Designing and Architecting solutions for the Hybrid and Private Cloud

- **Dr Stuart Nielsen-Marsh**
- Stuart.Nielsen-Marsh@pulsant.com
- Director Microsoft Strategy

AMP True Hybrid Azure Solutions
A Pulsant initiative. Powered by Microsoft

About Pulsant

UK-based IT infrastructure & cloud services provider

£80m revenue

400 employees

36PB storage

6 UK Wide Recovery Centres

3,500 Customers

14 UK-based datacentres

6,438 rack capacity

38,000 virtual and physical servers

2Tbps of Automated Security Protection

Our target audiences

Financial Services, FinTech

Legal, Insurance

Public Sector

Manufacturing, Utilities, Services

Professional Services

The journey to cloud that amplifies business results

Technology has changed
the face of business

What began as mere tools to run a more efficient operation,
transformed into a complete ecosystem of technology solutions
and services that form the beating heart of business itself.

Technology has changed the face of business

It's only the companies that reinforce the shift towards strategic and result driven technology that develop success. Fortunately there's help to make that crucial shift.

What is a Hybrid Cloud?

A hybrid cloud should provide a complete set of consistent services

Connecting on-premises datacenters with the cloud using **Azure Virtual Networks, Azure ExpressRoute**, and more

Pulsant believes a true hybrid cloud must provide four components, each of which brings significant benefits

They are:

Common identity for on-premises and cloud applications

Integrated management and security across your hybrid cloud

A **consistent data platform** for your datacenter and the cloud

Unified development and DevOps across the cloud and your on-premises datacenter
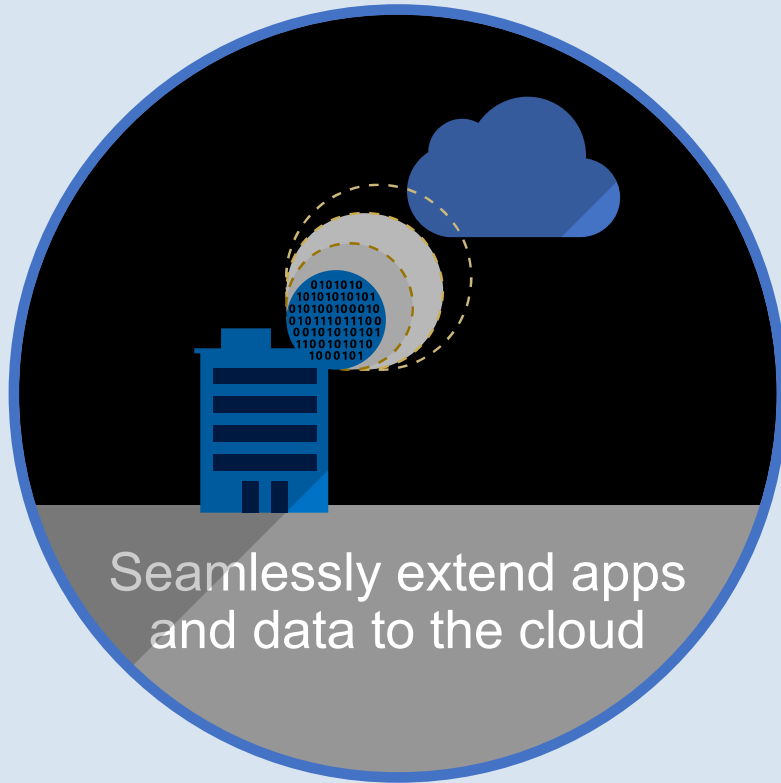
Why use a Hybrid Cloud?

