

Bottom Line Impact Analysis

Premium Payment Solutions With Unmatched Service

Executive Summary

For business owners and CFOs seeking reliable, cost-effective payment processing, this analysis demonstrates how Dynamic's **Dual Pricing** solution can add up to 3% to your bottom line. We deliver personalized solutions that optimize cash flow and maximize savings.

MONTHLY PROFIT BOOST

\$1,238.74

Annualized: \$14,864.91

ADDED TO BOTTOM LINE

49.5%

of fees eliminated

PROGRAM

Dual Pricing

Bottom Line Impact (Monthly)

| | |
|-------------------------|-------------------|
| Current Processing Fees | \$2,500.00 |
| Fees With Program | \$4,118.40 |
| Added to Bottom Line | \$1,238.74 |

Trusted by 2,000+ businesses nationwide

Program Benefits

- Implementation in days, not months
- Zero liability with compliant signage
- Roll-back safety net included

Turn Fees Into Growth

You're losing 2.25% to 3% on every transaction. Here's how flipping that script transforms your business:

\$1,239.00/mo → Labor coverage (reduce OT or add a server/line cook).

\$3,716.00/qtr → Menu & experience (smallwares, linen, menu photography).

\$14,865.00/yr → Upgrades (kitchen equipment, patio/dining refresh).

Ready to Get Started?

Add **3% to your bottom line** with Dynamic's proven payment solutions.


✓ White-glove service

✓ 2,000+ businesses trust us

YOUR REPRESENTATIVE

asdfasd

 s@m.com

 (324) 234-2342

Customer Information

| | |
|------------------|---------------------|
| BUSINESS NAME | test |
| STREET ADDRESS | asdfasd |
| CITY, STATE, ZIP | asdfasfd, AL, 23423 |
| CONTACT NAME | asdfa |
| CONTACT TITLE | safds |
| CONTACT EMAIL | d@m.com |
| SALES REP NAME | asdfasd |
| SALES REP EMAIL | s@m.com |
| SALES REP PHONE | (324) 234-2342 |

Processing Cost Breakdown

| | |
|--|-------------|
| CURRENT PROCESSING COST (TODAY) | \$2,500.00 |
| PROCESSOR CHARGE ON CARDS | \$4,118.40 |
| CARD PRICE INCREASE COLLECTED (CARDS) | \$2,857.14 |
| PROCESSING COST AFTER PRICE DIFFERENTIAL | -\$1,261.26 |
| PROCESSING COST SAVINGS (CARDS ONLY) | \$1,238.74 |
| PROCESSING COST SAVINGS % | 49.5% |
| TOTAL NET GAIN (MONTHLY) | \$1,238.74 |
| ANNUAL NET GAIN | \$14,864.91 |

Technical Calculation Details

Derived Bases & Totals

| | |
|---|--------------|
| BASE CARD VOLUME (PRE-TAX, PRE-TIP) | \$71,428.57 |
| BASE CARD VOLUME + PRICE DIFFERENTIAL | \$74,285.71 |
| CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP) | \$106,971.43 |

Processing on Cards (New Program)

| | |
|---|--------------|
| CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP) | \$106,971.43 |
| FLAT RATE % | 3.9% |
| PROCESSOR CHARGE ON CARDS | \$4,118.40 |
| CARD PRICE INCREASE COLLECTED (CARDS) | \$2,857.14 |
| PROCESSING COST AFTER PRICE DIFFERENTIAL | -\$1,261.26 |
| COVERAGE % | 69.4% |

Savings vs Today

| | |
|--|-------------|
| CURRENT PROCESSING COST (TODAY) | \$2,500.00 |
| PROCESSING COST AFTER PRICE DIFFERENTIAL | \$1,261.26 |
| PROCESSING COST SAVINGS (CARDS ONLY) | \$1,238.74 |
| TOTAL NET GAIN (MONTHLY) | \$1,238.74 |
| ANNUAL NET GAIN | \$14,864.91 |

Base Card Volume → +Price Differential → +Tax → +Tip