

# Apply for a Budgeting Loan Show and Tell

Thursday 10 November 2016

# Update

Linda Brennan-Orwin  
Delivery Manager

# **Design/User Research**

Richard Smith  
Interaction Designer

[bud-loans.herokuapp.com](http://bud-loans.herokuapp.com)



# Technical

Matthew Stack  
Senior Software Engineer

# Backend Monitoring

- Need to view how backend is performing
- Problems
  - enhanced environment (very secure) difficult to access
  - Information required for debugging could be sensitive
- Solution
  - PIP have a dashboard already
  - Have adapted this dashboard and made some modifications to enhance features

# Existing solution

- Can view applications, but not the detail of why they failed

## DRS Integrator Status

Status	Count	Oldest Timestamp	Latest Timestamp
SUBMITTED	<a href="#">2</a>	2016-11-03 15:14:17 GMT	2016-11-08 11:15:52 GMT
FAILED	<a href="#">4</a>	2016-11-04 15:52:37 GMT	2016-11-07 13:28:39 GMT



# New Features

- Added adapter to DRS Integrator to redact sensitive information

FAILED	<a href="#">6e6852cf-a25d-47d1-93ad-0fc746d727fe</a>	Request fails schema validation: cvc-pattern-valid: Value 'X' is not facet-valid with respect to pattern '([A-Za-z0-9] . \\s)+' for type '#AnonType_OfficePostcodeDRS_MetaData_Defn_Core_Int_Office_PO_Opt_Update'.	2016-11-07 09:19:47 GMT
FAILED	<a href="#">16223bd9-553b-45a7-9826-e118bb1dcd6d</a>	Request fails schema validation: cvc-pattern-valid: Value 'X' is not facet-valid with respect to pattern '([A-Z]([A-Za-z] . \\s)?[A-Za-z])*)?' for type 'surnameType_Update'.	2016-11-04 15:52:37 GMT

# New Features

- Can now resubmit, view (encrypted) data, or create PDF for manual submission

## Job History for 6e6852cf-a25d-47d1-93ad-0fc746d727fe

<a href="#">RESUBMIT</a> <a href="#">JOBDETAIL</a> <a href="#">CREATE PDF</a>		
Status Change	Error Detail	Timestamp
FAILED	Request fails schema validation: cvc-pattern-valid: Value 'X' is not facet-valid with respect to pattern '([A-Za-z0-9] . - \s)+' for type '#AnonType_OfficePostcodeDRS_MetaData_Defn_Core_Int_Office_PO_Opt_Update'.	2016-11-07 09:19:47 GMT

# New Features

- Show data in encrypted form for inspection on a secure PC for debugging purposes.

Item	Detail
Metadata	<pre>{"businessUnitID":36,"classification":0,"claimRef":"123456AA1","documentType":9877,"benefitType":40,"documentSource":2AW,"officePostcode":"","nino":{"ninoBody":"CA000001","ninoSuffix":""}}</pre>
Submission Object	<pre>{"ref":"123456AA1","personal_info":{"name":"Test TestOne","birth_date":"2000-10-01","address1":"1 The House","address2":2AW,"phone_number":"07777777771"},"partner_info":{"name":"Jenny","birth_date":"1990-01-01"},"partner_previous":true,[{"type":"DEBT_REPAYMENTS_CREDIT_STORE_CARDS","repayment":50,"frequency":"MONTHLY","total":200}, {"type":"DEBT_REPAYMENTS_LOANS","repayment":50,"frequency":"MONTHLY","total":200}], "child_benefit":true,"children"}</pre>

# DRS / Cam-Lite testing

Alan Helps  
Business Analyst

# Testing

- Test scenarios run from middle to end
- Test data put directly into system by HP.
- Some tests were designed to fail at certain stage, some were designed to:
  - Ensure applications land in DRS
  - Ensure cam lite case and task generated
  - Ensure routing sends to correct cam lite work queue.
- Results were largely as expected, further refinements to be made in future tests