Cloud computing gets a lot of attention, and for good reason:

It's where much of IT is going. But on-premises datacenters also have an important role to play, both today and in the future

For many organizations, integrating these two to create a hybrid cloud is essential…

Organisations can architect and deploy applications across

hybrid cloud environments, balancing the right

amount of **flexibility** and **control**

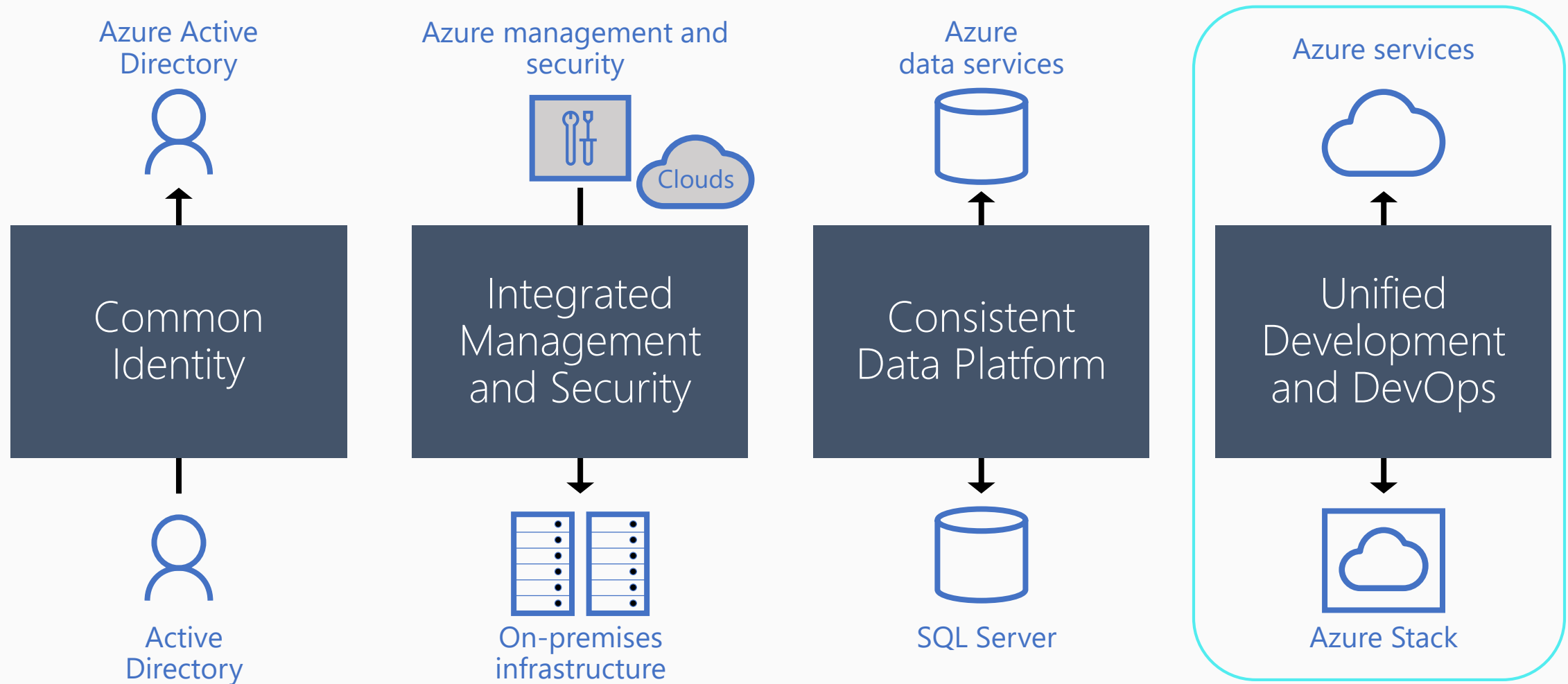# The aspiration of hybrid cloud

Seamlessly extend apps and data to the cloud

Write apps consistently and deploy anywhere

Control resources securely wherever they are

Virtualisation

Standardisation

Automation

Instrumentation

True Hybrid: Only consistent hybrid cloud

Azure Active Directory

Azure management and security

Azure data services

Azure services

Common Identity

Integrated Management and Security

Clouds

Consistent Data Platform

Unified Development and DevOps

Active Directory

On-premises infrastructure

SQL Server

Azure Stack

The rest of the day…

- **Applications and MS Cloud** - Gabriel Nepomuceno (MS ISV Lead)
  - "Market trends (In Regulatory/Legislation Constrained Verticals)"
- **Security and Compliance** - Javid Khan
  - "Start High, drill down into Compliance, Dev Ops, Specific Tools, Hybrid MS Environments, Customer Prem to Cloud"
- **Designing Compliant Applications & Dev Ops** - Javid Khan
  - "Vendor Neutral – Best Practices Using Azure - How to Secure, what to consider with DevOpps in Specific Verticals"
- **Hybrid Compute** - Stuart Nielsen Marsh
  - "MS answer to Hybrid Azure / Azure Stack – user cases for Stack: constrained industries / remote sources"
- **Design and Architecting your solution** - Kenny Lowe
  - "JSON Templates, Secure Templates, Moving Resources"
- **Design and Architecting your solution - Kenny Lowe**
  - "JSON Templates, Secure Templates, Moving Resources"
- **Azure and Azure Stack Demo** - Kenny Lowe
  - "Moving Resources, Creating Hybrid"
- **Open Discussion & Q&A**

Hybrid Compute

MS answer to Hybrid Azure / Azure Stack – user cases for Stack:

