

Exhibitor's Manual

26-29 November, 2024

Shenzhen World Exhibition & Convention Center

(1 Zhancheng Rd, Fuhai Street, Baoan District, Shenzhen, China)

www.dmpshow.com

More information



香港
HK 852-27639011

广州
GZ 020-87612356

上海
SH 021-63045419

深圳
SZ 0755-22671503

东莞
DG 0769-85981968



2024 Greater Bay Area Industrial Expo

2024 DMP Greater Bay Area Industrial Expo
25th DMP International Mould & Metalworking Exhibition
25th DMP International Plastic Machinery Industry Exhibition
25th DMP International Automation Industry Exhibition
25th DMP International CNC Tool Exhibition
12nd DMP International (Shenzhen) Metal Casting Show
DMP Industrial Software and Artificial Intelligence Innovation Achievements and
Excellent Products Exhibition
DMP Digital China Low-altitude Industry International Expo
9th 3D Printing Intelligent Equipment Exhibition
Asia International Innovative Invention Exhibition

26 - 29 November 2024

Shenzhen World Exhibition & Convention Center
1 Zhancheng Rd, Fuhai Street, Baoan District, Shenzhen, China

Exhibitor's Manual



讯通展览公司
Paper Communication Exhibition Services

Rm. 15, 5/F, Wah Shing Centre, 11 Shing Yip St., Kwun Tong, Hong Kong.

Tel: 852-27639011, 86-20-87612356, 86-21-63045419, 86-769-85981968, 86-755-22671503

Fax: 852-23410379, 86-20-87305903, 86-21-64181136, 86-769-85981966, 86-755-27909092

info@paper-com.com.hk; Website: www.dmpshow.com; www.dmpsz.com

Show Information

1. Venue:

Shenzhen World Exhibition & Convention Center

Address : 1 Zhan Cheng Road, Fuhai Street, Baoan District, Shenzhen, Guangdong, China

Address in Chinese: 中国广东省深圳市宝安区福海街道展城路 1 号

Venue official website: www.shenzhen-world.com

2. Exhibition Date: 26-29th November 2024

Opening Hours : 26-28 November 2024 9:30am — 17:00pm

29 November 2024 9:30am — 14:00pm

3. **Admission:** Free of charge for trade visitor by registration. Present ID card or passport and two name cards at the on site visitor registration counters. No admission for children under 12 years old. Admission closes 1 hour prior to the closing time of the exhibition. Visitors may go to our official website or wechat page for pre-registration: www.dmpshow.com; www.dmpsz.com

4. Organizers:

Paper Communication Exhibition Services

Hong Kong: Rm. 15, 5/F., Wah Shing Centre, 11 Shing Yip Street, Kwun Tong, Kowloon, Hong Kong.

Tel: 852-2763 9011 Fax: 852-2341 0379 Website: www.dmpshow.com

Contact: Ms. Amanda Shing Direct line: 852-2950 1906 E-mail: amanda@paper-com.com.hk

Ms. Maggie Lau Direct line: 852-2950 1901 E-mail: maggielau@paper-com.hk

Guangzhou: Room 3503B, Lai Fung Tower, 761 Dongfeng Road (E), Guangzhou 510600, China

Tel: 86-20-8761 2356 Fax: 86-20-8730 5903 E-mail: pc@paper-com.com.cn

Contact Person: Coisini Liu, Yuki Peng

Shanghai: Room 805, Golden Magnolia Plaza, West Building, No. 1 Da Pu Road, Shanghai 200023, China

Tel: 86-21-6304 5419 Fax: 86-21-6418 1136 E-mail: paper-sh@xt.com

Contact Person: Ms. Iris Tan Tel: 86-21-6304 5419 ext. 208 Email: tanyinzheng@xt-sh.com

Dongguan: 3/F., Door 13, Hall 3E, GD Modern International Exhibition Center, Furniture Road,