Managers Team Tasks:

My Teams Tasks

My Teams Tasks							
Menu Query View Task Query Results							
Created On	Type	Sub-Type	Status	Customer Last Name	NINO	CRN	Clear T
> 01/11/2016	Digital Ingestion	SF500e	Open	ScenatioTwoPointOnePointTwo	CA000006		08/11/20
01/11/2016	Digital Ingestion	SF500e	Open	ScenatioOnePointTwo	CA000002		08/11/20
01/11/2016	Digital Ingestion	SF500e	Open	ScenatioOnePointOne	CA000001		08/11/20

For paper based  
SF500's this  
reads "scanned  
correspondence"

For paper based  
SF500's this  
reads "SF500"

These 2 differences make  
it easy to use the "query"  
function to identify digital  
from non-digital  
applications.

DRS

## Budgeting Loan Service (BLS) application form

Submission date

01 November 2016 11:08:23

Claim reference number

123456AA

Language

English

### Personal details

Full name Test ScenatioOnePointOne

Date of birth 01-10-2000

Address 1 The House

Leeds Two

Leeds

Postcode NR1 1JE

Contact number 07777777771

### Partner details

Partner YES

Partner's full name Jenny

Partner's date of birth 01-01-1990

### Previous partner details

Previous partner NO

### Loan/savings details

Loan amount 199.99

Savings NO

### Debt repayment details

Debt number	Repayment type	Frequency	Repayment amount	Total
1	Credit Store Cards	Weekly	11.54	200.00
2	Loans	Weekly	11.54	200.00

### Child Benefit details

Child Benefit YES

Number of children 2

#### Declaration

"I agreed to the Terms and Conditions" and clicked to start my Budgeting Loan Application.

I agreed that I have been getting one of the following benefits for the past 6 months (Income Support, Income Based JSA, Income Related ESA, Pension Credit).

"I agreed to the Terms and Conditions" and clicked to send my Budgeting Loan Application.

