

# NIKHIL HIRA

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## ABOUT ME

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Learning, building and pushing my own limits are what I'm passionate about. I began a journey at Code Academy in Chicago, to become a Ruby on Rails developer, and I'm determined to continue on the long path to becoming an excellent developer.

I'm eager to join a team that values learning, experimentation, continual improvement and a determination to create amazing products, experiences and generally make the web a better place. I'm looking for a team that has room for a hungry beginner like me. In return I can offer my strong work ethic, insatiable hunger for learning, curiosity and an awesome attitude.

## SKILLS

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- ▶ **Ruby on Rails:** building and deploying data driven web apps using the Rails framework.
- ▶ **Integrating APIs:** Improving user experience with data from other web services.
- ▶ **Pair Programming:** Pairing with fellow classmates at Code Academy to learn and create apps collaboratively, faster and with fewer bugs.
- ▶ **HTML5 & CSS3:** Mocking up user interfaces with HTML and styling with CSS before adding functionality with Ruby.
- ▶ **Learning:** A lifelong hunger and passion for learning and practicing new skills.

## EDUCATION

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**Ruby on Rails Web Application Development** CODE ACADEMY, Chicago, IL, 2012

**Bachelors of Science in Finance** UNIVERSITY OF SOUTH FLORIDA, Tampa, Florida, 2005

*Coursework: Calculus, Statistics, Business Information Systems, and Corporate Finance.*

**Associates Degree in Airway Science** EMBRY-RIDDLE AERONAUTICAL UNIVERSITY, Daytona Beach, Florida, 2001

*Coursework: Aeronautics, Aerodynamics, Physics, and Jet Propulsion Systems.*

**Private Pilot License, Airline Pilot Training** EMBRY-RIDDLE AERONAUTICAL UNIVERSITY, Daytona Beach, FL, 2001

## EXPERIENCE

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TRADA INC

**Campaign Optimizer (2012 - PRESENT)**

Trada is the first and only crowd sourced online advertising marketplace. As a campaign optimizer it's my responsibility to research, build and optimize a client's paid search marketing campaign. Optimization requires further research and analysis of keywords, bid pricing and overall campaign performance in order to achieve the client's goals.

LION'S PATH LLC, Tampa, Florida

**Search Engine Marketer (2006-2012)**

Lions Path was my freelance marketing practice. I created and managed highly targeted paid search campaigns for a variety of companies who were looking to get more quality traffic to their websites. Over the course of this business I learned and performed many online marketing tasks including: PPC, SEO and basic web design.

PARAGON MORTGAGE, Tampa, Florida

**Commercial Loan Analyst (2005)**

Paragon Mortgage is a commercial mortgage company that specializes in brokering business loans for small businesses. As an analyst I performed commercial loan credit and income analysis, prepared loan presentations for banks and institutional lenders, and provided analytical support services for our real estate investment and portfolio lending departments.