Houjie, Dongguan, Guangdong, 523952 China

Tel: 86-769-8598 1968 Fax: 86-769-8598 1966

Contact Person: Mr. Alan Chen E-mail: Alan.chen@paper-com.com.cn

Shenzhen: Yuhengzuo 201, 6099 Baoan Avenue, Fuyong Street, Baoan District, Shenzhen, China

Tel: 86-755-2790 9152 Fax: 86-755-2790 9092

Contact Person: Ms. Mia Rong Mobile: 13590484512 Email : rongmeizhen@paper-com.com.cn

5. Official Contractor (Hall 1, 3, 5, 6, 7, 8):

GL events Live (Shenzhen) Co., Ltd.

Address: 14th Floor, Tianjian Venture Building, No.7 Shangbao Road, Futian District, Shenzhen, China 518000

Tel: 86-755-6682 1098 Fax: 86-755-2815 3794

Online service website: <http://zhan.zzxes.com.cn/special/2024dmp>

Official Contractor (Hall 9-12):

Guangdong Hanwei Main Construction Exhibition Co., Ltd.

Address: Room302, Building A4, Guangdong Science Innovation Equipment Park, 78 Luntou Road, Haizhu District, Guangzhou 510000, P. R. China.

Tel: 86-20-8401 9728 Fax: 86-20-8401 9728 Email: 3237568897@qq.com

Chinese Online service website: <http://47.112.235.56/zcy>

Special Design Booth contact: Ms. Zhang, Mobile: 86-18026299800

Standard booth contact: Ms. Lin, Mobile: 86-13380027940

Booth Design Approval: Mr. Zhou, Mobile: 86- 18520614269

Official Contractor (Hall 2 & 4):

Shenzhen Image Exhibition Service Co., Ltd.

Address: Room 201, East Side, North Login Hall, Shenzhen World Exhibition & Convention Center, No. 1, Zhancheng Road, Zhancheng Community, Fuhai Street, Baoan District, Shenzhen

Zip code: 518104

Tel: 86-755-2314 4406

Fax: 86-755-2314 4406

Online service platform: www.image-oss.com**6. Official Freight Forwarder (Domestic exhibits) :**

Zhaohua Logistics Ltd.

Address: 24/F., New Times Plaza, 1 Taizi Road, Nanshan District, Shenzhen, China

Tel: 86-755-2689 7740 Fax: 86-755-2682 5668,

Contact: Ms. Li Mobile: 15190707698 Email: liyirun@cmhk.com**7. Oversea shipping agents (recommended list)**

(1) JES Logistics Ltd.

Address: 26/F., Winsan Tower, 98 Thomson Road, Wanchai, Hong Kong

Tel: 852-2563 6645 Fax: 852-2597 5057

Contact: Mr. Jian E-mail: jerry@jes.com.hk

Guangzhou JES Exhibition Services Ltd.

Address: Room 2005, Dong Jian Building, West Tower, 501 Dong Feng Zhong Road, Guangzhou 510045, China

Tel: 86-20-8355 9738 Fax: 86-20-8355 3765

Contact: Mr Chen Xing You E-mail: you@jes.com.hk**DOCUMENTS & CONSIGNMENT DEADLINES TO DONGGUAN VIA HONG KONG**

1. Customs documents for pre-clearance (List of Exhibit FORM B)	23 Oct 2024
2. Cargo picking up in Hong Kong for onward shipment to Shenzhen	28-29 October 2024

(2) Shanghai Expotrans Ltd.

