

Current primary navigation

GOV.UK

What Works in the Labour Market

ALPHA This is a new service – your [feedback](#) will help us to improve it.

Evidence summaries

Research library

Case studies

List of live research

Labour market stats

Policy context

Useful links

About us

Content issues:

Too many competing links

Not clear what the difference is between evidence, research and case studies at this level

Design issues:

Text too small

look like block-level links but only text is clickable

Difficult to scan

Breaks on smaller screens

No current state when in a section

Navigation recommendations

Broadly speaking, there are 3 things that user a would want to do:

1) Find out what works

2) Share knowledge

3) Understand who’s behind this site and its content

A successful primary navigation system clearly allow users to do these things and not ask them to make choices between competing terms.

Sections can be broad, they shouldn’t overlap.

We should test with a few sections first and only add more if there’s a clear need

Variations to test

GOV.UK

What Works in the Labour Market

Research and findingsGet involvedPolicy contextAbout us

Is ‘Policy context’ an understood label?

GOV.UK

What Works in the Labour Market

Research and findingsGet involvedBackgroundAbout us

GOV.UK

What Works in the Labour Market

Research and evidenceShare a case studyAbout us

GOV.UK

What Works in the Labour Market

Research and evidenceShare a case studyWho we are

GOV.UK

What Works in the Labour Market

Research and evidenceShare your findingsAbout us

Current homepage introduction

Evidence summaries

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About us

This site contains evidence about the effectiveness of active labour market policies. These focus on ways to help individuals find or progress in work.

The information here is designed to make it easy for people who commission, design or deliver Labour Market services to see what works. It includes easy to use [evidence summaries](#) which boil down the most relevant UK and international research. These cover different customer groups and types of employment support.

A [library catalogue](#) contains key published research papers about active labour market policies. You can see where [live research](#) is taking place and share or learn from other initiatives in our [case study area](#).

Search research and findings

Issues:

The purpose of the site should be clear at a glance

Needs a level1 heading

Too wordy, content should be more focused

Search gets lost

Homepage recommendations

What Works in the Labour Market

Deliver better services by understanding the evidence.

This site contains over 1,000 government and independent labour market research papers, as well as topic summaries which help to put the findings into context.

Search research and findings

30 topics

56 case studies

1,013 research papers

The subheading works hard to communicate the benefits to the user. It’s easy to understand what the site is about without reading much text.

Benefits of a single ‘Research and findings’ section

It’s clear where to go to get evidence

Overviews/summaries are the best introduction to a topic, therefore we can guide users to this content first

The relationship between different types of findings is clearer at this level

Users only need to search in one place

Research and findings

Tabs for separate items might not necessarily be the best format, but the principle of splitting overviews from the more detailed findings makes sense.

Search for labour market research and findings

OverviewsResearchCase studies

The simpler we can keep this, the better. We could flag up live research differently in the results.

Research and findings

Search for labour market research and findings

OverviewsPublished researchLive researchCase studies

If there’s a clear need to quickly see live research, we could try something like this.

Research and findings

Search for labour market research and findings

SummariesPublished researchOngoing researchCase studies

We could test different terms to see which are the most understandable - do users understand the difference between what we mean by ‘research’ and ‘case study’?

‘About us’ recommendations

Who’s behind this site and its content

ALPHA This is a new service – your [feedback](#) will help us to improve it.

What Works in the Labour Market

About us

1. [Overview](#)

2. [DWP and the labour market](#)

3. [Other What Works organisations](#)

Who the team are and why the information is reliable with links to the Alliance for Useful Evidence

Policy context, timeline etc

This would replace ‘useful links’