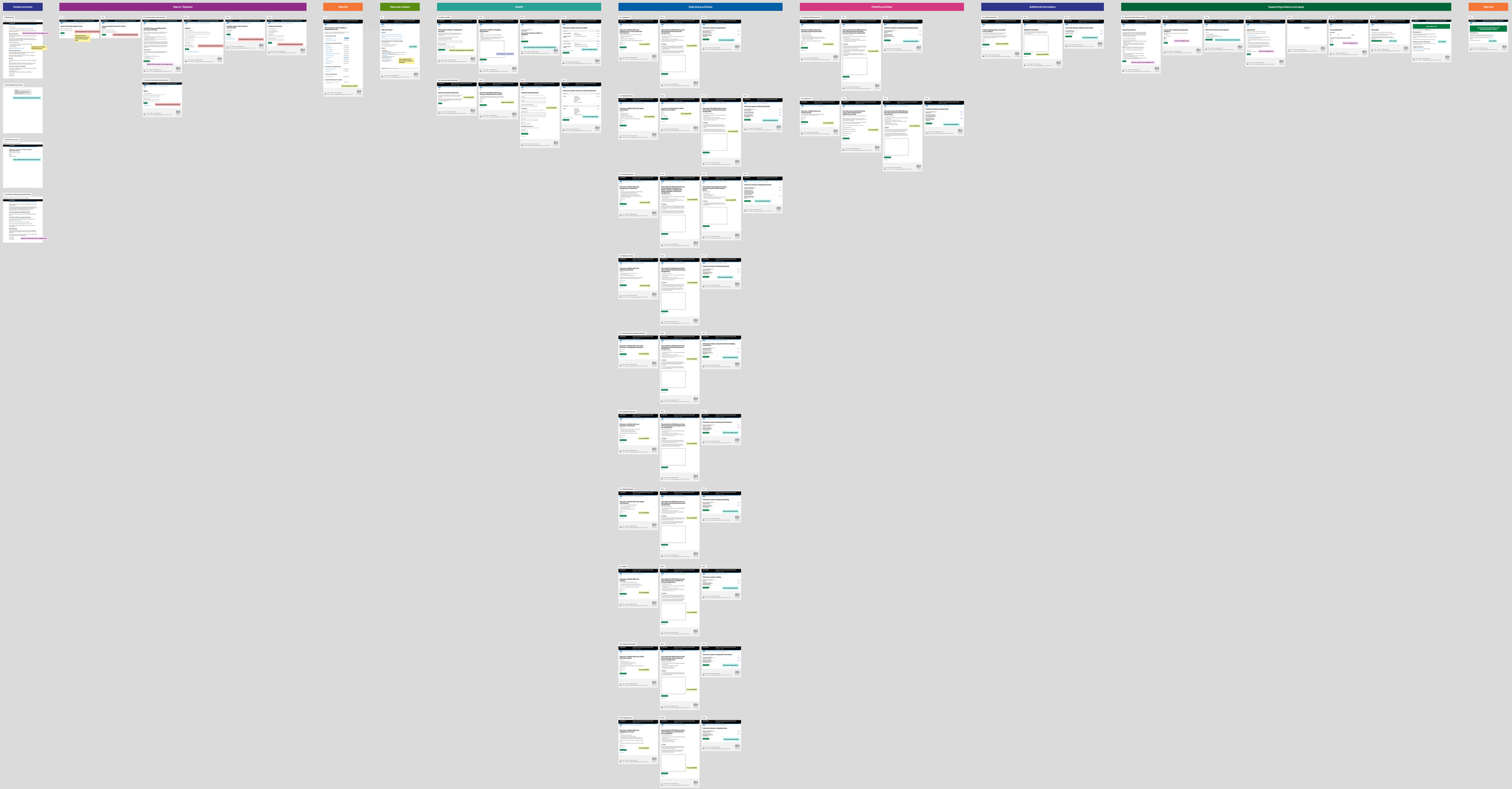Proposed content for the next iteration of the PIP digital service