



## ABOUT

Quantitative social scientist with 8 years of experience studying the psychological processes underlying how people think about, and experience, socioeconomic inequality and discrimination. An expert in using data to predict, measure, and explain human behavior. Click [here](#) for my full academic CV.



## EDUCATION

- Ph.D. in Social Psychology | Simon Fraser University** October 2019
- M.A. in Social Psychology | Simon Fraser University** October 2016
- B.A. (Hons.) in Psychology | Grant MacEwan University** October 2013



## POSITIONS

**Kellogg School of Management, Northwestern University** September 2019 - Present  
POSTDOCTORAL FELLOW

- Design surveys and behavioral experiments to study why people tolerate inequality, bias, and discrimination in organizations
- Collect, analyze, and model experimental data using techniques such as regression-based NHST and "massively missing" designs
- Manage 4-5 simultaneous projects at different stages of the research process
- Publish empirical research papers (7, 4 under review) in high impact peer-reviewed journals (code [here](#), data and materials [here](#))
- Present research results in international venues through scientific posters, conference talks, panels, and symposiums

**Dojo Card** November - May 2017  
BEHAVIORAL SCIENTIST

- Developed and tested educational content to teach children financial literacy
- Worked with banking partner to pre-process, and analyze real-time financial transactions to evaluate lesson effectiveness



## TOOLS

R, Qualtrics, MTurk, Experiment design  
SQL, Python, git



## SKILLS

Writing, Multilevel modeling, data viz,  
Factor analysis, SEM, Presentation



## LEADERSHIP & TEACHING

**Northwestern University | Kellogg School of Management** January 2020 - Present  
VISITING ASSISTANT PROFESSOR

- Instruct sections of 25-35 full-time and part-time MBA students in Negotiations Fundamentals (x7)
- Developed and lead lectures, real-time negotiation simulations, and debriefs

**Simon Fraser University | Psychology** January - April 2019  
INSTRUCTOR OF RECORD

- Taught Introduction to Social Psychology to a class of 225 undergraduate students
- Developed all lecture materials for a full 13 week class

**Simon Fraser University | Department of Psychology** September 2016 - August 2019  
GRADUATE STUDENT REPRESENTATIVE

- Served as the graduate student representative on the university-wide Graduate Student Society
- Experimental Representative for psychology graduate students at departmental faculty meetings



## SELECT PUBLICATIONS AND WORKING PAPERS (click title for pdf)

- [Wiwad et al.](#) (Under Review). Perceived upward workplace mobility shapes quality of workplace relationships (*PNAS*)
- [Wiwad et al.](#) (Under Review). Understanding actual, and predicted, cross-partisan socioeconomic preferences (*JAP*)
- [Wiwad et al.](#) (2021). Recognizing the impact of covid-19 on the poor alters attitudes towards poverty and inequality (*JESP*)
- [Piff\\* & Wiwad\\* et al.](#) (2020) Shifting attributions for poverty motivates opposition to inequality and enhances egalitarianism (*NHB*)
- [Wiwad et al.](#) (2019). The support for economic inequality scale: Development and adjudication (*PLoS ONE*)
- [Wiwad et al.](#) (2017). Motives matter: The emotional consequences of recalled self- and other-focused prosocial behavior (*Motiv. Emot.*)