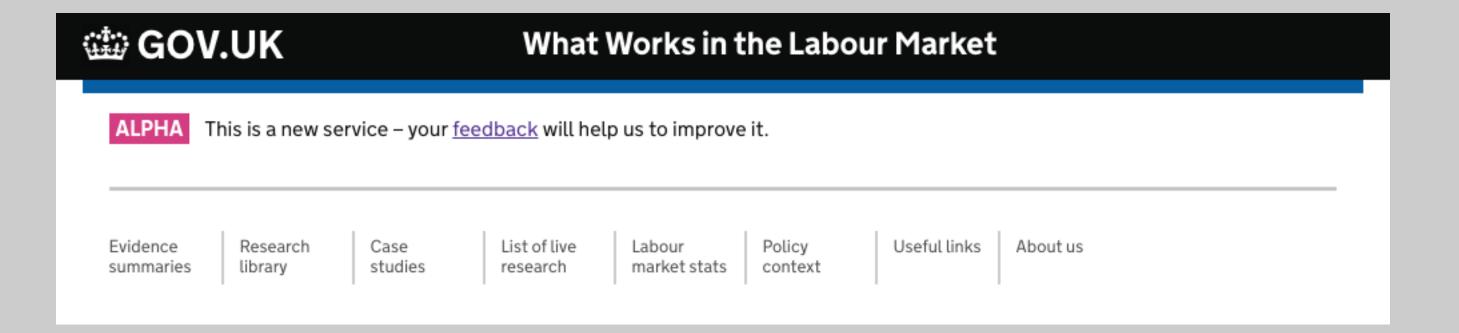
Current primary navigation



Content issues:

Too many competing links

Not clear what the difference is between evidence, research and case studies at this level

Design issues:

Text too small

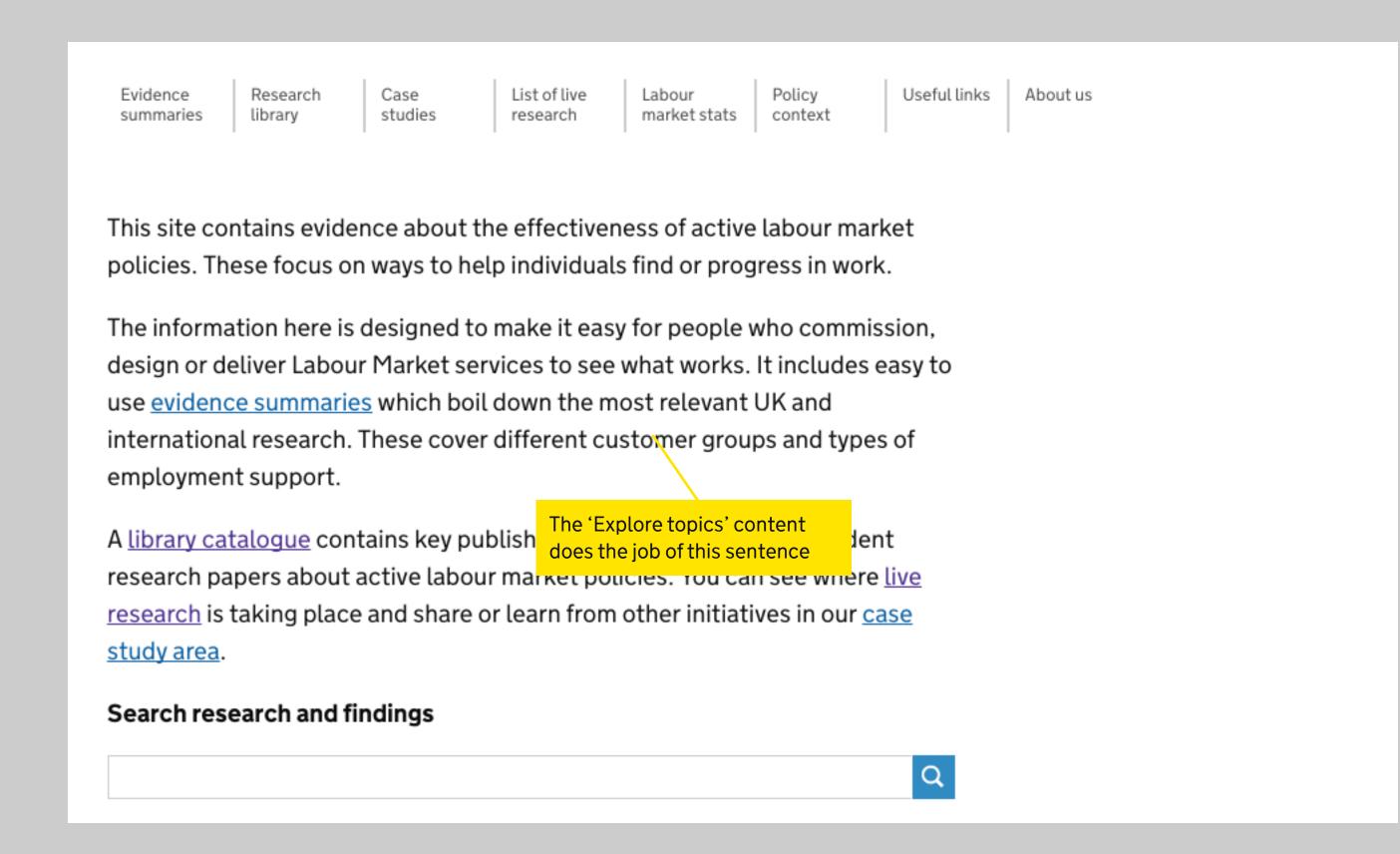
look like block-level links but only text is clickable

