

Booth Rental

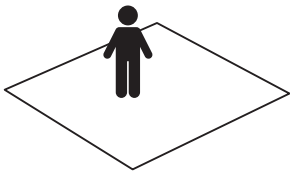
Standard Booth (3 x 3 sqm) (Min.9sqm) USD 2,000

- Standard Booth Equipment Included:
- Carpet, 3 side walls
  - A company name fascia board
  - 1 information counter, 2 folding chairs
  - 4 long arm spotlight, 1 waste paper basket
  - 1 single phase socket (500W)



Bare Space (per sqm) (Min.18sqm) USD 200

- Remarks:
- Minimum 18 sqm
  - Carpet is not included
  - Special design management fee is USD3.1/sqm. (Non-refundable)
  - Participants have to arrange their own booth decoration



Online and offline marketing

Based on the buyer data and resources accumulated by Paper Communication for more than 30 years, it helps exhibitors and global manufacturing buyers to match each other in the whole year, maximizing the exhibition efficiency.

Online marketing

Official website traffic

118.58W

WeChat public account fans

23.35W

Mini program traffic

12.8W

Friends groups advertising

427W+

TikTok today's headlines

307W+

Short clips broadcasting

573W+

SMS marketing

136W+

EDM email

103W+

Offline marketing

Advertisements coverage in Shenzhen Metro

Over 53 million

Signage advertising on highways in Greater Bay Area

35

150+ media join forces

The exhibition has joined forces with 150+ media in the industry around the world, and through on-site advertising, special sponsorships, and concurrent activities, cooperation, online promotion, print media and other channels to create the highest efficiency for exhibitors' publicity, with a total exposure of 790 million.

Concurrent Event

3 Mould Materials & Accessories, Industrial Measuring, Hardware

5 Int'l Machine Tools, Electrical Processing Machine Tools

7 Machine Tools, Metal Processing

9 Metal Casting Show, DME 3D printing

11 Low Altitude Economy, Asia International Innovative Invention Exhibition

2 CNC Tools, Advanced Coating & Thin Film Technologies

4 CNC Cutting Tools

6 Core Parts of CNC Machine Tools, Mechanical Transmission

8 Control System, Mechanical Transmission, Industrial Automation

10 Plastics Exhibition

12 Plastics Exhibition, Industrial Software & Artificial Intelligence

COVERAGE

Precision Parts Processing | Mould Making | 3C Electronics | Electrical Appliances

Automobile | Diecasting | Foundry | Injection Moulding | Machineries & Parts

Automation | Robots | Smart Manufacturing | Digital Factory

Warehousing & Logistics | Patented Invention | New Energy | Automobile

Medical Instruments | Aerospace | Semi-conductor | Low Altitude Economy



Organizers

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concurrently  
**DMP** 大湾区工业博览会  
GREATER BAY AREA INDUSTRIAL EXPO  
| New Era | Greater Bay Area | New Platform |



12<sup>th</sup> Int'l (Shenzhen) Metal Casting Show  
第12届国际(深圳)铸业展

26-29.11.2024

Shenzhen World Exhibition & Convention Center

www.imcshow.com  
www.dmpsz.com

SHOWCASE

CUTTING-EDGE MACHINERY  
AND EQUIPMENT,  
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AND  
INNOVATIVE PROCESSING  
TECHNOLOGY SOLUTIONS

Organizers



香港铸造业总会  
Hong Kong Foundry Association



讯通展览公司  
Paper Communication Exhibition Services





# 2024

## An Event Not to be Missed

The International (Shenzhen) Metal Casting Show has established a good reputation in the industry with its profound history, excellent exhibition results and wide influence in the industry. After years of hard work of the professional working team, IMCS has become the leading exhibition in the foundry industry in South China.

The 2023 edition was the first IMCS physical exhibition since the epidemic, having more than 160 exhibitors. The exhibiting companies not only showcased their products and technologies, but also got to know a lot of potential customers and new partners. They praised the buyers were professional. After in-depth discussion with buyers, the exhibitors soon got the order. Many exhibitors have already reserved 2024 booths on site.