In constrained industries / remote sources

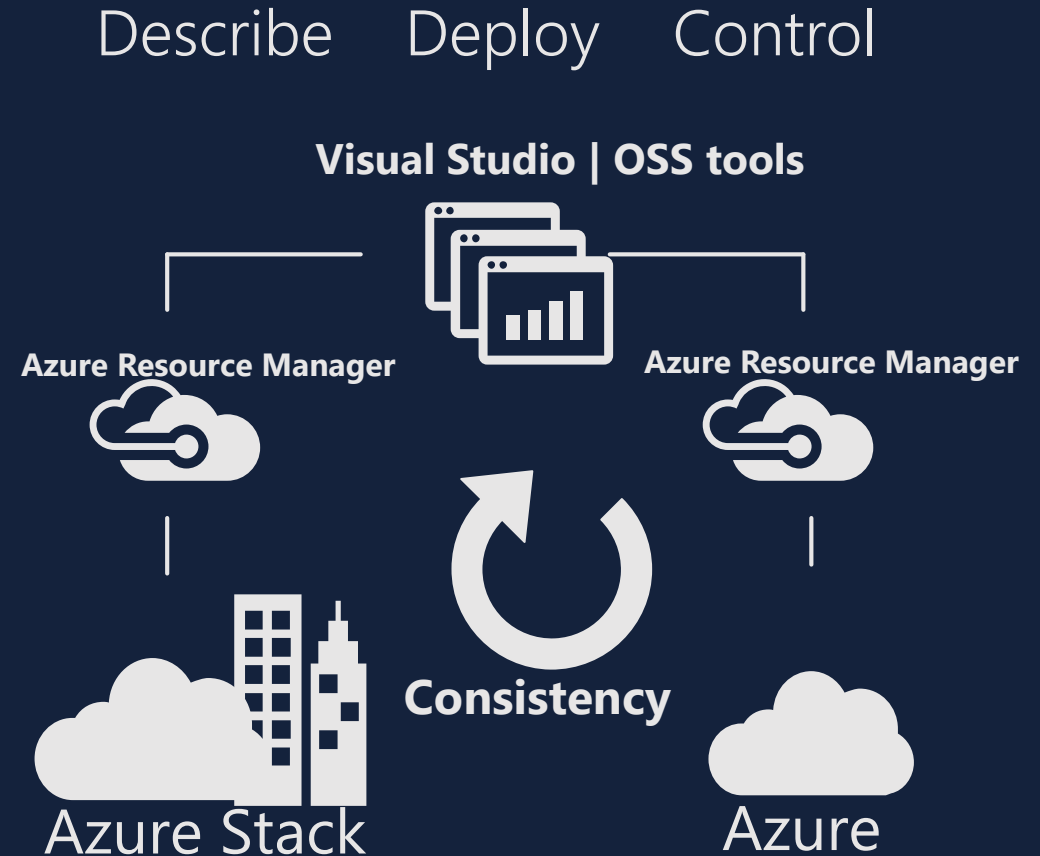# Azure Stack is an extension of Azure

Only consistent hybrid cloud platform
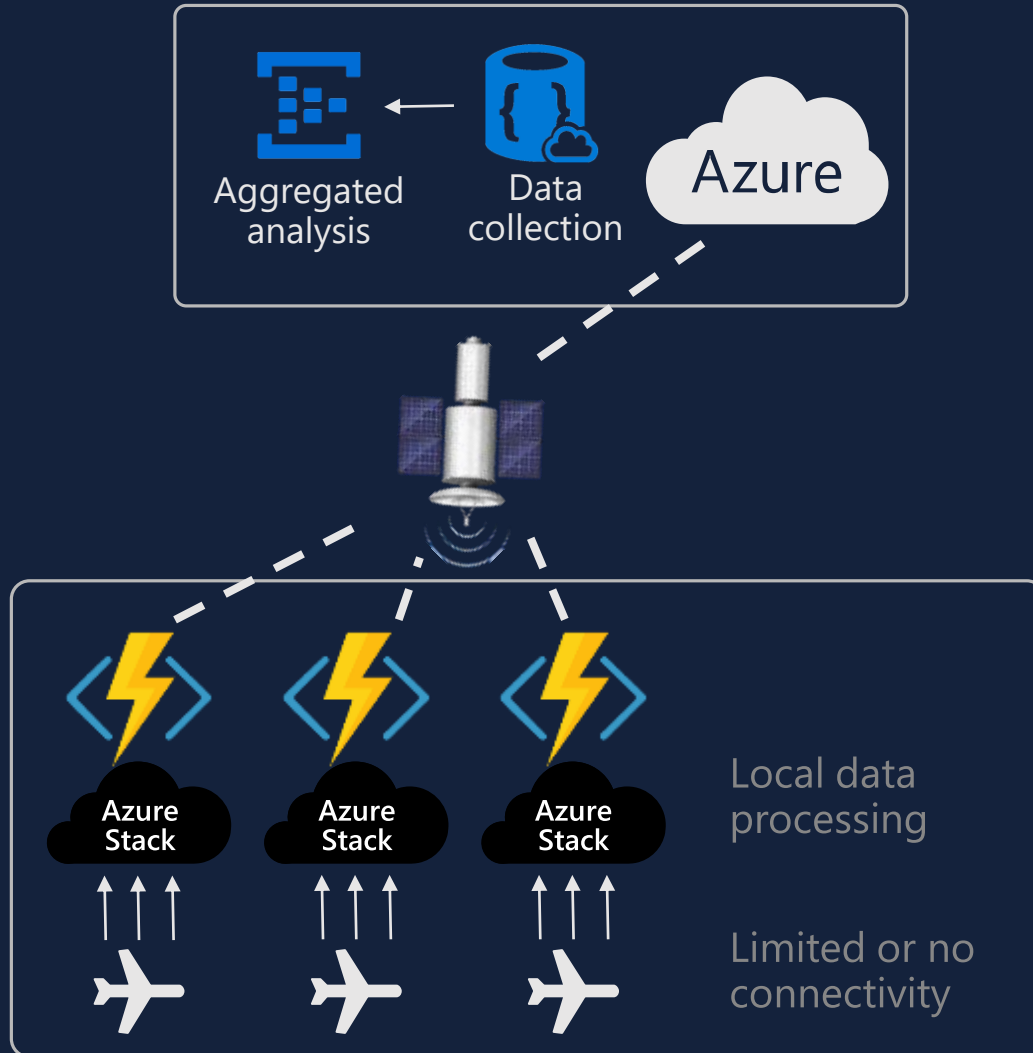
Azure

Consistency

Azure Stack

Consistent application development

Build and deploy apps the same way whether they run on-premises or in the cloud.

Implement common DevOps practices across hybrid cloud environments.

Describe   Deploy   Control

Visual Studio | OSS tools

Azure Resource Manager

Azure Resource Manager

Consistency

Azure Stack

Azure

Edge and disconnected solutions

Use Azure Stack for:

- Real-time latency requirements
- Connectivity issues
- Local data processing

Use Azure for aggregate analytics and big data modelling

Common application logic across both, connected, or disconnected

Edge and disconnected solutions

Cloud apps that work anywhere

- Use Azure services without being connected
- Reconnect and sync whenever connection is restored
- Easy management with common application logic

Keep disconnected locations connected

- Don't let disconnection stop you from being productive
- Suitable for any high-latency situation like remote locations
- Disconnection no longer means discontinuance