Difficult to scan

Breaks on smaller screens

No current state when in a section

Current homepage introduction



Issues:

The purpose of the site should be clear at a glance

Needs a level 1 heading

Too wordy, content should be more focused

Search gets lost

Navigation recommendations

Broadly speaking, there are 3 things that user a would want to do:

1) Find out what works

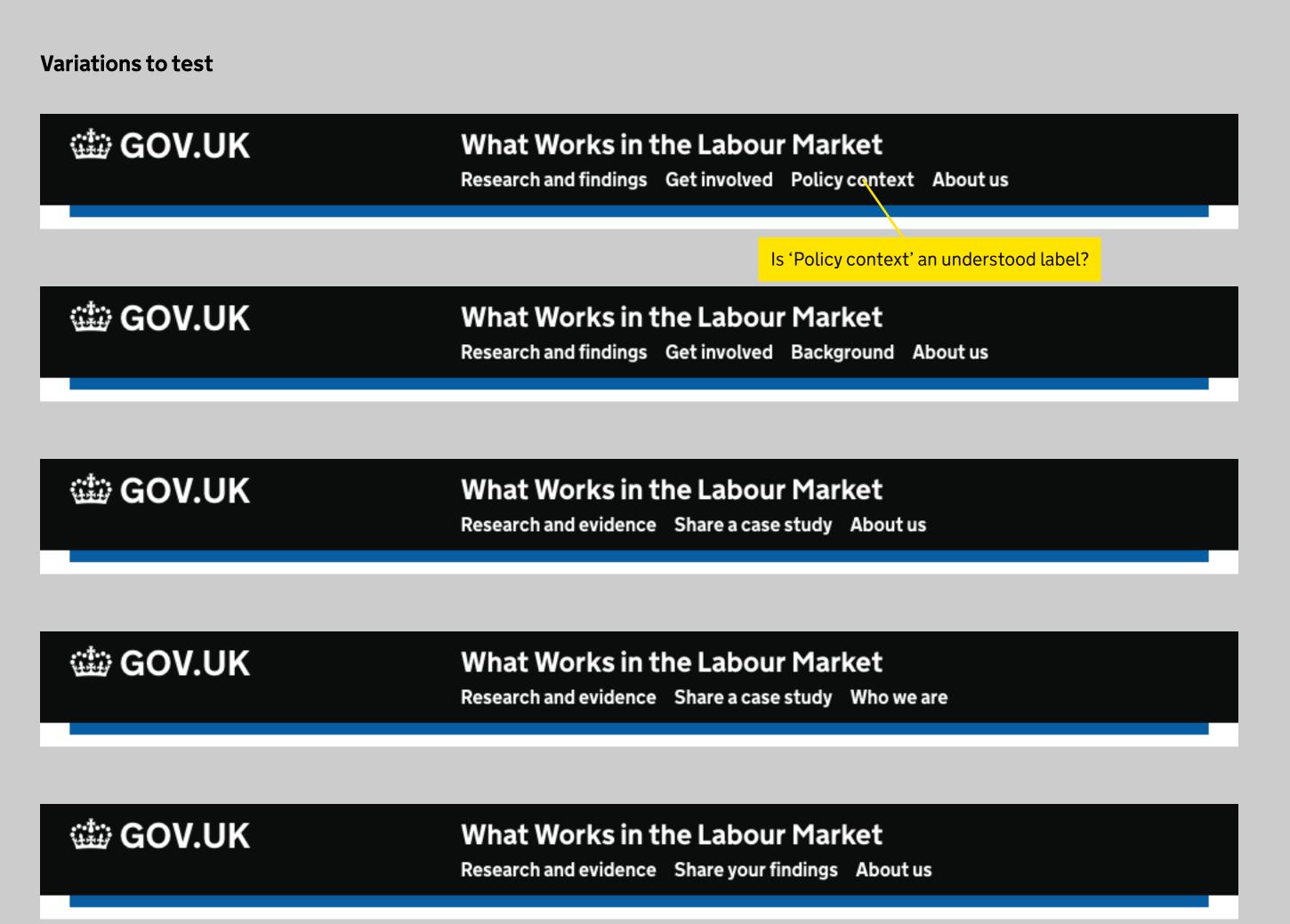
