

## Bottom Line Impact Analysis

Premium Payment Solutions With Unmatched Service

### Executive Summary

For business owners and CFOs seeking reliable, cost-effective payment processing, this analysis demonstrates how Dynamic's **Cash Discounting** solution can add up to 3% to your bottom line. We deliver personalized solutions that optimize cash flow and maximize savings.

MONTHLY PROFIT BOOST

**\$2,500.00**

Annualized: \$30,000.00

ADDED TO BOTTOM LINE

**100.0%**

of fees eliminated

PROGRAM

**Cash Discounting**

### Bottom Line Impact (Monthly)

Current Processing Fees	\$2,500.00
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Fees With Program	\$0.00
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Added to Bottom Line	<b>\$2,500.00</b>
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Trusted by 2,000+ businesses nationwide

### Program Benefits

- Implementation in days, not months
- Zero liability with compliant signage
- Roll-back safety net included

## Turn Fees Into Growth

You're losing 2.25% to 3% on every transaction. Here's how flipping that script transforms your business:

**\$2,500.00** /mo → Labor coverage (reduce OT or add a server/line cook).

**\$7,500.00** /qtr → Menu & experience (smallwares, linen, menu photography).

**\$30,000.00** /yr → Upgrades (kitchen equipment, patio/dining refresh).

**\$2,500.00** /mo → Staffing coverage (associate hours or retention bonus).

**\$7,500.00** /qtr → Merch & POS (fixtures, seasonal displays, scanner refresh).

**\$30,000.00** /yr → Store growth (lighting/signage, inventory expansion).

**\$2,500.00** /mo → Net gain available for staffing or marketing.

This \$2,500.00 monthly savings covers ~2 server shifts weekly or a new line cook's monthly hours. This \$2,500.00 monthly savings funds additional associate hours or quarterly inventory expansion. Net gain of \$2,500.00 monthly available for operational improvements or marketing initiatives.

These processing savings offset approximately 2 server shifts weekly based on current wage assumptions. This monthly gain directly supports inventory investments or seasonal promotional campaigns. Monthly savings of \$2,500.00 provides flexible capital for business growth priorities.

Your \$30,000.00 annual gain reinvests into kitchen upgrades or expanded dining capacity. Your \$30,000.00 yearly impact enables store renovations or new product line launches. Annual savings of \$30,000.00 creates sustainable competitive advantages.

## Ready to Get Started?

Add **3% to your bottom line** with Dynamic's proven payment solutions.

✓ White-glove service

✓ 2,000+ businesses trust us

### YOUR REPRESENTATIVE

Sean Slay

 j@m.com

 (136) 464-6464

## Customer Information

BUSINESS NAME	Test
STREET ADDRESS	1233 Main
CITY, STATE, ZIP	anniston, AL, 23423
CONTACT NAME	Brad Ross
CONTACT TITLE	manager
CONTACT EMAIL	d@m.com
SALES REP NAME	Sean Slay
SALES REP EMAIL	j@m.com
SALES REP PHONE	(136) 464-6464

## Processing Cost Breakdown

CURRENT PROCESSING COST (TODAY)	\$2,500.00
PROCESSOR CHARGE ON CARDS	\$0.00
CARD MENU MARKUP COLLECTED	\$0.00
REVENUE FROM CASH DIFFERENTIAL	\$0.00
PROCESSING COST AFTER MENU MARKUP	\$0.00
PROCESSING COST SAVINGS (CARDS ONLY)	\$2,500.00
TOTAL NET GAIN (MONTHLY)	\$2,500.00
ANNUAL NET GAIN	\$30,000.00

## Technical Calculation Details

### Derived Bases & Totals

CARDS:	
BASE CARD VOLUME (PRE-TAX, PRE-TIP)	\$76,923.08
BASE CARD VOLUME + MENU MARKUP	\$76,923.08
CARD PROCESSED TOTAL (INCL. MARKUP, TAX, AND TIP)	\$101,538.46
CASH:	
BASE CASH VOLUME (PRE-TAX, PRE-TIP)	\$15,384.62
BASE CASH VOLUME + MENU MARKUP	\$15,384.62
CASH DISCOUNT APPLIED	\$0.00
NET CASH BASE (AFTER DISCOUNT)	\$15,384.62
CASH PROCESSED TOTAL (INCL. NET MARKUP, TAX, AND TIP)	\$20,307.69

### Processing on Cards (New Program)

CARD PROCESSED TOTAL (INCL. MENU MARKUP, TAX, AND TIP)	\$101,538.46
FLAT RATE %	0.0%
PROCESSOR CHARGE ON CARDS	\$0.00
CARD MENU MARKUP COLLECTED (CARDS)	\$0.00
PROCESSING COST AFTER MENU MARKUP	\$0.00
COVERAGE %	0.0%

## Cash Revenue (New Program)

BASE CASH VOLUME (PRE-TAX, PRE-TIP)	\$15,384.62
MENU MARKUP ON CASH	\$0.00
LESS: CASH DISCOUNT GIVEN	\$0.00
NET REVENUE FROM CASH	\$0.00

## Net Savings & Revenue

CURRENT PROCESSING COST (TODAY)	\$2,500.00
PROCESSING COST AFTER MENU MARKUP	\$0.00
PROCESSING COST SAVINGS (CARDS ONLY)	\$2,500.00
REVENUE FROM CASH DIFFERENTIAL	\$0.00
TOTAL NET GAIN (MONTHLY)	\$2,500.00
ANNUAL NET GAIN	\$30,000.00

Base Volume → +Menu Markup → Cash: -Cash Discount | Cards: +Tax → +Tip