



UACS WORKSHOP SERIES

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# NAIVE BAYESIAN CLASSIFIER

**A PROBABILISTIC CLASSIFIER IS A FORM OF MACHINE LEARNING THAT CALCULATES THE PROBABILITY THAT SOME INPUT BELONGS TO ONE OR MORE CATEGORIES**

Some Person Smarter Than Me



## WHAT IS IT GOOD FOR?

- ▶ Self-Improving AI
  - ▶ Player Strategy Prediction
- ▶ Spam Filtering
  - ▶ Auto-mod in Twitch chat
  - ▶ Email
- ▶ Document Auto-sorting
- ▶ Text Analysis
  - ▶ Autocorrect
  - ▶ Sentiment Analysis





# HOW DOES IT WORK?

$$P(X | Y) = \frac{P(Y | X) \times P(X)}{P(Y)}$$

## HOW DOES IT WORK? (FOR NORMAL PEOPLE)

$$P(\text{input } X \text{ is of type } Y) = \frac{P(X \text{ was } Y \text{ before}) \times P(X \text{ has been seen at all})}{P(Y \text{ is an option})}$$

EXAMPLE: GIVEN THE POST HISTORIES OF SEVERAL TWITTER ACCOUNTS, IS "GOOD" A POSITIVE WORD?

$$P(\text{input "good" is a positive word}) = \frac{P(\text{good has been used positively}) \times P(\text{good is appears at all})}{P(\text{Amount of Twitter accounts with positive words})}$$



PART 2

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# USING THE SCIKIT NBC IN PYTHON