Continuous compliance whenever, wherever

- Continuous monitoring and automatic adjustments
- Country-based policies ensure global compliance
- Policies are managed worldwide

Cloud applications to meet varied regulations
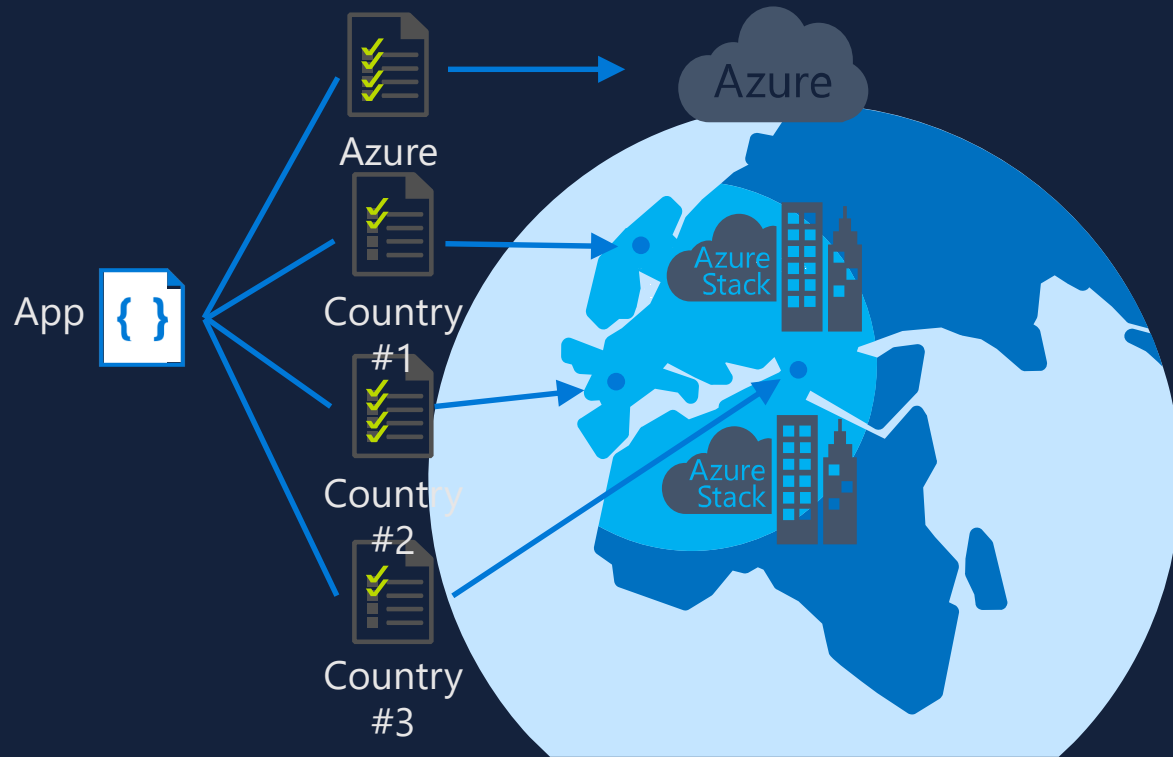
Develop and deploy global application in Azure

Optionally deploy to Azure Stack to handle customer preferences for regulations:

- Government
- Industry
- Region

No changes to application

Cloud applications to meet varied regulations

Serve clients better while keeping data safe

- Work from a secure and compliant hybrid cloud platform
- Safely combine on-premises data with scalable front-end services
- Improve services whilst taking into account any business policy

Deploy apps globally

- Forget handling multiple versions of an application
- Country-based policies ensure global compliance
- Deployment is managed all over the world