2) Share knowledge

3) Understand who's behind this site and its content

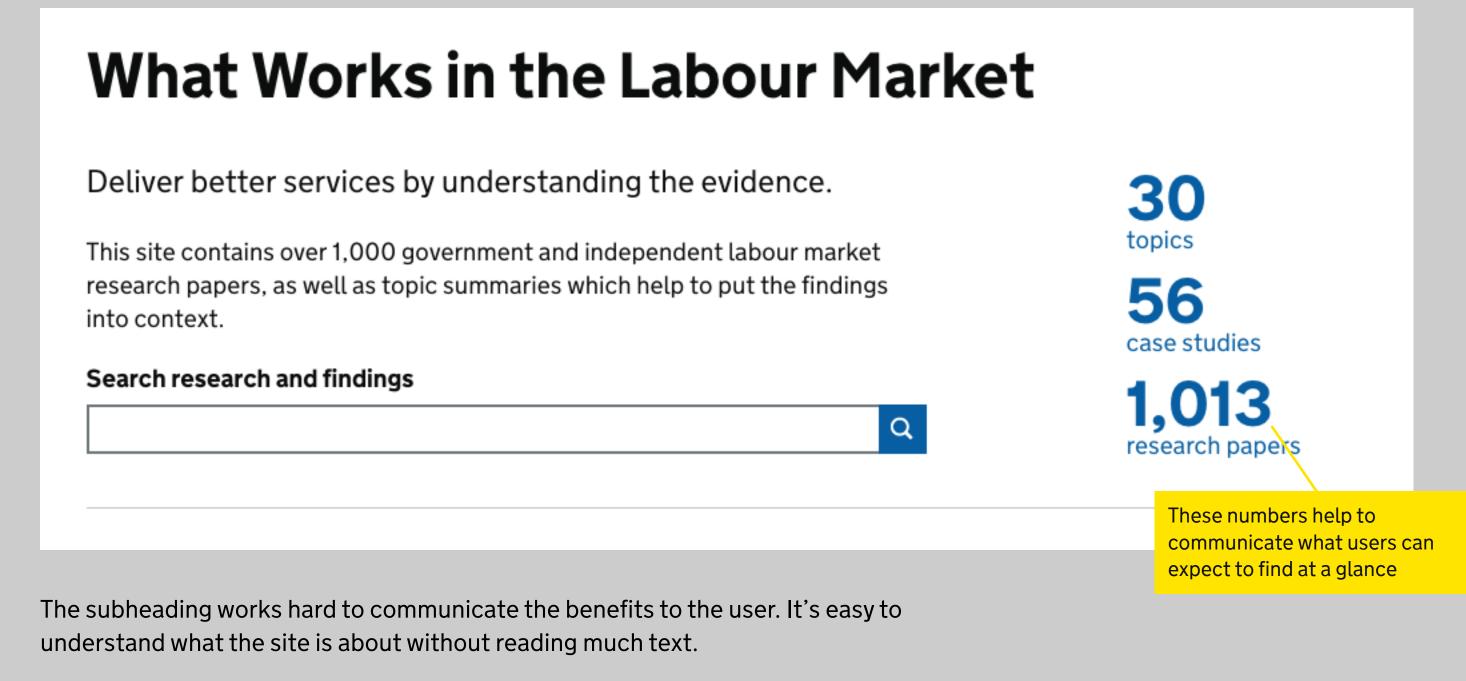
A successful primary navigation system clearly allow users to do these things and not ask them to make choices between competing terms.

Sections can be broad, they shouldn't overlap.

We should test with a few sections first and only add more if there's a clear need



