# **DOV YELLIN**



Data Analytics Portfolio



Video Editing Portfolio



Email Me

908-507-4860

Highly skilled professional transitioning from a 20-year career in video editing to a Data Analyst role. Known for translating creative visions into engaging content, handling diverse projects honed a strong analytical mindset, exceptional attention to detail, and sharp problem-solving abilities - essential for turning complex data into clear, actionable insights. Eager to leverage technical expertise and project management skills to deliver meaningful visualizations, and data-driven decisions.

# **EDUCATION**

B.S. in Film Production Boston University 1999-2003

#### **CERTIFICATIONS**

Google Data Analytics Certificate Google/Coursera 2025

Google Advanced Data Analytics Certificate Google/Coursera 2025

Learn SQL Basics for Data Science Specialization UC Davis/Coursera 2025

Data Visualization with Tableau Specialization UC Davis/Coursera 2025

## **SKILLS**

- Spreadsheets: Excel, Google Sheets
- Coding: SQL, Python, R
- Visualization: Tableau, Looker
- Advanced proficiency with Adobe Creative Suite
- Visual Design
- Video Editing

- Strong analytical and problem-solving skills
- **Excellent communication** skills
- Project management and team collaboration
- **Exploratory Analysis**
- Descriptive statistics
- Machine Learning
- Regression Analysis
- Statistical Hypothesis Testing

## **RELEVANT PROJECTS**

- FBI Hate Crime Analysis (SQL & Tableau)
  - Currently analyzing FBI data on hate crimes spanning 1991-2023 to discover trends and/or correlations between offenders, offenses, and incident dates.
- TSA Claims Analysis (Excel & Tableau)
  - Analyzed TSA claims data spanning 2000-2015 to facilitate improvements in efficiency and financial outcomes by finding claims patterns.
- Operating Room Efficiency Study (Google Sheets, SQL, Tableau)
  - Analyzed and interpreted sample hospital data to identify operating room scheduling inefficiencies and any root causes.
- 120 Years of the Olympics (Python, SQL)
  - For the SQL Certification program, tested hypotheses on whether (1) host country athletes have an advantage, (2) competing in multiple events affects outcomes, (3) physical attributes correlates with winning medals.

#### VIDEO EDITOR HIGHLIGHTS

- Rachael Ray for CBS
  - Promoted from Assistant Editor to Editor after 3 seasons
  - During 6 seasons on the show, edited and helped deliver over 1,000 episodes
- Moving in 2008 and Dean Darling feature films for 19th Floor Productions
- People/EW Network Streaming Series & Shorts for Time
- International Champions Cup Branded Content for Vaynermedia
- Plus: Award-winning short films, many more hours of television, and compelling ad content
- Visit: DovYellin.com for more info

# **OFFLINE ACTIVITIES**

- · Little Harbour School PTA: Treasurer for 3 years, Board Member for 5 years
- Temple Israel of Portsmouth: Membership Committee Co-Chair for 2+ years, Board Member for 3+ years
- · Master of Tempo & Teamwork (aka Drummer)
- · Photographer: Street, Documentary, Land/Sea-scape