# Testing

David Oxley  
Test Manager



Test Early and Fail  
Fast

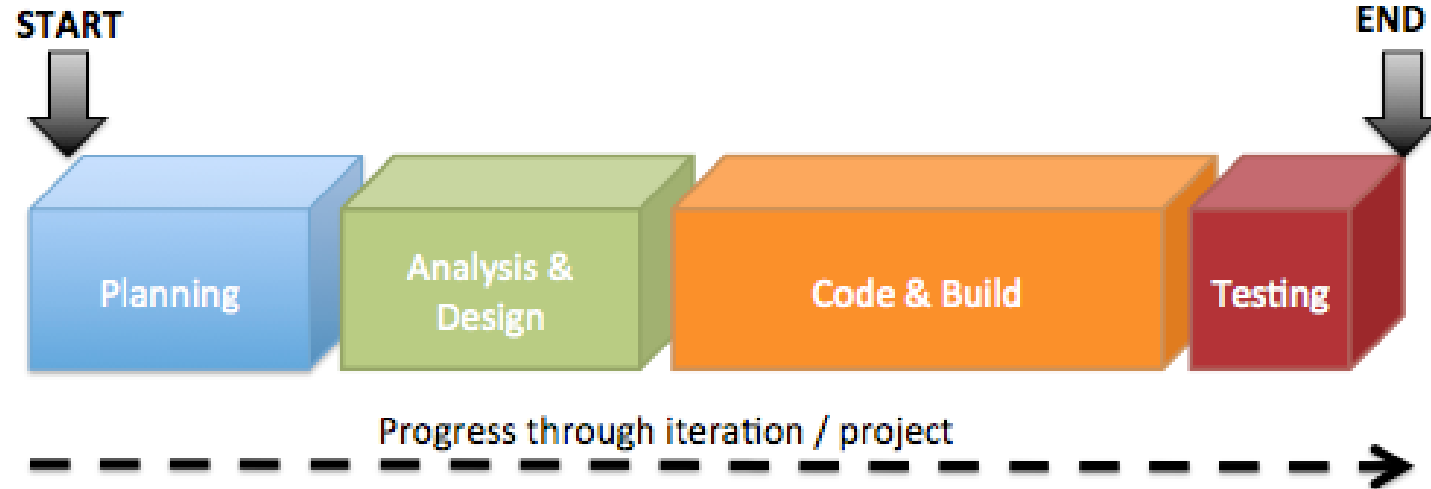
**FAIL FAST.  
SUCCEED  
FASTER**

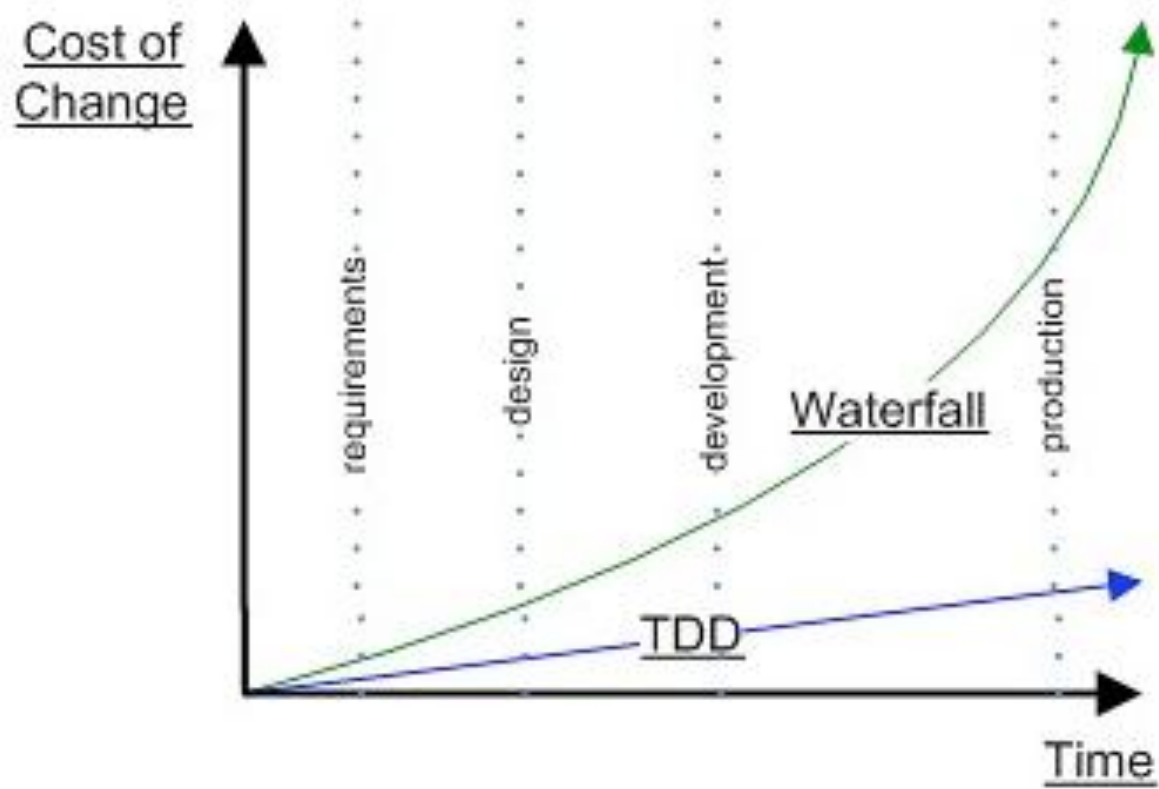
lean**startup**machine

# Traditional Software Development Life Cycle

- **Planning:** requirements are expressed, relevant people are contacted, few meetings takes place. Then the decision is made how we are going to approach this project
- **Analysis & Design:** BA does Analysis and designs are prepared
- **Code/Build:** Now developers write the code and hand it over to QA, in waterfall model after months and in Agile mostly at end of iteration
- **Testing:** Now it's your turn, you can start testing

This then inevitably means the planned period of QA is reduced due to delays with code deployments, requirement changes or infrastructure issues. This then means a reduction in good QA effort meaning risk based testing techniques have to be used. This then also means delays to the project costing significantly more money to the project with no time to fix defects found or going live with significant issues in the build.





