



DREW WOLFSON

WEB DEVELOPER

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PROFILE

Web Developer, world traveler, creative enthusiast, innovator, music & film lover. Harness both passion and experience across full spectrum content creation to developmental execution.



EDUCATION

FRONT-END WEB DEVELOPMENT
GENERAL ASSEMBLY | NOV 2015 - FEB 2016
HTML, CSS & WEB DESIGN CIRCUITS

BACHELOR'S DEGREE
WEST VIRGINIA UNIVERSITY | 2009 - 2012
MAJOR'S IN ENGLISH, PUBLIC RELATIONS & COMMUNICATION STUDIES



SKILLS

- HTML
- CSS
- Java Script
- React
- Git
- AJAX
- jQuery
- API's
- WordPress
- Bootstrap
- Ruby on Rails
- Node.js
- Express
- MongoDB
- SQL



EXPERIENCE

FREELANCE WEB DEVELOPER | MAY 2016 - PRESENT

- Develop concepts and maintain optimal workflow
- Collaborate with clientele to create intuitive interaction and experiences
- Complete detailed programming and development with various front end framework and backend server code
- Prioritized and manage tasks simultaneously while mastering innovative software and tools

FULL STACK WEB DEVELOPER

GENERAL ASSEMBLY | NOV 2016 - MAY 2016

- Responsible for designing, developing and deploying full stack web applications
- Managed software development lifecycle
- Bridge gaps between user needs, graphical UI and technical implementation
- Operated numerous frameworks and programming languages such as React, Javascript, Rails, Node and more

HEAD OF DEVELOPMENT

TROY CURTIS ENTERTAINMENT | AUG 2014 - NOV 2015

- Head of strategic development & partner acquisitions
- Designed presentations and built ongoing relations with NHL, Goldman Sachs, Gucci and more
- Oversaw marketing/advertising services; content, emails, social media and advert placement
- Key role liaising internal and external benefactors

PROJECT COORDINATOR

ERNST & YOUNG | DEC 2013 - SEPT 2014

- Coordinated national business developmental initiatives
- Operated advanced analytics to cross reference logistics
- Implemented various cross-media elements; CTA, SEO, PPC
- Improved our years of affiliate/sponsor relationships driving regional investment areas
- Oversaw timelines and release of Proprietary information

SALES & MARKETING MANAGER

EIGHT TO EIGHTY EYEWEAR | AUG 2012 - DEC 2013

- Employed effective sales/management and marketing methods, B2B/Inbound/Hyper-Targeted approaches
- Generated coast efficient team leads
- Collaborative effort driving elevation of daily 10K quota
- Designed developmental sales and marketing strategies