

1           **Shared understanding of color among congenitally**  
2           **blind and sighted adults**

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8           **Abstract**

9           Empiricist philosophers such as Locke famously argued that people born blind could only  
10          acquire shallow, fragmented facts about color. Contrary to this intuition, we report that blind and  
11          sighted people share an in-depth understanding of color, despite disagreeing about arbitrary  
12          color facts. Relative to the sighted, blind individuals are less likely to generate ‘yellow’ for  
13          banana and ‘red’ for stop-sign. However, blind and sighted adults are equally likely to infer that  
14          two bananas (natural kinds) and two stop-signs (artifacts with functional colors) are more likely  
15          to have the same color than two cars (artifacts with non-functional colors), make similar  
16          inferences about novel objects’ colors, and provide similar causal explanations. We argue that  
17          people develop inferentially-rich and intuitive “theories” of color regardless of visual experience.  
18          Linguistic communication is more effective at aligning people’s theories than their knowledge of  
19          verbal facts.

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## 31 Introduction

32 Humans acquire knowledge through a variety of means—through direct sensory  
33 experience, communication with others, and by thinking (1,2). The question of where knowledge  
34 comes from is at the heart of many cognitive theories, but disentangling the relative contributions  
35 of these sources is challenging (e.g., 3-8). Color knowledge in blindness provides a wedge into  
36 this puzzle by isolating the contribution of first-person sensory experience (9-11). British  
37 Empiricists like Locke and Hume argued that color ideas are inaccessible to people born blind  
38 since sensory experience is the foundation of knowledge. More recently, Frank Jackson's  
39 influential thought experiment featuring Mary, a color scientist who lives in a black-and-white  
40 room, inspired many debates about knowledge gained from first-person experience (e.g., 11-15).  
41 Only a handful of empirical studies have examined what people born blind actually know about  
42 color. Landau & Gleitman (16) showed that Kelli, a congenitally blind 4-year-old, applied color  
43 words to concrete objects but not mental entities (e.g., ideas) and understood that color could  
44 only be perceived visually, unlike texture or size. Blind and sighted adults share knowledge of  
45 similarities between colors (e.g. green and blue are similar but different from orange and red) (17-  
46 19). Several studies have also identified differences in blind and sighted people's color  
47 knowledge. A recent study found that unlike sighted adults, adults born blind are unlikely to agree  
48 on the colors of common animals (20). Even for objects for which blind and sighted people  
49 generate the same color labels, blind individuals are less likely to use color as a dimension during  
50 semantic similarity judgments (21). One interpretation of this evidence is that color knowledge  
51 acquired through verbal communication consists largely of associative verbal facts and is thus  
52 inferentially shallow (21-23). An individual born blind might know that the word 'yellow' is used to  
53 describe 'bananas' without having in-depth understanding of color.

54 An alternative possibility is that blind individuals share with those who are sighted  
55 inferentially-rich understanding of color. In fact, it is possible that in the absence of first-person

56 sensory experience of color, inferentially-rich knowledge is more preserved than knowledge of  
57 associative color facts. Sighted children's inferentially-rich, causal understanding of color enables  
58 them to make inferences about real and novel object colors. Children expect an object's  
59 relationship with color to differ depending on whether it is a natural kind (e.g. animal, plant, gem)  
60 or an artifact (e.g. machine, tool). When asked, "Could something still be a Glick even if it was a  
61 different color?" 5 year-old children are more likely to say yes for an artifact than for an animal  
62 (24). Such intuitions about color are part of broader frameworks, often referred to as 'intuitive  
63 theories', about physical objects (e.g., 25, 26). Children view natural kinds as having intrinsic  
64 essences emanating from nature, but link properties of artifacts to human intentions (e.g., 27-29).  
65 In response to "Why is this object yellow?" children prefer explanations that appeal to biological  
66 mechanisms for natural kinds but human intentions for artifacts (30). Such knowledge about color  
67 can be distinguished from that of other object properties: for example, while different instances of  
68 a natural kind (e.g., bananas) are more likely to have the same color than instances of an artifact  
69 (e.g., cars), natural kinds and artifacts are similarly likely to have consistent shapes (24). The role  
70 of first-person sensory experience in acquiring such causal-explanatory and inferentially-rich color  
71 knowledge is not known.

72 In the current study, we probed sighted and congenitally blind people's associative and  
73 causal-explanatory knowledge of color. Experiment 1 first queried associative memory for real  
74 objects' colors by asking participants to generate "a common color of X" (Figure 1). We next asked  
75 participants to judge how likely two instances of the same object are to have the same color, for  
76 natural kinds (e.g. two bananas) and artifacts (e.g. two cars). We reasoned that if people share  
77 intuitive theories about the relationship between color and object kind, blind and sighted people  
78 would make similar inferences about color consistency, even while disagreeing on associative  
79 facts (i.e., the particular colors of objects). For example, blind individuals might share with the  
80 sighted the intuition that polar bears but not cars have a consistent color, despite showing low  
81 agreement that polar bears are white. Alternatively, the experience of seeing that most polar bears

82 are white but that cars come in many different colors might be required to learn the different  
83 importance of color for natural kinds and artifacts.

84 To test nuanced intuitions about the causal mechanisms that lead artifacts to have the  
85 colors they do, we included a third object category: artifacts with functional colors (e.g. stop-sign,  
86 paper, coin). Artifacts vary according to how much and in what way color relates to their function.  
87 For some (e.g., mugs), color is not related to function (holding liquid), while for others (e.g., stop  
88 signs) it is integral (e.g. stop signs are consistently red for visibility and recognizability). If sighted  
89 and blind people appreciate how color relates to artifact function, they should judge stop signs to  
90 have more consistent colors than mugs.

91 The ability to support generalization to novel instances is a key test of whether knowledge  
92 is inferentially-rich (e.g., 28, 31). In Experiment 2, we thus asked participants to make inferences  
93 about color consistency for novel objects (natural kinds, artifacts with function-relevant color, and  
94 artifacts with function-irrelevant color) in an imaginary island scenario (Fig. 1). If abstract  
95 knowledge about the origins and causes of color is shared, then blind and sighted participants  
96 should be able to make systematic judgments about color consistency on the basis of object  
97 category (e.g., kind of fruit, creature, gem, or household item, gadget, coin) alone. Finally, in  
98 Experiment 3, we elicited open-ended explanations for why objects have their colors (e.g., "Why  
99 is a carrot orange?"). This allowed us to probe the specific nature of blind and sighted people's  
100 knowledge of the causal mechanisms that give rise to object colors.

