

## DYLAN WIWAD

Kellogg School of Management | Northwestern University  
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### ACADEMIC POSITIONS

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2019 – **KELLOGG SCHOOL OF MANAGEMENT**, Northwestern University, Evanston, IL  
DRRC Postdoctoral Fellow, Management and Organizations

### EDUCATION

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2019 **SIMON FRASER UNIVERSITY**, Burnaby, BC  
Ph.D. in Social Psychology

2015 **SIMON FRASER UNIVERSITY**, Burnaby, BC  
M.A. in Social Psychology

2013 **MACEWAN UNIVERSITY**, Edmonton, AB  
B.A. (Hons.) in Psychology

### RESEARCH INTERESTS

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Economic Inequality, Social Class, Interventions, Economic Mobility, Charitable Behavior

### RESEARCH GRANTS

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2019	Kellogg Dispute Resolution Research Center Grant	\$5,000
2017	MITACS Accelerate Internship	\$15,000
2017	Psychology Department Research Grant, Simon Fraser University	\$7,500
2015	Social Sciences and Humanities Research Council Doctoral Fellowship	\$80,000
2015	Psychology Department Research Grant, Simon Fraser University	\$7,500
2015	Simon Fraser University Psychology Department Research Grant	\$3,000
2014	Social Sciences and Humanities Research Council Doctoral Fellowship	\$17,500

### HONORS & AWARDS

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2020	Dissertation; Canadian Psychological Association Certificate of Academic Excellence
2020	Dissertation; Simon Fraser University Dean's Convocation Medal (12 across university)
2018	Certificate of Teaching Excellence, Council of Canadian Departments of Psychology
2016	Student Travel Award Grant, Society for Personality and Social Psychology
2015	Certificate of Teaching Excellence, Council of Canadian Departments of Psychology
2015	Graduate Fellowship, Simon Fraser University
2013	Graduate Entrance Scholarship, Simon Fraser University
2013	Special Graduate Entrance Scholarship, Simon Fraser University
2013	MacEwan Medal of Academic Excellence (Top 5% at institution), MacEwan University

## PUBLICATIONS

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**Wiwad, D.,** Mercier, B., Piff, P. K., Shariff, A. F., & Aknin, L. B. (2021). Recognizing the impact of COVID-19 on the poor alters attitudes towards poverty and inequality. *Journal of Experimental Social Psychology*, 93, 104083. doi.org/10.1016/j.jesp.2020.104083

Piff, P. K.<sup>†</sup> & **Wiwad, D.,**<sup>†</sup> Robinson, A. R., Aknin, L. B., & Shariff, A. F. (2020). Shifting attributions for poverty motivates opposition to inequality and promotes egalitarianism. *Nature Human Behavior*, 4, 496-505. doi.org/10.1038/s41562-020-0835-8

- <sup>†</sup> Indicates co-first authors
- Dean's Award for Inclusionary Excellence, University of California, Irvine

Mercier, B., **Wiwad, D.,** Aknin, L. B., Piff, P. K., & Shariff, A. F. (2020). Does belief in free will increase support for economic inequality? *Collabra: Psychology*, 6, 25. doi.org/10.1525/Collabra.303

**Wiwad, D.,** Mercier, B., Maraun, M. D., Robinson, A. R., Piff, P. K., Aknin, L. B., & Shariff, A. F. (2019). The support for economic inequality scale: Development and adjudication. *PLoS ONE*, 14, e0218685. doi.org/10.1371/journal.pone.0218685

- The SEIS is currently being translated into both Spanish and Turkish by international research teams

Aknin, L. B., **Wiwad, D.,** & Girma, Y. U. (2019). Not all gifts are good: The potential practical costs of motivated gifts. *Journal of Applied Social Psychology*, 49, 75-85. doi.org/10.1111/jasp.12566

Aknin, L. B., **Wiwad, D.,** & Hanniball, K. (2018). Buying well-being: Spending behavior and happiness. *Social and Personality Psychology Compass*, 12, e12386. doi.org/10.1111/spc3.12386

- Top 10% most downloaded papers in SPPC 2018 - 2019
- Top 20 most read paper in SPPC 2017-2018

**Wiwad, D.,** Aknin, L. B. (2017). Motives matter: The emotional consequences of recalled self- and other focused prosocial behavior. *Motivation and Emotion*, 41, 730-740. doi.org/10.1007/s11031-017-9638-2

Hanniball, K., Aknin, L. B., & **Wiwad, D.** (2017). Spending money well. In D. Dunn (Ed.), *Positive Psychology: Established and Emerging Issues*. New York, NY: Routledge.

