT EMAIL	dustin@dmprocessing.com
SALES REP NAME	asdfasdf
SALES REP EMAIL	dustin@dmprocessing.com
SALES REP PHONE	(423) 412-4213

### Processing Cost Breakdown

CURRENT PROCESSING COST (TODAY)	\$2,500.00
PROCESSOR CHARGE ON CARDS	\$4,065.60
CARD PRICE INCREASE COLLECTED (CARDS)	\$3,076.92
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$988.68
PROCESSING COST SAVINGS (CARDS ONLY)	\$1,511.32
PROCESSING COST SAVINGS %	60.5%
TOTAL NET GAIN (MONTHLY)	\$1,511.32
ANNUAL NET GAIN	\$18,135.88

### Quarterly Savings

**\$4,533.97**

Available every 3 months

### Annual Impact

**\$18,135.88**

Total yearly benefit

24/7 support • Compliant signage & receipts included • Roll-Back Safety Net

## Technical Calculation Details

### Derived Bases & Totals

BASE CARD VOLUME (PRE-TAX, PRE-TIP)	\$76,923.08
BASE CARD VOLUME + PRICE DIFFERENTIAL	\$80,000.00
CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$105,600.00

### Processing on Cards (New Program)

CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$105,600.00
FLAT RATE %	3.9%
PROCESSOR CHARGE ON CARDS	\$4,065.60
CARD PRICE INCREASE COLLECTED (CARDS)	\$3,076.92
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$988.68
COVERAGE %	75.7%

### Savings vs Today

CURRENT PROCESSING COST (TODAY)	\$2,500.00
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$988.68
PROCESSING COST SAVINGS (CARDS ONLY)	\$1,511.32
TOTAL NET GAIN (MONTHLY)	\$1,511.32
ANNUAL NET GAIN	\$18,135.88

Base Card Volume → +Price Differential → +Tax → +Tip

---

24/7 support • Compliant signage & receipts included • Roll-Back Safety Net