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		<b>Experiment 1: Real objects</b>	<b>Experiment 2: Novel objects</b>
104	<b>Color consistency</b>	<p><b>Natural kinds</b></p> <p><b>Artifacts (non-functional)</b></p> <p><b>Artifacts (functional)</b></p> <p><b>Q1:</b> What is a common color of (a) _____?  <b>Q2:</b> If you picked two _____ (s) at random, how likely are they to be the same color?</p> <p><b>All items:</b> strawberry, banana, (pieces of) broccoli, lemon, (pieces of) coal, (peices of) snow, flamingo, elephant, ruby, pearl</p> <p><b>All items:</b> (pairs of) pants, mug, book, purse, lunch box, suitcase, couch, (pairs of) shoes, vacuum, toilet</p> <p><b>All items:</b> "go" traffic light, fire truck, basketball, taxi cab, police uniform, dollar bill, tennis ball, chalkboard, street sign, crayon</p>	<p>"Imagine that you're an explorer, and on your travels, you've discovered an island... the people on this island call themselves Zorkas..."</p> <p><b>Example trial:</b> You tag alongside a group of Zorka miners into a cave. There you notice a miner excavating a green gem that is spiky and the size of a hand. It appears to be vibrating in place. The miners tell you that this gem is called an Enly, and that Enlies are used as an energy source by the Zorka people. How likely is it that the next time you come across another Enly, it is also green?</p> <p><b>Example trial:</b> A Zorka woman invites you into her home. There, you notice a gadget that is floating around the house, spraying an odorless chemical. The gadget is triangular, yellow, and the size of a thumb. She says that this gadget is called a Kanpa, and that her Kanpa is rather old. How likely is it that the next time you come across another Kanpa, it is also yellow?</p> <p><b>Example trial:</b> You notice a Zorka teenager buying food with a square coin. She lets you examine it. It is very cold to the touch and red. She explains that this coin is called a Bewt, and that Bewt coins are the main currency used by the Zorka people. How likely is it that the next time you come across another Bewt, it is also red?</p>
105	<b>Usage consistency</b>	<p><b>Natural kinds</b></p> <p><b>Artifacts</b></p> <p><b>Q1:</b> What is a common thing you can do with (a) _____?  <b>Q2:</b> If you picked two people at random and asked them each to do something with a _____, how likely are they to do the same thing?</p> <p><b>All items:</b> (piece of) wood, rock, mud, (piece of) gold, grass, leaf, tree bark, dirt, flower</p> <p><b>All items:</b> hole puncher, stapler, hammer, drill, iron, toaster, coffee maker, bed, pencil, bathtub</p>	<p><b>Example trial:</b> You come across a young Zorka woman who is ripping out a strange plant from the ground. The plant is fuzzy, red, and has jagged leaves. The leaves flop around with the wind. She says that this plant is called an Irve. She tells you that she likes the way Irves smell. How likely is it that the next time you come across another Irve, it is also being ripped out of the ground?</p> <p><b>Example trial:</b> You come across a Zorka person using a loud and bulky machine that is orange. Large rocks go in from one end and a gooey liquid comes out of the other. He explains that this machine is called an Olan. The Olan was invented by a Zorka person from his town. How likely is it that the next time you come across another Olan, it is also being used to make a gooey liquid?</p>

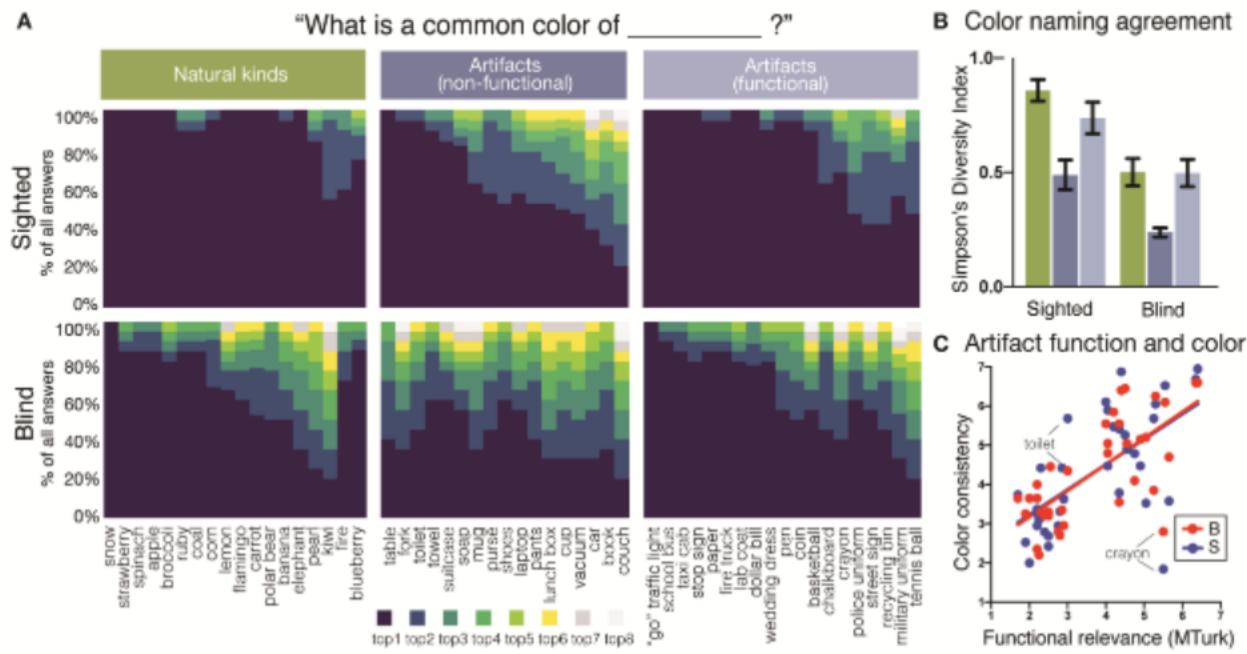
**Fig1. Experimental conditions and trials for color consistency inference.** Participants were asked about color and usage consistency for real (Experiment 1) and novel (Experiment 2) objects. In both experiments, color trials asked about natural kinds, artifacts with non-functional colors, and artifacts with functional colors, while usage trials asked about natural kinds and artifacts. Different items were used in every trial. For Experiment 1, all items used are listed, and for Experiment 2, one sample trial (an Appendix with full list of trials can be found in Supplementary Materials).