Shariff, A. F., **Wiwad, D.,** & Aknin, L. B. (2016). Income mobility breeds tolerance for economic inequality: Cross-national and experimental evidence. *Perspectives on Psychological Science*, 11, 373-380. doi.org/10.1177/1745691616635596

## MANUSCRIPTS IN REVISION AND UNDER REVIEW

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To, C., **Wiwad, D.,** & Kouchaki, M. (Under Review). Inequality increases the acceptability of unethical behavior. *Journal of Personality and Social Psychology*

## SELECT WORKING PAPERS

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**Wiwad, D., & Kteily, N.** (Manuscript in Prep). A typology of economic social justice: A new theoretical and methodological approach for understanding intergroup motivations. *Target: Proceedings of the National Academy of Sciences*

**Wiwad, D., Jachimowicz, J., & Davidai, S.** (Manuscript in Prep). Perceived and actual organizational upward mobility promotes employee performance and relationships in the face of hierarchical differentiation. *Target: Organizational Behavior and Human Decision Processes*

## SELECT RESEARCH IN PROGRESS

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**Wiwad, D., Jachimowicz, J., & Davidai, S.** (*Data Collection and Analysis*). Intra and Interpersonal Consequences of High Within-Organization Economic Inequality and Mobility.

**Wiwad, D., Waldfogel, H., & Kteily, N.** (*Data Analysis*). Saying versus Paying: Liberal and Conservative Preferences for Equality versus Equity.

**Wiwad, D., & Stephens, N., M.** (*Data Collection and Analysis*). A Natural Language Processing Approach to Understanding Cross-Class Contact.

## ARTICLES FOR A POPULAR AUDIENCE

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**Wiwad, D., Piff, P. K., & Aknin, L. B.** (April 22, 2020). Coronavirus crisis may help Americans remember that economic inequality is not fair or just. *Los Angeles Times Daily Pilot*.

**Wiwad, D.** (March 16, 2020). Why are the poor poor and why does it matter? *Nature Human Behavior: Behind the Paper*.

## INVITED TALKS

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| <b>2020</b> | Rotman School of Management, University of Toronto, Toronto, CA        |
|             | Department of Psychology, University of Illinois, Chicago, Chicago, IL |
| <b>2019</b> | Department of Psychology, Northwestern University, Evanston, IL        |
| <b>2017</b> | The Canadian Association of Gift Planners, Victoria, BC                |

## CHAired SYMPOSIA

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| <b>2018</b> | Inequality, perceived mobility, and economic growth: Advances and future directions. The Society for Personality and Social Psychology Conference, Atlanta, GA.                               |
| <b>2017</b> | Blinded by the American dream: Inaccurate perceptions of economic inequality and their unfortunate downstream consequences. The Association for Psychological Science Conference. Boston, MA. |

- 2015** Economic inequality, social mobility, and well-being. (Symposium Co-Chaired by Shai Davidai). The Society for Personality and Social Psychology Conference, Long Beach, CA.

