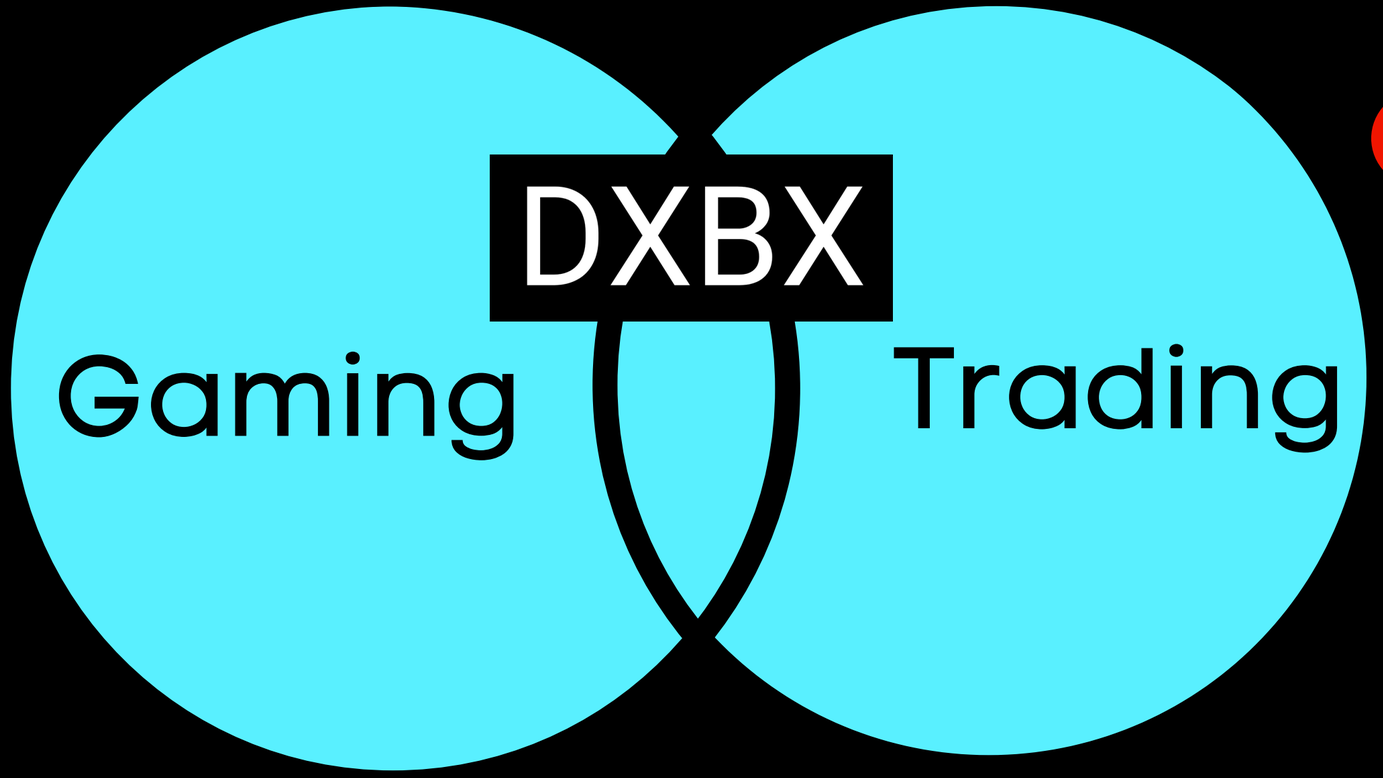
# DXBX

Built on APTOS

# Product

DEXBOX is a gamified cryptocurrency trading interface built on Aptos modules.