## Results

### Knowledge of specific object colors among sighted and blind participants

Blind and sighted participants were asked to name a common color of 54 real objects (Experiment 1, 30; Experiment 3, 24, collapsed for the current analysis) (Figure 2A). Objects were chosen from three larger types: natural kinds (NK) (e.g. lemons), artifacts with non-functional colors (A-NFC) (e.g. cars) and artifacts with functional colors (A-FC) (e.g. stop-signs). Color naming agreement was quantified for each object using Simpson's Diversity Index (SDI) (32), and log-transformed SDIs were modeled using linear mixed effects regression (see Methods for details). For both sighted and blind groups, color naming agreement was higher for natural kinds

120 (e.g. lemon) than for artifacts with non-functional colors (e.g. car), but similar to artifacts with  
 121 functional colors (e.g. stop signs) (Figure 2B; SDI for sighted NK:  $M=0.86$ ,  $SD=0.2$ ; A-NFC:  
 122  $M=0.49$ ,  $SD=0.29$ ; A-FC:  $M=0.74$ ,  $SD=0.29$ ; blind NK:  $M=0.5$ ,  $SD=0.25$ ; A-NFC:  $M=0.24$ ,  
 123  $SD=0.09$ ; A-FC:  $M=0.48$ ,  $SD=0.26$ ). Naming agreement was substantially higher for sighted  
 124 compared to blind participants across all object types, and there was no group-by-object kind  
 125 interaction (result of regression, effect of group:  $\chi^2(1) = 71.11$ ,  $p<0.0001$ ,  $\omega_p^2 = 0.57$ ; effect of  
 126 object type:  $\chi^2(2) = 20$ ,  $p<0.0001$ ,  $\omega_p^2 = 0.25$ ; object-type-by-group interaction:  $\chi^2(2) = 1.49$ ,  
 127  $p=0.5$ ).

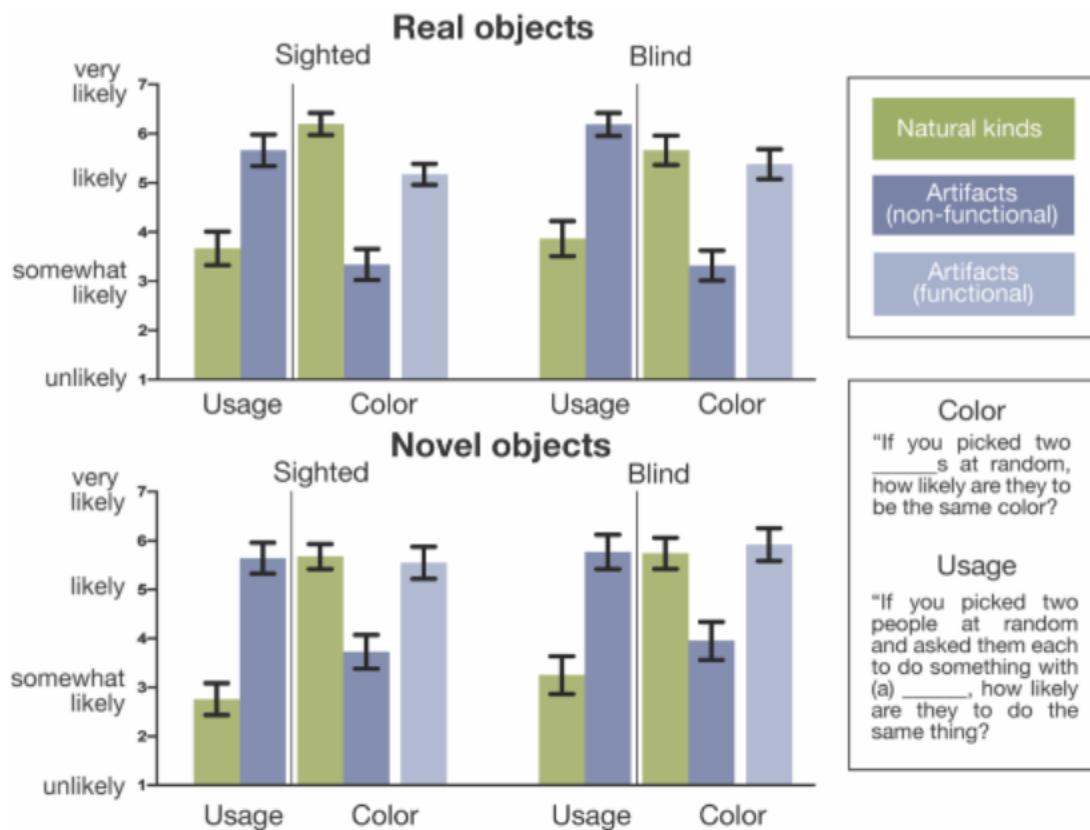


128  
 129 **Fig 2. Object color naming agreement.** Blind and sighted participants were asked to name common  
 130 colors of real objects (Experiments 1 and 3). (A) Stacked bars show the frequency of the 8 most frequent  
 131 colors provided for each object. Frequency for each unique color word is shown as a proportion of all words  
 132 provided for an object. (B) Bar graph showing naming agreement (Simpson's Diversity Index calculated for  
 133 individual objects). Mean +/- SEM (across objects). (C) Correlation of ratings from Amazon Mechanical  
 134 Turk participants (n=20) for artifact colors' relevance to function with blind and sighted participants' color  
 135 consistency judgments.

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137 **Color consistency inferences in blind and sighted individuals: real objects**

138 Sighted and blind participants judged the likelihood that two objects (e.g. two lemons),  
139 randomly chosen from the same object category, would have the same color for 10 natural kinds  
140 (NK e.g. lemon), 10 artifacts with non-functional colors (A-NFC e.g. car) and 10 artifacts with  
141 functional colors (A-FC e.g. stop sign) (henceforth color consistency judgment). Participants rated  
142 consistency likelihood on a scale of 1 to 7 (1: not likely, 7: very likely). As a control, participants  
143 judged the likelihood that two people chosen at random would do the same thing with an object  
144 (e.g. a leaf vs. a car) (henceforth usage consistency judgment). Usage consistency was tested  
145 for 10 natural kinds (NK) and 10 artifacts.



146

147 **Fig 3. Inferences about color and usage consistency across instances of an object.** Consistency  
148 judgments for real (Experiment 1) and novel (Experiment 2) objects. Bars are mean +/- SEM.