# Start testing early and collaborate

This is what you should do:

- Make testing part of each phase.
- Start test planning the moment the project starts.
- Start finding the bug the moment the requirements are defined.
- Keep on doing that during analysis and design phase.
- Make sure testing becomes part of the development process.
- And make sure all test preparation is done before you start final testing.

“I have not failed, I’ve just found 10,000 ways that won’t work” – Thomas Edison

# **Analytics**

Graham Canavan  
Business Analyst

# Analytics Vision

## **Vision Statement**

To provide accurate and timely MI and Analytics, for the Apply for a Budgeting Loan Service, that supports user centred service improvements, evidence based decision making, performance improvement, policy development and briefing. To support Data Driven Design and provide evidence for any changes to design.

## **Realising the Vision**

We will work with team members, insight and analysis colleagues, internal, external and senior stakeholders to understand their needs and provide MI and Analytics in a suitable format and frequency to meet those needs. We will continue to engage with stakeholders to review service analytics to ensure they remain relevant.



Performance

Service  
Improvement

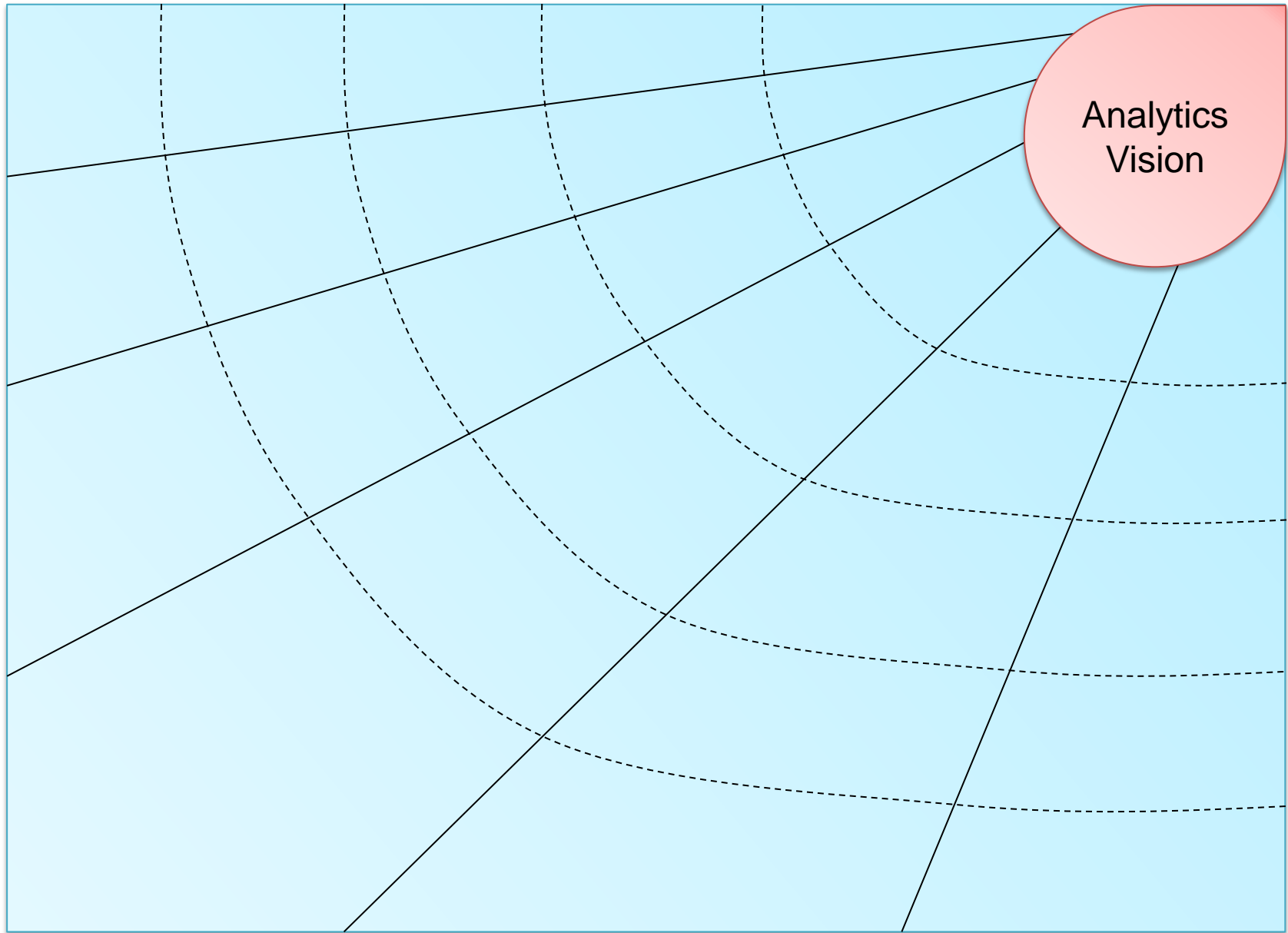
ABLS  
Core Team

Product  
Owner /  
Service  
Manager

Analytics  
Vision

Stakeholder  
Engagement

Review and  
Iteration



# Performance Specific Metrics

- Completion Rate
- Drop out points
- Time on page
- Session duration
- Award V Nil Decisions

# Service Improvement Specific Metrics

- Device Type
- Browser Type
- Peak times of applications
- Completion Rate

# Developers

- Device Type
- Browser Type
- Completion Rate
- Time on page
- Drop out points
- Total Applications

# Design Team

- Time on page
- Completion Rate
- Drop out points
- Award V Nil Decisions

# Service Manager / Product Owner

- KPI's - Digital Take Up, Completion Rate, User Satisfaction, Cost per Transaction
- Time on page
- Drop out points
- Award V Nil
- Device type / Browser Type
- Peak Application times
- Location of applications
- Specific User Dimensions (Age, Benefit etc)
- AD Users
- Total Applications

# Operational Stakeholders

- Digital Take Up
- Completion Rate
- Award V Nil
- User Satisfaction
- Peak application times
- User dimensions
- Assisted Digital
- Digital Take Up
- Total Applications