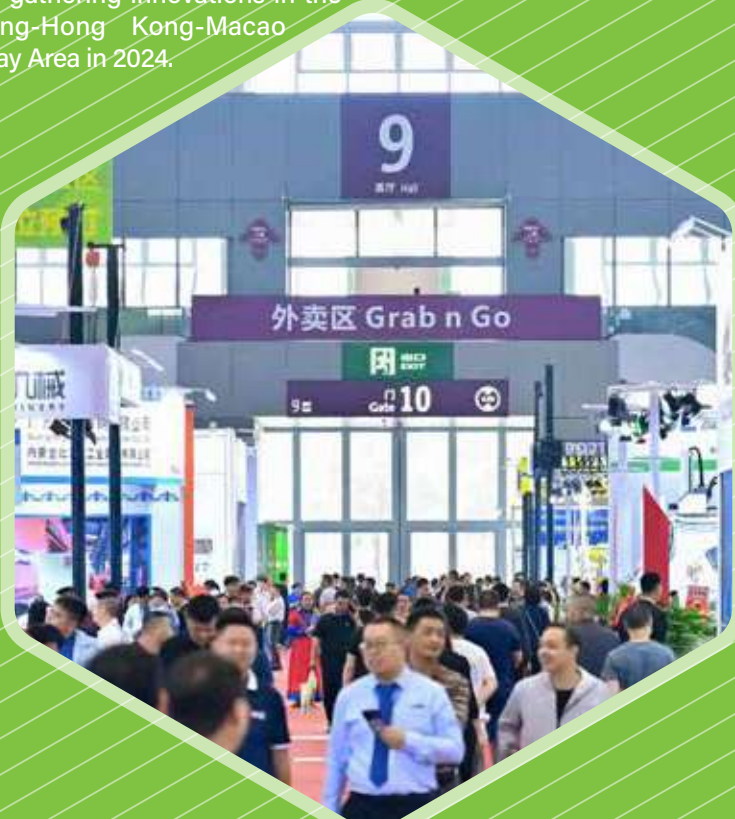
2024 IMCS will invite a large number of purchasers and professional visitors, bringing efficient and diverse promotion solutions to exhibitors, elevating marketing value, maximizing product promotion, brand exposure, and interactive marketing effects. IMCS also cooperates with more than 100 new media and 100 traditional and online media at home and abroad to conduct pre-show, during-show and post-show advertising.

Co-operation leads to a win-win future. We will actively explore new industry clusters and procurement clusters to have more companies and professional buyers joining us, so as to organize an professional annual event for the foundry industry.

DMP Greater Bay Area Industrial Expo, formerly known as DMP International Mould & Metalworking, Plastics & Packaging Exhibition (Abbreviation: Dongguan Houjie DMP in November), founded in 1999, has been fully upgraded to the DMP Greater Bay Area Industrial Expo in 2019. Accumulating 24 editions so far, a total of 14,925 exhibitors and over 2 million visitors, DMP has become an annual professional expo in the field of industrial manufacturing.

The 2024 DMP Greater Bay Area Industrial Expo will showcase more than 10,000 innovative products from countries and regions such as Germany, South Korea, Japan, the US, Sweden, France, Italy, Switzerland, the Netherlands, Malaysia, Australia, China, China Hong Kong and China Taiwan. The expo will span an impressive 240,000 sqm area across 12 exhibition halls, showcasing new achievements, applications and new trends in various fields such as CNC machine tools, CNC tools, industrial robots, precision injection molding, mould manufacturing, industrial internet, industrial measurement, 3D printing, precision parts, digital factories, die-casting, hardware tools, metal materials, helping enterprises achieve cost reduction, efficiency improvement, and high-quality development.

DMP Greater Bay Area Industrial Expo aims to become an industrial exhibition platform focusing on major industrial technological innovations and efficiently gathering innovations in the Guangdong-Hong Kong-Macao Greater Bay Area in 2024.