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150           Sighted participants judged natural kinds (e.g. lemons) to have lower usage consistency  
151          but higher color consistency, relative to artifacts (with non-functional colors, e.g. cars) (Fig. 3;  
152          sighted usage NK: M=3.67, SD=1.59; usage A: M=5.66, SD=1.49, Wilcoxon matched-pairs  
153          signed rank test for usage NK vs. A, two-tailed: z=-3.82, p=0.0001, r=0.88; color NK: M=6.2,  
154          SD=1.12, color A-NFC: M=3.34; SD=1.72; color NK vs. A-NFC, z=3.78, p=0.0002, r=0.87).  
155          Sighted participants' color consistency ratings for artifacts with functional colors (e.g. stop-signs)  
156          were higher than those for artifacts with non-functional colors and lower than those of natural  
157          kinds (color A-FC: M=5.17, SD=1.81, comparing A-FC vs. A-NFC: z=3.8, p=0.0002, r=0.87; A-FC  
158          vs. NK: z=-3.66, p=0.0003, r=0.84). For all artifacts, we obtained ratings of an object color's  
159          relevance to its function from a separate group of sighted Amazon Mechanical Turk  
160          participants. These function relevance judgments for artifacts were positively correlated with  
161          sighted participants' color consistency judgments (Spearman's rank correlation: rho=0.61,  
162          p<0.0001; Fig. 2C).

163          The same effect of object type on color and usage consistency judgments was observed  
164          in the blind group. Blind participants again judged natural kinds to have lower usage consistency  
165          but higher color consistency, compared to artifacts (blind usage NK: M=3.87, SD=1.61; A:  
166          M=6.19, SD=1.15; Wilcoxon matched-pairs test for usage NK vs. A: z=-3.92, p<0.0001, r=0.88;  
167          color NK: M=5.66, SD=1.52; A-NFC: M=3.32, SD=1.47; NK vs. A-NFC: z=3.92, p<0.0001,  
168          r=0.88). Artifacts with functional colors were judged to have higher color consistency than artifacts  
169          with non-functional colors, but lower than natural kinds (color A-FC: M=5.38, SD=1.81; comparing  
170          A-FC vs. A-NFC: z=3.92, p<0.0001, r=0.88; A-FC vs. NK: z=-1.98, p=0.049, r=0.44). Blind  
171          participants' consistency judgments for artifacts were positively also correlated with MTurk  
172          participants' ratings of color's relevance to object function (Spearman's rho=0.61, p<0.0001; Fig.  
173          2c).

174          When groups were compared directly to each other, object kind and trial type did not  
175          interact with group (mixed ordinal logistic regression, group (blind vs. sighted) x trial type (color

176 vs. usage) x object kind (NK vs. A-NFC), with sighted group, usage trial, and A-NFC treatment  
177 coded as baselines, no three-way interaction ( $\beta=-0.24$ , SE=0.38,  $z=-0.63$ ,  $p=0.53$ ). We also  
178 analyzed color judgments separately (group (blind vs. sighted) x object kind (NK vs. A-NFC vs.  
179 A-FC), with sighted and A-NFC as baseline). There was no significant interaction between group  
180 and object kind when comparing artifacts with functional color to artifacts with non-functional color  
181 ( $\beta=0.45$ , SE=0.27,  $z=1.65$ ,  $p=0.099$ ), although the interaction was significant when comparing  
182 natural kinds to artifacts with non-functional color ( $\beta=-1.02$ , SE=0.27,  $z=-3.78$ ,  $p=0.0002$ ).

183 **Color consistency inferences in blind and sighted individuals: Novel objects**

184 For real familiar objects, blind and sighted individuals could have made color consistency  
185 judgments based on knowledge of their actual color frequencies (e.g., learned from seeing or  
186 hearing that bananas are often yellow but that cars can be red, blue, black, etc.). Alternatively,  
187 people might have a more general understanding of the relationship between object kind (e.g.  
188 natural kind vs. artifact) and color. To distinguish between these possibilities, we collected color  
189 consistency judgments for novel objects, for which neither blind nor sighted participants could  
190 have directly experienced their color. Participants were presented with “explorer on an island”  
191 scenario and judged the consistency of color and usage for novel natural kinds (e.g. gem, plant)  
192 (5 objects), novel artifacts with non-function-relevant colors (e.g. cleaning-gadget, speaking  
193 device) (5 objects), and novel artifacts with function-relevant colors (e.g. coin, ceremonial  
194 clothing) (5 objects).

195 As with real objects, both groups judged artifacts to be more likely to have consistent  
196 usage than natural kinds (sighted usage NK: M=2.76, SD=1.42; A: M=5.64, SD=1.38; Wilcoxon  
197 matched-pairs signed rank test for NK vs. A:  $z=-3.82$ ,  $p=0.0001$ ,  $r=0.88$ ; blind usage NK: M=3.25,  
198 SD=1.73; A: M=5.77, SD=1.58; NK vs. A:  $z=-3.92$ ,  $p<0.0001$ ,  $r=0.88$ ). For color trials, consistency  
199 was again judged to be higher for natural kinds than for artifacts with non-functional color by both  
200 groups (sighted color NK: M=5.67, SD=1.12; A-NFC: M=3.73, SD=1.5; NK vs. A-NFC:  $z=3.81$ ,  
201  $p=0.0001$ ,  $r=0.84$ ; blind color NK: M=5.74, SD=1.42; A-NFC: M=3.95, SD=1.74; NK vs. A-NFC,  $z$

202 = 3.72,  $p<0.0001$ ,  $r=0.85$ ). For both groups, artifacts with functional colors were judged as likely  
203 to have consistent colors as the natural kinds but more likely compared to artifacts with non-  
204 functional colors (for sighted color A-FC:  $M=5.55$ ,  $SD=1.43$ ; NK vs. A-FC:  $z=-0.65$ ,  $p=0.52$ ; A-  
205 NFC vs. A-FC:  $z=3.78$ ,  $p=0.0002$ ,  $r=0.87$ ; for blind color A-FC:  $M=5.92$ ,  $SD=1.50$ ; NK vs. A-FC:  $z$   
206 =  $1.03$ ,  $p=0.3$ ; A-NFC vs. A-FC:  $z=3.9$ ,  $p<0.0001$ ,  $r=0.87$ ).