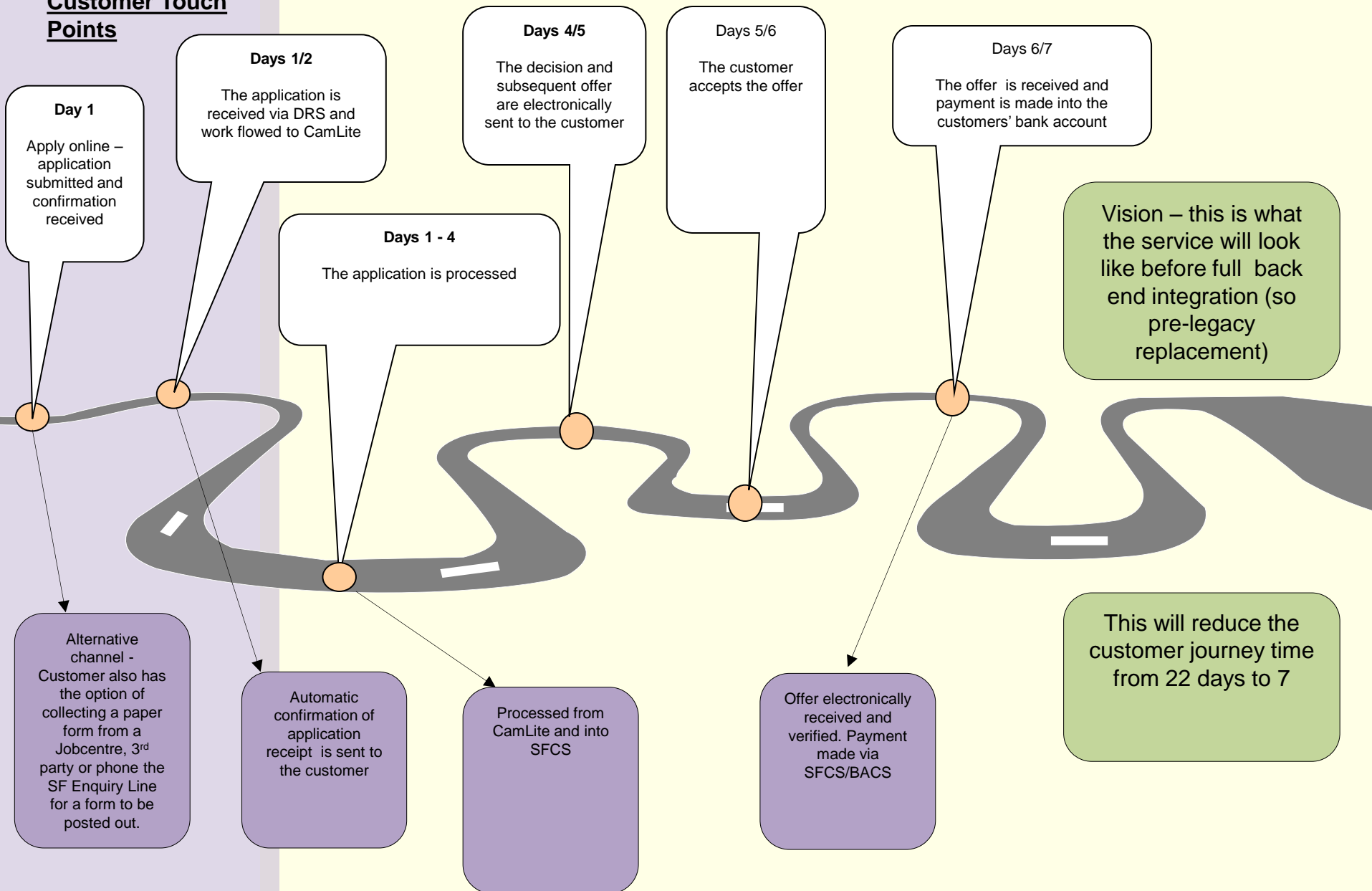
# Senior Stakeholders

- Digital Take Up
- Completion Rate
- Cost per Transaction
- User Satisfaction
- Award V Nil
- Assisted Digital
- Total Applications