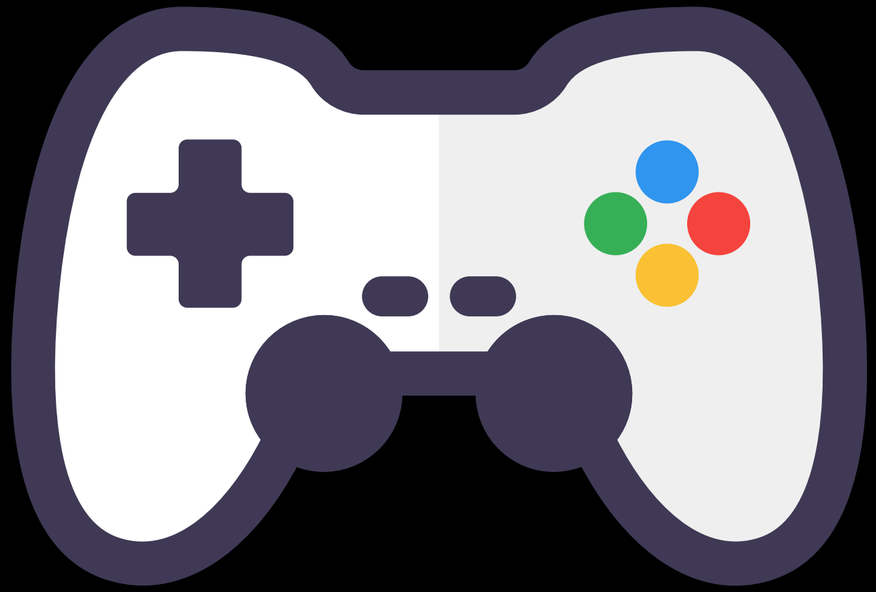
# A Game-fi experience




NEW!

**Have you ever tried ?..**

# A Game-fi experience



Gamepad device
compatible

Gamepad UI

# Demo: the easiest UI

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# Try

You re bored already ?
Play now and become rich quick.

You want to hear about the business ?
Stay and play during next presentation.

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# DEXBOX is

- **Smart and Fun**: a simple, gamified still professional level interface for decentralized traders (CLOB)
- **Fair**: small stakes, non custodial, non misleading, educative content
- **Social**: a decentralized traders community

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# DXBX × Aptos

- **Leveraging on Aptos unique features:  indexer, randomness, rich open source libraries, AND scalability**
- **Impact on Aptos ecosystem:  an easy gateway  to defi trading**
- **A fair and social product, in line with Aptos vision and objectives - to accelerate the mass adoption**

