

## Bottom Line Impact Analysis

Premium Payment Solutions With Unmatched Service

### Executive Summary

For business owners and CFOs seeking reliable, cost-effective payment processing, this analysis demonstrates how Dynamic's **Dual Pricing** solution can add up to 3% to your bottom line. We deliver personalized solutions that optimize cash flow and maximize savings.

MONTHLY PROFIT BOOST

**\$2,010.83**

Annualized: \$24,130.01

ADDED TO BOTTOM LINE

**1.5%**

of fees eliminated

PROGRAM

**Dual Pricing**

### Bottom Line Impact (Monthly)

Current Processing Fees	<b>\$1,375.00</b>
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Fees With Program	<b>\$784.04</b>
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Added to Bottom Line	<b>\$2,010.83</b>
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Trusted by 2,000+ businesses nationwide

### Program Benefits

- Seamless onboarding from discovery to full setup
- White-glove service with 24/7 customer support
- Compliance expertise - never worry about fines

## Turn Fees Into Growth

You're losing 2.25% to 3% on every transaction. Here's how flipping that script transforms your business:

**\$2,010.83** /mo → Labor coverage (reduce OT or add a server/line cook).

**\$6,032.50** /qtr → Menu & experience (smallwares, linen, menu photography).

**\$24,130.01** /yr → Upgrades (kitchen equipment, patio/dining refresh).

**\$2,010.83** /mo → Staffing coverage (associate hours or retention bonus).

**\$6,032.50** /qtr → Merch & POS (fixtures, seasonal displays, scanner refresh).

**\$24,130.01** /yr → Store growth (lighting/signage, inventory expansion).

**\$2,010.83** /mo → Net gain available for staffing or marketing.

## Ready to Get Started?

Add **3% to your bottom line** with Dynamic's proven payment solutions.

✓ White-glove service

✓ 2,000+ businesses trust us

### YOUR REPRESENTATIVE



## Customer Information

BUSINESS NAME	Annual Consistency Test
STREET ADDRESS	789 Test Ave
CITY, STATE, ZIP	Dallas, TX, 75001

This \$2,010.83 monthly savings covers ~2 server shifts weekly or a new line cook's monthly hours. This \$2,010.83 monthly savings funds additional associate hours or quarterly inventory expansion. Net gain of \$2,010.83 monthly available for operational improvements or marketing initiatives.

## Processing Cost Breakdown

CURRENT PROCESSING COST (TODAY)	\$1,375.00
PROCESSOR CHARGE ON CARDS	\$784.04
CARD PRICE INCREASE COLLECTED (CARDS)	\$1,419.88
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$635.83
PROCESSING COST SAVINGS (CARDS ONLY)	\$2,010.83
PROCESSING COST SAVINGS %	1.5%
TOTAL NET GAIN (MONTHLY)	\$2,010.83
ANNUAL NET GAIN	\$24,130.01

These processing savings offset approximately 2 server shifts weekly based on current wage assumptions. This monthly gain directly supports inventory investments or seasonal promotional campaigns. Monthly savings of \$2,010.83 provides flexible capital for business growth priorities.

## Technical Calculation Details

### Derived Bases & Totals

BASE CARD VOLUME (PRE-TAX, PRE-TIP)	\$40,567.95
BASE CARD VOLUME + PRICE DIFFERENTIAL	\$41,987.83
CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$52,269.60

### Processing on Cards (New Program)

CARD PROCESSED TOTAL (INCL. PRICE DIFFERENTIAL, TAX, AND TIP)	\$52,269.60
FLAT RATE %	1.5%
PROCESSOR CHARGE ON CARDS	\$784.04
CARD PRICE INCREASE COLLECTED (CARDS)	\$1,419.88
PROCESSING COST AFTER PRICE DIFFERENTIAL	\$635.83
COVERAGE %	1.8%

### Savings vs Today

CURRENT PROCESSING COST (TODAY)	\$1,375.00
PROCESSING COST AFTER PRICE DIFFERENTIAL	-\$635.83
PROCESSING COST SAVINGS (CARDS ONLY)	\$2,010.83
TOTAL NET GAIN (MONTHLY)	\$2,010.83
ANNUAL NET GAIN	\$24,130.01

Base Card Volume → +Price Differential → +Tax → +Tip

Your \$24,130.01 annual gain reinvests into kitchen upgrades or expanded dining capacity. Your \$24,130.01 yearly impact enables store renovations or new product line launches. Annual savings of \$24,130.01 creates sustainable competitive advantages.