Project Idea 1: FN news article
Research question: What is the emotional tone of news article talking about the French right-wing political party FN (front national)?

The FN (front national) and its leader Marinne le Pen are regularly in the news and known world-wide. With this project, we want to find out what emotional tone the authors of news article use to talk about the right-wing party of France. The sentiment analysis will be done with two different news journals: one being left-wing opiniated and the other being right-wing opiniated. This will allow us to compare the emotional tone between both journals talking about a right-wing party.

Possible data:
News article in English, using different journals with different political point of views.

Analytical approach:
Sentiment analysis of the news articles, using R.

Project Idea 2: Donald Trump Speeches
Research question: Does Donald Trump mainly use emotional language in his speeches and thus forgo rational argumentation?

We would like to analyse the used language in Donald Trump's speeches. Politicians normally use rational argumentation to prove their statements. Now we wonder if Donald Trump purposeful denies this strategy and prefers to address the electorate emotionally to influence them more strongly.
Normally, one would assume that politicians predominantly use neutral language and fact-based arguments to appear professional. So we would analyse the most frequently used words and the sentiments of Donald Trump's speeches. Based on an analysis of these attributes, we should be able to identify what kind of language and words he uses in his arguments to influence voters.

We would use the following dataset from Kaggle, which contains 35 speeches of the Battle Creek rally:
https://www.kaggle.com/datasets/christianlillelund/donald-trumps-rallies?resource=download