



UACS WORKSHOP SERIES

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# NAIVE BAYESIAN CLASSIFIER

**A PROBABILISTIC CLASSIFIER IS A FORM OF MACHINE LEARNING THAT CALCULATES THE PROBABILITY THAT SOME INPUT BELONGS TO ONE OR MORE CATEGORIES**

Some Person Smarter Than Me



## WHAT IS IT GOOD FOR?

- ▶ Self-Improving AI
  - ▶ Player Strategy Prediction
- ▶ Spam Filtering
  - ▶ Auto-mod in Twitch chat
  - ▶ Email
- ▶ Document Auto-sorting
- ▶ Text Analysis
  - ▶ Autocorrect
  - ▶ Sentiment Analysis





# BAYES' THEOREM

$$P(X | Y) = \frac{P(Y | X) \times P(X)}{P(Y)}$$

# BAYES' THEOREM EXPLAINED

$$P(X \text{ is of type } Y \mid \text{input } X = \text{some value}) = \frac{P(Y) \times P(X \text{ has been seen at all})}{P(Y \text{ is an option})}$$

EXAMPLE: GIVEN THE POST HISTORIES OF SEVERAL TWITTER ACCOUNTS, IS "GOOD"  
A POSITIVE WORD?

$$P(\text{word is positive} \mid \text{word} = \text{"good"}) = \frac{P(\text{word is used positively}) \times P(\text{word happens to be "good"})}{P(\text{a Twitter user has used a positive word})}$$



PART 2

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# USING THE SCIKIT NBC IN PYTHON

**[HTTPS://GITHUB.COM/DWRODRI/AUCS\\_BAYES](https://github.com/dwrodri/aucs_bayes)**