

NIKHIL HIRA

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ABOUT ME

Learning, building and pushing my own limits are what I'm passionate about. I began a journey at Code Academy in Chicago, to become a Ruby on Rails developer, and I'm determined to continue on the long path to becoming an excellent developer.

I'm eager to join ThoughtWorks, a team I believe values learning, experimentation, continual improvement and a determination to create amazing products, experiences and generally make the web a better place. I'm looking for a team that has room for a hungry beginner like me. In return I can offer my strong work ethic, insatiable hunger from learning, curiosity and an awesome attitude.

SKILLS

- ▶ **Ruby on Rails:** building and deploying data driven web apps using the Rails framework.
- ▶ **Integrating APIs:** Improving user experience with data from other web services.
- ▶ **Pair Programming:** Pairing with fellow classmates at Code Academy to learn and create apps collaboratively, faster and with fewer bugs.
- ▶ **HTML5 & CSS3:** Mocking up user interfaces with HTML and styling with CSS before adding functionality with Ruby.
- ▶ **Learning:** A lifelong hunger and passion for learning and practicing new skills.

EDUCATION

Ruby on Rails Web Application Development CODE ACADEMY, Chicago, IL, 2012

Bachelors of Science in Finance UNIVERSITY OF SOUTH FLORIDA, Tampa, Florida, 2005

Coursework: Calculus, Statistics, Business Information Systems, and Corporate Finance.

Associates Degree in Airway Science EMBRY-RIDDLE AERONAUTICAL UNIVERSITY, Daytona Beach, Florida, 2001

Coursework: Aeronautics, Aerodynamics, Physics, and Jet Propulsion Systems.

Private Pilot License, Airline Pilot Training EMBRY-RIDDLE AERONAUTICAL UNIVERSITY, Daytona Beach, FL, 2001

EXPERIENCE

TRADA INC

Campaign Optimizer (2012 - PRESENT)

Trada is the first and only crowd sourced online advertising marketplace. As a campaign optimizer it's my responsibility to research, build and optimize a client's paid search marketing campaign. Optimization requires further research and analysis of keywords, bid pricing and overall campaign performance in order to achieve the client's goals.

LION'S PATH LLC, Tampa, Florida

Search Engine Marketer (2006-2012)

Lions Path was my freelance marketing practice. I created and managed highly targeted paid search campaigns for a variety of companies who were looking to get more quality traffic to their websites. Over the course of this business I learned and performed many online marketing tasks including: PPC, SEO and basic web design.

PARAGON MORTGAGE, Tampa, Florida

Commercial Loan Analyst (2005)

Paragon Mortgage is a commercial mortgage company that specializes in brokering business loans for small businesses. As an analyst I performed commercial loan credit and income analysis, prepared loan presentations for banks and institutional lenders, and provided analytical support services for our real estate investment and portfolio lending departments.