Tel: 86-21-6013 1818 Fax: 86-21-6013 5518

Contact: Ms. Zhangxian Mobile: 86-13701755801, Email: zhangxian@xptrs.com.cnContact: Mr. Xuwei Mobile: 86-13816142827, Email: xuwei@xptrs.com.cn

Shanghai Expotrans Ltd Guangzhou Branch

Tel: 86-20-8352 4315 Fax: 86-20-8352 4315

Contact: Mr. Will Ruan 86-13929546345 Email: ruanweijian@xptrs.com.cnContact: Ms. Chang ShuMin 86-13189650597 Email: changshumin@xptrs.com.cn

(3) BEX Logistics (Guangzhou) Co., Ltd

Address : Rm 1903 N-8, No 13 Huaming Road, Tianhe district, Guangzhou China

Tel : 86-20-2294 2207 Fax : 86-20-8923 9964

Contact : (Franky Lee) 13802955337 Email : franky@bexlog.com.hk

BEX logistics Company Limited

Address : Rm 2106, 21/F Win Plaza, 9 Sheung Hei St, San Po Kong, Hong Kong

Tel : 852-2836 5282 Fax : 852-2836 5383

Contact : William Luk Email : william@bexlog.com.hk

8. Hall Specification: Electricity: Single phase 220V / Three phase 380V.

Ceiling height : 16m. Freight Entrance: 5m width x 5.9m height;

Max. height of basement carpark entrance: 2.1m

Max. floor loading capacity: 5 tons/sqm.

Utility trench at every 6m width. Trench loading capacity: 1.5 tons/sqm. Trench width: 60cm.

Water Pressure: 0.28-0.3MPa. Please prepare your own valve if you need to increase the pressure.

Compressed air pressure: 0.6—0.8MPa

The space between rigging points is 9x9. The vertical load-bearing capacity of each single rigging point is 1000 kg. Max. weight for banner hanging is 20kg. Pure wood structure is not allowed to hang. The hanging height of the upper edge of the rigging structure must not exceed 9m.

9. Important note:

Exhibition booth height with single layer 4.5m recommended and limit to no higher than **5** meters, which includes platform and vaulted ceiling if applicable. Maximum 6 meters for double decks.

For 4-sided open booth and over 200sqm., length of back wall cannot exceed half of the booth length.

Special design booths should be equipped with at least two 5kg ABC dry powder fire extinguishers for every 100 square meters floor space as required.

Exhibition Hall grade 1 electrical box needs industrial adaptor to connect it to grade 2 electrical box.

Exhibitors may bring their own adaptor and grade 2 electrical box or to hire them in advance.

If your machine require full loading of electricity consumption for long period, then you need to limit your power consumption to 80% of the power supply. Or you need to order a bigger power supply. But if your machine only requires a high current on the starting or for a short period of time, then there is no need to adjust.

Exhibitors are not allowed to bring their own crane, truck with mounted crane or forklift . Exhibitors must use the official hall appointed forwarder to hand their exhibits on site.

Exhibitors are not allowed to bring their own air compressor for air supply for other equipment. Exhibitor must hire the central compressed air supply from the official contractor. If you want to display your air compressor as an exhibit, you need to apply to the exhibition center in advance and only if it is not connected to other equipment.

All workers must wear a safety helmet during construction. It is prohibited to use 2.5m trestle ladders for work higher than 2m. All operations that carried out 2m above should use a movable aerial work platform or a assembled frame scaffold.

It is prohibited to use polystyrene boards, Foamboard or KT board. Only Forex/PVC Board is allowed. To use carpet, material samples and product testing reports which prove that the combustion performance reaches B1 level (nonflammable) are needed for construction.

Big area painting or spraying is not allowed. Only small area touching is allowed.

Do not use high-power electric heating devices 2500W or above (such as electric stove, electric iron, etc.). Such regulation is with an exception of exhibits. If exhibitors bring their own kettle, refrigerator or coffee machine of over 800W, they must not connect it to the same line with lighting power supply.

Make sure to order enough power supply, in particularly for standard booth.

Booth contractors must buy insurance for their booth construction.

The exhibition center is the sole designated supplier of varois banquet, buffet, conference and coffee tea break cating servies. You cannot bring your own lunch box to the exihibition center. Only pre-packed coffee and tea bag is allowed. Coffee machine is not allowed. Use only water in bottle. All products must be up to food graded approved by the BaoAn Government.

10. Transportation

Shenzhen World is located right next to Shenzhen Bao'an Internation Airport, neighboring Fuyong Port, close to S3 Highway, and directly linked to the metro lines and city rails, featuring extremely convenient transportion resources. Airway: 7km to T3 of Shenzhen International Airport, 3km to T4, and only 75 km to HK airport. Water way: Closely located to Fuyong port, 1 hour to HK, Macao, Guangzhou, Zhuhai by ferry.

If you drive from S3 Highway to the venue, there is no restriction. But other driving routes from Shenzhen downtown to the venue are with restriction.

Hints: Restricted hours for non-Shenzhen car during working days: 7:00-9:00am and 17:30-19:30pm. Non-Shenzhen cars may apply through wechat to Shenzhen Police Traffic Branch for one day in a month to drive to Shenzhen city during restricted hours.

Guangzhou-Dongguan-Shenzhen Intercity Lightrail is ready now. Fuhai West station is just 1km from the new exhibition venue.

Truck pass will be distributed by organizer

Car park fee:

van: free of charge for the first 30 minutes; 15 RMB for the first hour; 3 RMB per hour onwards. Max 84 RMB for whole day.

car: free of charge for the first 30 minutes; 10 RMB for the first hour; 1 RMB per hour onwards. Max 33 RMB for whole day.

- 11. Fire Regulation:** Smoking is prohibited in the exhibition hall. All construction materials must be fire-proofed. Flame, flammable items, flammable gas like oxygen and hydrogen are prohibited. Inert gases will depend on necessity and must be declared in advance.
- 12. Electrical Regulation:** All sockets are used for electrical appliances under 500W only, not for machine and not for lighting. No multiplug is allowed. If the actual power consumption of any exhibitor exceeds the applied limit and affects the operation of other exhibitors or the power supply system of the venue, the organizers will stop power supply to their booths immediately and the Exhibitor will be liable for the damage caused.
- 13. Security & Insurance:** The Organizers provide general hall security. However, Exhibitors are advised to arrange their own insurance coverage and not to leave their booths and exhibits unattended and take responsibility for the security of their booth display, booth merchandise and personal items during the show. Exhibitors are responsible for public liability insurance against injury to persons and property of others at their booth, along with their exhibits and merchandise moving to and from the show and during the show. Exhibitors should contact their insurance broker to cover their exhibit and exhibit materials. Organizer will not be held responsible for any lost, or damage to exhibits.
- 14. Noise Control:** The use of audio-visual equipment shall not exceed 70dB or to annoy other exhibitor or visitors. The Organizers reserve the right to adjust the sound volume or discontinue any audio-visual presentation.

- 15. Cleaning & Garbage Disposal:** The Exhibition Center will arrange cleaning of gangways and public areas only. Exhibitors please put their rubbish at the big rubbish bins along the walls inside the exhibition hall. “Raw Space” exhibitors should arrange cleaning of their booth and removal of decoration materials by their own contractor during move-in and move-out period.
- 16. Promotion During the Show:** No advertising, demonstration or canvassing for business may be carried out anywhere within the exhibition venue except at the exhibitor’s own booth. No exhibits or advertising signs shall be placed outside the confines of the exhibitor’s booth area.
- 17. Intellectual property rights:** The Exhibitor warrants that the exhibits and packages thereof and the Publicity Material or any other part of the display on the Stand do not in any way whatever violate or infringe any third party's rights including all intellectual property rights including but not limited to trade marks, copyright, designs, names, and patents whether registered or otherwise. The Exhibitor agrees to fully indemnify the Organizer and its agents, representatives, contractors and employees against all costs, expenses and damages arising from any third party's claim of infringements by the Exhibitor and/or the Organizer and/or the latter's agents, representatives, contractors or employees of such third party's rights.
- 18. Move-in & Move-out:**
All people entering the exhibition hall during move-in and move-out period must wear a safety helmet for safety reason. At least, one of your staff must be present during the move-in and moving-out.
As more and more machines, construction materials and cables are installed, it will be very difficult to move in big machines. To ensure smooth operation, please move-in your machines as early as possible. Big and long trucks may not be able to enter the hall. It will depend on the site situation. Exhibitors should follow the instruction of the forwarder & security guards.