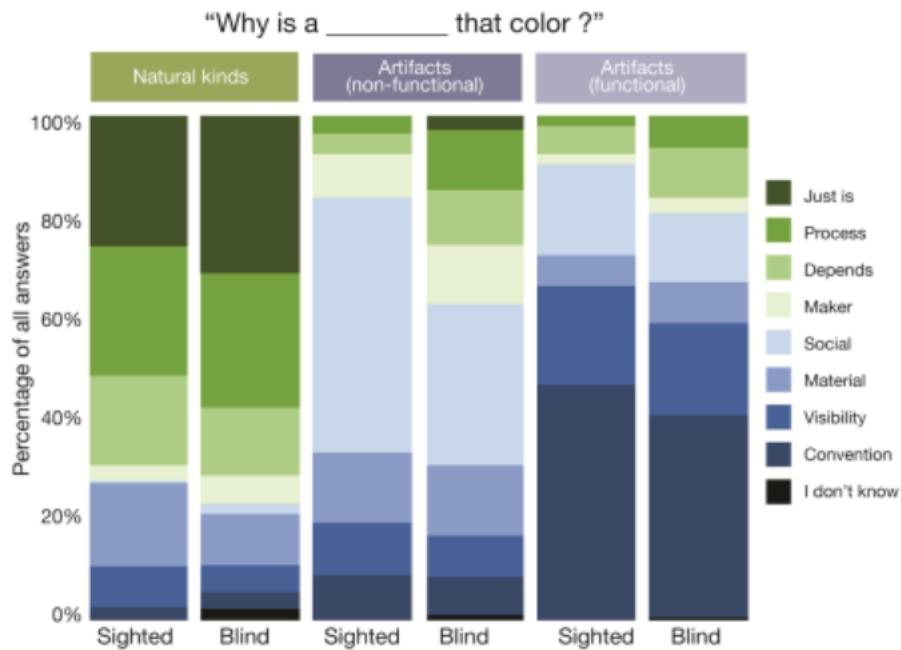
207 The interaction between group, question type, and object kind was non-significant (mixed  
208 ordinal logistic regression, three-way interaction:  $\beta=-0.15$ ,  $SE=0.93$ ,  $z=-0.16$ ,  $p=0.88$ ). The group-  
209 by-condition interaction for color trials only were also not significant (for NK vs. A-NFC:  $\beta=-0.07$ ,  
210  $SE=0.36$ ,  $z=-0.18$ ,  $p=0.86$ , for A-FC vs. A-NFC:  $\beta=0.52$ ,  $SE=0.39$ ,  $z=1.39$ ,  $p=0.17$ ). In sum, blind  
211 and sighted people have similar understanding of the relationship between object kind and color.

## 212 **Blind and sighted people's causal explanations of object color (Experiment 3)**

213 In Experiment 3, blind and sighted participants were asked to explain why each object has  
214 its particular color. The explanations were coded according to what type of information they  
215 appealed to: process, depends on..., just is that way, material, social, maker of the object, visibility  
216 and cultural convention (see Supplementary Materials for coding details). Both blind and sighted  
217 participants provided rich and coherent explanations of the cause of object color (Figure 4). Both  
218 groups tended to provide different explanations for natural kinds, artifacts with non-functional  
219 colors, and artifacts with functional colors. For natural kinds, both groups most often said "it just  
220 is that way" (sighted: 33%, blind: 36%) or appealed to a process that give the object its color  
221 (sighted: 32%, blind: 31%). For example, participants often described how the process of  
222 photosynthesis makes plants green. By contrast for artifacts with non-functional colors (e.g. cars)  
223 both blind and sighted participants appealed to people's social and esthetic preferences (sighted:  
224 64%, blind: 44%), and referred to the material of which the object was made (sighted: 18%, blind:  
225 13%). For example, people frequently stated "personal preference" as a cause for cars, and for  
226 cup, mentioned that they could be different colors depending on whether they are made of plastic,  
227 porcelain, or metal. For artifacts with functional colors, participants most often appealed to cultural

228 convention (sighted: 57%, blind: 51%) and visibility (sighted: 24%, blind: 23%). For example, for  
229 school bus, participants frequently mentioned tradition and history, and for stop sign, that the color  
230 makes it easy to see.

231 We examined how similar explanations were across groups by computing Spearman's  
232 correlation across groups within object kind. The frequencies of explanations by type were highly  
233 correlated across groups for all three kinds of objects (natural kind:  $\rho=0.99$ ,  $p<0.0001$ ; artifacts with  
234 non-functional color:  $\rho=0.72$ ,  $p=0.03$ ; artifacts with functional color:  $\rho=0.97$ ,  $p<0.0001$ ).  
235 Correlations across object kinds within each group were comparatively much lower (within sighted  
236 group: natural vs. A-NFC:  $\rho=-0.31$ ,  $p=0.4$ ; natural vs. A-FC:  $\rho=-0.27$ ,  $p=0.5$ ; A-NFC vs. A-FC:  
237  $\rho=0.78$ ,  $p=0.01$ ; within blind group: natural vs. A-NFC:  $\rho=-0.02$ ,  $p=1$ ; natural vs. A-FC:  $\rho=-$   
238  $0.37$ ,  $p=0.3$ ; A-NFC vs. A-FC:  $\rho=0.28$ ,  $p=0.5$ ).



239  
240 **Fig 4. Explanations about object color.** Explanation types were coded by 5 different coders  
241 who were blind to group and object. Stacked bar shows the frequency of each explanation type

242 as a proportion of all explanations provided for an object (within object type) across participants  
243 (within a group). A detailed key of explanation types can be found in Supplementary Materials.

244

## 245 Discussion

246 A straightforward idea is that we acquire color knowledge through seeing. Consistent with  
247 this, we find that people who have never seen are less likely to agree with each other and with  
248 sighted people about associative color facts: although 100% of blind participants generate the  
249 label ‘white’ for snow, only 50% say ‘yellow’ for bananas (see also 20, 21). This observation  
250 suggests that when it comes to learning associative color facts, direct visual access is more  
251 effective than linguistic communication.

252 By contrast, we find that inferentially rich color knowledge is shared among blind and  
253 sighted individuals—blind and sighted participants alike judge that two instances of a natural kind  
254 (e.g. two bananas or two gems) are more likely to have the same color than two instances of an  
255 artifact (e.g. two cars or two mugs). Blind and sighted people also provide similar explanations of  
256 why real objects have the colors that they do, and these explanations vary systematically across  
257 natural kinds and artifacts. For natural kinds, both blind and sighted appeal to an objects’ intrinsic  
258 nature (e.g., “that’s just how it is”, “that’s nature”) or describe processes such as photosynthesis,  
259 growth, or evolution. For artifacts, participants consistently cite individual or groups of people’s  
260 needs and intentions (e.g., culture, aesthetic preference, visibility). Blind individuals produce  
261 coherent explanations for object color even when they do not agree with the sighted about the  
262 typical color of that particular object type. For example, while both groups’ explanations for the  
263 color of polar bears mention their arctic habitat, almost all sighted participants explain that their  
264 white fur allows camouflage in the snow while some blind participants explain that they are black  
265 to absorb heat in the cold. (Interestingly, polar bears indeed have black skin underneath their  
266 transparent fur, and these features are thought to have evolved for both camouflage and heat

267 absorption) (33). Such cases provide an illustration of causal understanding of color that is  
268 independent of knowing object-color associations.