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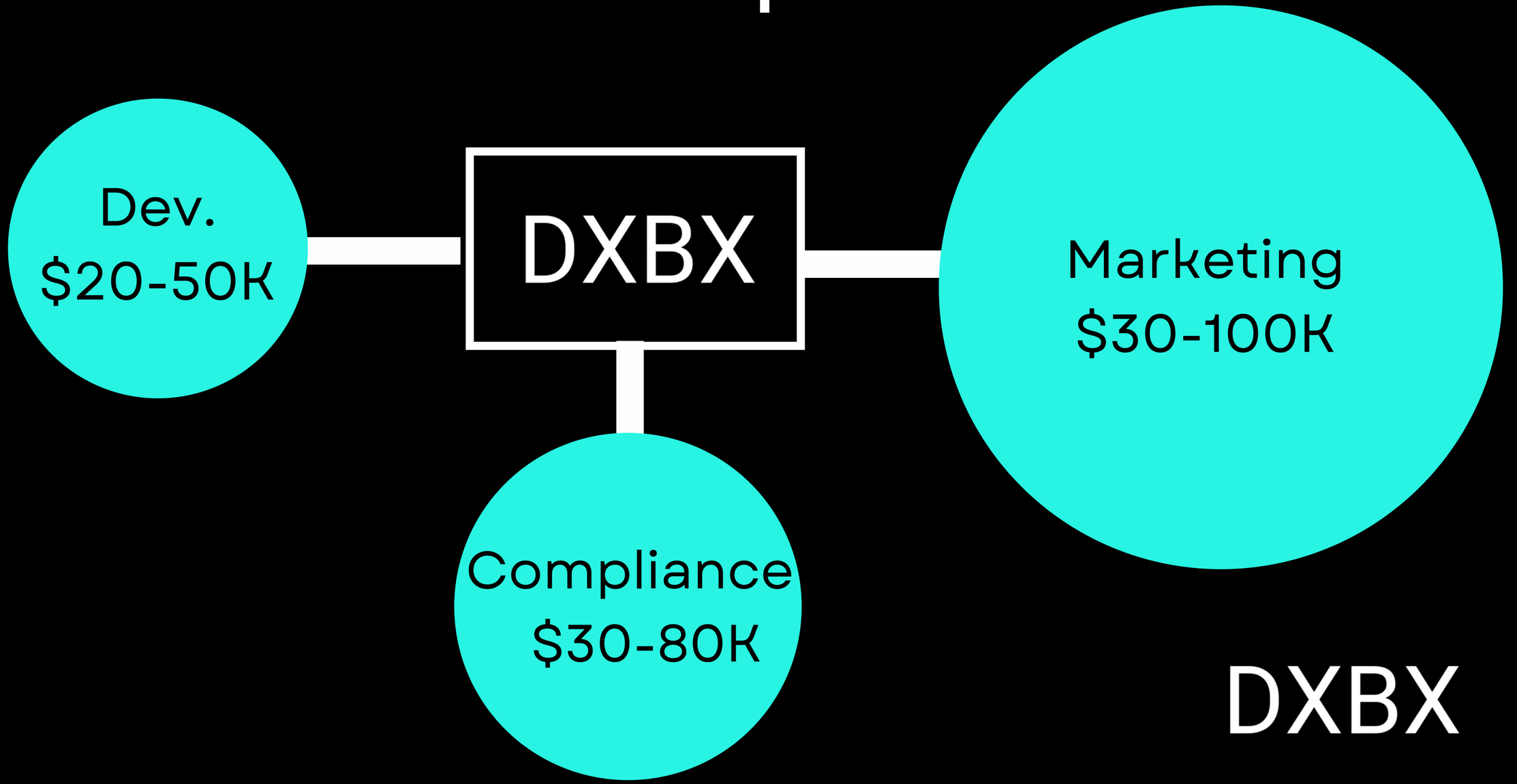
# Revenue

- Affiliation/rewards with Econia % commission
- Direct commission in phase 3 with perpetual and derivatives protocol
- Advertising, partnerships, NFTs

# Success 3 pillars

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# Team

**Development**
Damien

Programmer
Executive and non ex.
Director of trading companies.

**Compliance**
Peter

Expert in trading services compliance management.
Serial entrepreneur.

**Marketing**
Blandine

Web3 Sales and Marketing professional.