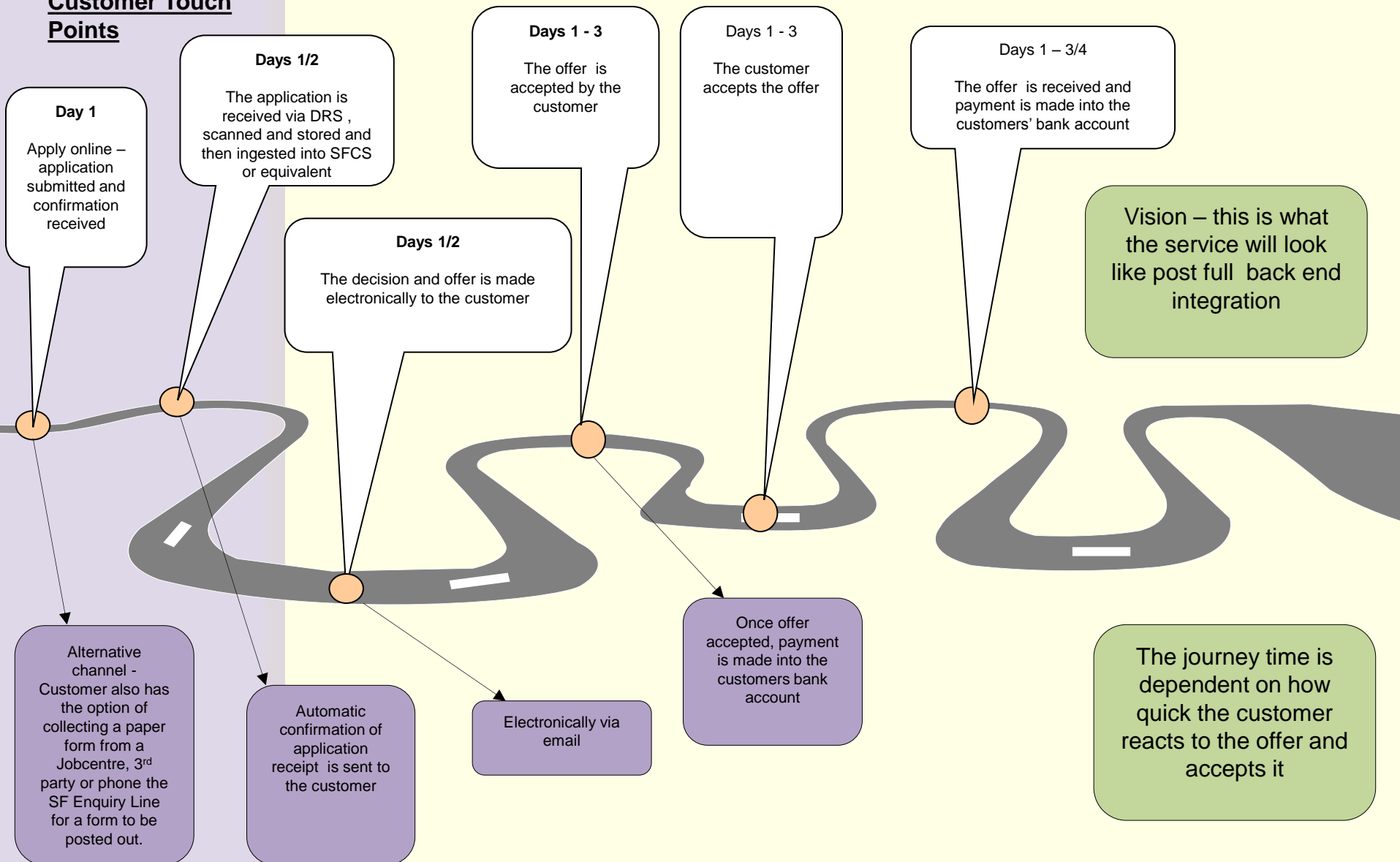
# 'To Be' Budgeting Loan Customer Journey #1

## Customer Touch Points



# 'To Be' Budgeting Loan Customer Journey #2

## Customer Touch Points



# Customer Journey...

- The previous slides show the customer journey map
- On top of this journey, we will be linking to our back end systems to monitor the whole of the journey
- This means we can track a customers application right through to the Award/Nil Decision
- We can use this data to identify issues with certain users, based on, their benefit, age, location, device type, browser type etc.

# Definitions

Data Set	Meaning
Completion Rate	This tells us how the service is being used by the users, and how many users start their transaction and get through to the 'What Happens Next?' page
Award V Nil	This is a direct comparison between paper based Award and Nil decisions, compared with the digital service
Digital Take Up	This is a comparison between the amount of paper applications we receive compared with the amount of online applications
User Satisfaction	This is like a feedback survey to monitor user experience
Assisted Digital	This is where users may not be able to use the online service without support

# Definitions Continued

Data Set	Meaning
Total Applications	This is an overall of the amount of applications received online
Peak application times	This gives us an idea of when users are using the service, we can use this to see if we need support channels in place outside of normal working hours
User Dimensions	This gives a breakdown of: Benefit Type, Age, Children, Single, Married, No Children
Drop Out Points	This shows where the users are leaving the service
Time on page	This tells us how long users are spending on each page