269       Blind and sighted people's intuitions about the relationship between kind and color go  
270 beyond the natural kind/artifact distinction (34). Among artifacts, ratings of how important color is  
271 to an artifact's function are highly correlated with blind and sighted participants' ratings of color  
272 consistency. Explanations produced by sighted and blind adults also vary systematically by  
273 artifact type. For household and personal items such as mugs and cars, participants appeal to  
274 aesthetic preferences. For institution-related objects like police uniforms and dollar bills,  
275 participants cite social need for recognition. For stop signs, participants appeal to visibility (e.g.,  
276 "red because red jumps out and warns people to stop"). Across artifacts, sighted and blind alike  
277 appeal to a range of causes such as camouflage, recognizability, cultural convention, symbolism,  
278 history, and aesthetic preference.

279       Finally, sighted and blind people make similar color consistency inferences for novel  
280 objects with which neither group has visual or linguistic experience. For example, both blind and  
281 sighted participants judge that two instances of a novel gem (natural kind) would be more likely  
282 to have the same color than two instances of a novel household gadget (artifact). Blind and  
283 sighted people also make distinctions within novel artifacts, intuiting which are most likely to have  
284 functionally relevant and therefore consistent colors (e.g. coins, toxic waste containers). Together,  
285 this evidence suggests that people living in the same culture, regardless of their visual experience,  
286 develop similar intuitive theories of color and use these theories to make inferences that go  
287 beyond the data.

288       While the present evidence suggests that blind and sighted people alike have a coherent  
289 and causal understanding of color, this understanding is likely to differ in substantial ways from  
290 formal scientific color theories (35, 36, 12). Participants' explanations of object colors did  
291 sometimes cite scientifically studied processes (e.g., photosynthesis), but more commonly  
292 consisted of informal justifications lacking mechanistic detail (e.g., "that's just how it grows", "it's

293 nature", "God made it that way", "manufacturer decided to paint it that way", "the material it's made  
294 of"). When more specific causes and processes are mentioned, they are often social and  
295 historical, and unlikely to be taught through formal education (e.g., both blind and sighted  
296 participants mentioned personality of the owner for cars and "the patriarchy" for the color of  
297 wedding dresses). During development, sighted children's beliefs about color depart  
298 systematically from scientific knowledge. Children mistakenly believe that an object will continue  
299 to have the same color even when the lighting source is changed, that objects emit their own  
300 shadows, and that a green object will have a green shadow (37-39; see also 40). Children's  
301 explanations about such phenomena omit crucial components, such as the source and nature of  
302 light illuminating an object (37). Similar inconsistencies between scientific and intuitive theories  
303 have been observed in numerous other knowledge domains (e.g., physics: 41, 1983; biology: 42;  
304 psychology: 43). Even when educated adults and experts report strong confidence in their own  
305 understanding, their explanations for how things work are coarse and incomplete (44). Future  
306 work is needed to understand the ways in which intuitive theories of color among sighted and  
307 blind people share features with and depart from scientific color theories.

308 Open questions remain about how blind and sighted people acquire causal intuitions about  
309 color. Linguistic communication likely plays a crucial role. From a young age, children use  
310 testimony as well as more implicit linguistic cues (e.g., labeling) to inform intuitive theories of  
311 physical, biological, and mental phenomena (45, 1, 46). For many previously studied domains of  
312 knowledge, language-induced learning could in principle piggyback on pre-existing structured  
313 knowledge built through sensory observation. For example, learning that the earth is round might  
314 piggyback on learning roundness through vision and touch (47). Even in the case of mental  
315 phenomena, simulation of one's own feelings and thoughts has been offered as a source of "first-  
316 person" information about others' minds (48, 49). Analogously, a sighted person might construct  
317 a representation of a novel animal described as blue and large by referencing physical knowledge  
318 previously built up through sensory experience of color and size (20). In the case of color

knowledge among blind individuals, there is no directly pertinent sensory information. Nevertheless, inferentially rich knowledge is constructed through linguistic communication from the ground up.

Recent text corpus analyses also find that language is a rich source of semantic information, including that of physical appearance. Associative algorithms are able to extract semantic information using word co-occurrence and word neighborhood statistics (e.g., 50-52, 22-23). The available evidence suggests, however, that people's learning of appearance from language differs in important respects from the statistical tracking used by current text analysis algorithms. For example, in the case of animal appearance, people born blind know more about shape, texture, and size, than what is extracted by co-occurrence tracking algorithms (22, 53). People born blind appear to use taxonomy and habitat to infer physical characteristics rather than relying purely on explicit statements about appearance (20). In the case of object color consistency, it is not clear how tracking word co-occurrence alone would provide the correct information. Analyses of object and color label co-occurrence suggest that object-color label co-occurrence consistency does not line up with real-life object-color consistency, nor with sighted people's intuitions about the object's actual color (23). For example, 'crow' co-occurs with 'black' and 'white' with similar frequencies. Nevertheless, we find that blind and sighted people's intuitions about color consistency are similar. Moreover, blind participants generate canonical colors (i.e. black for crow) more often than non-canonical ones (i.e. white for crow), even when the canonical and non-canonical colors are equally likely to co-occur with the object in text (23, 54).

One source of information blind individuals could use to arrive at color consistency is generic language (e.g. tomatoes are red). Generics provide evidence that a property is pervasive to an object, as opposed to specific to a particular instance of that object (e.g., 26, 55-57). For example, hearing "this car is red," as opposed to "tomatoes are red" and "stop signs are red" could provide evidence with respect to which objects tend to have a consistent color. Generic language

345 could also facilitate learning which of two possible color labels is the canonical one (e.g. this crow  
346 is white vs. crows are black). Generic language alone cannot, however, explain how blind and  
347 sighted people make similar judgments about novel objects, which they have not heard being  
348 described in a generic sentence, or how people born blind generate coherent explanations of  
349 color. Linguistic cues such as generic language, must make contact with early-emerging intuitive  
350 theories and the inferential machinery to transform these theories in light of the linguistic evidence  
351 (57-59). We hypothesize that people born blind use linguistic cues, such as generics, to fill in the  
352 color-specific elements of intuitive theories about objects and their physical properties. For  
353 example, hearing people talk about “favorite colors”, together with evidence that a particular  
354 personal item (e.g. cars) varies in color, might lead one to conclude that personal items are  
355 sometimes colored according to the preferences of the owner. Future work is needed to uncover  
356 precisely how blind and sighted people use language as a source of information when  
357 constructing intuitions about color. One important direction for future research is testing the  
358 acquisition of such knowledge by blind and sighted children. Such studies would reveal exactly  
359 when, how, and with what information such intuitions are constructed.