## SELECT CONFERENCE PRESENTATIONS

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- 2021** **Wiwad D.** & Kteily, N. A typology of distributive justice: A new theoretical and methodological approach for understanding intergroup motivations. Presentation upcoming at The Society for Personality and Social Psychology Conference, Virtual.
- 2020** **Wiwad D.**, Piff, P. K., Robinson, A. R., Mercier, B., Aknin, L. B., & Shariff, A. F. Shifting attributions for poverty motivates opposition to inequality and enhances egalitarianism. Presentation at The Academy of Management Conference, Vancouver, BC.
- 2018** **Wiwad, D.**, Mercier, B., Maraun, M. D., Robinson, A. R., Piff, P. K., Aknin, L. B., & Shariff, A. F. Support for economic inequality: Development and validation of a new scale. Presentation at The Society for Personality and Social Psychology Conference, Atlanta, GA
- 2017** **Wiwad, D.**, Shariff, A. F., & Aknin, L. B. Income mobility breeds tolerance for income inequality: Cross-national and experimental evidence. Presentation at The Association for Psychological Science Conference, Boston, MA
- 2016** **Wiwad, D.**, Shariff, A. F., & Aknin, L. B. Income mobility breeds tolerance for income inequality: Cross-national and experimental evidence. Presentation at The Canadian Psychological Association Conference, Victoria, BC
- 2015** **Wiwad, D.**, Shariff, A. F., & Aknin, L. B. The predicted versus experienced emotional Benefits of altruistic versus selfish helping. Presentation at The Canadian Psychological Association Conference, Ottawa, ON  
**Wiwad, D.**, Aknin, L. B., & Shariff, A. F. Belief in high social mobility and emotional well-being. Presentation at The Society for Personality and Social Psychology Conference, Long Beach, CA
- 2014** **Wiwad, D.**, Aknin, L. B., & Shariff, A. F. I'm happy I can get rich: Seeing social mobility through rose-tinted glasses. Presentation at The Canadian Psychological Association Conference, Vancouver, BC

## TEACHING EXPERIENCE

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### Northwestern University, Kellogg School of Management

*Negotiations Fundamentals*, Instructor, Part-Time MBA, Summer 2020

*Negotiations Fundamentals*, Teaching Assistant, Full-Time MBA, Spring 2020

## **Simon Fraser University**

*Introduction to Social Psychology*, Instructor, Winter 2019

*Introduction to Social Psychology*, Teaching Assistant and Guest Lectures, 2013 - 2019

*Introduction to Data analysis in Psychology*, Teaching Assistant, 2014 - 2020

*Introduction to Research Methods*, Teaching Assistant, 2016 - 2020

*Psychology of Intergroup Relations*, Teaching Assistant, Winter 2015 - Fall 2016

## **SELECTED MEDIA COVERAGE**

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*Psychology Today*, July 4, 2018

*Global News, Vancouver*, December 14, 2017

## **WORKSHOPS GIVEN**

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**2018**            Multilevel Modeling, Simon Fraser University, Burnaby, BC

**2017**            Fostering a more open and reproducible Science, Simon Fraser University, Burnaby, BC

## **OTHER RESEARCH & PROFESSIONAL EXPERIENCE**

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**2017-18**        Data/Behavioral Scientist, Dojo Technology Corporation, Vancouver, BC

## **PROFESSIONAL SERVICE**

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*Ad-hoc Reviewer (Journals)*: Psychological Science, Journal of Experimental Social Psychology, Personality and Social Psychology Bulletin, Journal of Economic Psychology, Journal of Experimental Psychology: General, Social Psychological and Personality Science, Basic and Applied Social Psychology, European Journal of Social Psychology, European Economic Review, The Social Science Journal, The Social Psychology Journal, International Journal of Psychology

*Ad-hoc Reviewer (Conferences)*: Academy of Management Conference, Society for Personality and Social Psychology Conference

*Simon Fraser University*: Graduate student representative on the faculty hiring committee, social psychology area, 2016; Elected experimental area representative on the psychology graduate Caucus, 2014 – 2018); Elected psychology department representative on the Graduate Student Society Committee, 2014 - 2018.

## **PROFESSIONAL AFFILIATIONS**

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Academy of Management (AOM)

Society for Personality and Social Psychology (SPSP)

Society for the Improvement of Psychological Science (SIPS)

Association for Psychological Science (APS)

Canadian Psychological Association (CPA)

## **ADDITIONAL SKILLS**

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*Analytical Software:* Python, SQL, R

*Technical Skills:* Web scraping, Command line and Git, machine learning, natural language processing