## Delegation Buyers

## Visitor Profile

### Automobile & railways

BYD, Dongfeng Nissan, GAC Honda, GAC Toyota, FAW-Volkswagen, Changan Peugeot, Dongfeng Honda, Daye Motorcycle, Yamaha, GAC Fiat, Faurecia, Toyota Synthesis, Dongjian, Guangzhou Metro

### Biological & medical equipment

Mindray, Omron, Philips Medical, GE Healthcare, Mercer Bio, Bangjian Biology, Cameloid Biology, Hanxiang Biology, Weili Medical, Siemens

### 3C Electronics

Huawei, ZTE, Xiaomi, Lenovo, vivo, oppo, Flextronics, Kyocera, Foxconn, Mobi antenna, Konka, TCL, Skyworth, Desai, DJI, Tianma Microelectronics, Shennan Circuit

### Electrical appliances

Wanjiale, Boss Electric, Haier, Midea, Skyworth, TCL, Gree, Hisense, Philips, Youyang

### Mold making

Yihe Holdings, Dongjiang Group, Datong Group, Pingjin Mold, Zhongtai Mold, Gree Daikin, Xiangxin Technology, Yangfan, Jinfeng, Baohong, Chang Hong



### Processing of precision parts

Victorious, Changying Precision, Fiyta, CLP Aihua, Fanchi, Wanfuxin, Hongweisheng, Jiaye Precision

### Diecasting & foundry

Wencan Die Casting, Kashui, Runxingtai, Hongtai Technology, Xinlite Diecasting, Zhongtian Chuangzhan, Honda Metal, Jiangxin Casting, Gangshan Casting

### Non-standard equipment & automation

ABB, Kuka, Siemens, INVT, Huazhong CNC, Qifan, Yiheda, Simeida, Nabol, Haozhi Mechatronics, Giant Smart, Bronte, Liqun Automation

### Plastics & packaging

Bandai, Nestle, Want Want Group, Blue Moon, Southern Packaging, Meite, Haixing Group, Huiwei, Shunwei, Huaxin Packaging, Baihua Packaging

## Review on 2023 Greater Bay Area Industrial Expo

### Exhibition area

240,000 sqm

### No. of Exhibitors

2,200

### No. of Halls

12

### No. of Delegation Buyers

927

### Exhibiting Countries & Regions

43

### No. of Visitors

171,724

### Concurrent Events

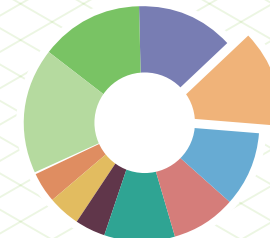
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### Media Coverage

340+

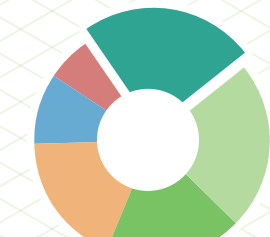
## Top10 countries & regions visitors came from

Russia  
Malaysia  
India  
Korea  
Belarus  
Japan  
Germany  
Thailand  
Switzerland



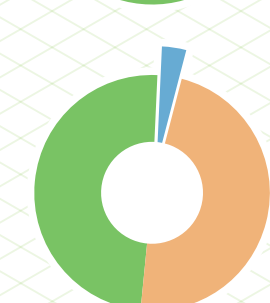
### Percentage of visitors by industries

Machinery manufacturing & accessories	17.35%	Plastics & packaging	9.05%
Precision parts processing	14.03%	Non-standardized equipment & automation	9.73%
3C electronics	13.46%	Electrical appliances	4.18%
Mould manufacturing	13.50%	Biomedical	4.29%
Automobile & railways	10.07%	Others	4.34%



### Visiting purposes of visitors

Purchasing	24.06%	Getting market information	18.39%
Knowing the trends	23.01%	Learning	9.78%
Looking for business opportunities	18.59%	Planning to take part as an exhibitor in the future	6.17%



### Roles of visitors in their capacities

Decision making	57%
Choice making & recommending	39%
Others	4%



### Satisfaction level of visitors

Getting information of new products	92%
Product brands	93%
Insightful	92%
Help getting market information	93%
Looking for suppliers	87%



### Satisfaction level

Excellent	50.52%
Good	36.18%
Fair	11.78%
Bad	1.52%

## Top30 Chinese provinces visitors came from

Shenzhen	Changsha	Jiangmen
Dongguan	Chengdu	Beijing
Guangzhou	Wuhan	Yongzhou
Foshan	Taizhou	Ningbo
Zhongshan	Zhanjiang	Shantou
Weizhou	Maoming	Wenzhou
Shanghai	Chongqing	Zhuzhou
Xiamen	Hangzhou	Guilin
Zhuhai	Ganzhou	Zhaoqing
Suzhou	Shaoguan	Quanzhou