All exhibitors must observe the instruction and move in schedule of the Official Freight Forwarder.

Large Exhibits: Large exhibits must be arrived on 23th November 2024.

Light Exhibits: Exhibitors taking light exhibits should come to decorate on 25th November 2024.

Move-out Time: 29th November 2024, 14:00-22:00. Neither exhibitors nor appointed contractor are permitted to dismantle any part of their exhibit before the official closing time 17:00 on 30th November.

19. Forms to be replied:

Form	Form Name	Standard Booth	Raw Space	Deadline
Organizer	Taiwan Exhibit Approval Form	Optional	Optional	Oct 15
Jes/Bex/Expo	Overseas Freight Service Request Form	Optional	Optional	(overseas) Oct 23
Organizer	Advertisement Order	Optional	Optional	Oct 31
Organizer	非深牌小汽车申请通行登	Optional	Optional	Oct 31
Organizer	布/ 撤展黄牌货车登记表	Optional	Optional	Nov 5
Organizer	Exhibition Directory Entry, Invitation Card & Fascia Board	Yes	Yes	Nov 5
Organizer	Exhibitor Badge	Yes	Yes	Nov 5
GL/ Hanwei /Image	Electrical, Lighting Connection, Compress Air , Water, Tel, Broadband, Booth design submission & Contractor deposit	Optional	Yes	Nov 8
Standard booth extra order	Furniture & Spotlight Rental, Location Plan	Optional	No	Nov 8
Hotel	Hotel Reservation Form	Optional	Optional	
ESHOW	Translation	Optional	Optional	

20. Opening Hours: Hall 1,5,7,8,9,10,12

Opening Hours	Date	Halls	Exhibitor	Exhibit Truck	Contractor	Visitors
Early Move-in for machine (Only with Organizer approval)	22/11/2024	5,7,8,9,10,12	09:00-17:00	09:00-17:00	15:00-17:00 Only for material unloading. Not for booth construction	--
		1	13:00-17:00	13:00-17:00		
Move-in	23/11/2024		09:00-21:00	09:00-21:00	12:00-21:00	--
	24/11/2024		09:00-22:00	09:00-12:00	09:00-22:00	--
	25/11/2024		09:00-24:00	--	09:00-24:00	--
Show Date	26/11/2024	1,5,7,8,9,10,12	08:30-17:30	--	--	09:30-17:00
	27/11/2024		09:00-17:30	--	--	09:30-17:00
	28/11/2024		09:00-17:30	--	--	09:30-17:00
	29/11/2024		09:00-17:30	--	--	09:30-14:00
Move-out	29/11/2024		14:00-22:00	18:00-22:00	14:30-22:00	--
	30/11/2024	5,7,8	00:00-08:00	00:00-08:00	--	--
		1,9,10,12	09:00-17:00	09:00-17:00	--	--

Remark :

1. Move-out time: Move-out time of halls 5, 7, and 8 will be overnight on the evening of November 29 until 8 a.m. on November 30. If exhibitor needs to extend the move-out time, please contact the organizer in advance.
2. Halls 1, 9, 10, 12 are only for moving-out of decoration materials and lightweight exhibits. For large machines, large exhibits and trucks of 17.5 meters or above, please arrange move-out on November 30.

Opening Hours: Hall 2,3,4,6,11

Opening Hours	Date	Hall	Exhibitors	Exhibit Truck	Contractor	Visitors
Early Move-in for machine (Only with Organizer approval)	23/11/2024	2,3,4,6,11	09:00-17:00	09:00-17:00	15:00-17:00 Only for material unloading. Not for booth construction	--
Move-in	24/11/2024		09:00-22:00	09:00-12:00	09:00-24:00	--
	25/11/2024		09:00-24:00	--	09:00-24:00	--
Show Date	26/11/2024		08:30-17:30	--	--	9:30-17:00
	27/11/2024		09:00-17:30	--	--	9:30-17:00
	28/11/2024		09:00-17:30	--	--	9:30-17:00
	29/11/2024		09:00-17:30	--	--	9:30-14:00
Move-out	29/11/2024		14:00-24:00	18:00-24:00	14:30-22:00	--

Remark :

1. Move-out time: 14:00-24:00 on November 29. Move-out must be completed that night.
2. Exhibitors with equipment can apply to the organizer for early entry on November 23. Zhaohua Logistics will not charge any additional fees. However, it is not allowed to set up at the early entry time!

