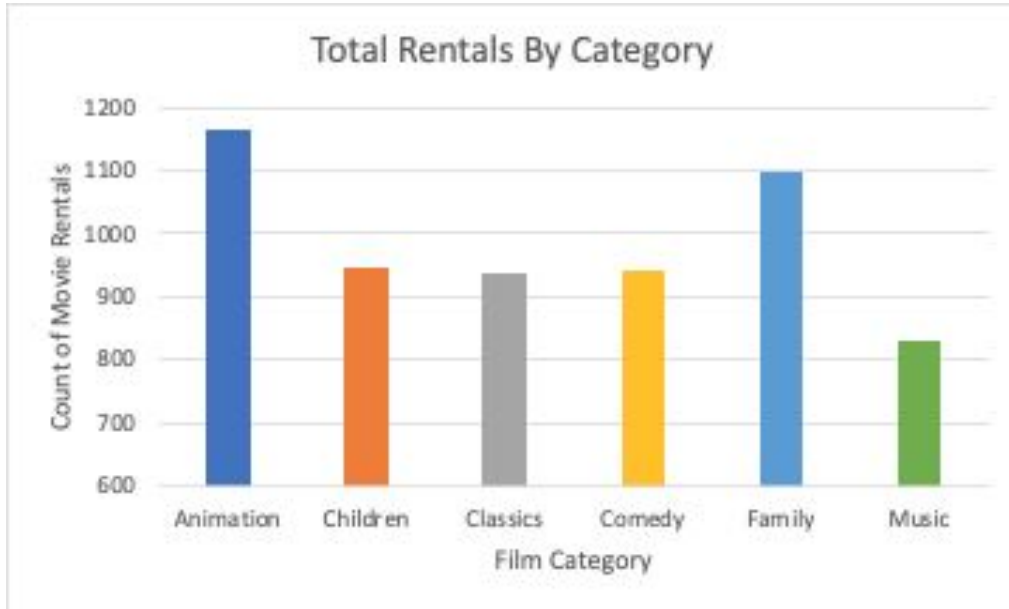
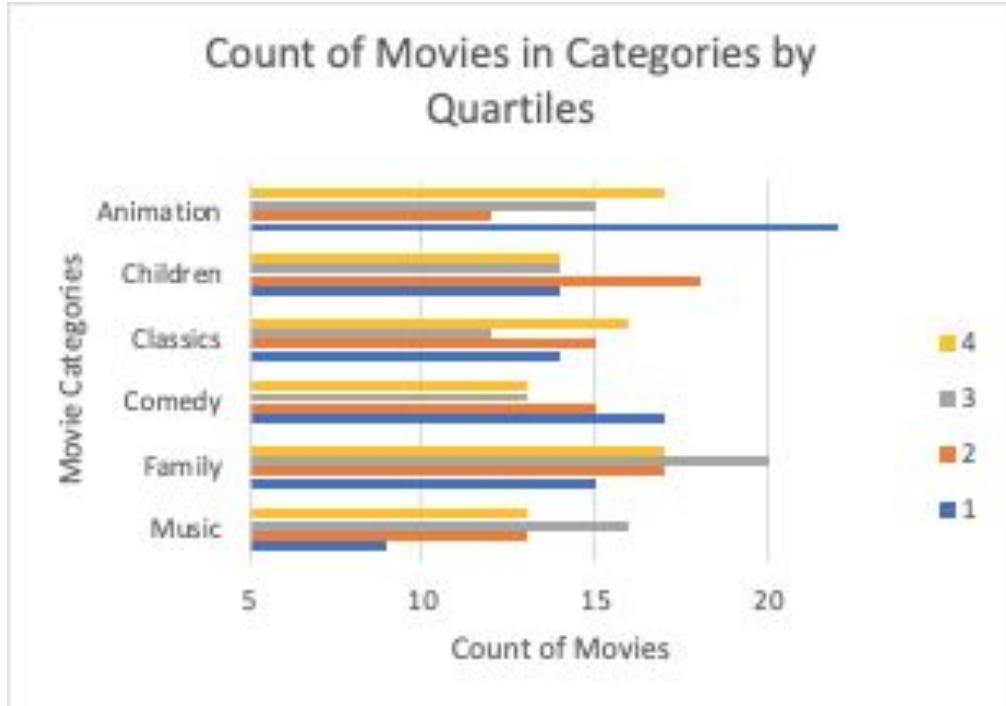


What type of Family-Friendly movies are customers renting the most?



We can see that Family movies and Animated movies are rented slightly more frequently than other Family-Friendly movies, with 1,096 and 1,166 movies, respectively.

How many films in each Family-Friendly category are in each Duration Quartile?



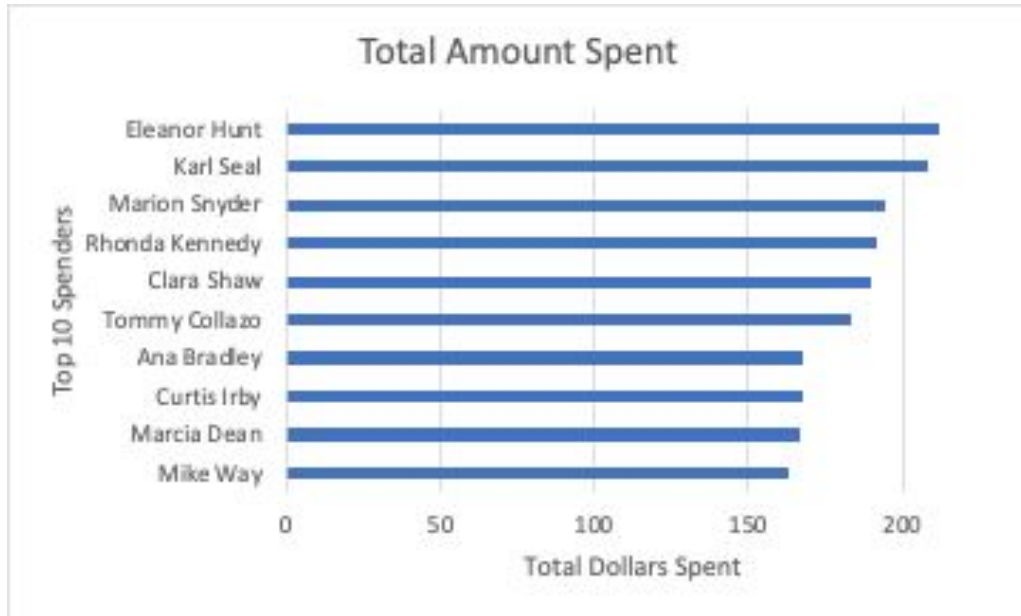
Compared to other categories, animated movies are more frequently in the first quartile of rental duration, meaning they are rented for the shortest duration.

Which store rented more films?



We can see both Store 1 and Store 2 processed a similar number of rental orders during each time period.

Who were the top paying customers and how much did they pay?



Eleanor Hunt spent the most money in 2007, spending 211.55 dollars.