# SvenBorden



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#### **Programming** C#, C & python

A Linux & Shellscipt Optimisation, UX & UI

</> Java, C++ & Javascript F HTML5, CSS3, SAAS

### Languages

read, speak, write French read, speak, write English read, speak, write German speak Chinese

#### **Hobbies**

**DIY** – All kind of hand made projects

Computer – UVX, UX and UI design, optimisation and genetic algorithms

> Sport & art - Piano, badminton, tennis, beach-volley

**MedTech** – Elder care and human centered design thinking

## **Startup**

since 2017

Ouay

Co-Founder

Ouay provide a solution for the elderly to keep their autonomy at home. We develop a voice-based interaction platform that connects elderly, nurses, family members, and smart things. Collected data enhance nurses' work by predicting elderly's health evolution. Ouay keeps up to date family members about their parent's health and life. Ouay's device ensures multiple ways for the elderly to call for help (e.g in case of falling).

Key points:

- Elderly centric interaction
- · Custom hotword detection personalized to each elderly
- · Strong Hardware, Software and team management
- User vocal interaction
- Supported by EPFL, Swiss Re, SmartLiberty and many others

## **Experiences**

#### Job - Training

Autumn 2018 Innosuisse Start-Up training

Gotham - Lausanne

Successfully completed the entrepreneurship course Business Creation in ICT. The five-day intensive training course covers the following topics: Deliver a unique customer value, master a convincing pitch, defining a business development plan, shape a winning team and secure funding for the startup phase.

2018

Spring 2017 **RFID Product development**  The Evade

Automated system build on RFID to unlock access to different combinations of wire and chips

Summer 2016Rover development

Reusable, autonomous, solar powered and open source rover for outdoors, designed for extreme environment, such as Antarctica

Summer 2014Trainee

Kudelski Security, Cheseaux-sur-Lausanne

Prototype of a Unmanne Air Vehicle working on 4G-LTE communication, controlled via a smartphone

Summer 2013Research in computer science

University Lafayette, Louisiana, USA

Implementation on Javascript Code Parallelization in Mozilla Firefox Javascript engine (SpiderMonkey)

End 2012 **Employee** 

Bugnard SA, Lausanne

Preparing packages in accordance with customer wishes

**Meeting - Contest** 

Sep. 2018	
Aug. 2018	<b>Swissnex SF Startup Camp</b> Challenges Ouay's business to the USA market
Mar. 2018	<b>EPFL XGrant Contest</b> Win award with Ouay project  Lausanne, Switzerland
Sep. 2017	<b>Graine d'entrepreneur Contest</b> Win pitching contest with Ouay  Neuchâtel, Switzerland
Sep. 2016	HackZurich HackhathonZürich, SwitzerlandOuay's first MVP with interest from Swiss Re
Sep. 2014	<b>Exposition ESE Milset 2014</b> Meeting to present a prototype of a unmanned ground vehicle which was developed in a previous contest
May 2014	National contest "La science appelle les jeunes" EPFL, Lausanne Presentation of a drone built during a school project (special prize Metrohm)

# **Projects**

Kudelski	<b>4G-LTE drone</b> Mandated to build and code a quadcopter with a full control over 4G-LTE communication. Onboard sensor and camera telemetry controlled via smartphone
App dev.	Anatomie UNIL Multiple choice app generator Application used by medical school student that provide a wide range of multiple choices question in order to prepare an exam
High school	<b>Unmanned Ground vehicle for scratch</b> Metrohm Prize at SJF 2014 in Switzerland Wireless controlled vehicle over 4G-LTE with on board live streaming camera
EPFL Project	<b>Another Bubbles' Concept</b> Optimize a design according to client specification chart, CAD (CATIA V5). Knowledge in basic machine design and machine elements

# **Diploma - Education**

Since 2015	<b>Microengineering</b> Ecole Polytechnique Fédérale de Lausanne	School of Engineering
2014 - 2015	<b>Medical School</b> University of Lausanne	Faculty of biology
2001 - 2014	<b>Piano &amp; solfege studies</b> Many shows and prices, Certificate respectively obtained in mention Excellent	Conservatory of lausanne n 2014 and 2010 with
200 - 2014	Public school Mathematics and physics	Marcelin, Morges