21. Advertisement

Hall banner

5m x 5m

2 sided

Advertising fee:

RMB12,500 per banner, including production, hanging & advertising fee.

Only hanged on the top ceiling of your booth.

Advertising period 4 days



Glass Sticker

3m x 1.5m x 1 piece

One sided

Advertising fee: RMB8,000

Location: on hall visitor entrance

Ground floor

Advertising period 4 days



Outdoor banner

8m x 4m

One sided

Advertising fee: RMB19,200

Advertising period 4 days



South Lobby Banner

8m x 4m

2-sided

Advertising fee: RMB25,600/pcs

Advertising period 4 days



Pillar-covered advertising

2m x 4m x 4 panels

Advertising fee: RMB15,000/pcs

Advertising period 4 days



Outdoor Hanging Banner

6m x 1.5m

2-sided

Advertising fee: RMB10,000/per piece

Advertising period 4 days



Golf Cart Banner

10 carts, including banner

production & post up

Advertising fee: RMB50,000/per piece

Advertising period 4 days







Visitor Badge Advertisement

Advertising fee: RMB50,000.00 for 10,000 pieces

Advertising period 4 days



Wechat Apps	Advertisement location	Ad. Type	Ad. Quantity	Ad. Rate RMB
Front Page Advertising period 3 months (Sept.Nov)		Web banner	1	RMB50,000/pcs.
Front Page (Bottom Part) Advertising period 1 month	<p>《2023DMP展商名单》出炉，2200多家展商，有哪些新看点？ DMP工博会快讯 2023-11-21 10:29 广东</p>  <p>11月27-30日，大湾区工博会将在深圳国际会展中心12大展馆开幕。此次展会聚焦机械工业全产业链，创新链两端，紧盯行业龙头企业，搭建技术创新成果转化与需求精准对接，促进产业链创新驱动发展。24万平方米2200多家参展企业，基本形成了原材料—研发—生产制造设备—加工—服务较为完整的产业链条。</p> <p>DMP大湾区工博会展馆新面貌，把握新机遇，助力于每一篇新能够力展商、观众以及行业伙伴积极参展。2023年工博会与往届相比，展览规模更大、国际化水平更突出，展览内容更丰富，多套初涉领域十多个。</p>	Text	1	RMB8,000/pcs.

<p>Visitor Registration (top banner)</p> <p>Advertising period 3 months</p>		<p>Web banner (3 rotations)</p>	<p>3</p>	<p>RMB10,000/pcs</p>
<p>Electronic Exhibition Guide</p>			<p>1</p>	<p>RMB30,000/page</p>

For more information on advertising positions, please contact the organizer.

22. Hotels

Agent—Best Meeting Company

Hotline①: +86-755-8288 0055 (谯小姐)
 Hotline②: +86-755-8288 0090 (胡小姐)
 Mobile/Wechat: 18126464213 (Ms Wu) /18124143293 (Ms Li)
 Website: <http://jl.miceclouds.com/bookingquery.htm?id=1867>
 Email: service@bestmeeting.net.cn



(scan code and make online reservation) (for further details)

23. Translation services :

ESHOW Exhibition Services Co., Ltd
 Mobile phone: 159-1581-1021 (Wechat)
 Tel: 020-3469-2023
 Email: joanna.zhou@eshowyz.com
 Website: www.eshowyz.com

ESHOW joanna周静
 宣至 广告传媒

