EC 311 Profits

- 1. A firm has the cost function $C(Q)=4Q^2+12Q+36$. It operates in a perfectly competitive market.
 - (a) At what price will this firm make exactly zero profit?
 - (b) What is the firm's profit maximizing quantity if price is \$40? How much profit does the firm make?

Solution:

(a) To find price, we need to find MC and ATC Set them equal to each other

$$MC = \frac{\partial C(Q)}{\partial Q} = 8Q + 12$$
 $ATC = \frac{C(Q)}{Q} = 4Q + 12 + \frac{36}{Q}$

Set them equal to each other

$$MC = 8Q + 12 = 4Q + 12 + \frac{36}{Q} = ATC$$

$$4Q = \frac{36}{Q}$$

$$4Q^2 = 36$$

$$Q = 3$$

We use the fact that MC = P in perfect competition to find P

$$P = MC = 8Q + 12 = 8(3) + 12 = 36$$

(b) Now we know P = 40. We can use the MC equation to find Q

$$40 = 8Q + 12$$
$$28 = 8Q$$
$$\frac{28}{8} = 3.5 = Q$$

To find the firm's profit at this price, we use the profit equation

$$\pi = Revenue - Cost$$

$$= P \cdot Q - C(Q)$$

$$= 40Q - (4Q^2 + 12Q + 36)$$

$$= 40(3.5) - 4(3.5)^2 - 12(3.5) - 36$$

$$= 140 - 49 - 42 - 36$$

$$= 13$$

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2. For the Cost Function $C(Q)=3Q^2+35$ find the Marginal Cost, Average Fixed Cost, Average Variable Cost, and Average Total Cost. What price and quantity meet the zero profit condition?

Solution:

$$MC = 9Q$$
, $AFC = \frac{35}{Q}$, $AVC = 3Q^2$, $ATC = 3Q + \frac{35}{Q}$

Zero profit condition means that $MC = ATC = min\{ATC\} = P$

$$MC = ATC$$

$$9Q = 3Q + \frac{35}{Q}$$

$$6Q = \frac{35}{Q}$$

$$6Q^{2} = 35$$

$$Q = \sqrt{\frac{35}{6}}$$

Using the fact that MC = P, we can "back out" our price

$$P = MC = 9Q = 9\left(\sqrt{\frac{35}{6}}\right)$$

3. For the following Marginal Product of Capital $MP_K = 5K^{1/2}$ what is the amount of capital the firm should rent if the rental rate is 10 and the output good is sold at a price of 20?

Solution: We first recall that each input will be paid the value of their marginal productivity $\rightarrow P \cdot MP_K = r$

$$P \cdot MP_K = w$$

$$20 \cdot 5K^{-1/2} = 10$$

$$100K^{-1/2} = 10$$

$$K^{-1/2} = \frac{1}{10}$$

$$K^{1/2} = 10$$

$$K = 100$$

4. For each graph below, write whether the firm will be receiving positive, negative or zero profits.