360 In summary, we find that blind and sighted individuals alike possess theory-like,  
361 inferentially rich knowledge about the relationship between objects and their colors. These  
362 intuitive theories of color support consistent generalizations in the face of limited information (e.g.,  
363 for novel objects), invoke deep causes (e.g., object function), support the generation of  
364 sophisticated explanations, apply to broad categories (e.g., all plants) as well as to specific  
365 instances (e.g., polar bears), and are specific to color. Interestingly, such structured and  
366 inferentially rich color knowledge appears to be more resilient to the lack of first-person sensory  
367 experience than knowledge of associative color facts. This observation directly contradicts the  
368 common intuition that blind people’s knowledge of color consists of meaningless arbitrary facts.  
369 Language appears to support the updating of causal models much more robustly than it does the  
370 acquisition of arbitrary facts.

371

## 372 Methods

373

### 374 Participants

375

376 Twenty congenitally blind (14F/6M, age: M=30.85, SD=10.59, years of education: M=15.4,  
377 SD=2.23) and nineteen sighted (14F/5M, age: M=31.21, SD=11.21, years of education M=15.79,  
378 SD=1.82) participants took part in the study (participant table can be found in Supplemental  
379 Materials, Table S1). All blind participants reported no experience with color, shape, or motion,  
380 and had at most minimal light perception. All blind participants were tested at the 2018 National  
381 Federation of the Blind Convention in Orlando, Florida. Subtests of the Woodcock Johnson III  
382 Tests of Achievements (Word ID, Word Attack, Synonyms, Antonyms, and Analogies) were  
383 administered to sighted and blind participants, and anyone scoring below two SDs from their own  
384 group's mean was excluded from further analyses. This resulted in one sighted participant  
385 (participant 20) being excluded. The study consisted of three experiments administered to all  
386 participants within the same session. Experimental procedures were approved by the Johns  
387 Hopkins Homewood Institutional Review Board, and all participants provided informed consent.

388

### 389 Experimental Procedures Overview

390

Experiment 1 and 3 queried knowledge of and inferences about the colors of real objects

391

(30 objects in Experiment 1, 24 in Experiment 3). In Experiment 2, participants made color  
392 inferences about 15 novel objects. Experiment 2 was always administered first to prevent the real  
393 object judgments from influencing inferences made about novel objects. Within each experiment,  
394 two different trial orders were used, one for half of the participants within each group.  
395 Experimenters read aloud instructions and trials, and participant answers were audio-recorded  
396 and later transcribed for scoring. The full list of stimuli and instructions can be found in the  
397 Appendix (Supplemental Materials).

398      **Experiment 1: Knowledge of Real Object Colors**

399            In each trial of Experiment 1, participants were asked two questions about an everyday  
400 object (Fig. 1). Three types of questions were asked: color consistency (30 objects), usage  
401 consistency (20 objects), and fillers (20 objects). Objects used for color trials were either natural  
402 (10 objects) or manmade (20 objects), and manmade artifacts could have function-relevant color  
403 (FC, 10 objects) or non-function-relevant color (NFC, 10 objects). Usage trials consisted of 10  
404 natural kinds and 10 artifacts. On filler trials, participants were asked questions about non-color  
405 features (size, shape, and texture). Filler trials consisted of 5 natural kinds and 15 artifacts in  
406 order to balance the overall number of natural kind and manmade trials. The full list of items used  
407 in color and usage trials can be found in main Figure 1.

408            On color trials, participants were first asked, "What is one common color of (a) [object  
409 name]?", followed by, "If you picked two [object name]s at random, how likely are they to be the  
410 same color? Rate on a scale of 1 to 7 (1: 'unlikely', 3: 'somewhat likely', 5: 'likely', 7: 'very likely')."  
411

412            For usage trials, the questions were, "What is one common thing you can do with (a/some)  
413 [object name]?" and, "If you picked two people at random and asked them each to do something  
414 with (a/some) [object name], how likely are they to do the same thing, on a scale of 1 to 7?" Usage  
415 trials served as a control condition to ensure blind and sighted participants showed equivalent  
416 performance and were willing to rate artifacts as having some consistent properties.

417      **Experiment 2: Color inferences about novel objects**

418            In Experiment 2, in order to elicit inferences about novel objects parallel to in Experiment  
419 1, participants were first presented an "Explorer on an Island" scenario:

420            *"Imagine that you're an explorer, and on your travels, you've discovered an island in a  
421 remote corner of the world... You learn that the people on this island call themselves Zorkas...  
422 The Zorka people appear to have a highly advanced culture. They have their own language, tools,  
423 machines, buildings, vehicles, foods, customs, and so on. The ecology on this island is also*

424 *different from what we're used to: it has its own plant and animal life, unusual rocks, minerals,*  
425 *and so on. You're trying to learn about how things work on this island...."*

426 Participants then heard 35 short vignettes, each of which described an encounter with a  
427 novel object (natural kind, artifacts with functional color, and artifacts with non-functional color;  
428 Fig. 1). In each trial, several appearance features were noted (e.g., "green gem that is spiky and  
429 the size of a hand"). The object was then named (e.g., "The miners tell you that this gem is called  
430 an Enly.").

431 As in Experiment 1, participants were next asked to rate the likelihood that another  
432 instance of the same object would have the same color (e.g., "How likely is it that the next time  
433 you come across another Enly, it is also green?"). In usage trials, the question asked the likelihood  
434 that the novel object would be used in the same way if encountered at another time (e.g., "How  
435 likely is it that the next time you come across another Irve, it is also being ripped out of the  
436 ground?"). In addition, there were 10 filler trials (7 natural kind, 3 manmade objects), in which  
437 participants were asked about the likely repeat occurrence of a non-color feature (e.g., shape,  
438 texture, size).

439 Color trials consisted of 5 natural kinds (plant, algae, gem, liquid from a plant, fruit), 5  
440 artifacts with function-relevant color (coin, road symbol, toxic waste container, ceremonial  
441 clothing, clear substance being used to build a wall), and 5 artifacts with function-irrelevant color  
442 (an odor-emitting gadget, roof cleaning machine, two devices with ambiguous functions).

443 Usage trials consisted of 5 natural kind (creature, boulder, stone, flower, plant) and 5  
444 artifacts (machine that makes square holes, storage device, toy, machine that turns stones into  
445 goo, and one contraption with ambiguous function).

446 Filler trials contained 7 natural kind (fruit, two creatures, rock, two plants, gem) and 3  
447 artifacts (game device, type of pool, one contraption with ambiguous function).

448 **Experiment 3: Explanations about the cause of object color**

449 For an additional list of 24 real objects (8 natural kind, 9 manmade with functional color, 7  
450 function-irrelevant color), we asked participants to report their common colors (as in Experiment  
451 1). Common color reports for these 24 objects are collapsed with those from Experiment 1 in main  
452 Figure 2. For these objects, we additionally asked why objects had the particular color (or colors)  
453 that the participant provided: “*Why* are [object name]s that/those color[s]?” Participants were  
454 instructed to provide whatever explanation felt right to them. Participants were also asked whether  
455 the object has different colored parts, and if an object’s color varies across instances, to report  
456 the other colors. The answer to these questions were not analyzed for the present study.

#### 457 **Quantifying color naming agreement for real objects**

458 Across Experiments 1 and 3, participants named the color of 54 objects (Fig. 1)  
459 (Experiment 1: 30 objects, “What is one common color of...?” and Experiment 3: 24 objects,  
460 “What is the most common color of...?”). For each object, we quantified naming agreement by  
461 using the Simpson’s Diversity Index (SDI) (32, 20). For unique color words (1 to R) provided for  
462 each object across all participants within a group (blind or sighted), a naming agreement score  
463 was calculated according to the equation below. N is the total number of words used across  
464 participants for each object, and n is the number of times each unique word (1 to R) was  
465 provided. The index ranges from 0 to 1, where 0 indicates that the same color word was never  
466 used by two participants (i.e., low color naming agreement), and 1 suggests all participants  
467 provided the same color (i.e., high naming agreement).

$$468 SDI = \frac{\sum_{i=1}^R n_i(n_i - 1)}{N(N - 1)}$$

469 Although participants were instructed to provide one color, a few participants provided  
470 multiple colors (at most three, e.g., “red, white, and blue”). All of these colors were included in  
471 the analysis. Further, a small proportion of participants said “I don’t know” or provided words  
472 that were not typical color terms (dark, light, beige, neon). These responses were treated the  
473 same as color terms (“I don’t know” was counted as one word, coded “IDK”). Since SDIs were



474 not normally distributed, they were log-transformed. To examine differences in color naming  
475 agreement across groups, we then performed linear mixed effects regression on log-  
476 transformed SDIs, using lmer in R (60), with objects as random effects.

#### 477 **Color consistency inference analysis**

478 Consistency likelihood judgments were analyzed using ordinal logistic regression using  
479 the ordinal (61) package in R. Participants and objects were always included as random effects,  
480 and separate models were used in each analysis described (e.g., for real vs. novel objects).

481 We first compared group differences for natural kinds and artifacts with non-functional  
482 color only, since artifacts with functional color are a special category. This also allowed us to  
483 look at a group (blind vs. sighted) x object kind (natural vs. artifact) x trial type (color  
484 vs. function) three-way interaction. Baselines were coded as sighted group, usage trial, and  
485 artifact. We then compared across groups for color trials only, this time including all three kinds  
486 of objects (natural, artifact with functional color, artifact with non-functional color), with sighted  
487 group and artifact with non-functional color as the baseline.

#### 488 **Correlation with functional relevance of color for artifacts**

489 We obtained ratings from Amazon Mechanical Turk (n=20) for the functional relevance  
490 of color to artifacts. Participants were asked "How important is the color of a [object] to its  
491 function?" and had to rate on a scale of 1 to 7 (not at all to very relevant). Artifacts designated  
492 as 'artifacts with functional colors' were those that received an average rating of 4 or above,  
493 and artifacts 'non-functional colors' all had ratings below 3 (Table S2). We correlated the  
494 average functional relevance ratings for each object with the average color consistency  
495 judgments, for blind and sighted groups separately (Spearman correlation).

#### 496 **Analysis of explanations**

497 Explanation types were decided by the experimenters based on examining all the  
498 explanations (while blind to group and object). We decided on 9 types of explanations: 'process',

499 'depends on', 'just is', 'material', 'social/aesthetic', 'maker', 'visibility', 'convention', and 'I don't  
500 know'. A key of explanations can be found in Supplemental Materials (Table S3).

501 Explanations were coded by four coders who did not know which object or group each  
502 explanation came from. Note, however, that in a small number of instances participants said  
503 the object's name in their explanations, and at other times, it was fairly easy to discern the  
504 object from the explanation.

505 There was large variability in how many words participants used in their explanations  
506 (range=1 to 165 words, M=13 words). This meant that each explanation (i.e., what one  
507 participant said for one object) could contain multiple explanation types. For example, a  
508 participants' answer that the color of a wedding dress is due to "symbolism, or personal style",  
509 was coded as containing 'convention' (for symbolism) and 'social/aesthetic' (for personal style)  
510 explanations. However, the same word or phrase (e.g., "personal style") was never coded for  
511 more than one explanation type.

512 Some participants gave lengthier explanations than others, without necessarily providing  
513 additional information (e.g., often telling anecdotal stories to make a point). For wedding dress,  
514 for instance, another participant explained: "well, there's something about tradition, and white  
515 being associated with purity and virginity and all that, but beyond that it's just a matter of demand,  
516 if you want a baby barf green wedding dress that's your problem". This explanation was also  
517 coded with 'convention' and 'social/aesthetic'.

518 Coding was then filtered according to the criteria that at least three out of four coders  
519 have to agree. The first author (5th coder) made some additional changes, again keeping group  
520 and objects blind, and overruled tagging for <5% explanations. After this process, the number  
521 of explanation types per explanation (again, a single explanation from one participant for one  
522 object) only ranged from 1-3 (mean=1.26).

523 We compared explanations across groups within each object kind. Within a group and  
524 kind (e.g., sighted group, natural kinds), we calculated how frequently participants (across all

525 participants within group) used each of the 9 explanation types. The counts were then calculated  
526 as a percentage of all explanations (within group and object kind). We then computed  
527 Spearman's correlations over the percentages (for 9 types) across groups, as well as across  
528 object kinds within groups.

529

530

531

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- 664 **Acknowledgments:** We thank the National Federation of the Blind convention, the blind  
665 community, and all of our participants for making this research possible; **Funding:** This work was  
666 supported by the National Institutes of Health (R01 EY027352 to M.B.) and the Johns Hopkins  
667 University Catalyst Grant (to M.B.); J.S.K was funded by the William Orr Dingwall Dissertation  
668 Fellowship; **Author contributions:** J.S.K, B.A, V.M, and M.B. designed research; J.S.K, B.A, and  
669 V.M, performed research, J.S.K analyzed data, and J.S.K and M.B. wrote the paper; **Competing  
670 interests:** Authors declare no competing interests; and **Data and materials availability:** All data,  
671 code, and materials used in the analysis are available in the repository:  
672 <https://github.com/judyseinkim/Intuitive-Theories-of-Color> and a detailed description of analyses  
673 can be found in the following document: [https://rpubs.com/judyseinkim/color\\_theory](https://rpubs.com/judyseinkim/color_theory) .