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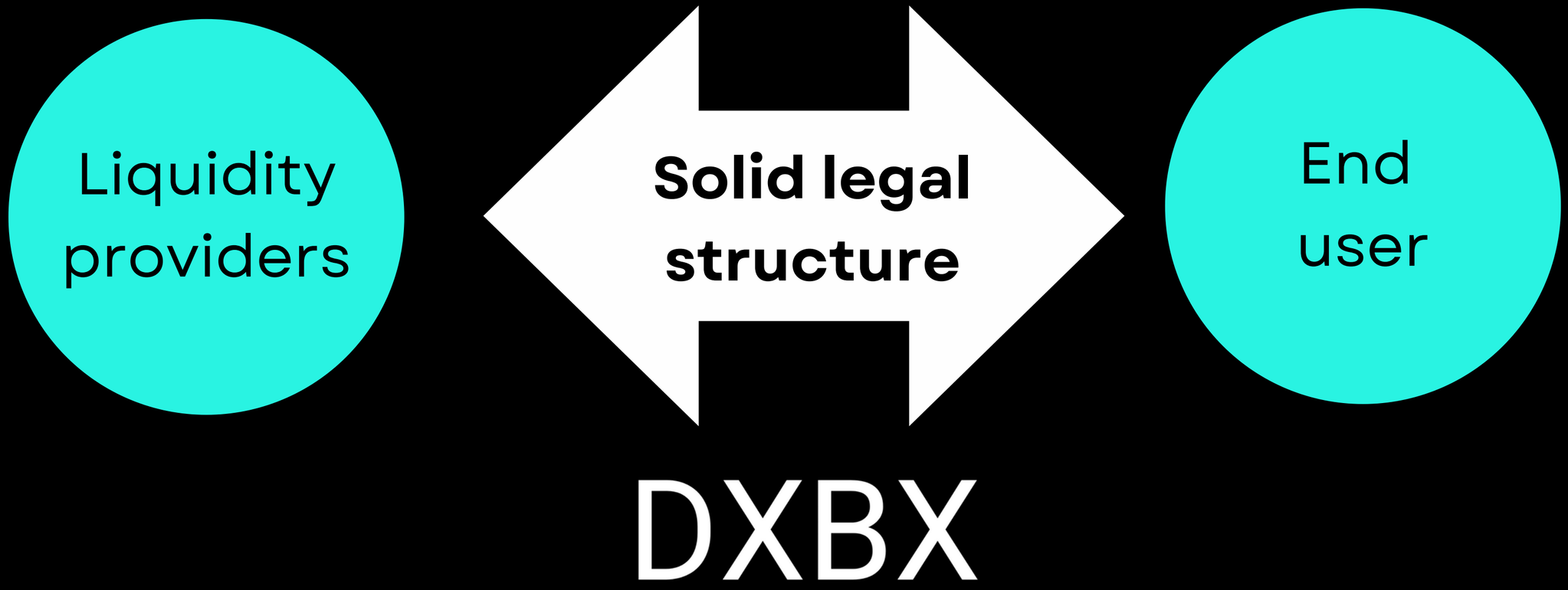
# Compliance

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# Marketing

**Customer acquisition**: advertising, trade shows, SEO content and tutos, affiliation, partnerships.

**Customer retention**: continuous, entertaining and curated community management (Discord)

# Partnership

| | Dev | Compliance | Marketing |
|---|---|---|---|
| DXBX | Implementation and UI | Legitimate entity<br>Fin/game licenses | Ad, SEO content, trade shows, community: mutually beneficial efforts |
| APTOS | Existing Aptos libs | Grant and insight | |

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# DXBX Roadmap

## The road ahead for the best Dex experience

### Q4 2023

- Launch of V1.0 with Econia/AUX
- Basic guides/tutos
- Creation of community on Discord and Twitter

### Q1 2024

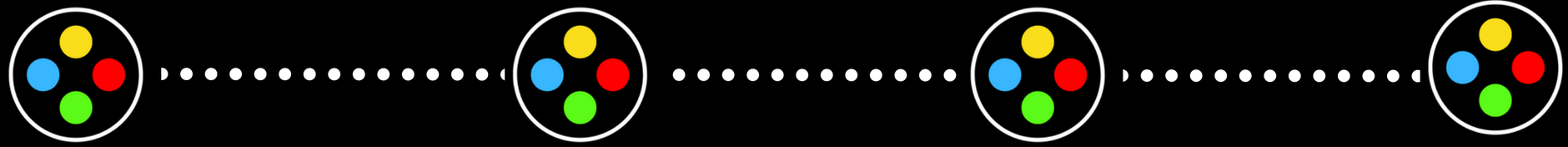
- Improvement of UI and user experience
- Development of educational material
- Partnerships and communication actions

### Q2 2024

- Development of more gamified derivatives products
- Tuto videos
- Community development >5k followers

### Q3 2024

- Infrastructure upgrades
- UI & UE optimization
- Community rewards initiatives
- Team expansion



# Launching in

1st October 2023

Following Aptos Singapore Hackathon

Press release and community start

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# Contact

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@damosdev (Twitter)

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