UID Project: Alumni Portal

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We visited alumni portals of universities and companies like IITM, IITB, TCS, and some popular social media platforms like Instagram and Linkedin to get an idea about the interface and features available.

Most of the websites contains:

A homepage with all the achievements and events
Some pictures of their famous events
Sign up and login page
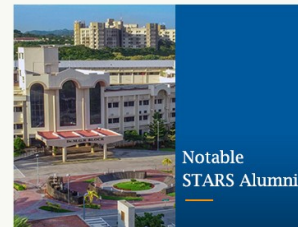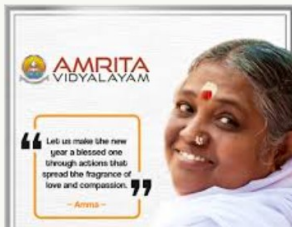A webpage dedicated to interact with other users of the website

User Analysis:

- The fonts will be large enough for all the users to read and navigate the website comfortably

- The website will have a simple UI with simple colours

- Need to connect with other users quickly

- Need to get notified about the latest news and events

- A share button to share about the events conducted to their friends and family
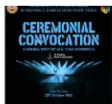
System prototyping:

- The homepage will display the latest news, events and achievements of the alumni. To access more information about the event, the user needs to sign up and apply for an alumni card. There will be buttons for sign up and login in the homepage.

- Every alumni who has signed in will have a profile page in which he/she can add profile picture, mobile number, current job and links to their social handles.

- A separate webpage for each year graduates to view all photos and videos of their batch.

- Search feature which can find any alumni and can search users based on interests.

- A separate webpage for job openings, internship and collaborations.

- An announcement tab at the user's homepage for the user to get latest news and updates

- Hall of fame page to display the achievements of the alumni in different fields

- A FAQ page with a list of commonly asked questions and answers will be displayed.

Sample of the portal homepage: