Dear Applicant,

Hello and welcome to the application for the McGill Hong Kong Student Network's (HKSN) Vice President External position for the 2017-2018 academic year; your interest in applying to be an executive on our team is greatly appreciated, thank you! The Hong Kong Student Network is an official SSMU student-run club, founded in 2006. HKSN remains as one of the foremost cultural organizations on campus - attracting a rich diversity of members within and around the McGill community, reflective of the dynamics of Hong Kong, a city many of us call home. HKSN organizes a series of social events, including but not limited to: food outings, singing competitions, cultural festivities, and collaborations with other student organizations in Montreal. If you see yourself as a hardworking and creative individual seeking to make a significant cultural, social, and charitable impact in the McGill community, then HKSN is the perfect opportunity for you.

The **VP External**'s primary roles consist of reaching out to the off-campus community and contacting selected companies and businesses to discuss various partnership and sponsorship opportunities with HKSN. This includes actively designing, developing, and executing strategic and cohesive sponsorship materials to communicate HKSN's mission and productions. He/She will always display professionalism when communicating with external organizations to prove the credibility of HKSN. In addition, he/she should be capable of negotiating with potential sponsors to strike a balance between benefits of both parties. The VP External should have strong communication, leadership, and interpersonal skills.

It is important to note that a position on the executive team is a substantial time commitment throughout the school year, including the summer. The position comes with serious responsibilities including: mandatory attendance to all HKSN executive meetings and events organized by HKSN aside from the duties of a Vice President External. Therefore, taking on the position as a VP External will require strong time management skills, for a commitment to HKSN in addition to a full university workload can be difficult to balance and has required sacrifices in the past. If you are prepared to make this commitment, you will quickly discover that the opportunities that result from your involvement with the executive team will be well worth the effort and that the experience is truly rewarding.

Should you have any questions or inquiries about HKSN, the roles of a Vice President External, the application process or other opportunities to participate in HKSN, please do not hesitate to contact us at mcgillhksn@gmail.com. Please fill out the application form and the supplemental questions below in a separate word document and attach it in PDF form onto the application form by 11:59 am (noon) on Thursday March 16th, 2017. Interviews will take place the weekend of March 18th and 19th. Thank you for taking the time to submit your application. We wish you all the best and look forward to working with you in some capacity over the next academic year!

Sincerely,

Emily Y.Q. Huang and Raymond Diamonds Co-Presidents, HKSN 2017-2018



VP External Supplemental Questions:

(Please answer the following questions and attach your response in a **PDF form** onto your application)

I. Briefly outline any previous experience or involvement in activities, another student-run club, or another related activity that may give a clearer profile of you and your related strengths. In addition, please describe any assets that you may bring to the executive team and the value they might have.

II. Outline your reason(s) for selecting the VP External position. What prior experiences make you confident in fulfilling the requirements of this position and make you stand out as a candidate?