Preserve business continuity

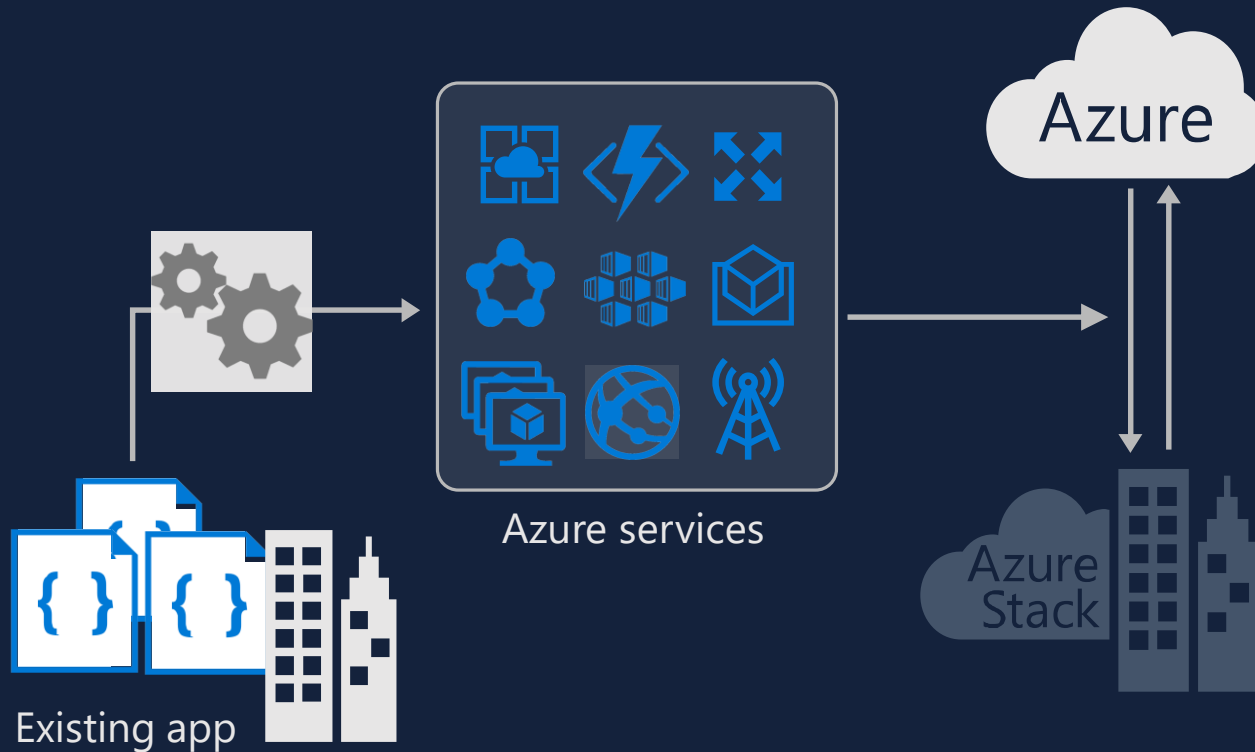- Take advantage of Azure's orchestrated and automated protection
- Reduce risks with continuous health monitoring and disaster recovery plans
- Test recovery plans without interfering with any business process

Hybrid application model

Existing app

Azure services

Azure

Azure Stack

Apply modern architectures to on-premises apps not yet ready for cloud

- PaaS
- Serverless computing
- Microservices and containers

Move to Azure without code changes

Consistent programming model, skills, and processes

Hybrid application model

Unlock the true potential of your data

- Store sensitive data on-premises or in Pulsant's datacentres
- Securely connect on-premises data to powerful Azure analytics
- Access the latest Azure tools like Cortana Analytics Suite

Offer customers unique insights safely

- Work from a secure and compliant hybrid cloud platform
- Use Azure's BI tools to present results in clear dashboards
- Offer unique insights whilst taking into account data sensitivity

Manage insights, manage costs

- Easily safeguard all business data and insights generated
- Improve your customers' business- and your own
- Only pay for actual usage of Azure services

Pulsant will help you with your transformation with our end-to-end approach

"Grow and thrive in a constantly changing world"

Try Azure Stack today

AMP Launch Pad will help you get started with Azure Stack
quickly, allowing you to prepare your organisation
for new operating models.

AMP Launch Pad

A single node Azure Stack appliance, powered by Dell EMC and hosted in a Pulsant Datacentre

A great first step in exploring the benefits of hybrid cloud

Get started immediately with roll-out in less than a day

All Pulsant Services mentioned to help you get the most out of your Azure Stack

Want to learn more or interested in AMP Launch Pad? Get in touch

Thank you