EX.NO:04 REG.NO:210701523

DATE:

# PUBLIC CLOUD CREATING AN INSTANCE IN SALESFORCE

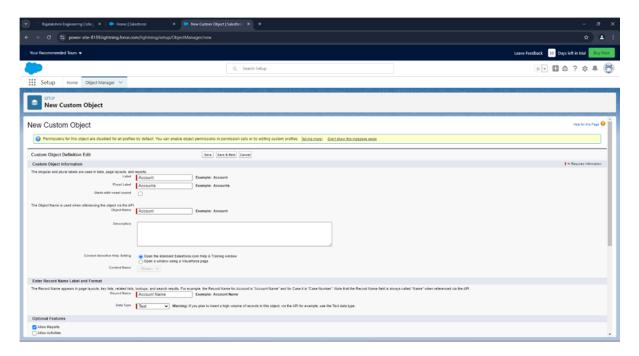
# AIM:

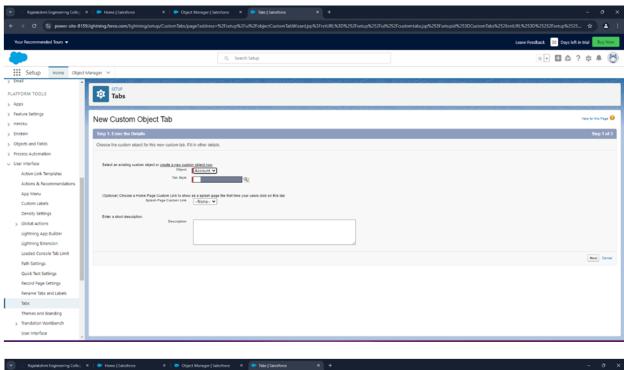
Develop a simple application to understand the concept of PAAS using Sales force

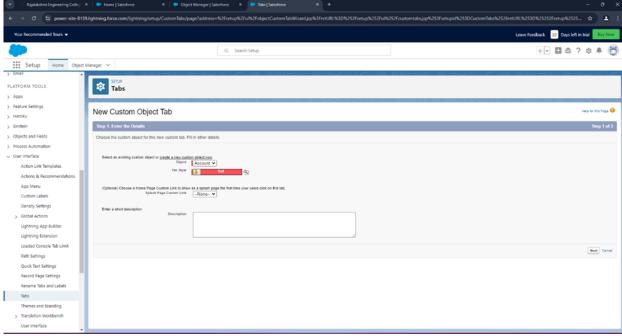
### **PROCEDURE:**

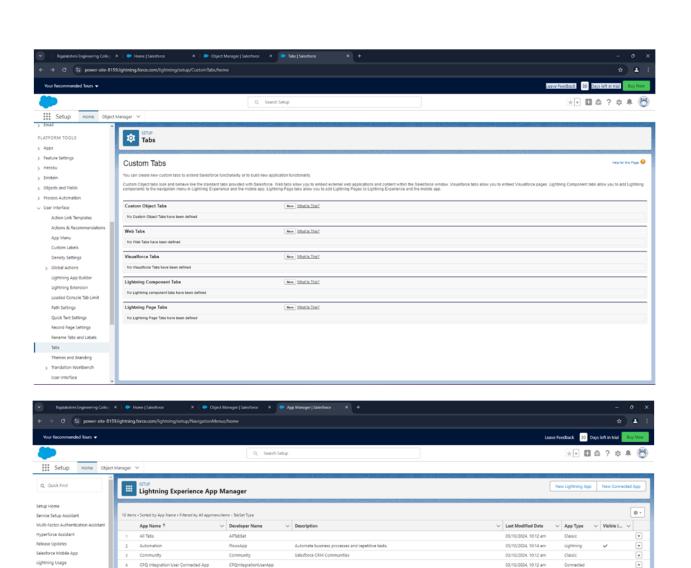
- 1.Log in to your Salesforce account.
- 2.Click Setup at the upper-right corner.
- 3. Under the Build section, click Create and select Objects.
- 4.To create a custom object, click New Custom Object.
- 5.Enter the name of the Custom Object in Label, Plural Label, and Object Name.
- 6. Choose the custom apps for which the new Custom tab is required and click Save.
- 7. Select whether you want to define a custom app or a Salesforce console.
- 8. Give the app a name and description. An app name can have a maximum of 40 characters, including spaces. Click Save.

#### **OUTPUT:**









Manage content and media for all of your sites.

Track sales and marketing efforts with CRM objects.

The world's most popular sales force automation (SFA) solution

The Salesforce Chatter social network, including profiles and feeds

Manage customer service with accounts, contacts, cases, and more

Add products and licenses, and review subscription details.

Build stronger customer relationships, manage renewals, and stay organized.

Sell smarter and faster with the world's #1 CRM solution.

View Adoption and Usage Metrics

Generate leads faster, and qualify and nurture prospects using best practices.

(Lightning Experience) Lets sales reps work with multiple records on one screen

Monitor sales activity, and guide your team to help them meet and exceed sales targets.

Customize and automate the sales process, and analyze your data to make informed business decisions

03/10/2024, 10:12 am

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03/10/2024, 10:14 am

03/10/2024, 10:12 am

Lightning

Lightning

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Digital Experiences

Marketing CRM Classic

Inside Sales

Sales

Sales

Sales Console

Sales Operations

Salesforce Chatter

Your Account

Manage Subscription

Sales Cloud Everywhere

ADMINISTRATION
> Users

> Data

> Email

App Manager

> Connected Apps

> Mobile Apps
> Packaging
> Feature Settings

> External Client Apps

AppExchange Marketplace

SalesforceCMS

Inside, Sales

Marketing

LightningSales

Sales\_Operations

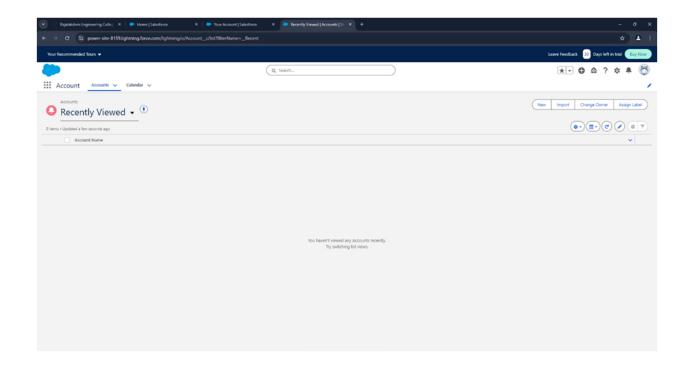
Chatter

Service

OnlineSales

LightningSalesConsole

Sales



# **RESULT:**

Thus to develop a simple application to understand the concept of PAAS using Sales force has been executed successfully.