

FIRST SEMESTER SY 20242025
INTECH4100 TECHNOPRENEURSHIP LECTURE
GROUP ACTIVITY NO. 3

Part 1: Final IT Business Plan

Instructions:

1. Groupings

- The groupings used in previous groupings will remain the same for this activity.

2. Content Requirements

2.1. Revise your initial business plan into an **IT Business Plan [attached template]** in printed hard copy format. **Deadline: December 13, 2024**

2.2. The IT Business Plan must be based on the capstone project your group is developing, which will serve as a software product.

- If your group does not have an approved capstone project or is not developing one, you may instead create an IT Business Plan for:
 - A proposed software product
 - Network cabling services
 - Another innovative product idea for the market.

2.3. Use the attached IT Business Plan template for the revision.

2.4. Complete the guide questions in the template. Ensure the final business plan includes product design figures and does not exceed 5 pages.

Part 2: Presentation of Final IT Business Plan

Instructions:

1. Prepare a PowerPoint presentation to summarize and present your answers from Part 1.
2. You may assign one representative to present for the group.
3. The entire presentation should not exceed 5 minutes on **December 13, 2024.**

7:30 – 10:00 AM [ITLEC 203]
1:00 -2:30 PM [ITLEC 221]
2:30 – 4:00 PM [ITLEC 222]

4. Ensure originality in your responses. Do not copy from other groups. Grades will be based on the rubric for the content of your answers.

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Rubric:

Criteria	Excellent (5)	Good (4)	Fair (3-2)	Poor (1)	Score
Organization	Information is logical, interesting sequence which reader can follow.	Student presents information in logical sequence. A few minor points may be confusing .	Some information is not clear. Reader has difficulty following because student tends to beat around the bush.	Information is not clear. Sequence of information is difficult to follow, readers are confused.	
Content Knowledge	Student demonstrates full knowledge (more than required).	Student is at ease with content but fails to elaborate.	Student is uncomfortable with content and is able to demonstrate basic concepts.	Student does not have grasp information; Student cannot answer questions about the subject.	
Discussion Format and Clarity Presentation of the Answer	Discussion Format and Clarity Presentation of the Answer was presented correctly and clearly	Discussion Format and Clarity Presentation of the Answer was presented incorrectly and lack of clarity	Discussion Format and Clarity Presentation of the Answer was presented numerous correction and clarity of the answer was badly done.	There is no clear Discussion Format and Clarity Presentation of the Answer.	

Note: Students with no submitted output will be given a score of zero.

Please refer to this reference to help you in creating an IT Business Plan.

Video References:
How to write a Business Plan? - <https://www.youtube.com/watch?v=ZEMbKzy7FD8>

Reference Used for the Business Executive Summary
<https://www.vertex42.com/WordTemplates/executive-summary.html>

GROUP ACTIVITY NO. 3 PRESENTATION

FIRST SEMESTER SY 20242025
INTECH4100 TECHNOPRENEURSHIP LECTURE

Name of Groupmates: _____
Course & Section: _____

Part 2: Presentation of IT Business Plan Outline Report

Reference:

Criteria	Great work! 5 pts	Proficient 4 pts	Developing 3 pts	Beginning 2 pts
Communication	Facial expressions and body language generate a strong interest and enthusiasm about the topic in others.	Facial expressions and body language sometimes generate a strong interest and enthusiasm about the topic in others.	Facial expressions and body language are used to try to generate enthusiasm, but seem somewhat faked.	Very little use of facial expressions or body language. Did not generate much interest in topic being presented.
Preparation	Student is completely prepared and has obviously rehearsed.	Student seems mostly prepared but might have needed a couple more rehearsals.	The student is somewhat prepared, but it is clear that rehearsal was lacking.	The student is not prepared, and evident that student did not rehearse.
Speaks Clearly	Speaks clearly and distinctly. Pronunciation is excellent; good effort at accent.	Pronunciation is good; good effort at accent.	Pronunciation is okay. Some effort towards a native speaking accent.	Pronunciation is lacking and hard to understand; No effort towards a native speaking accent.
Time - Limit	Presentation is 4-5 minutes long.	Presentation is more than 5 minutes long.	Presentation is more than 6 minutes long.	Presentation is more than 7 minutes long.

<https://www.rcampus.com/rubricshowc.cfm?code=M2433AX&sp=yes&>