

# **ASHISH RAJGOR**

# **Graphics Designer**

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#### **PROFILE**

Creative Graphic Designer & Social Media Executive with a proven track record in building brand presence, crafting compelling visuals, creating viral content, and driving consistent audience growth. Passionate about design and storytelling, I bring hands-on expertise in graphic design, digital marketing, video production, and promotional strategies to enhance brand visibility and engagement. Whether it's designing a logo, producing a motion graphic, or creating a social media campaign—I aim to deliver work that not only looks good but performs exceptionally.

## **CORE SKILLS**

- SocialMediaManagement (Instagram, Facebook, LinkedIn, YouTube, X, Pinterest)
- Graphic Design (Coreldraw, Adobe Suits, Canva)
- Video Editing (Premiere Pro, InShot, CapCut)
- Content Creation (Posts, Reels, Videos, Stories)
- Increasing Followers & Engagement Rates
- Multilingual Typing (Gujarati, Hindi)

#### **TOOLS AND PLATFORMS**

# **Video Editing**

- Premiere Pro
- Audition
- Final Cut Pro
- After Effects
- Mocha
- Silhouette

# **Photo Editing**

- Photoshop
- Illustrator
- CorelDRAW

#### **3D Software**

- 3DS Max
- Maya



#### V.P.M's R.Z. Shah College, Mumbai

Bachelor of Arts in Multimedia & Mass Communication (BAMMC) - Pursuing (2025)

## **Maya Academy of Advanced Creativity**

Advanced VFX (ADVFX) - Pursuing (2025)

#### **Anand Vishva Gurukul College**

HSC - 2021

## Navbharat Nutan Vidyalaya

SSC - 2017



# PROFESSIONAL EXPERIENCE

#### **Graphic Designer**

Vivid Imprint - Mulund, Mumbai (Dec 2021 - Jun 2025)

· Crafted unique digital creatives, developed branding materials, and collaborated on ad campaigns.

## **Customer Service Executive**

Altruist Customer Management – Ghansoli, Navi Mumbai (Oct 2020 – Nov 2021)

• Enhanced client relations and provided frontline support with a creative and empathetic touch.

## Freelance Graphic Designer

DesignSPSM Graphic - Thane (Sep 2020 - Present)

• Working independently with clients to create custom visual content across platforms.



# **PERSONAL INFO**

• Date of Birth: 19th February, 2002

• Nationality: Indian