Homepage recommendations



Benefits of a single 'Research and findings' section

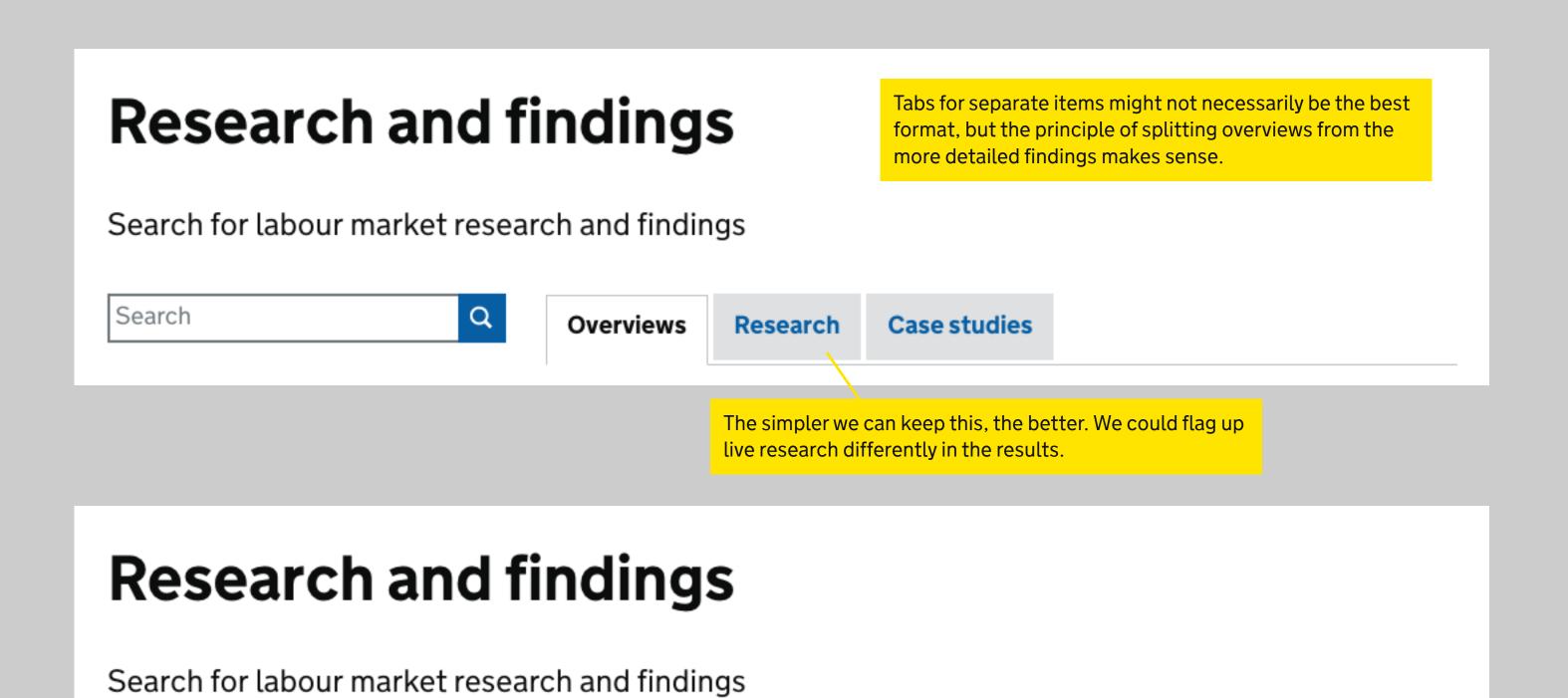
It's clear where to go to get evidence

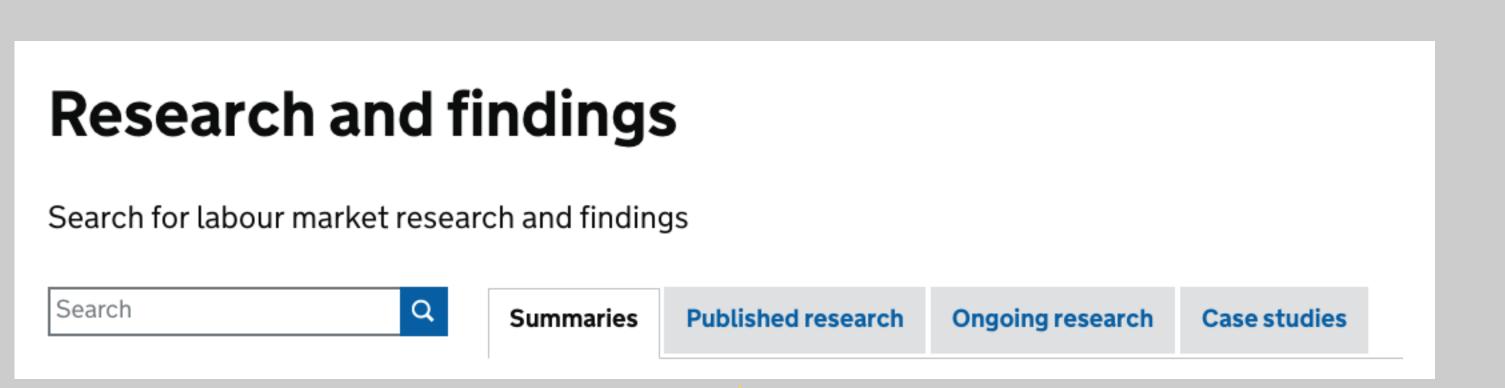
Overviews/summaries are the best introduction to a topic, therefore we can guide users to this content first

The relationship between different types of findings is clearer at this level

Users only need to search in one place

Search





We could test different terms to see which are the most understandable - do users understand the difference between what we mean by 'research' and 'case study'?

Overviews Published research Live research Case studies

could try something like this.

If there's a clear need to quickly see live research, we

'About us' recommendations

Who's behind this site and its content

